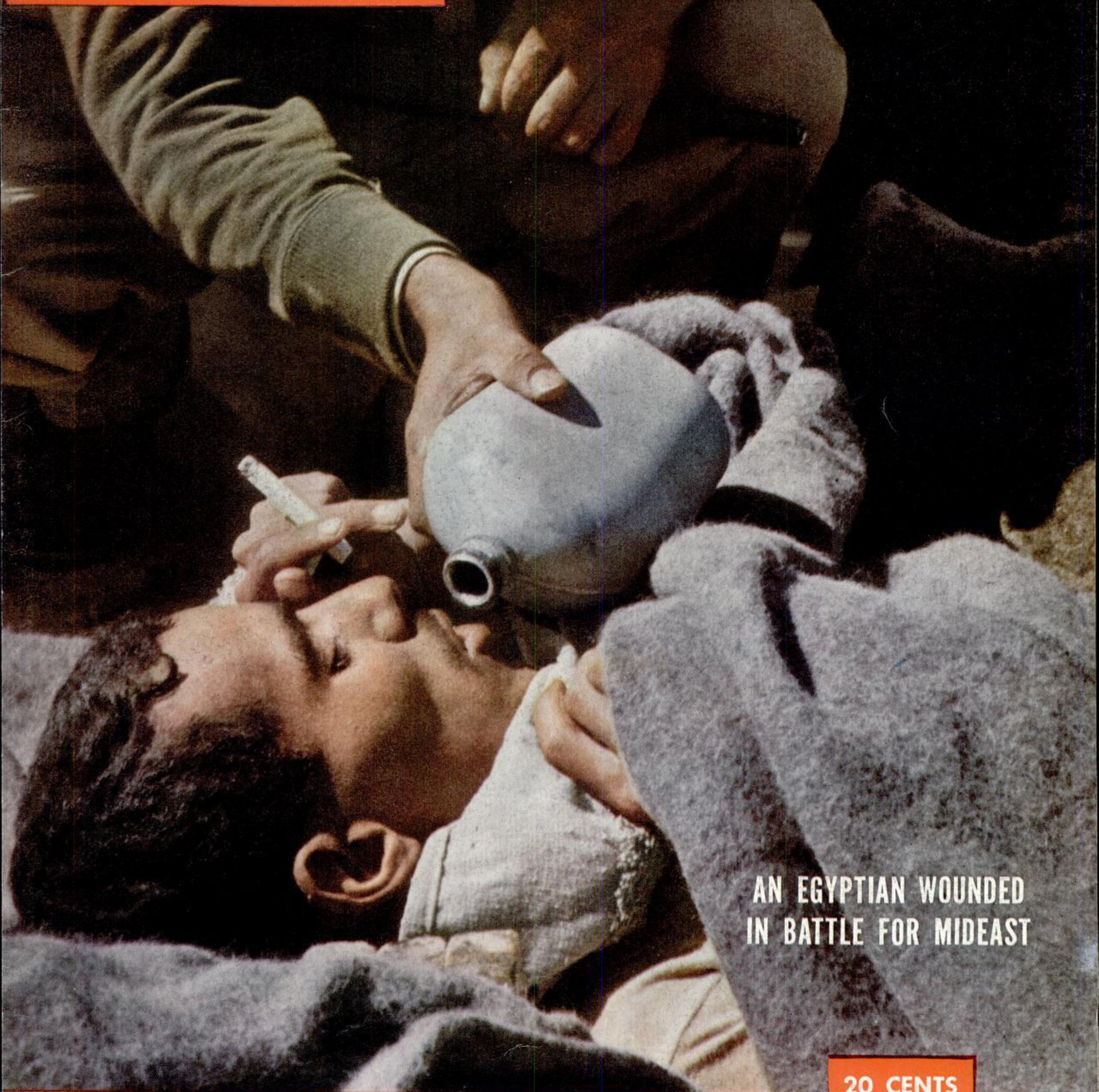


LIFE

COUNTRY MUSIC—A PHOTO ESSAY

SANTEE BLOWS WHISTLE
ON TRACK PAY-OFFS



AN EGYPTIAN WOUNDED
IN BATTLE FOR MIDEAST

20 CENTS

NOVEMBER 19, 1956



COPYRIGHT 1956, ARMOUR AND COMPANY

For really good cheese dishes there's a better cheddar stamped "Miss Wisconsin"

Here is a natural cheddar carefully aged and tested all the way. From the age of three days until maturity many months later, these choice cheddars undergo subtle, slow changes in flavor and texture. ★ Cheese men taste and test them for the right "bite" for *sharp-aged*, the exact mellowness for *medium-aged*, the precise delicacy for *mild*. ★ Sliced or in wedges, Miss Wisconsin adds splendor to a sandwich, special character to a cheese dish. ★ How long since you've tasted *real* cheese?

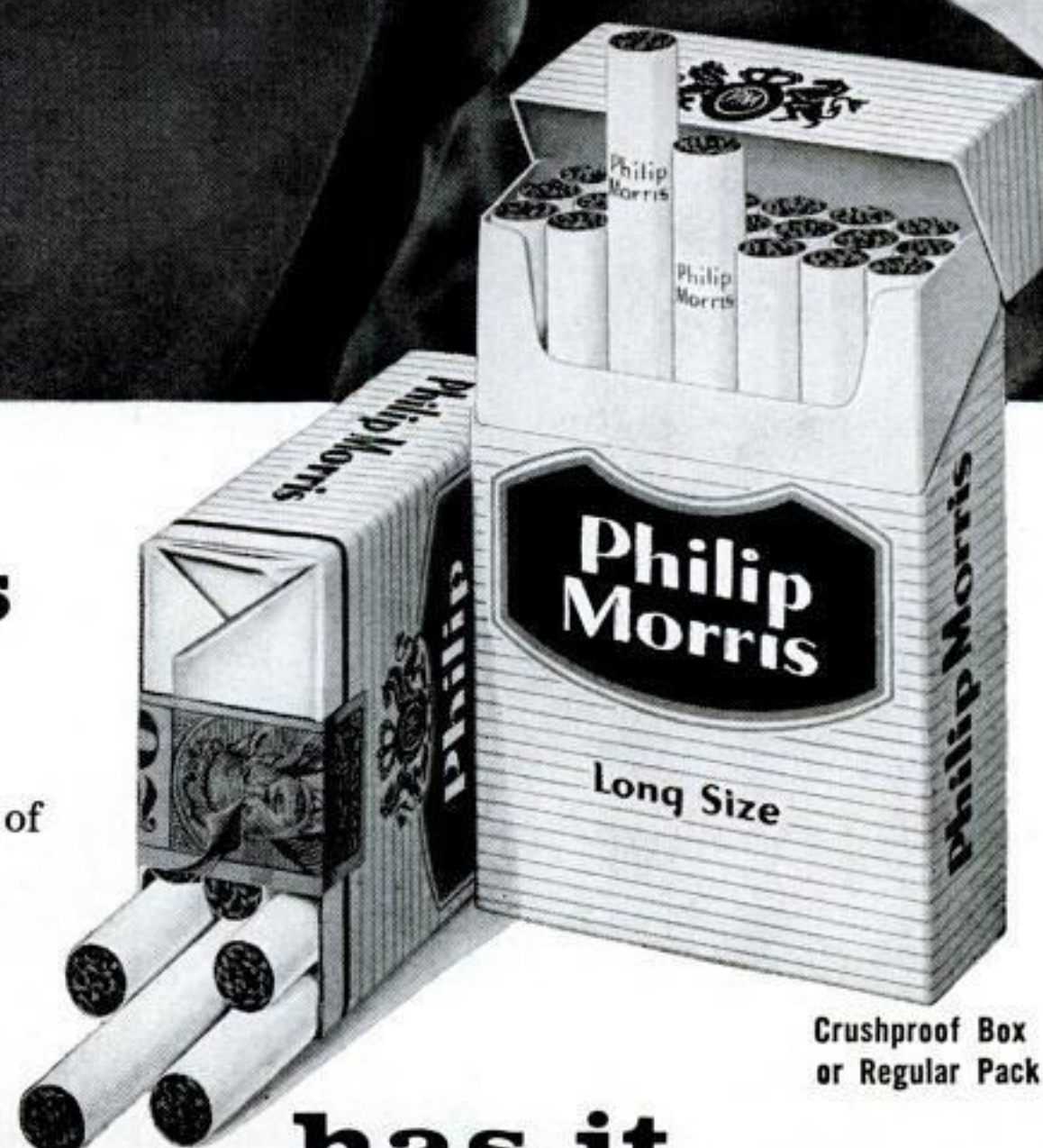




Natural tobacco goodness

THIS NEW PHILIP MORRIS HAS IT! A new roll of sweet, rich, true tobacco. And it's all tobacco, lip end, tip end—all the way through! Before you light it give it a couple of puffs. Get that taste? That's natural tobacco goodness. Then light up, and have a real good smoke. One is a promise. A pack is proof. A carton will really convince you!

This NEW Philip Morris



has it

This One



H7AH-DOY-KH9K

REG. U.S. PAT. OFF.

Fire ceases, peril doesn't

British and French in Suez overwhelm Egyptians but stop short as Soviets threaten to intervene and turn local war into worldwide conflict.



WOUNDED EGYPTIAN

Election for the books

Post-election roundup shows results of nationwide ticket-splitting which returned Eisenhower to White House, gave Congress to the Democrats.



THE WINNERS

New fall highways

The autumn splendor of country's new superhighways gives taste of the future under the man who will direct a new \$33 billion building program.



MICHIGAN BRIDGE

Country tune boom

Hillbilly (now "country") music is a financial bonanza that will surprise the city folks. LIFE reports on it in color and black and white.



COUNTRY PRACTITIONER

Paid amateurs

Wes Santee, fastest miler in U.S., reveals how other top amateurs need and get the same financial help that caused him to be disqualified.



THOUGHTFUL SANTEE

Age of iron, age of velvet

With the iron age of Cromwell and the immorality of the Stuart Restoration, Sir Winston Churchill ends Volume II of his "History."



NELL GWYN

38

46

73

137

99

160

COVER

An Egyptian soldier, wounded in the battle of the Sinai Peninsula, gets a drink from his Israeli captors (see pp. 38-45)

THE WEEK'S EVENTS

- How the British and French attacked canal—a small war in the shadow of a big-stick threat 38
- A split-ticket vote for the historians to explain 46
- Lost cause shocks the world: rioters rage at rape of Hungary 56
- After a watch by night, a miraculous mine rescue 58
- A Look at the World's Week 60
- Celebration for Seretse: Bechuanaland chieftain and his white wife are home again as private citizens 65

EDITORIALS

- To the heroes of Hungary
- What the voters said

PICTORIAL ESSAYS

- New vistas of the road: in America's matchless autumn panorama a great highway program gathers speed 73
- Country music's prosperity. Photographed for LIFE by Yale Joel 137

ARTICLES

- Names, places and pay-offs. By Wes Santee. The miler whose suspension brought the year's biggest sports controversy tells of the "brown envelope" system 99
- The Curse of Cromwell, by Sir Winston Churchill, in "A History of the English-Speaking Peoples." Eight pages of color on an ardent king's lovely conquests, court and country life and the great fire 160

SCIENCE

- The oldest thing alive: bristlecone pines in California are 4,000 years old 69

ANIMALS

- Triple-decker doghouse for some high-living Afghans 89

MOVIES

- Fearful female on the run: "Julie" is a terror tale of flight from a fiend 113

AVIATION

- Russians build a better chute 117
- A Navy balloon's record rise and perilous drop 133

THEATER

- O'Neill's autobiographical play, "Long Day's Journey into Night," reaches the U.S. stage 123

SPORTS

- Something had to crack in battle of unbeaten football giants —Tennessee beats Georgia Tech 151

CLOSE-UP

- The hectic daily rat race of Master Cartoonist Herblock 155

FASHION

- Men's shirts don bold and colorful fronts 187

PARTY

- A stately welcome to society as Atlanta debutantes make their bow 193

OTHER DEPARTMENTS

- Speaking of Pictures: hurdles from on high 18
- Letters to the Editors 30
- Miscellany: a squirt for a squirrel 196

© 1956 TIME INC. ALL RIGHTS RESERVED UNDER INTERNATIONAL AND PAN-AMERICAN COPYRIGHT CONVENTIONS. REPRODUCTION IN WHOLE OR PART WITHOUT WRITTEN PERMISSION IS STRICTLY PROHIBITED

The following list shows the sources from which pictures were gathered. Credits are separated from left to right by commas, top to bottom by dashes.

- COVER—BURTON GLINN FROM MAGNUM
2—BURTON GLINN FROM MAGNUM—U.P.—PETER STACK-POLE—YALE JOEL—ROBERT PHILLIPS FROM B.S.—ERIC SCHAAL, PAINTING BY SIR PETER LELY
18—RALPH MORSE
30—DM TRI KESSEL COURTESY NATIONAL PORTRAIT GALLERY, LONDON; WALTER CURTIN COURTESY THE TRUSTEES OF THE CHATSWORTH SETTLEMENT
32—WHEEL PRODUCTIONS, INC.—LT. HARVEY J. STEFENS—DUANE C. HONSOWETZ
38, 39—PARIS-MATCH
40, 41—LT. PARIS-MATCH—JOURS DE FRANCE; RT. PARIS-MATCH—PIERRE BOULAT
42, 43—BURTON GLINN FROM MAGNUM—BURTON GLINN FROM MAGNUM, DAVID RUBINGER, ISRAELI GOVERNMENT PHOTO
44, 45—LT. MARK KAUFFMAN—MARK KAUFFMAN, TERENCE LE GOUBIN, RT. INT.—PIERRE BOULAT
46—U.P.
47—PAUL SCHUTZER—FRANCIS MILLER
48—ROBERT W. KELLEY—JON BRENNES, ALBERT MOLDVAY FOR THE DENVER POST, U.P.—PETER STACK-POLE, JOHN BRYSON, CHESTER HAWES FOR THE CHARLESTON DAILY MAIL
49—ROBERT W. KELLEY—FRANCIS MILLER—LISA LARSEN, INT. N. R. FARBMAN
50—KEN SCARPINO, GEORGE SKADDING, A. Y. OWEN, N. R. FARBMAN, JOE SCHERSCHER—GEORGE KEW, VERNER REED, N. R. FARBMAN
56, 57—INT., ALFRED STROBEL, PAUL SCHUTZER—JOHN SADOVY, TOMASI FOR PARIS-PRESSE, G. PAPON FOR AURORE (2)
58—PAUL SCHUTZER
59—PAUL SCHUTZER EXC. T. LT. BOB BROOKS
60—A.P., INT.—U.P.
65—BRIAN SEED—TERRENCE SPENCER
66—J. R. EYERMAN
69—J. R. EYERMAN
70—DILL SEARS FROM B.S., EXC. CEN. J. R. EYERMAN
73—MARGARET BOURKE-WHITE
74, 75—LT. MARGARET BOURKE-WHITE—A. Y. OWEN, RT. J. R. EYERMAN
76—FRITZ GORO—ROBERT LACKENBACH
79—PETER STACKPOLE
80—JIM HOSMER
83—PAUL SCHUTZER
84—MAP BY TONY GODARO
89 THROUGH 94—ARTHUR SHAY
99—ROBERT PHILLIPS FROM B.S., GREY VILLET
100—GREY VILLET
103—LISA LARSEN
104—U.P.
109—INT.
110—LISA LARSEN
113—DON CHRISTIE FROM GLOBE EXC. BOT. LT. AND RT. DON ORNITZ FROM GLOBE
114—DON ORNITZ FROM GLOBE
117—PETER STACKPOLE
118—BOT. PETER STACKPOLE
123 THROUGH 128—JOHN MUI
133—LT. U.P.; RT. GREY VILLET—CARL IWASAKI—MIKE HOSP FOR GENERAL MILLS
151—BILL WILSON FOR THE ATLANTA JOURNAL
155—RALPH MORSE
156—RALPH MORSE EXC. CARTOONS BY HERBLOCK FOR THE WASHINGTON POST AND TIMES-HERALD
158—RALPH MORSE EXC. CEN. HERBLOCK FOR THE WASHINGTON POST AND TIMES-HERALD
160—LARRY BURROWS, PAINTING BY ROBERT WALKER
162, 163—PICTURE POST LIBRARY
164—JOHN R. FREEMAN & CO. COURTESY THE TRUSTEES OF THE BRITISH MUSEUM
165—ERIC SCHAAL, PAINTING AFTER SIR PETER LELY
166, 167—ERIC SCHAAL, PAINTING BY SIR GODFREY KNELLER; LARRY BURROWS, PAINTING BY SIR PETER LELY; LARRY BURROWS, PAINTING BY P. MIGNARD—LARRY BURROWS, PAINTING BY SIR PETER LELY; ERIC SCHAAL, PAINTING BY SIR PETER LELY
168, 169—ERIC SCHAAL, PAINTING AFTER HIERONYMUS JANSSENS; LARRY BURROWS, PAINTING BY HENRY DANKERTS—LARRY BURROWS, PAINTING BY HENRY DANKERTS—LARRY BURROWS, PAINTING BY DIRK STOOOP
170, 171—LARRY BURROWS, PAINTING BY SIR PETER LELY; LARRY BURROWS; LARRY BURROWS, PAINTING AFTER SIR PETER LELY—ERIC SCHAAL, PAINTING BY THOMAS WYCK; LARRY BURROWS
173—PICTURE POST LIBRARY
176—JOHN R. FREEMAN & CO. COURTESY THE TRUSTEES OF THE BRITISH MUSEUM
180—THE MANSSELL COLLECTION
184—COURTESY THE TRUSTEES OF THE BRITISH MUSEUM
187—GORDON PARKS
188—LISA LARSEN—GORDON PARKS
193, 194—ROBERT W. KELLEY
196—C. HADLEY SMITH COURTESY MRS. A. JAMES HALL

ABBREVIATIONS: BOT., BOTTOM; CEN., CENTER; EXC., EXCEPT; LT., LEFT; RT., RIGHT; T., TOP; B.S., BLACK STAR; INT., INTERNATIONAL; U.P., UNITED PRESS, THE ASSOCIATED PRESS IS EXCLUSIVELY ENTITLED TO THE REPUBLICATION WITHIN THE U.S. OF THE PICTURES HEREIN ORIGINATED OR OBTAINED FROM THE ASSOCIATED PRESS.

LIFE, NOVEMBER 19, 1956
LIFE IS PUBLISHED WEEKLY BY TIME INC., 540 N. MICHIGAN AVE., CHICAGO 11, ILL. PRINTED IN U. S. A. ENTERED AS SECOND-CLASS MATTER NOVEMBER 16, 1934 AT THE POSTOFFICE AT CHICAGO, ILL. UNDER THE ACT OF MARCH 3, 1879, AUTHORIZED BY POSTOFFICE DEPARTMENT, OTTAWA, CANADA, AS SECOND CLASS MATTER. SUBSCRIPTIONS \$6.75 A YEAR IN U. S. A.; \$7.25 IN CANADA.

VOLUME 41
NUMBER 21



"IT'S FUN TO PHONE"



"SO GLAD YOU CALLED"



"IT'S GOOD TO HEAR
YOUR VOICE"



"THE DANCE WAS SWELL"

Just calling up can brighten your day

The telephone can be priceless in emergencies. It's the world's best helper when it comes to saving time, trips and trouble.

But one of its greatest uses has nothing to do with sudden need or calls to the grocer, dentist, hairdresser, electrician, department store, etc.

It's to bring friends and families together.

Just to be able to lift the receiver and talk to others is one of the joys of the telephone.

Isn't there some news you'd like to share with someone right now? And hasn't that someone some news you'd like to hear?

A telephone call that costs so little can do so much to brighten the day at both ends of the line.

TUNE IN "TELEPHONE TIME"... the TV program with John Nesbitt's real life stories the whole family can enjoy together... every Sunday over CBS

BELL TELEPHONE SYSTEM



ARMSTRONG Only Snow Tire with a KNOCK-OUT PUNCH FOR SKIDS!

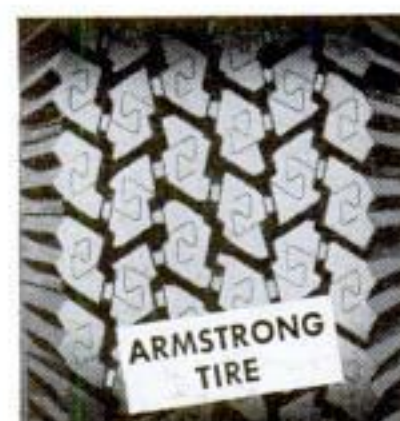


ARMSTRONG'S "Ounce of Prevention"

**Safety Discs give greatest
skid protection ever!**



Just like the edges of your fist, tread ribs of ordinary tires tend to compress into a smooth and slippery surface under brake pressure. This pressure causes the tread to lose its grip on the road — and you skid! Icy, snowy roads become death traps.



With Armstrong Snow Tires, patented interlocking tread can't compress! Can't squeeze together. For, just like your fingers when you put rubber discs between them, "Ounce of Prevention" discs keep the gripping edges apart. You get 43% more traction. Tread can't lose its grip on icy or snow covered roads . . . thus preventing dangerous skids!



Only Snow Tire that rides silently even on dry pavement!

NO DRONING — NO MOANING — NO GROANING

Only snow tire with
interlocking tread...
gives up to
**43% MORE
ROAD-GRIPPING
TRACTION**

Amazing new Armstrong Silent Storm King Tires protect you and your family as no other tire can, from *skids* — the major cause of tire failure accidents.

This new tire has been tested for traction, total mileage, stability and riding comfort against every mud and snow tire available to you today. *None came close on any count!*

Armstrong gives you safer, surer grip on packed snow and ice . . . up to 43% higher traction in deep snow than any other tire. Armstrong gives you almost twice the tire mileage!

Armstrong's engineering experts have eliminated annoying road noises present in all other snow tires. Silent Storm King Tires are so *silent* you can leave them on your car *all year 'round!* You can talk to back seat passengers without raising your voice.

Visit your Armstrong dealer today. Find out how little it costs to drive worry-free in any kind of weather.

**Armstrong Silent Storm King Tires Carry
The Usual ARMSTRONG LIFETIME ROAD
HAZARD UNCONDITIONAL GUARANTEE!**

ARMSTRONG *Silent Storm King* TIRES

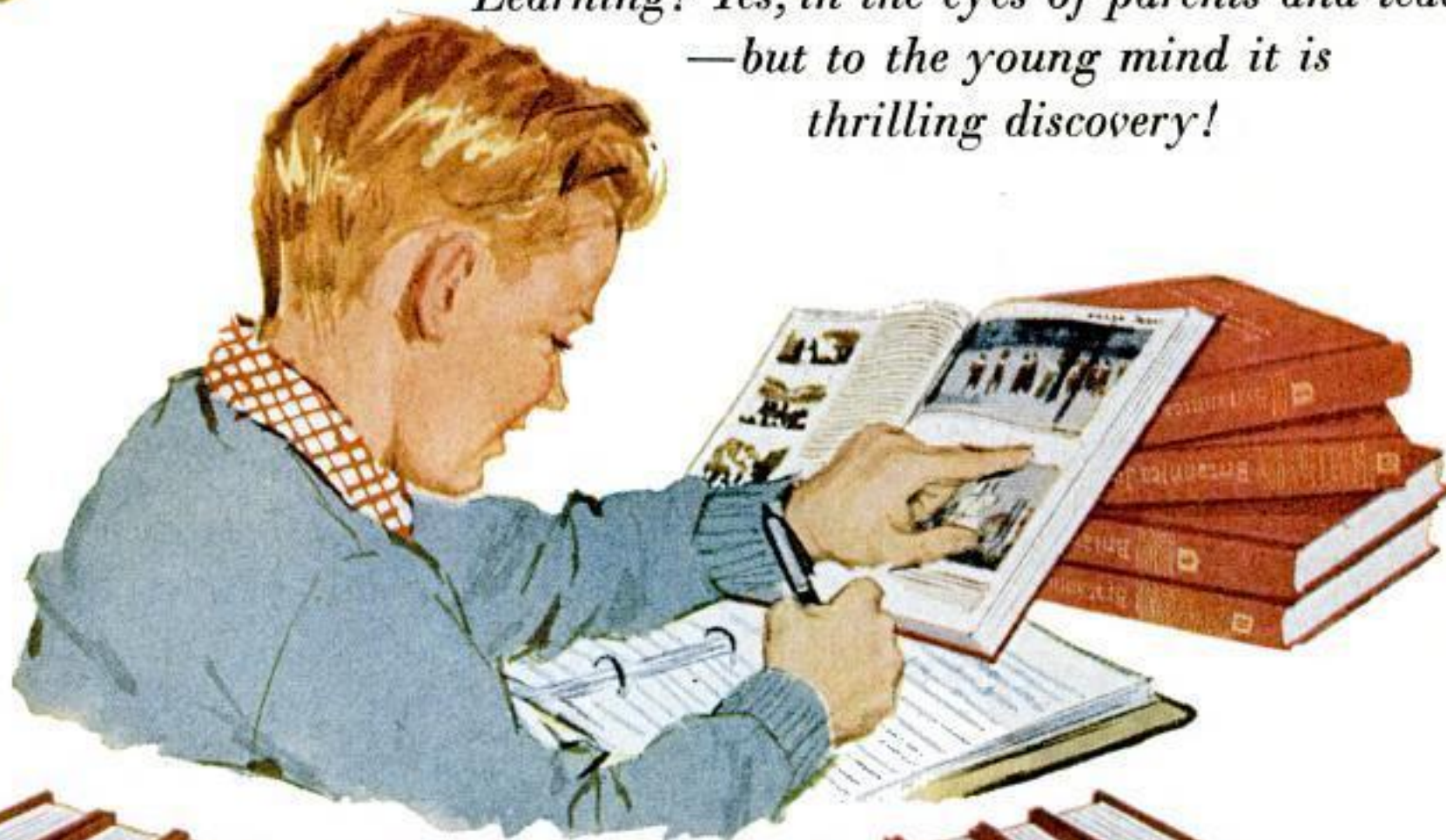
TUBELESS AND REGULAR

MAKERS OF ARMSTRONG PURE FOAM FOR FURNITURE AND BEDDING, HOME OFFICE WEST HAVEN, CONNECTICUT

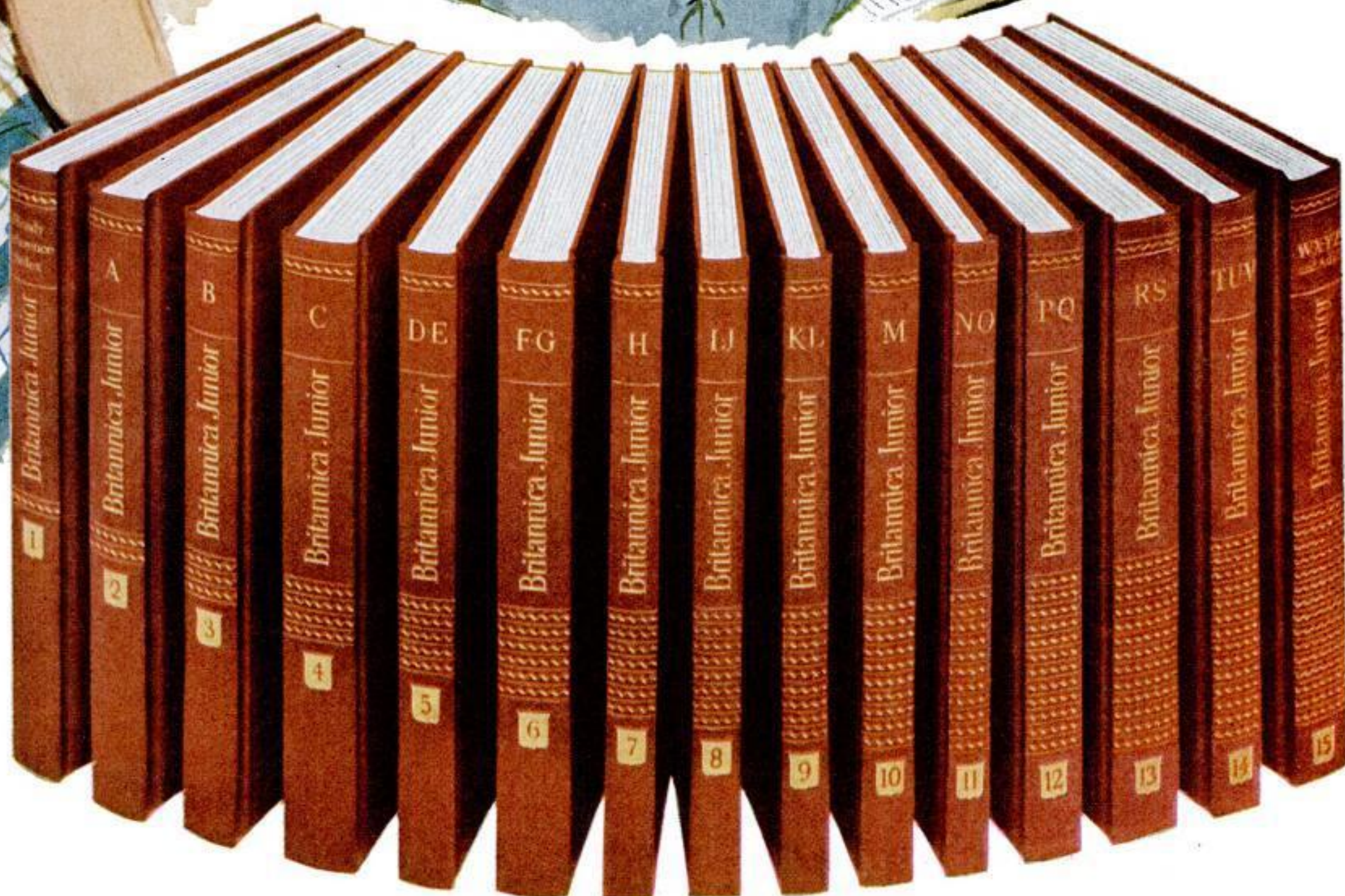


Look! He's actually studying
on his own
— *and loving it!*

*Learning? Yes, in the eyes of parents and teachers
—but to the young mind it is
thrilling discovery!*



The new Edition of
BRITANNICA JUNIOR
is edited for
self-motivated use
by the child, so that
no parental guidance
is needed



Self-reliance in learning is the objective of the new teaching methods in American schools, and with progressive parents at home.

Of great value in this educational program is the new edition of Britannica Junior—conceived and edited to stimulate the child's thirst for knowledge. It accomplishes this by a vast number of simple charts, drawings, gorgeous full color photographs and maps.

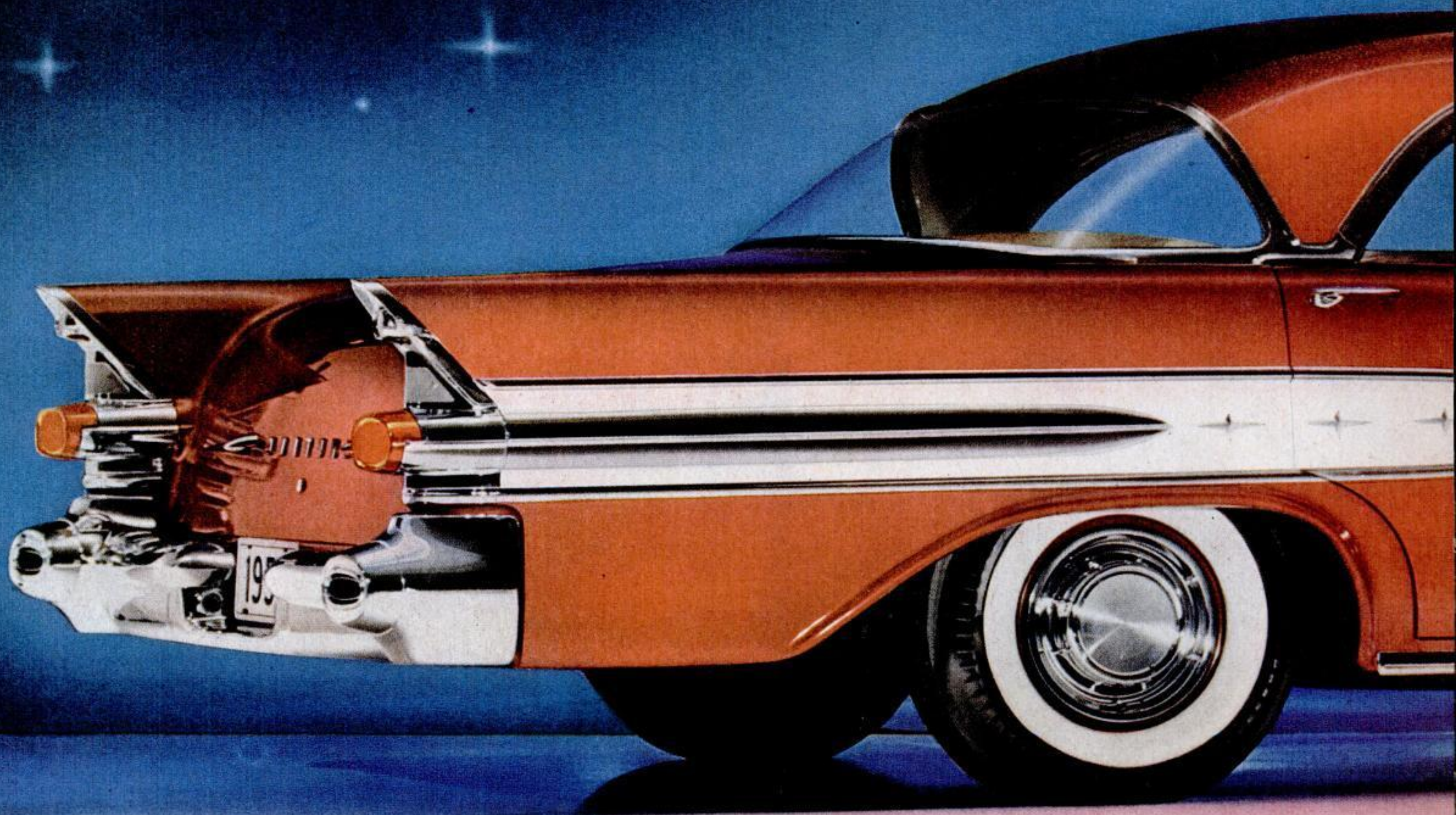
Britannica Junior is not adult material rewritten for children. Hence, it is not necessary that its use by the young be under adult guidance. Britannica Junior assumes the responsibility of stimulating the child to "look it up"! That is why an increasing number of teachers, librarians and parents insist upon Britannica Junior. More and more parents are recognizing its priceless value in fulfilling parental responsibility.

BRITANNICA JUNIOR

Published by: Encyclopaedia Britannica Inc., 425 N. Michigan Avenue, Chicago 11, Illinois

PRESENTING THE

Surprise



THE NEW Pontiac is

Fresh from 100,000 miles of road tests, the '57 Pontiac is on display!

Better go see it because this is the biggest surprise package of *any* year—the car that beat them all to the big-time changes in every department of motoring.

Even a brief once-over of Pontiac's sleek new styling tells you that you're in at the start of an automotive revolution. Those taut, wind-tunnel lines literally point the way for the others to follow.

And there's plenty for them to follow! That glistening sheath conceals a carload of engineering "firsts!"—all polished to watch-work perfection in the toughest test ever given a new car.

A prototype of this '57 Pontiac pounded the road through 100,000 miles of tests . . . over country lanes, city streets and superhighways. Through it all Pontiac engineers refined, redesigned and perfected.

They made Pontiac's big new power plant even more efficient than its predecessor, the engine that set over fifty new world records and led all eights in miles per gallon! They perfected the new suspension system, new controls and new Strato-Flight Hydra-Matic* to give you the smoothest riding, easiest handling—and safest—new car ever to hit the road!

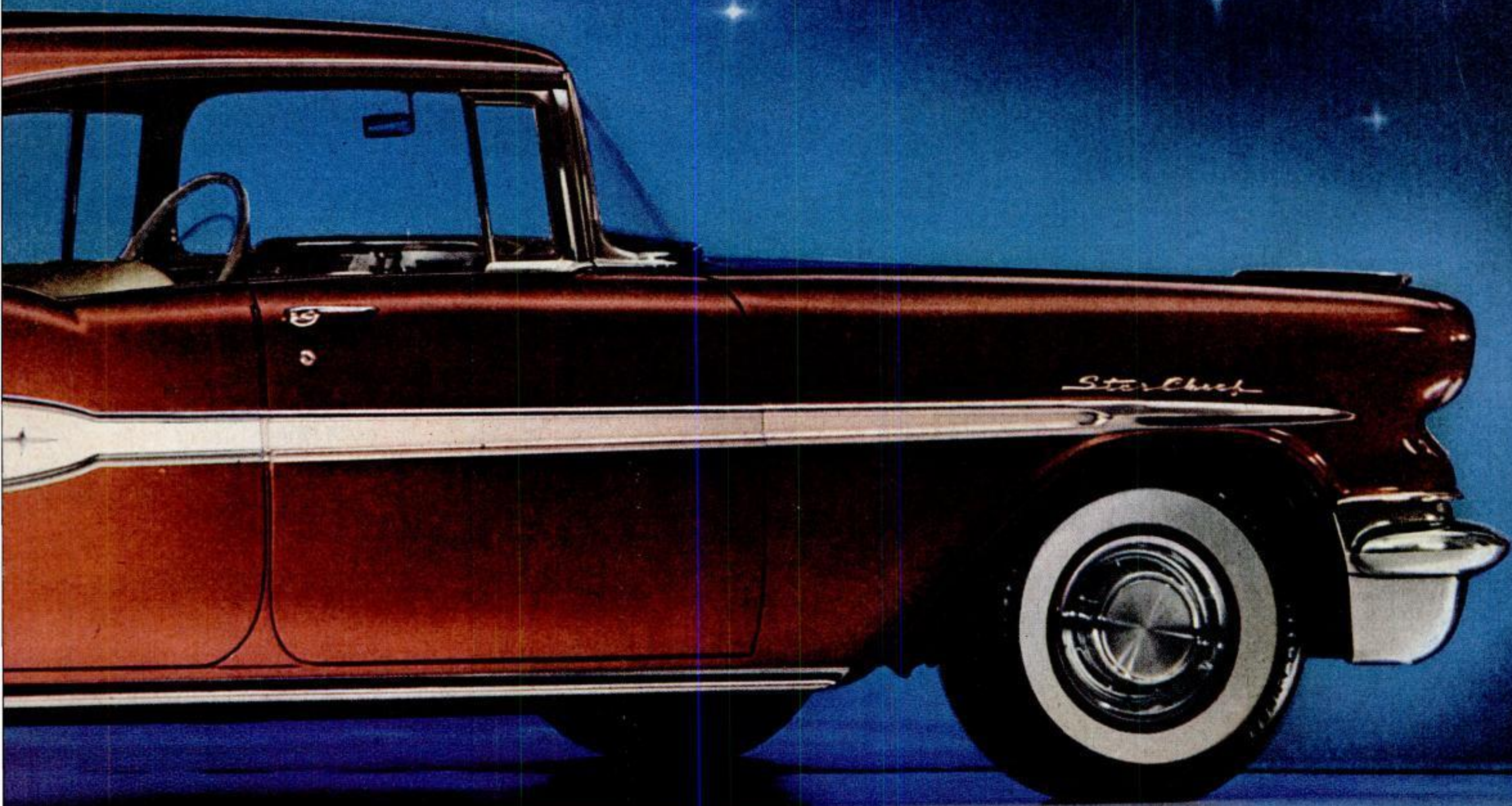
See and drive this new '57 Pontiac before another sun sets. Sample in a single mile all that's been proved by 100,000 miles of testing.

*An extra-cost option.

IT'S AMERICA'S NUMBER 1 ROAD CAR!

Copyrighted material

Package OF '57!



Completely New from Power to Personality

AND THE FIRST CAR AT ANY PRICE WITH...

Star Flight Body Design—a Pontiac Exclusive—longer and lower than ever before—'57's most distinctive new automotive styling.

The "Off-the-Shoulder" Look Interior Styling—a fashion "first" for '57—perfectly color-matched with the exterior of your choice.

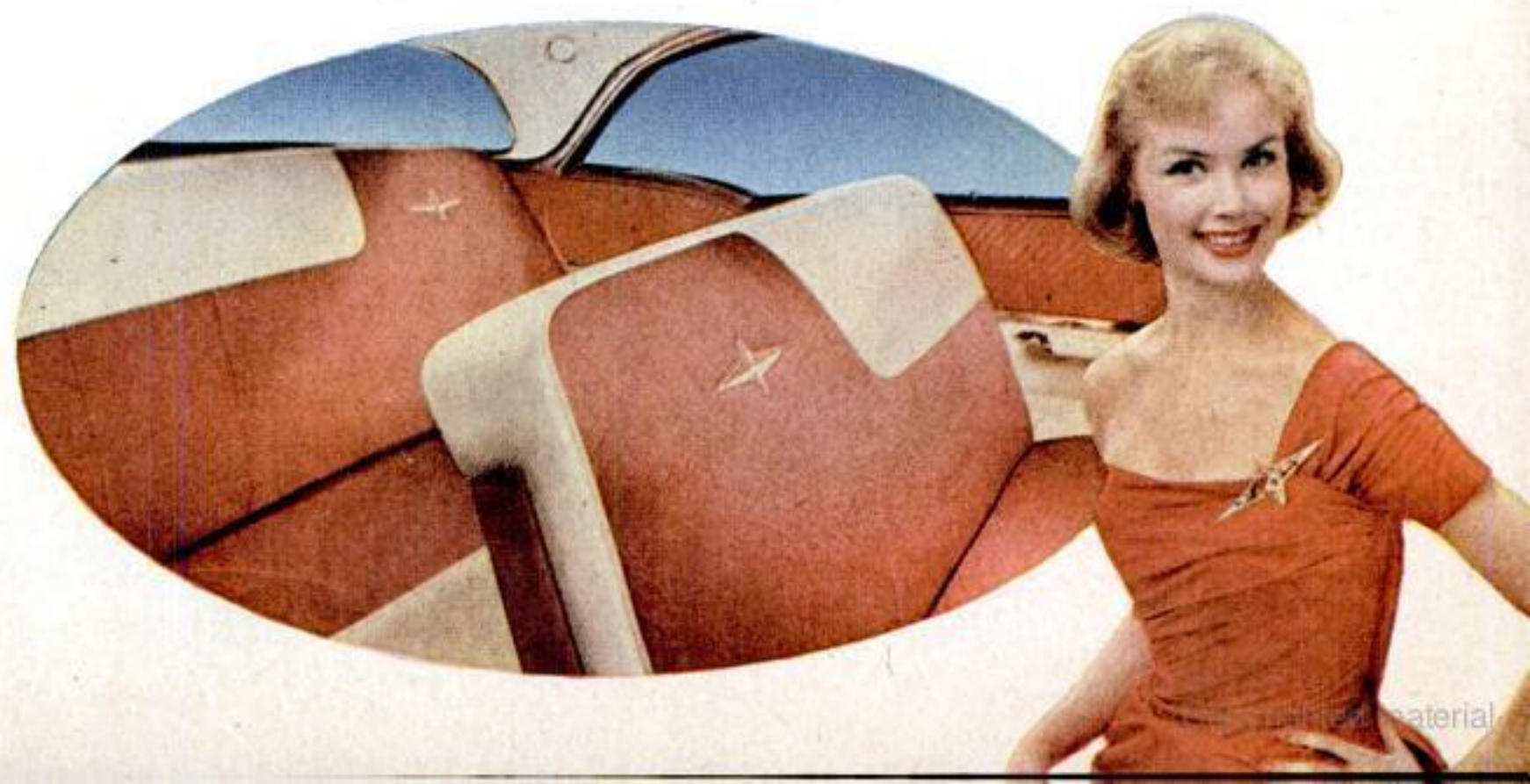
New World-Record V-8 Engine—270 h.p. in Star Chief and Super Chief, 252 h.p. in the Chieftain—with smoother Strato-Flight Hydra-Matic.

Cloud-soft, Level-Line Ride—the ride sensation of the year—a new suspension system based on a big, road-hugging 124- or 122-inch wheelbase.

3 Popular-Priced Series: Star Chief • Super Chief • Chieftain



SEE YOUR PONTIAC DEALER





Untie yourself from the clothesline, ma'am!

New RCA WHIRLPOOL dryer saves you 297 hours a year!



This 5-temp dryer gives you the correct heat for every fabric—and faster, fluffier drying for everything you wash!

How many times do you stoop and stretch, hanging up your clothes each week? How many hours do you lose, lugging them to the clothesline?

This new RCA WHIRLPOOL dryer saves you all that work, and most of the time—up to 6 hours each week. It saves you big money on clothing, too, for heat is perfectly controlled. There are 5 separate temperatures for every weight and type of fabric. Even delicate new “miracle fabrics” are safe in this gentle, tempered breeze.

And everything you own is sweeter and easier to iron! See your RCA WHIRLPOOL dealer about this remarkable 5-temp dryer.



Whirlpool

AUTOMATIC DRYERS AND WASHERS
FREEZERS • GAS AND ELECTRIC RANGES
ROOM AIR CONDITIONERS

Whirlpool-Seeger Corporation, St. Joseph, Michigan.
(Use of trademark ® and RCA authorized by trademark owner, Radio Corporation of America.)

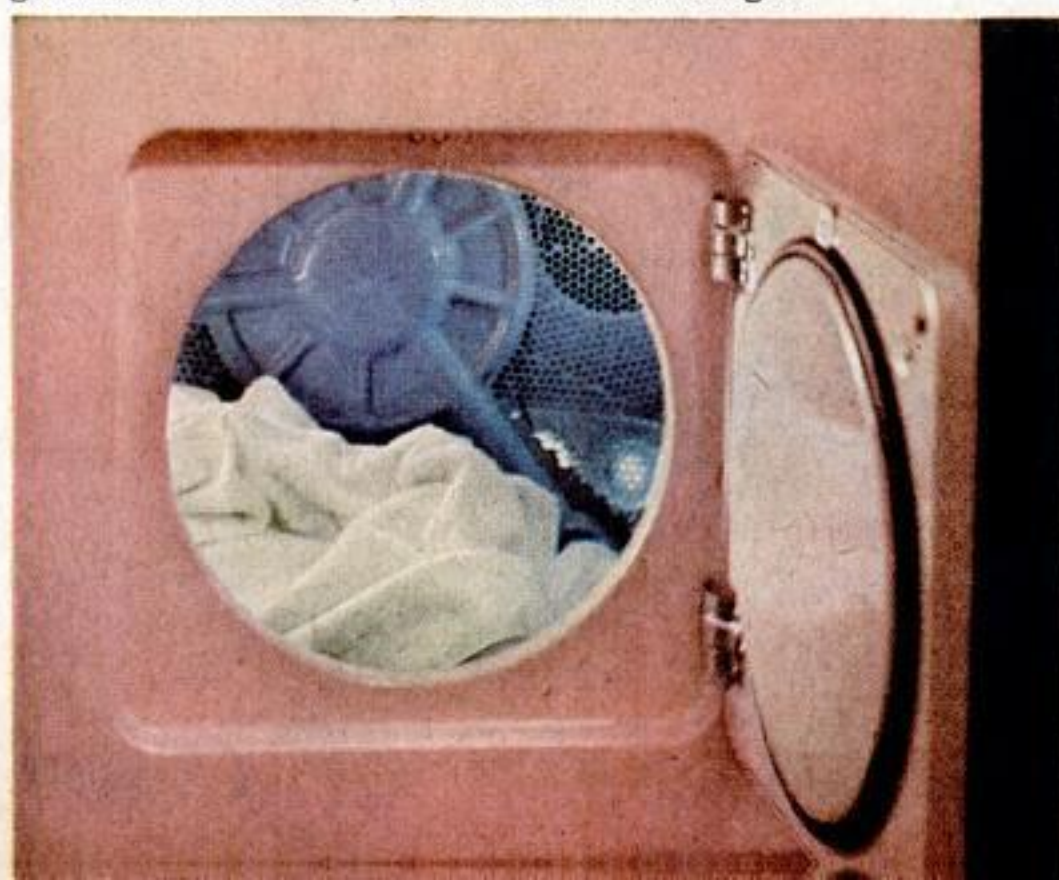
Now all-porcelain white or new Matchmaker colors! Green, yellow or pink—to match your new 1957 RCA WHIRLPOOL automatic washer.



Even delicate fabrics are safe—this RCA WHIRLPOOL dryer offers you a full range of heats (room temperature to 195°) with 5 automatic settings.

Built-in Ultra Violet lamp helps sanitize clothes, gives them sunshine sweetness and fresh air fragrance. You get all the goodness of the sun, with none of the danger!

Towels come out 34% fluffier than those dried on a line in the sun. No matting or stiffness, ever. All clothing comes out softer—much more comfortable.



BEAUTIFUL, beautiful BOOKS

CAN BE YOURS
WHEN YOU OBTAIN A
TRIAL MEMBERSHIP IN
THE HERITAGE CLUB

and

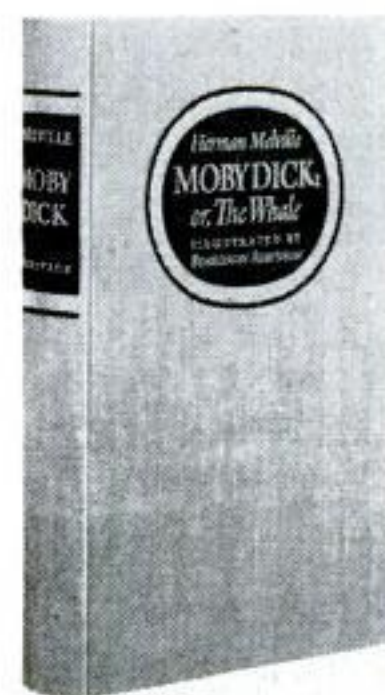
ONE of these two books

will be yours **free**

if you obtain a new membership NOW!

MOBY DICK by Herman Melville, with an exciting introduction by Clifton Fadiman and powerful illustrations by Boardman Robinson. 638 pages; 6½ x 10 inches. Slipcased.

ANNA KARENINA by Leo Tolstoy, illustrated with 22 unusual color lithographs by the English painter, Barnett Freedman. 948 pages; 5⅞ x 8¾ inches. Slipcased.



Reservation Coupon

To THE HERITAGE CLUB,
595 MADISON AVE., New York 22

Please send me a copy of your new Prospectus in which are described the books to be distributed to the Trial Members in the coming six months. I understand that, if I send you my application, I will be entitled to have a copy of either *Moby Dick* or *Anna Karenina* without cost; and that you will now reserve a membership for me, awaiting my application.

NAME _____

ADDRESS _____

CITY AND STATE _____

LM 21-6

YES, you are now invited to accept a membership in The Heritage Club for six months only. If you accept this invitation, you will obtain beautiful, beautiful books—at the same price that you are asked to pay for ordinary rental novels. And, in addition, we will send you absolutely free a copy of *Moby Dick* or a copy of *Anna Karenina*.

The members of The Heritage Club regularly come into possession of those "classics which are our heritage from the past, in editions which will be the heritage of the future." They come into possession of books beautifully illustrated, finely printed, and handsomely bound and slipcased.

With a Trial Membership, you subscribe for six books only, at a cost of \$3.95 each or of only \$3.55 each if you pay for the books in advance.

ASSUMING that you will want the six books in the Trial Membership as we plan to issue them, you will receive first *Green Mansions* by W. H. Hudson, brilliantly illustrated by Miguel Covarrubias, and, with it, whichever one of the free books you decide to accept: *Moby Dick* or *Anna Karenina*.

For five months thereafter—at the rate of one

book a month—you will receive: *The Red Badge of Courage* by Stephen Crane, illustrated by the famous John Steuart Curry; and *Oedipus the King* by Sophocles, with the Greek and English texts on facing pages, and illustrated by Demetrios Galanis; and Stendhal's *The Charterhouse of Parma*, with color drawings by Raffaello Busoni; and Hardy's *Tess of the d'Urbervilles*, with wood-engravings by Agnes Miller Parker; and Dickens' *David Copperfield*, profusely illustrated by John Austen.

Yet, if it should happen that you do not desire to own some of these titles, you are given a list of almost three dozen Heritage books-in-print from which you may select substitute titles!

THE HERITAGE CLUB is now entering its twenty-first year of fine publications. To celebrate our coming-of-age, we have chosen, for this Trial Membership offer, six of our most beautiful books. When you subscribe, therefore, you will acquire great books and proud possessions for your home.

Fill out this coupon and mail it promptly to The Heritage Club. You will receive our completely descriptive Prospectus at once.



#1317. Modified gentle-look Merry Widow . . . with the new, slim-lined waist, a dip in back. Embroidered nylon and nylon elastic marquisette. Black or white. \$15.00.

#1328. Priced as pretty as it looks. With thin foam rubber lined cups—an easy-fitting waist. Embroidered and plain cotton, elastic marquisette. White. \$10.95.



How to keep the wolf at your door...

RINGING YOUR DOORBELL, bearing orchids and chocolates—that's the proper place for the wolf. And even the biggest and baddest of the breed turn into absolute lambs—for the girl in the Merry Widow®.

HERE, two fetching examples of what we mean. Gentle-looking as Little Red Riding Hood, they mold you softly upwards, then

curve subtly at the waist, give you that slim torso that's imperative under Fall fashions.

BUT A WORD OF CAUTION: don't count on results like these unless it's a *real* Merry Widow. That means it *must* be by Warner's. Unless you want to spend *all* your evenings at Grandmother's house, hurry to your nicest store and pick out yours today.

Merry Widow
only by
WARNER'S®

Don't miss Warner's television FASHION SHOW—a 60-minute preview of the outstanding new fashions. NBC-TV, in color and black and white. Saturday, December 8th. Consult local program listing for time.

Pilot Ejector... new U. S. Navy safety mechanism thinks for itself, helps pilots escape from damaged aircraft. An automatically-controlled device blows off canopy, ejects seat eighty feet in air, throws pilot free, pulls rip cord. Thus, even under the most severe conditions, pilots are assured of greater protection. And, even under the most severe conditions, your engine is assured of greater protection with *Havoline Special 10W-30*. It's the motor oil that's light for cold starts, yet has body to protect against engine heat.

**THINKS
FOR
ITSELF!**



Brilliant oil discovery...

new Texaco petrochemical product thinks for itself. First, *Havoline Special 10W-30 Motor Oil* delivers flash lubrication for fast cold-engine starts, then provides wear-saving protection when your engine heats up. Thus it gives you *full-time* engine power.

It's the all-temperature oil that saves you thinking about seasonal grades. Change today, change regularly, to *Havoline Special 10W-30 Motor Oil*. Available from your Texaco Dealer, the best friend your car has ever had.

**TEXACO
DEALERS**
IN ALL 48 STATES

Texaco Products are also distributed
in Canada, Latin America, and Africa



This Christmas Give Him The Finest!

THE
ALL NEW

Sunbeam

Golden glide SHAVEMASTER



**Shaves CLOSER and SMOOTHER
than Blades or other Electric Shavers**

In actual independent tests conducted by Electrical Testing Laboratory (ETL*), more men chose the SHAVEMASTER than all other brands combined. SHAVEMASTER was selected over a leading safety razor by well over 2 to 1!

Now! The All New SHAVEMASTER—*Shaves closer, smoother, more comfortable!* Only the Shavemaster has the amazing scientifically precision honed Golden Glide head, lightning fast double-action cutter, and a new, faster armature type REAL motor. The Shavemaster is the finest shaving instrument available—by actual test.

Amazing Golden Glide head shaves your whiskers super-close with new comfort and smoothness. The big, round head glides over your face pressing skin mounds flat and allowing your whiskers to pop into closely spaced holes. Each

hole is scientifically honed and tapered inward around its circumference so there is nothing between the cutting blade and the base of each whisker.

Tones up your skin. The SHAVEMASTER'S big, continuous head lets you shave with a gentle, circular motion that gives your face a healthy, youthful glow.

Super-Fast, Powerful Motor. Only the Shavemaster has a 16-bar armature type REAL motor now faster than ever before.

ASK YOUR DEALER ABOUT A 14-DAY FREE HOME TRIAL

Make this simple test, and Feel the Difference!



1. Shave one side of your face with any shaver you wish...

2. Then shave the other side with the New Sunbeam Golden Glide Shavemaster.

3. You can actually feel how much closer the Shavemaster shaves.

For that
Luxury Shave

Available in Two
New, Smart Cases



MODEL G
Traveling case converts into a convenient wall cradle holder as shown at left.



MODEL GZ
Zipper case of genuine leather.

© Sunbeam Corporation, 1956

Look for the
MARK OF QUALITY

Sunbeam
THE BEST ELECTRIC APPLIANCES MADE

*The statements made in this advertisement regarding the choice of shavers in the independent tests are substantiated by Electrical Testing Laboratories. In these tests, all major electric shavers as well as a leading safety razor were given impartial tests and the results evaluated by ETL engineers.

SUNBEAM CORPORATION, Dept. 53, Chicago 50, Ill. • Canada: Toronto 18



A message from a distinguished soldier: **GENERAL JAMES A. VAN FLEET**

Why our National Security Depends on Strong Railroads

"The railroads of the United States are a great basic military asset. They are as much a part of the military strength of the nation as our Army, Navy, Air Force, and Marines, because none of these great armed services could long operate without the logistical support which railroads provide."

So says General James A. Van Fleet, U. S. Army (Ret.), former Commander of the 8th Army in Korea.

"Therefore," he points out, "we have now and always will have vital need for strong, vigorous, progressive railroads, with reserves

of traffic capacity and trained manpower upon which the Armed Forces can draw for their own combat and strategic requirements. *To maintain such a rail plant in readiness, it must be used in peacetime.*"

That's one vital reason why it is important to you — and to the nation — that our public policies should give to railroads equal treatment and opportunity with other forms of transportation. Then each form can do for you the things which it does best, and America's modern railroads will be able to serve you with increasing efficiency and economy.

**ASSOCIATION OF
AMERICAN RAILROADS**
WASHINGTON, D. C.

YOUR GOOD LOOKS IN A
Jayson **SUPER-WHITEHALL SHIRT**
CAN PUT HER IN

Mink!



WIN A \$4,000 RANCH MINK COAT! 99 other valuable prizes!

Over \$10,000 in Prizes

Gorgeous ranch mink in original designs by

LANVIN-CASTILLO, PARIS

1st PRIZE Mink Coat worth—\$4,000

2nd PRIZE Mink Cape worth—\$2,500

3rd PRIZE Mink Stole worth—\$1,000

All furs tailored by ARTHUR ROSENBAUM

97 Additional Prizes
of 2 oz. flacons of Imported

MY SIN Perfume by **LANVIN**
worth \$30 each—\$2,910

TOTAL \$10,410

You couldn't find an easier or more rewarding way to get a beautiful mink for the lady of your life! You simply buy a JAYSON SUPER-WHITEHALL—the shirt famous for its super-fit, super-fabric, super-value. And then you let her tell us—in 25 words or less—how wonderfully SUPER-WHITEHALL adds to your appearance.

She'll have plenty of reasons for praising SUPER-WHITEHALL. The lustrous high count broadcloth that gives you such a clean, crisp look. The "fit to perfection" tailoring that brings you a new experience in fit. The

whiter-white fabric that keeps you looking better all day long because it keeps its good looks longer! The wide selection of collar styles that lets you always look your best in the collar that's best for you.

Pick up your official entry blank and a supply of SUPER-WHITEHALL shirts at your favorite menswear or department store today...or write us for the name of the dealer nearest you. **Enter now...this contest closes December 31, 1956.**

You'll both be pleased to find this super-shirt costs only

\$3⁹⁵

JAYSON SHIRTS, SPORTWEAR, PAJAMAS • 1115 Broadway, New York 10, N. Y.
Also makers of *Exello* Shirts and Sportwear

NASH ANNOUNCES FOR '57

The World's Newest and Finest Travel Car!



See DISNEYLAND—Great TV for all the family over ABC Network.

Product of American Motors

POWER UP. PRICE DOWN. IN THE BIGGEST OF THE BIG **V-8**S!

Performance way, way up—255 horsepower in the all-new Nash Ambassador V-8. Yet, when it comes to *price* for this big, long wheelbase Ambassador—it's *down!* Here's the motor car news of 1957 that only Nash can make—the motor car value that only Nash can build.

Here's the biggest car of all where bigness counts. It's more than 18 feet long—and its low silhouette—only five feet from roof to road—makes it look even longer. Yet Nash tops even the highest-priced cars in headroom, shoulder room, legroom. It has the greatest visibility, too, with its wide, wide Scena-Ramic windshield.

Come see it. See the brand-new Lightning Streak styling. See the bold, sure-to-be-imitated front end design with Four Beam Headlight System that

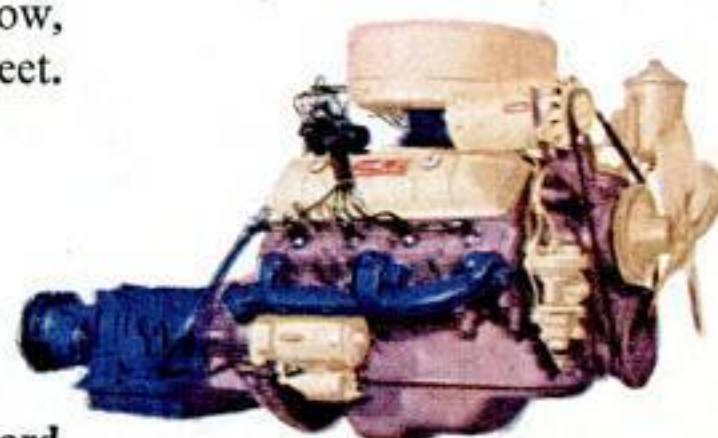
means better night visibility, even in fog, snow, sleet or rain, yet reduces glare toward cars you meet.

See the best that's new in automobiles—

- New wider front tread for surer footing
- New sharper, easier turning
- Airliner Reclining Seats
- All-Season Air Conditioning
- Choice of Hydramatic, Overdrive or Standard
- Twin Travel Beds

See the safest car ever built with exclusive all-welded Single Unit Construction—twice as strong, twice as lasting—assures top resale value.

See the new low, low price tags that make the Nash Ambassador the greatest car value on the road today. At your Nash and Rambler dealer.



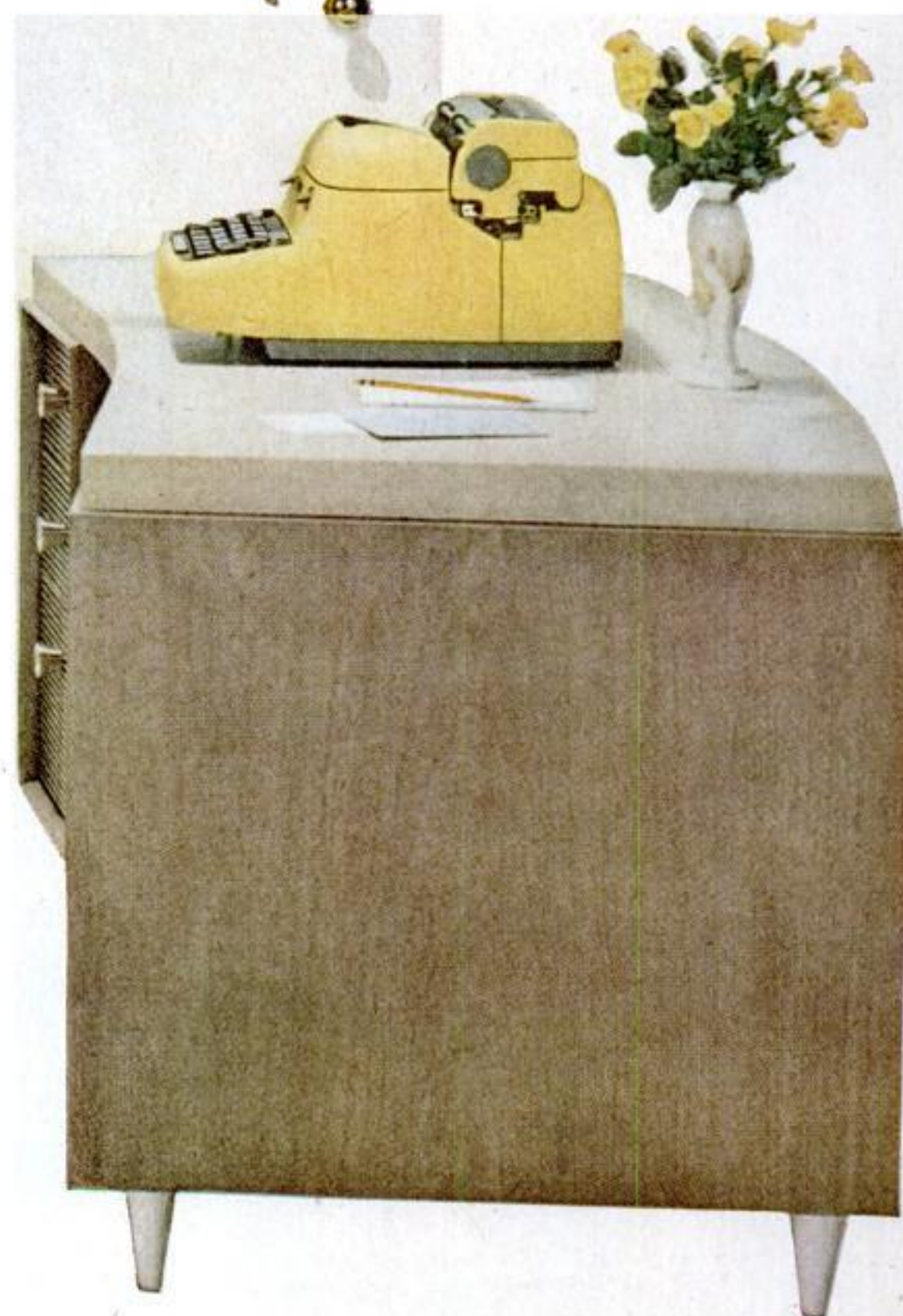
255 HP Strong! That's the all-new, Nash-built V-8 engine! It combines blazing acceleration and performance with the amazing economy that only Nash can build into a big V-8. Come try it today—there's never been anything like it!

JOIN THE SWING TO THE TRAVEL KING

'57 Nash
World's Finest Travel Car

Copyrighted material

Yes—
the **IBM Electric**
will decorate
your office...



...take your choice of 6 brighten-the-day colors!



Introducing new Titian Glow!

A 2-year study by the U.S. Public Health Service showed that color-conditioning resulted in an average 5.5% increase in employee efficiency. This can be true for your office, too. So choose from these 6 attractive IBM colors: Yellow Jasmine, new Titian Glow, Larkspur Blue, Dove Grey, Cascade Green, and Tropic Tan (last 3 at no extra cost). Remember, color is only *one* way the IBM Electric will boost efficiency and make the day's work easier and pleasanter.

ANOTHER REASON WHY

IBM

**ELECTRIC
TYPEWRITERS**

OUTSELL ALL OTHER
ELECTRICS COMBINED!

ROAD BIRDS

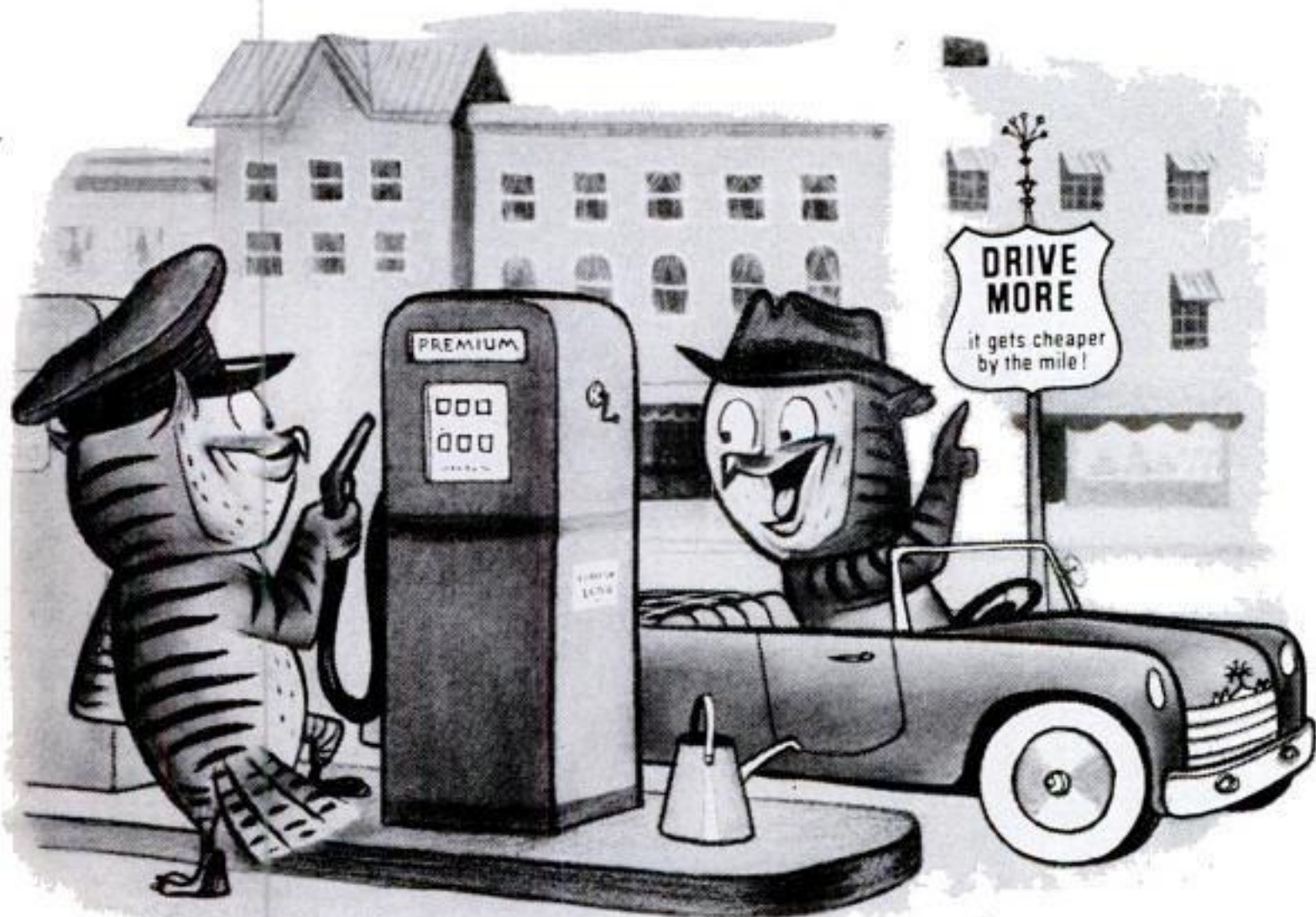
a series by Ethyl Corporation



The Skiddy Swallow cuts quite a figure when he lands on a slippery road. Come ice, sleet, rain or snow . . . he maintains full speed. And when he has to stop in a hurry, it's just too bad.



The Smart Bird realizes that slick roads demand extra caution. He always cuts down his speed in bad weather. And when there's snow on the ground, he uses snow-tread tires or chains.



The Smart Bird, whether in snow or summer sun, always uses premium gasoline. He knows that the power a gasoline can deliver depends on octane rating. Premium gasoline is higher-octane gasoline—gives top power, performance, driving pleasure.

It's smart
to use
premium
gasoline



ETHYL
CORPORATION
New York 17, N. Y.

SPEAKING
OF
PICTURES



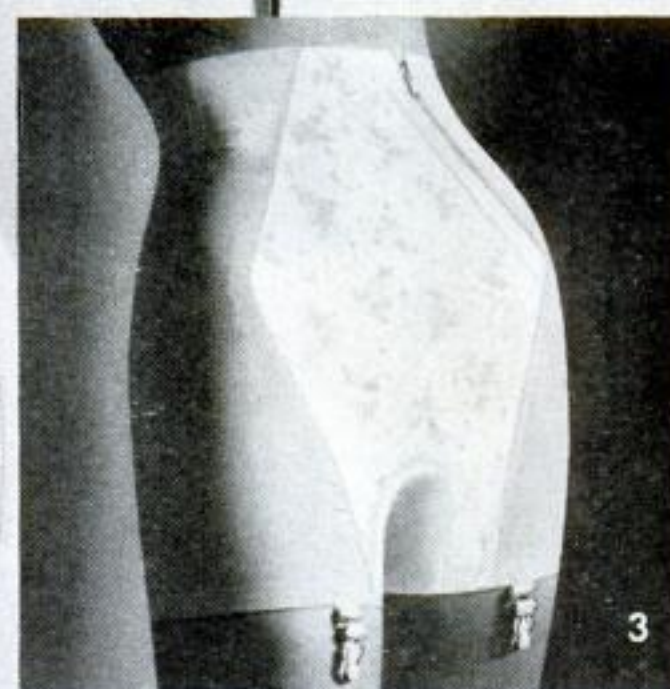
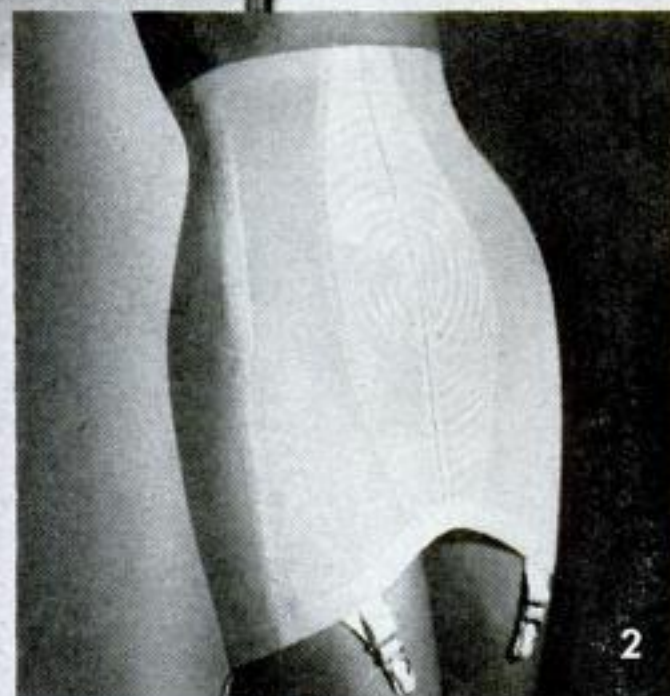
HURDLES FROM ON HIGH



Soaring over the jumps in Madison Square Garden, contestants rivaled one another in the National Horse Show last week. To get a view of them that neither judges nor spectators saw, LIFE Photographer Ralph Morse climbed high in the hall and shot downward on various jumps. His camera caught

four equestrians—General Mariles of the Mexican team, who won most trophies, Captain Aranda of Chile, Frank Chapot of the U.S. and Shirley Weinstein, a free lance U.S. entry—as their mounts' forefeet cleared the rails and the riders, slightly out of saddle, urged them up and over.

translate your figure into fashion success
with modern line by **Formfit**



Fashion this year . . . the well-groomed figure. Added to each costume . . . the "something special" that makes heads turn when you walk by. For each outfit, every occasion, Formfit creates exciting figure translations with a definite fashion accent. Start your wardrobe planning with Formfit . . . at your nicest store.

1. For Gaytime, you'll love Life Girdle No. 1590. Starts high on the midriff . . . trims and slims with Nylon taffeta and light elastic. White or Pink. 15 or 16 inches long. \$16.50. Shown with "Life Confidential" Convertible Bra No. 296. Wear with straps or strapless—4 different ways. Cups are preshaped with wafer-thin foam rubber for extra beauty. Sizes 32A to 38C. \$5.00

2. For Daytime, Choose smooth-look "Life Romance" Girdle No. 1594. White Dacron leno elastic with circle-stitched front panel. 15 inches long. Also available as Girdle No. 1694, 16 inches long. \$15.00

3. For Playtime, light control with Skippies Pantie No. 857. Easy-into diagonal zipper. Flattering front and back panels. 2½-in. waistband. White Nylon elastic. Sizes S. M. L. Ex. L. \$7.95. (Also available as Girdle No. 957. \$7.50.)

Formfit
 CREATIONS

THE FORMFIT COMPANY • CHICAGO • NEW YORK • CANADIAN PLANT, TORONTO

Exciting GAMES

By **MILTON BRADLEY**
Provide Fun and Learning for Every Age



UNCLE WIGGILY

FOR AGE 4 TO 8. Year after year the suspense of this "Happy Rabbit" game keeps it a best seller. Each card turned up brings new thrills for Uncle Wiggily and his friends.

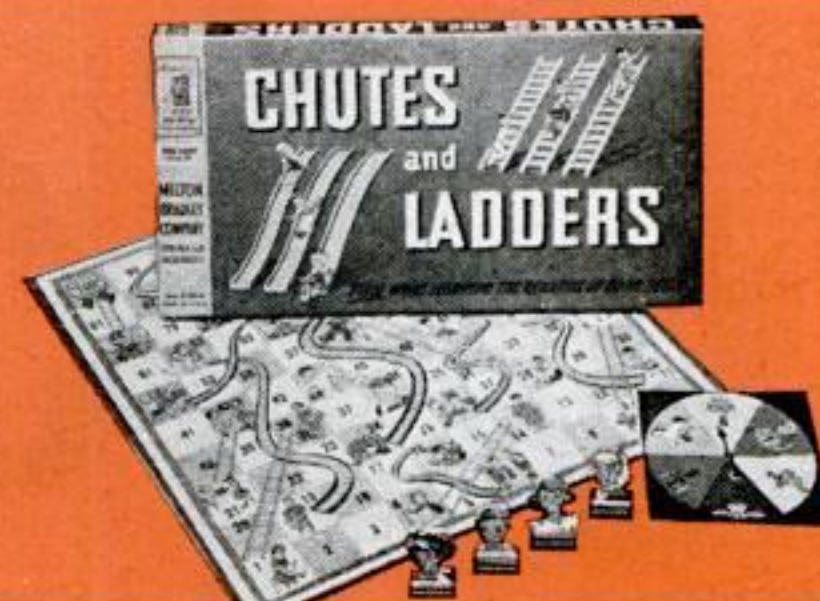
De Luxe Edition \$2.50 Std. Edition \$1.00



CANDY LAND

FOR AGE 4 TO 8. Youngsters are fascinated by following this rainbow-colored path through the Peppermint Stick Forest, Gum Drop Mountains, etc. No reading required.

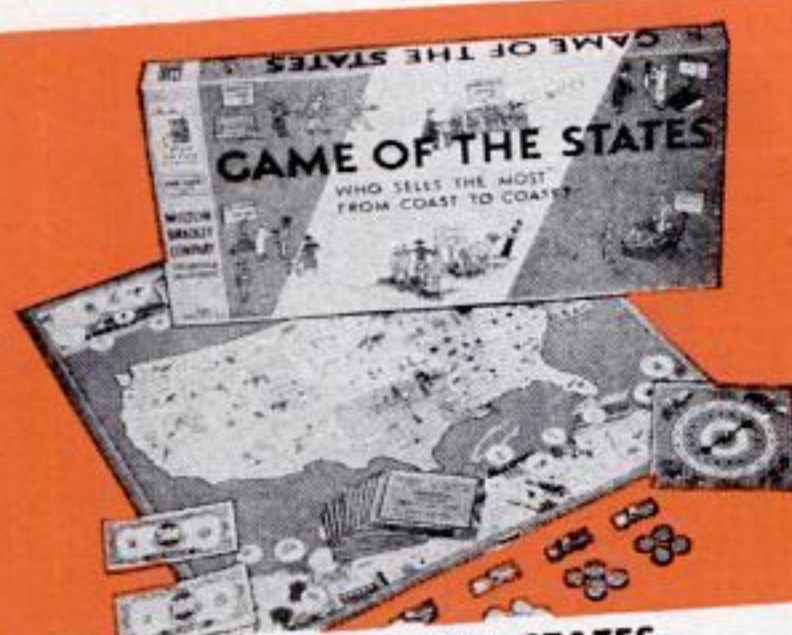
De Luxe Edition \$2.50 Std. Edition \$1.00



CHUTES AND LADDERS

FOR AGE 4 TO 10. Even tots who can't read find a whirl of excitement in the ups and downs of this simple, easy-to-follow game which teaches rewards for good deeds.

De Luxe Edition \$2.00 Std. Edition \$1.00



GAME OF THE STATES

FOR AGE 7 TO 14. Educational as well as fun. Game of the States gives the excitement of making sales and delivering goods and produce from border to border, coast to coast.

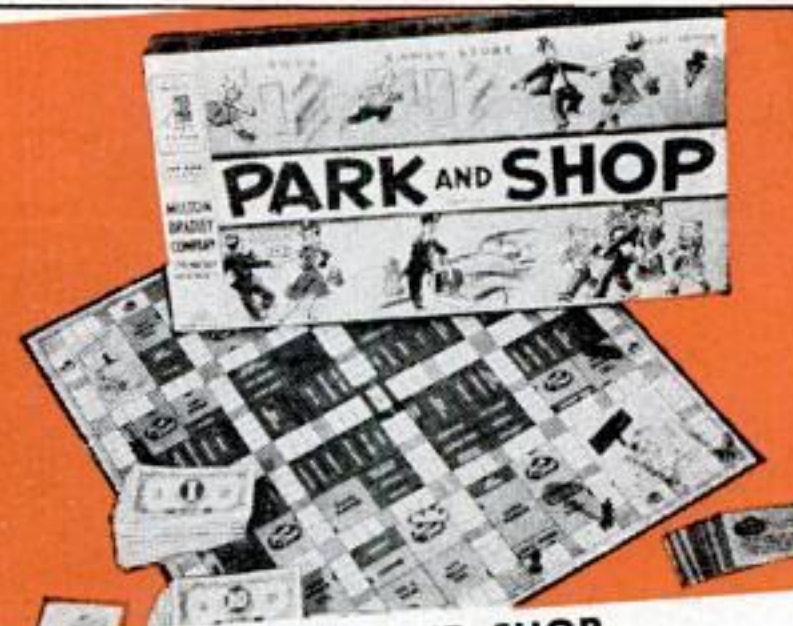
Price \$2.50



PIRATE AND TRAVELER

FOR AGE 8 TO 14. Bold adventure on the high seas and along the highways of the world makes this colorful game a thrill-packed favorite with children everywhere.

Price \$2.00



PARK AND SHOP

FOR AGE 6 TO ADULT. Every child will enjoy the hustle and bustle of a trip to the stores. New and different, Park and Shop is full of fun and surprises for groups of two to six.

Price \$3.00



EASY MONEY

A FAMILY GAME. The risks and thrills of high finance hold both adults and teen-agers spell-bound as they make or lose fortunes in a fast-moving game of business.

De Luxe Edition \$3.00 Std. Edition \$2.00



GO TO THE HEAD OF THE CLASS

A FAMILY GAME. Now, a new series of this popular game for the whole family. Wonderful entertainment for home parties. Fun and excitement for groups of two to nine players.

Price \$3.00



INTRIGUE

A FAMILY GAME. A secret agent murdered aboard an ocean liner! Each player is a "private eye" seeking to solve the mystery. A thrill-a-minute game... fun for the entire family.

Price \$3.00

SO EASY TO BUY... LOOK FOR THIS AGE GROUP IDENTIFICATION ON EACH GAME



For youngsters, teen-agers and adults, Milton Bradley games are brimful of entertainment and delight. Rich in educational value, too. They're the gifts that keep giving fun and laughter throughout the year because they are scientifically keyed to the interests of specific age groups. Look for these and other attractive, quality-produced Milton Bradley games at your favorite variety or department store.

Prices slightly higher in the West and South. For a FREE illustrated folder of games scientifically designed for each age group write:

MILTON BRADLEY
SPRINGFIELD 2, MASSACHUSETTS
Makers of famous CRAYRITE Crayons



Nothing in nature is fresher than a quality-built Dry Charge Delco

If batteries were grown garden fresh like daisies, they still wouldn't be one whit fresher than a Dry Charge Delco—the battery that can't get old before it's sold.

This *quality-built* battery is stored bone dry! That's so none of its let-me-at-it power can waste away before you buy it. When your dealer adds fluid, it jumps to life with the freshest power it's possible to produce. You get *all* the power—*all* the value—you pay for!

Available in all sizes, models and capacities—all with long-life warranties that are honored everywhere, in the United States or Canada. See your Delco dealer for the battery you need—6-volt or 12-volt. He's your man for the freshest power ever—quality-built by Delco, backed by General Motors.



GENERAL MOTORS LEADS THE WAY...

STARTING WITH DELCO BATTERIES

TUNE IN... ON TV... Spectacular Wide Wide World on NBC Network. ON RADIO... Lowell Thomas Newscast on CBS Network. See your local listings for time and station.



"GUTE REISE"
with
NCB TRAVELERS CHECKS

Yes, it's always "Gute Reise"—"good traveling"—with First National City Bank Travelers Checks throughout the world. Accepted as readily as cash but without the risk of cash, these checks are refunded at once if lost or stolen. No wonder this famous travel currency, popular for over half a century, is known as "The Traveler's Friend." In convenient denominations of \$10, \$20, \$50 and \$100, costs only \$1 per \$100.

Buy them at your bank.

FIRST NATIONAL CITY BANK TRAVELERS CHECKS

Backed by
The First National City Bank of New York
Member Federal Deposit Insurance Corporation

NOW IN 3 SIZES!



TNT POPCORN
good to the last POP

Mounties PHOTO CORNERS
LONGER LIFE FOR FAVORITE PHOTOS

10c & 25c SIZES AT CHAIN, DRUG, VARIETY STORES

Hytime Sheer nylons
are Insured for 30 days
SOLD IN SUPERMARKETS

BY SHEFFIELD, MAKERS OF EPIC AND SUPER-MISS NYLONS

CAT'S PAW
Rubber Heels • Soles
AT ALL FINE SHOE REPAIRERS

LIFE

EDITOR-IN-CHIEF..... Henry R. Luce
PRESIDENT..... Roy E. Larsen

MANAGING EDITOR
Edward K. Thompson
DEPUTY MANAGING EDITOR
Robert T. Elson
ASSISTANT MANAGING EDITORS
Philip H. Wootton Jr.
George P. Hunt

John K. Jessup, CHIEF EDITORIAL WRITER
Charles Tudor, ART DIRECTOR
Joseph Kastner, COPY EDITOR
Marian A. MacPhail, CHIEF OF RESEARCH
Ray Mackland, PICTURE EDITOR
Hugh Moffett, NATIONAL AFFAIRS
Gene Farmer, FOREIGN NEWS
William Jay Gold, ARTICLES
Kenneth MacLeish, ASSISTANT TO THE
Donald Bermingham, MANAGING EDITOR

STAFF WRITERS: Herbert Brean, Roger Butterfield, Robert Coughlan, John Osborne, Robert Wallace.

PHOTOGRAPHIC STAFF: Margaret Bourke-White, Edward Clark, Ralph Crane, Loomis Dean, John Dominis, Alfred Eisenstaedt, Eliot Elisofon, J. R. Eyerman, N. R. Farberman, Andreas Feininger, Albert Feen, Fritz Goro, Allan Grant, Yale Joel, Mark Kauffman, Robert W. Kelley, Dmitri Kessel, Nina Leen, Thomas McAvoy, Leonard MeCombe, Francis Miller, Ralph Morse, Carl Mydans, Gordon Parks, Michael Rougier, Walter Sanders, Frank J. Scherschel, Joe Scherschel, George Silk, Howard Sochurek, Peter Stackpole, Grey Villet, Hank Walker, ASSISTANT PICTURE EDITOR: Frank Campion.

FILM EDITORS: Margaret Sargent, Nancy Bragdon, Barbara Brewster.

ASSOCIATE EDITORS: Oliver Allen, Ralph Graves, William P. Gray, Mary Hamman, Sally Kirkland, William Miller, Tom Prideaux, Marshall Smith, John Thorne, A. B. C. Whipple.

ASSISTANT EDITORS: William Brinkley, Earl Brown, Robert Campbell, Charles Champlin, John Dille, Robert Drew, Terry Drucker, Lee Eitington, Nancy Genet, William Goolrick Jr., Muriel Hall, Enno Hobbing, Patricia Hunt, Edward Kern, William Knapp, Landon Knight, Mary Leatherbee, Scot Leavitt, James Lipscomb, Jack Newcombe, Eleanor Parish, Joseph Roddy, Norman Ross, Don Schanche, David Scherman, Dorothy Seiberling, George Shiras, Mary Lou Skinner, David Snell, John Stanton, Valerie Vondermuhl, Loudon Wainwright, Keith Wheeler, Warren Young.

REPORTERS: Virginia Addison, Richard Anthony, Michael J. Arlen, Elizabeth Baker, Mary Elizabeth Barber, Margaret Bassett, Laura Bell, Patricia Blake, Barbara Briller, Peter Bunzel, Margery Byers, Vivian Campbell, Helen Carlton, Anne Denny, Laura Ecker, Kim Frease, Joan Gibson, Frances Glennon, Gerry Gruen, Lee Hall, Kathleen Hampton, Terry Harman, Judith Holden, Roderic Hodgins, Grayce Horan, Monica Horne, Alison Kallman, Nancy King, Robert Mason, George McCue, John McDermott, Joann McQuiston, Jane Nelson, Susan Neuberger, Clara Nicolai, Sheila O'Connor, Charles Osborne, Patsy Parkin, Maya Pines, Henriette Roosenburg, Jean Shelander, Kathleen Shortall, Hugh Sidey, Ruth Silva, Jeanne Stahl, Marion Steinmann, Jean Strong, Marian Taylor, Davis Thomas, Lucy Thomas, Don Underwood, Marilyn Wellemeyer, Thomas Wheeler, Margaret Williams, Jane Wilson, Linda Wolfsey, Sharon Workman, Caroline Zinsser.

COPY READERS: Helen Deuell (Chief), Dorothy Illson, Lu Burke, Barbara Fuller, Virginia Sadler, Marguerite Scheips, Suzanne Seixas, Rachel Tuckerman.

LAYOUT: Bernard Quint, David Stech (Associate Art Directors), Margit Varga, Robert Young (Assistant Art Directors), William Gallagher, Hilde Adelsberger, Matt Greene, Earle Kersh, Albert Ketchum, Anthony Sodaro, Richard Valdani, John Woods.

PICTURE BUREAU: Natalie Kosek (Chief), Mary Carr, Betty Doyle, Margaret Goldsmith, Ruth Lester, Maude Milar.

PHOTOGRAPHIC LABORATORY: William J. Sumits (Chief), George Karas.

PICTURE LIBRARY: Alma Eggleston (Chief), Doris O'Neil, Alberta Kreh.

U.S. & CANADIAN NEWS SERVICE: Lawrence Laybourne (Chief of Correspondents), Irene Saint, Tom Carmichael, Helen Fennell, Al Rosenfeld. **Bureaus—WASHINGTON:** James Shepley, Donald Wilson, Clay Blair Jr., Mary Cadwalader, Clay Felker, Will Lang, Henry Suydam Jr.; **CHICAGO:** T. George Harris, Roy Rowan, Jane Estes, Bayard Hooper, Richard Meryman Jr., William Trombley; **LOS ANGELES:** Barron Beshoar, John Jenkinson, Shana Alexander, James Goode, Philip Kunhardt Jr., Frank Pierson, David Zeitlin; **ATLANTA:** William Howland, Marshall Lumsden, Richard Stolley; **BOSTON:** William Johnson, Wilbur Jarvis; **DALLAS:** Willard Rappleye Jr., Jane Scholl; **DENVER:** Ed Ogle, Robert Ajemian; **DETROIT:** Norman E. Nicholson, Leon Jaroff; **SAN FRANCISCO:** Richard Pollard, John Porter; **SEATTLE:** Robert Schulman, Russell Sackett; **OTTAWA:** Harry Johnston, Ruth Mehrrens; **MONTREAL:** Byron Riggan; **TORONTO:** Murray Gart.

FOREIGN NEWS SERVICE: Manfred Gottfried (Chief of Correspondents), John Boyle, George Caturani. **Bureaus—LONDON:** Max Ways, Donald Burke, Beatrice Dobie, Ruth Lynam, Robert Morse; **PARIS:** Frank White, Milton Orshesky, George Abele, Anne Chamberlin, Timothy Foote, Mathilde Camacho, Gabrielle Smith; **BONN:** James Bell, John Mulliken; **ROME:** Walter Guzzardi, Dora Jane Hamblin; **ISTANBUL:** Robert Neville; **JOHANNESBURG:** Edward Hughes; **BEIRUT:** John Meeklin; **NEW DELHI:** James Burke, James L. Greenfield; **SINGAPORE:** Dwight Martin, William Pain; **TOKYO:** Curtis Prendergast, Alexander Campbell; **MEXICO CITY:** Richard Oulahan Jr.; **GUATEMALA CITY:** Harvey Rosenhouse; **RIO DE JANEIRO:** Piero Saporiti; **BUENOS AIRES:** Philip Payne.

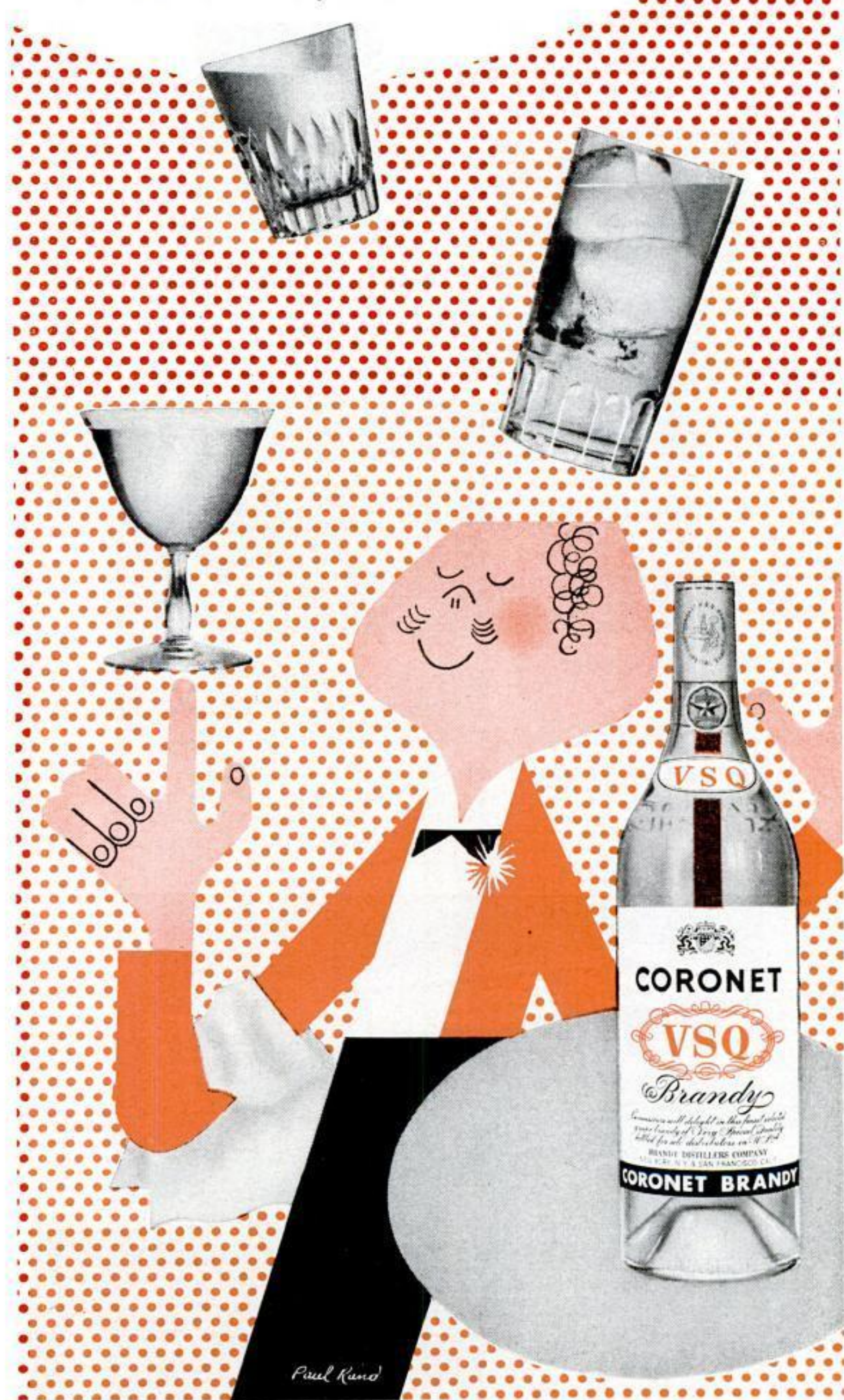
PUBLISHER: Andrew Heiskell
ADVERTISING DIRECTOR: Clay Buckhout

READY FOR SOMETHING BETTER?

For the lighter highball, cocktail or mixed drink...

Change to
CORONET VSQ BRANDY

...Millions have, you know!



BRANDY DIST. CO., N. Y., N. Y., CALIFORNIA GRAPE BRANDY, 84 PROOF

NO MORE YELLOW...NO MORE GRAY!

**YOU PRE-LOAD WITH RINSE
CONDITIONER WHEN YOU
LOAD WASHER!**



*Dispenser Wheel auto-
matically adds condi-
tioner when rinsing begins*



New NORGE Washer with Dispenser Wheel

**AUTOMATICALLY MAKES A NEW KIND
OF RINSE WATER FOR UP TO 39%
BRIGHTER, CLEANER CLOTHES!**

Now Norge has discovered the first automatic way to give your tap water greater rinsing power than soft water, rain water, or even distilled water—to banish forever the film that causes yellowing, graying and lint in your clothes. This stubborn film is deposited on your clothes regardless of your detergent, your washer, or your water—hard or soft.

Because film is formed by minerals in the water combining with soap or detergent, ordinary washing and rinsing can never dissolve it. It can be removed automatically only by the '57 Norge Washer with Dispenser Wheel that mixes and dispenses a new kind of rinse water made with Calgon®. This new rinse water removes all trace of dulling film and prevents new film from forming—for up to 39% brighter, cleaner clothes, automatically!

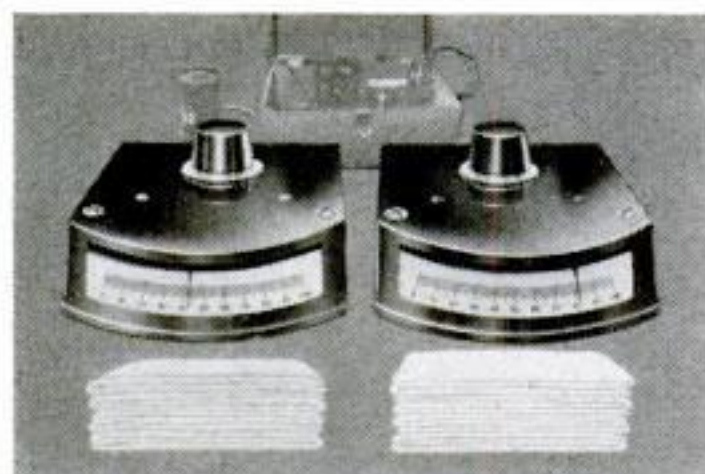
FIRST 100% AUTOMATIC WASHER MADE!

Dispenser Wheel makes adding Calgon to the rinse as automatic as the rinse cycle itself.

Hot or Warm Wash—Warm or Cold Rinse. Pre-select the wash and rinse water temperature you want according to the fabric.

Dual Time-Line Control. Your choice of two fully automatic cycles—regular or short.

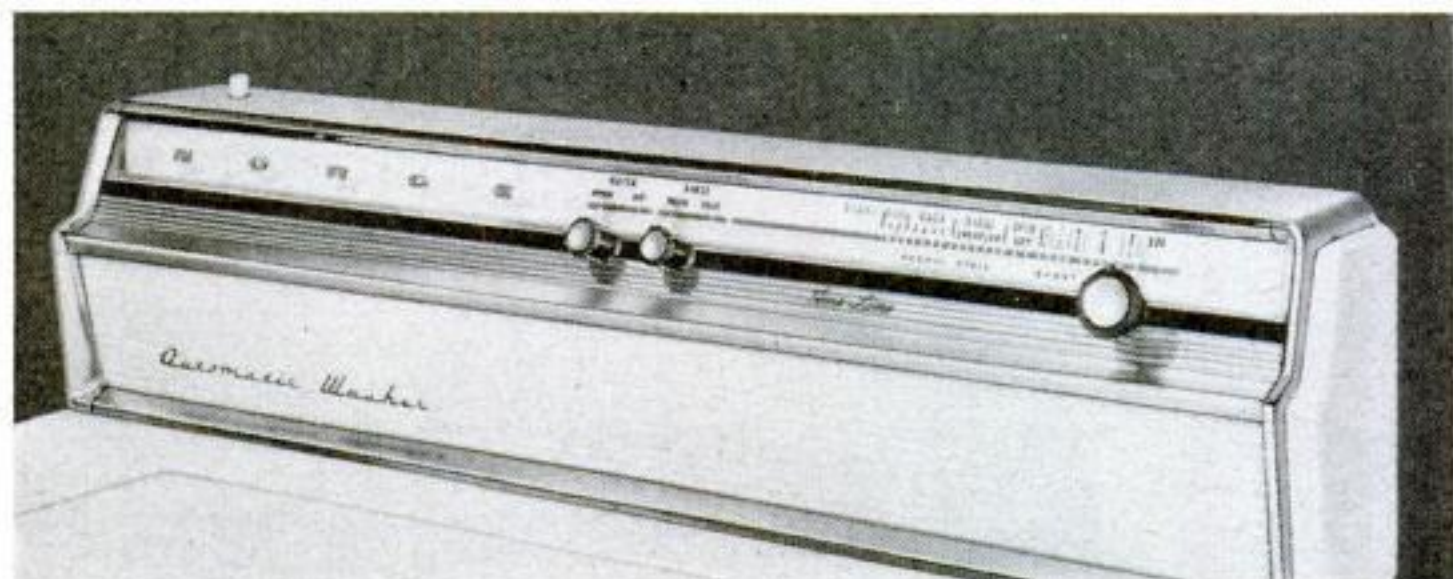
Automatic Suds-Return. A really automatic way to save and re-use hot, sudsy water.



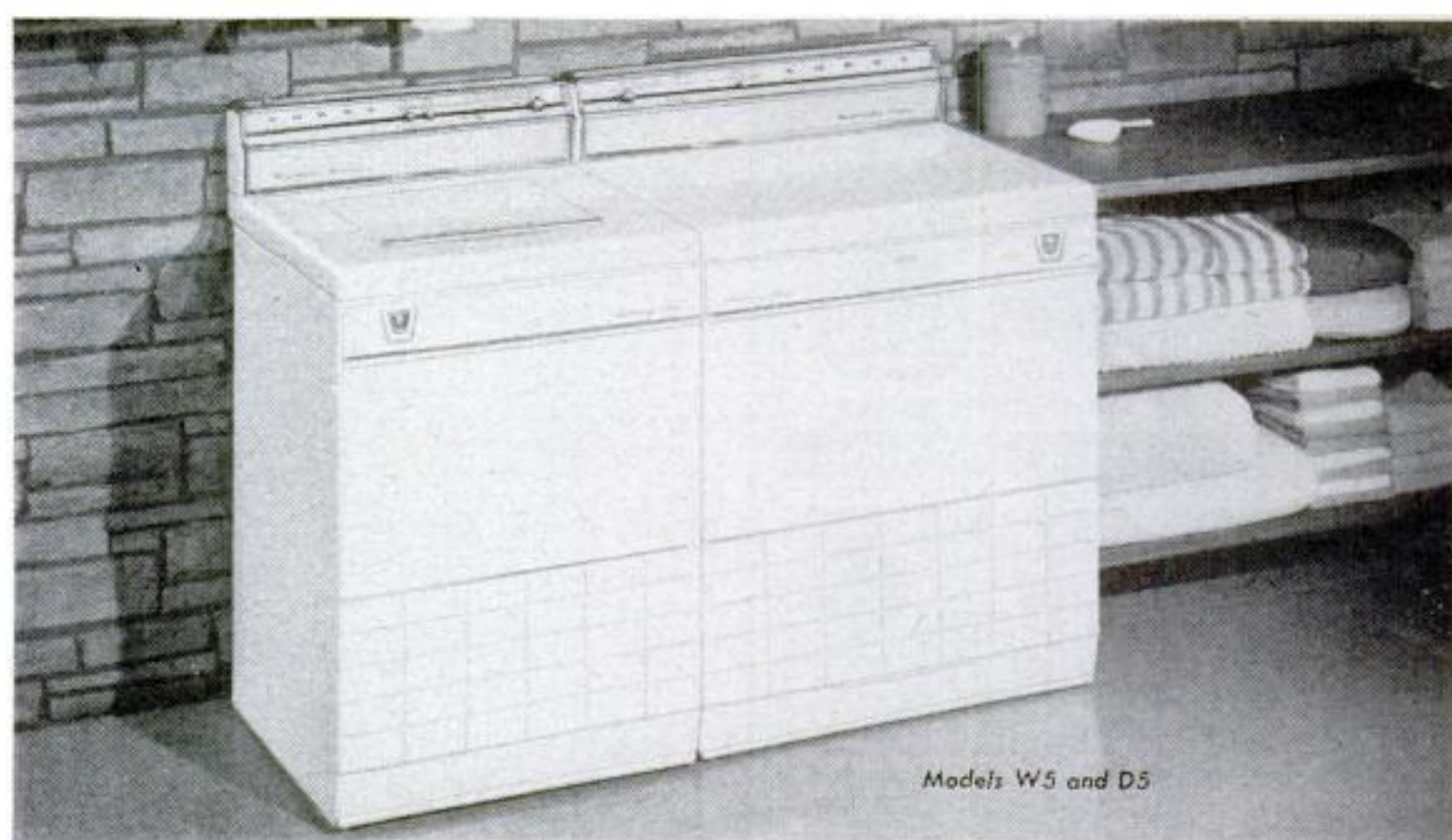
PROOF FROM THE LABORATORY. Amazing Reflectometer test proves diapers rinsed in Calgon are up to 39% whiter, cleaner than diapers that are rinsed the ordinary way!



PROOF AT HOME. Put a clean handkerchief in a jar filled with water. Shake. Add 1 teaspoon of Calgon (which makes no suds). Now shake again. Watch soap film suds itself away!



RATED NO. 1 WASHER—by independent consumer testing laboratories—for 2 consecutive years...backed by a 5-Year Warranty on transmission components and 30-Day Satisfaction Guarantee...free case of 12 regular Calgon packages with purchase of every Norge Dispenser Wheel Washer...free box of Calgon just for going to your Norge Dealer's for a personal demonstration.



'57 NORGE WASHER with Dispenser Wheel plus new Norge 4-Way Dryer with Hamper-Dor make a perfectly matched laundry pair for softer, fluffier, cleaner clothes, the easy way!

NORGE®

NORGE SALES CORPORATION, Subsidiary of Borg-Warner Corporation,
Merchandise Mart Plaza, Chicago 54, Illinois. Canada: Addison's Ltd.,
Toronto. Export Sales, Borg-Warner International, Chicago 3, Ill.





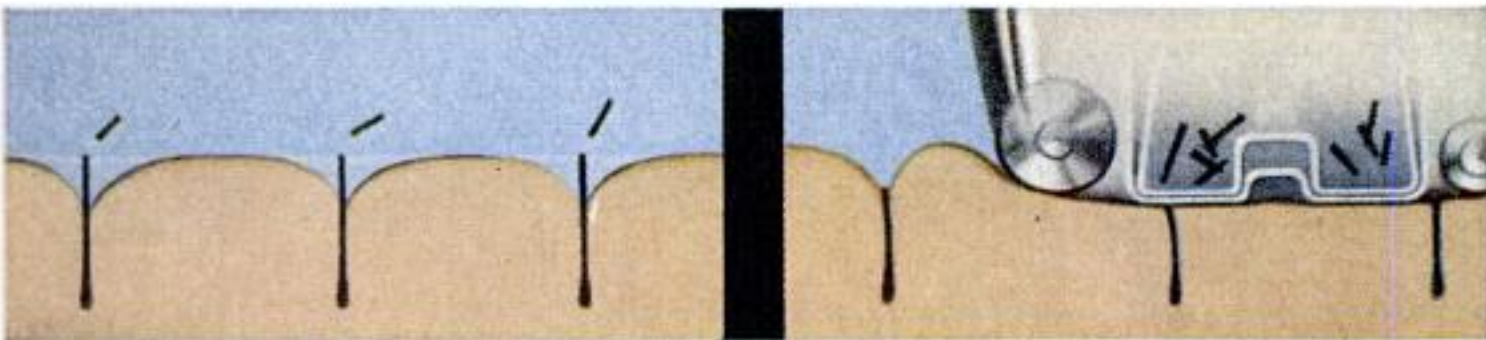
He shaved his hidden beard in the U.S.A. *early this morning!*

Longer-lasting shaves are yours with the amazing Remington Rollectric. Here's the first really *new* shaving development since electric shaving began.

The Rollectric shaves the Hidden Beard other shavers miss. (See below how the Rollectric does a shaving job that's never been done before.) The Rollectric's exclusive Roller Comb action also protects tender facial skin . . . gives a smooth, all-comfort shave every time! Once you shave with a Rollectric, you'll agree that all other shaving methods are outmoded!

The Rollectric comes complete in a smart suede travel case.

Also available: The Remington Foursome with Rollectric features. See your Remington dealer.



Here's your hidden beard. Whiskers grow in tiny valleys. Ordinary shavers skim the tops of these valleys—shave only the tops of whiskers. Soon each whisker base grows out and your Hidden Beard can be seen and felt.

Here's how Remington gets it. The Rollectric's Roller Combs gently press the skin valleys down—pop up whisker bases into path of man-sized shaving head. Each whisker is sheared off at its base—cleanly, comfortably, quickly.



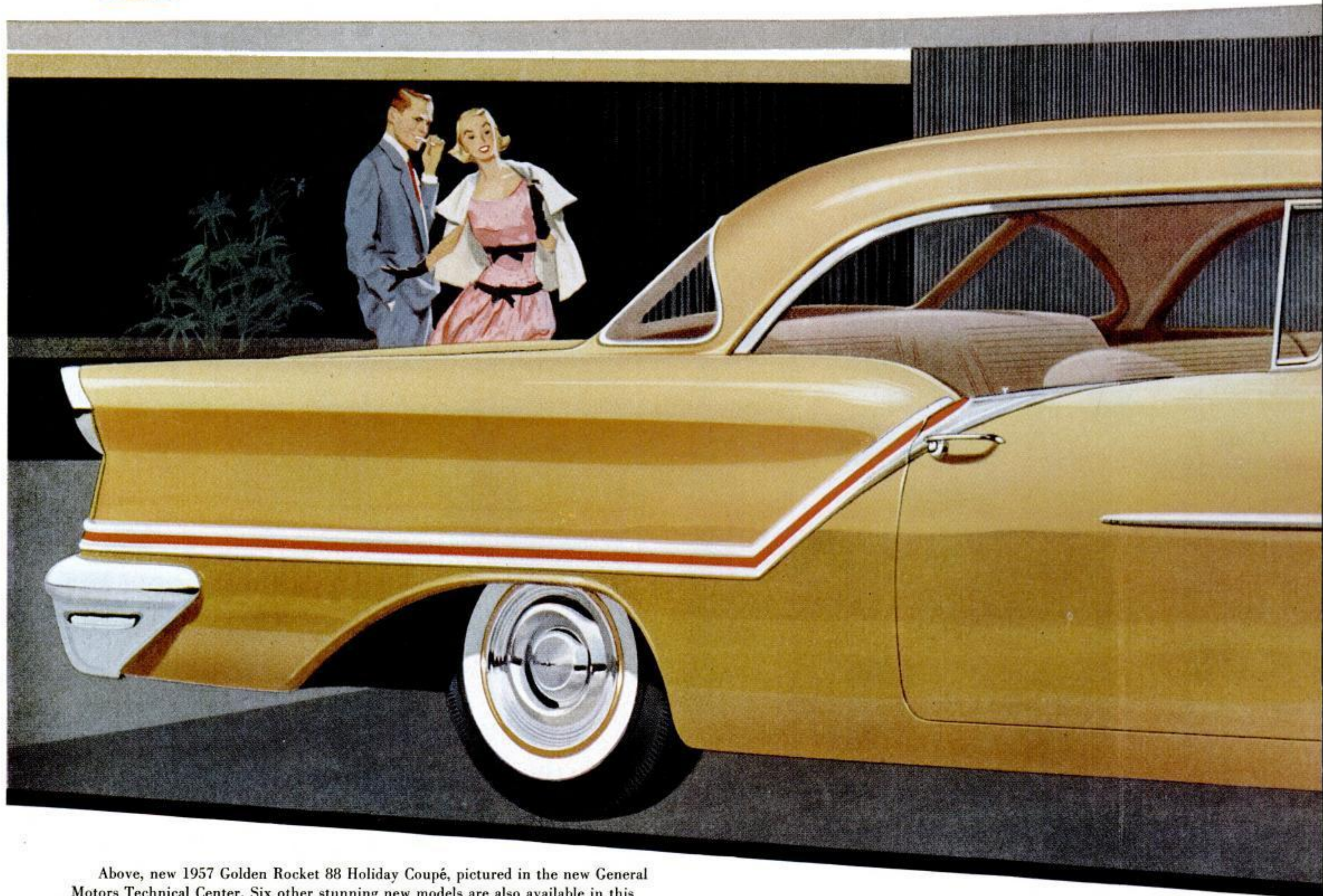
*This new
Roller Comb
principle
outmodes
all other
methods of
shaving!*

REMINGTON *Rollectric*

A product of **Remington Rand** division of Sperry Rand Corporation

THIS IS THE YEAR OF THE

Golden Rocket!



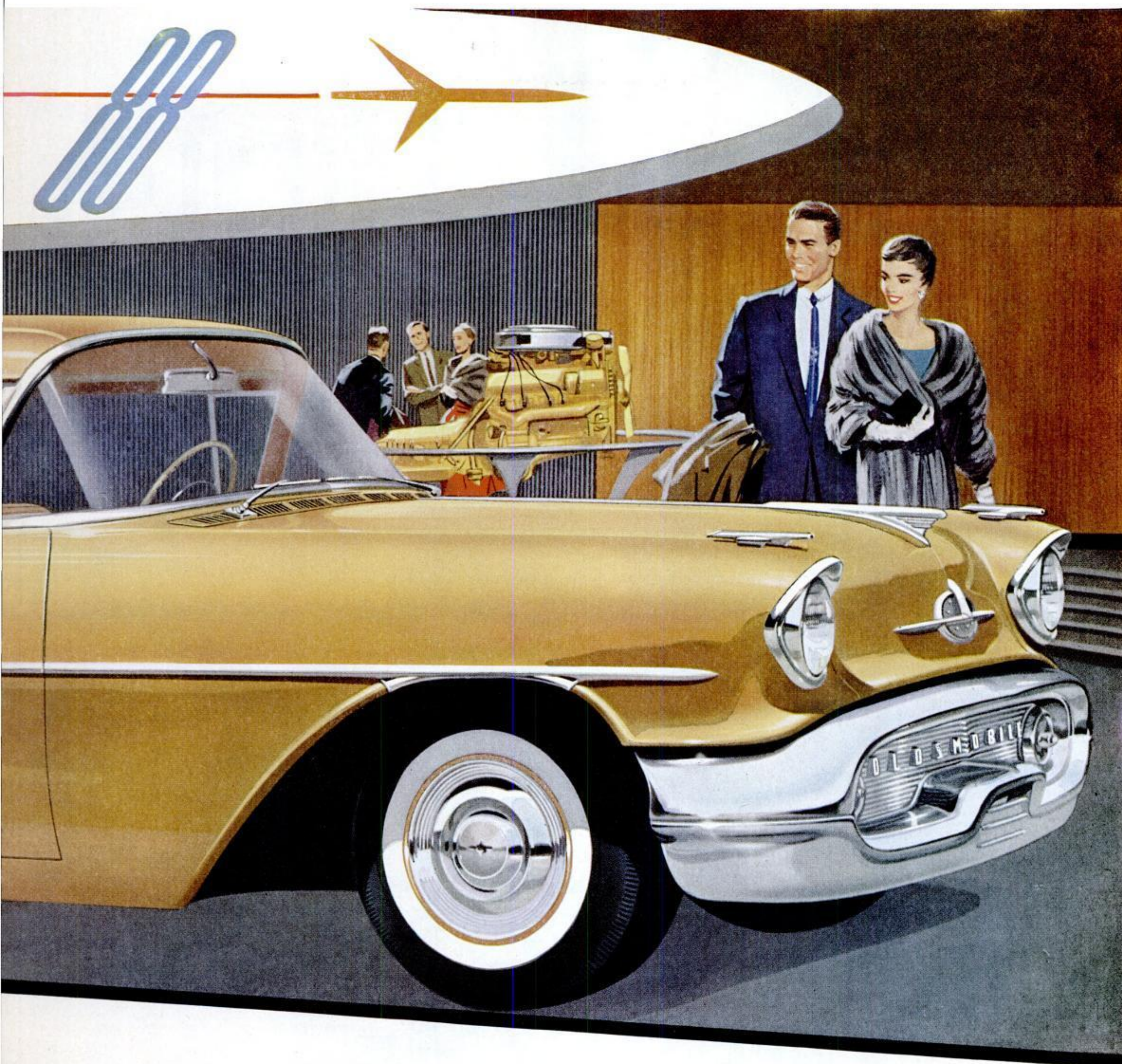
Above, new 1957 Golden Rocket 88 Holiday Coupé, pictured in the new General Motors Technical Center. Six other stunning new models are also available in this budget-priced series—all powered by the new 277-horsepower Rocket T-400 Engine!

FOR '57...THE *Accent's* **ON**



Super 88 Fiesta—Oldsmobile introduces a brilliant new combination of hardtop glamor and rugged utility—smartest new model for the station wagon set!

Starfire 98 Holiday Coupé — there's nothing quite like it! Jetaway Hydramatic Drive, Power Steering and Power Brakes are all standard equipment.



OLDSMOBILE!

Here's value . . . with the accent on **YOU!** New value . . . with sweeping changes in every feature of every model of Oldsmobile for '57! Lower by far, longer in line, distinctively different in every detail! Highlighted by Oldsmobile's exclusive Accent Stripe and a higher, wider Span-A-Ramic windshield for a new slant on style and visibility. (For you, this means the satisfaction of driving a style leader—a car that will stay fashion-new and hold its value.)

New in power with the efficient Rocket T-400 Engine—streaking to new highs in torque (400 lb.-ft.), displacement (371 cubic inches), and high-compression horsepower (277). (You get economy when you want it—power when you need it.)

Engineered from the ground up to give you more, with the rugged Wide-Stance Chassis (for cornering ability, sure-footed stability). New Pivot-Poise Suspension with Counter-Dive (means smooth, level stops). New L-Bow Propeller Shaft (secret of a lower center of gravity). New Hi-Lo Bumper (double protection up front). New Tech-Style Interiors (fashioned at GM's Tech Center to bring new luxury to you). New Strut-Mounted Instrument Panel (easier accessibility and visibility). New Dual-Range Power Heater (quicker, more even heat at finger-touch).

All this in three series . . . Golden Rocket 88, Super 88, Starfire 98. (Seventeen models to choose from . . . one just right for you!)

NOW ON DISPLAY . . . at YOUR OLDSMOBILE QUALITY DEALER'S!



Revere Ware

gifts from \$4⁹⁵ to \$19⁹⁵

Here they are . . . The World's Finest, most famous cooking utensils! They're the made-to-order gift that will last a lifetime!

Make all your gifts Revere Ware and save endless planning and shopping time! There's just the right *kind* . . . just the right *size* . . . of Revere Ware utensil for every kitchen need! Copper-Clad Stainless

Steel Revere Ware is *always* welcome . . . *always* good to be remembered by—because it cooks as beautifully as it looks!

Revere Copper and Brass Incorporated



Tea
Kettles

Dutch Oven

French Chef Skillets

NEW! Square Skillet

NEW! Circular Griddle



Kitchen Jewel Chest



Good Cooks Set



7 Piece Miniature Set



5 Piece Miniature Set



3 Piece Miniature Set



beautiful gift Sets
from \$4⁹⁵ to \$59⁹⁵

These magnificent Revere Ware assortments are the preferred gifts for almost every occasion! They include Miniature Sets--the perfect toys for daughter . . . and colorful gift packaged Sets for mother. No other gift you can give surpasses the thrill of receiving Revere Ware.

*It's love at first light
with a Ronson!*



The light in the lady's eyes is as old as time. But the light in her hand is new...it's the elegant Ronson Capri, your most brilliant answer to Christmas giving. In handsomely engraved chrome, 9.95. Others from 8.50. The Capri has Ronson's patented "Swivel Base" that swings open for easy refueling with Ronsonol. (And it's sparked with a Ronson Flint.)

RONSON

maker of the world's greatest pocket and table lighters and greatest electric shavers

New "Swivel Base"



RONSON CORP. NEWARK 2, N. J.; TORONTO, O. T.; LONDON, ENG.

Copyrighted material



NOW EVERYONE CAN SEE
OKLAHOMA!
AT
POPULAR PRICES!

Complete...intact...

with every scene
every song of the
motion picture
that ran a year
on Broadway
at \$3.50!

RODGERS & HAMMERSTEIN
present
OKLAHOMA!
Color by TECHNICOLOR
CINEMASCOPE

starring

GORDON MACRAE • GLORIA GRAHAME

SHIRLEY JONES • GENE NELSON

CHARLOTTE GREENWOOD

EDDIE ALBERT • JAMES WHITMORE

ROD STEIGER

Music by **RICHARD RODGERS** • Book & Lyrics by **OSCAR HAMMERSTEIN II**

Screenplay by **SONYA LEVIE** and **WILLIAM LUDWIG** • Dances Staged by **AGNES DE MILLE**

Produced by **ARTHUR HORNBLow, JR.** • Directed by **FRED ZINNE MANN**

A MAGNA PRODUCTION • DISTRIBUTED BY 20th CENTURY-FOX

LETTERS TO THE EDITORS

LIFE'S COVER

Sirs:

Could you explain the phenomenon of the two covers on LIFE for Oct. 29? One had Anne Boleyn's picture and the other cover had a picture of "Thrilling Plane Rescue at Sea."

TOM F. WEBB

Ridgway, Pa.



ANNE BOLEYN ON LIFE'S COVER

● LIFE had gone to press with the Anne Boleyn cover when editors received the color photo of the sea rescue. Within 14 hours it was on the presses, an incredibly short time for remaking a color cover. By this time 1.4 million Boleyn covers were in the process of being distributed. The remaining 4.5 million copies of the Oct. 29 issue carried the sea rescue cover.—ED.

ORDEAL ON FLIGHT 943

Sirs:

"Ordeal on Flight 943: the Last Five Hours" (LIFE, Oct. 29) was terrific—one of the best pieces of writing I have read in a long, long time.

MALCOLM FORBES
Publisher

Forbes Magazine
New York, N.Y.

Sirs:

I have never read a more vivid or thrilling account of brave people.

Having been a pilot who was shot down at sea during World War II, I know at firsthand some of the fears and torments suffered by those on the crippled aircraft.

Many similar ordeals may be as intense and as frightening as theirs but it takes real courage to live with a situation fraught with such danger and uncertainty for five hours.

In my opinion, the captain and the crew did some fine thinking and skillful flying.

G. M. WHITNEY

Oneonta, N.Y.

Sirs:

This article was one of the most gripping and suspenseful jobs of reporting that I have ever read.

One could not write you a congratulatory note without some mention of the excellent accompanying photos.

MRS. LEWIS R. SCHULTZ

Bishop, Calif.

● Many of the best pictures in the story, including the cover, were taken by the passengers on Flight 943. In appreciation of their work,

LIFE—as it always does in such cases—paid bonus prices for the photographs.—ED.

Sirs:

Your picture on page 30, "A joyous lift after a long journey," was one of the most heart-warming picture love stories I have ever seen.

MRS. NINA O'NEIL NELSON

Sacramento, Calif.

THE NEW WORLD

Sirs:

Have greatly enjoyed Sir Winston Churchill's "History of the English-Speaking Peoples," Volume II (LIFE, Oct. 29), particularly the fascinating pictures so wonderfully reproduced by your magazine.

ELOISE S. AUSTIN

White Plains, N.Y.

Sirs:

On page 77 you printed a portrait of Henry VIII, which you claimed to have been painted after one by Hans Holbein.

Holbein never painted a picture of Henry, but only made sketches as preparation for a painting.

LAURENCE SENELICK

Chicago, Ill.



DETAIL OF HOLBEIN'S SKETCH

● The portrait shown in LIFE was copied from a fresco painted in 1537 by Holbein on the wall of the Privy Chamber in the Palace of Whitehall. Fire destroyed it in 1698 but Holbein's sketch for it (above) survives.—ED.

CONTINUED

Please address all correspondence concerning LIFE's editorial and advertising contents to: LIFE, 9 Rockefeller Plaza, New York 20, N. Y.

Please address all subscription correspondence to J. Edward King, Gen'l Manager, LIFE, 540 N. Michigan Ave., Chicago 11, Ill. Changes of address require three weeks' notice. When ordering change, please name magazine and furnish address imprint from a recent issue, or state exactly how magazine is addressed. Change cannot be made without old as well as new address, including postal zone number.

Time Inc. also publishes TIME, FORTUNE, SPORTS ILLUSTRATED, ARCHITECTURAL FORUM and HOUSE & HOME. Chairman, Maurice T. Moore; President, Roy E. Larsen; Executive Vice President for Publishing, Howard Black; Executive Vice President and Treasurer, Charles L. Stillman; Vice President and Secretary, D. W. Brumbaugh; Vice Presidents, Bernard Barnes, Allen Grover, Andrew Heiskell, C. D. Jackson, J. Edward King, James A. Linen, Ralph D. Paine, Jr., P. I. Prentice; Comptroller and Assistant Secretary, Arnold W. Carlson.

THIS IS THE ONE that's delicious for drinking—fresh milk →
flavor instantly with amazing "Magic Crystals" Discovery!

NEW MILK DISCOVERY

CARNATION "MAGIC CRYSTALS"



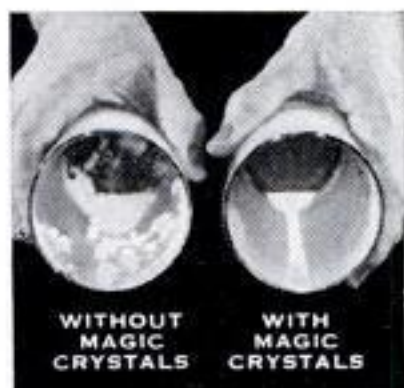
This is the new Instant that's delicious for drinking because *this* is the one with Magic Crystals. Only Carnation Instant is freshest, pasteurized nonfat milk in *actual tiny* crystals... *Magic Crystals* that burst into *fresh* milk flavor instantly, even in ice-cold water! Ready to drink. Ready instantly for cereals, cooking, baking—no special recipes needed! Rich in *all* the protein, calcium and B-vitamins of freshest *whole* milk!

Discover today how new Carnation Instant gives you *fresh* milk flavor—all you want, *any* time, *instantly*—at great savings to you!

**MIXES INSTANTLY AND COMPLETELY
PROVE THE DIFFERENCE YOURSELF!**

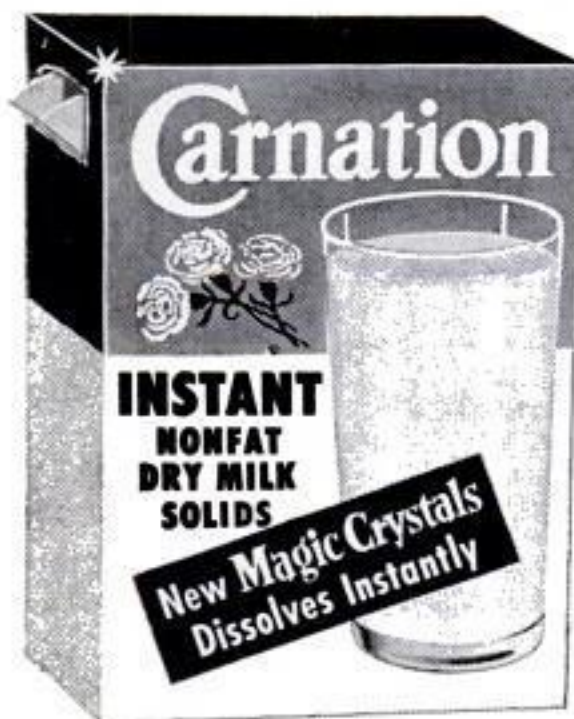


Only Carnation Magic Crystals mix *instantly*, in ice-cold water, with just a light stir. Powdery concentrates do not.



Only Carnation Magic Crystals mix *completely*. Ready to drink, freshly delicious. No powdery, undissolved residue.

For drinking, cooking, baking



**SAVES
1/2 ON
MILK
BILLS!**

IN CONVENIENT 3-QT. AND ECONOMICAL 8-QT. SIZES



Sirs:

It does not speak well for the erudition of LIFE's staff to refer to Henry VIII's "establishing" the Church of England.

No intelligent student of history would make the absurd claim that Henry VIII "started" anything new ecclesiastically, even if he did materially aid in the reform of the church.

THE REV. J. LEWIS GIBBS

Staunton, Va.

● By use of the word "establishing," LIFE meant that Henry VIII gave the Anglican Church a new administrative basis, with the English monarch instead of the Pope as head of the Church of England.—ED.

OWLISH EYEFUL

Sirs:

Your writer should have "opened his eyes wide" at the incorrect explanation of the "Owlsh Eyeful." The image of the photographer was reflected by the anterior corneal surfaces of the eyes and not by the pupils. The pupil is the hole in the iris through which light passes.

Furthermore, the cocking of the owl's head would not cause the images to tilt. They would remain upright at all times.

The tilting must have been caused by the rotation of the photograph.

STEPHEN R. BLUE

Marysville, Calif.

● Mr. Blue is right on all three counts.—ED.

Sirs:

It would be interesting to learn the fate of the horned owl trapped on the Michigan farm. Owls are protected by state law in Michigan.

WILLIAM L. PERRY
Director

Michigan Audubon Society
Olivet, Mich.



STUDENT AND OWL

● Farmers in Michigan can trap owls to protect their farm animals. This one went to Michigan State University, where Rudy Schiebner, a student in entomology, searches for parasitic flies found in the feathers of great horned owls.—ED.

A REAL THOROUGHbred

Sirs:

It was heartening to read of Swaps's 50-50 chance to survive his latest mishap ("A Real Thoroughbred Tries To Pull Through," LIFE, Oct. 29). I hope that LIFE can get another report on Swaps soon.

SUSAN LEONARD

Boston, Mass.

● "Swaps is getting along just fine," says owner Rex Ellsworth.—ED.

NEW SAINT JOAN

Sirs:

In your article on Otto Preminger's search for "Joan" ("Dragnet for New Saint Joan," LIFE, Oct. 29) you printed a picture of a contestant with my sister's name (spelled wrong) underneath.

Here is a photo of Betty in case you might like to print it. Also, perhaps the girl whose picture did appear in your magazine might appreciate having her name mentioned.

ANN SEMBOWER

Evanston, Ill.



TENGLER

LIGHTBOWN



SEMBOWER

LEKSTROM

● The other girl was Rosemary Tengler, of Chicago, Ill. LIFE also printed the name of Marlene Lekstrom of Worcester, Mass. under the picture of Susan Lightbown of Fairfield, Conn. Above are the four mistakenly identified girls correctly identified.—ED.

MISCELLANY

Sirs:

You show plasterer Garry Washington up on stilts ("Underpins Cut Down Overhead," LIFE, Oct. 29). This looks like a good idea. But how does he get the plaster on his hod?

R. W. HAHNE

Chicago, Ill.

● The plaster is kept on a raised platform.—ED.

THE CAMARGO HUNT

Sirs:

"A Big Day for the Camargo Hunt" (LIFE, Oct. 29) made me realize for the first time that those who are very wealthy and have to suffer the pains of being prim and proper have an escape at times where they can be as happy and carefree as a bum like me.

A/2C TOM MIDDLETON

Kirtland AFB, N. Mex.

Please send **LIFE**

to _____ name _____
address _____
city _____ zone _____ state _____

ONE YEAR \$6.75 in continental U.S.,
Hawaii, Alaska, Puerto Rico, Virgin Is.
(1 year at the single copy price would cost
you \$10.40)

(Canada: 1 year, \$7.25)

Give to your newsdealer or to your local subscription representative or mail to LIFE, 540 N. Michigan Ave., Chicago 11, Ill. L-3446

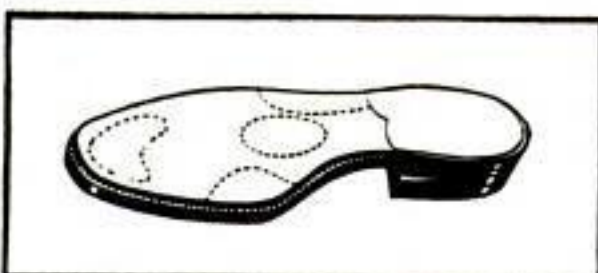


and
there you are...

in famous Bostonian Footsavers

Well groomed right down to your handsome *Footsavers*. Here are shoes that beg to show you off. And in comfort as relaxing as a barber chair.

For *Footsavers* know your feet's secrets. *Footsavers'* moulded insoles match every dip and curve of your foot. Built-in magic "fingers" lift your arch for an almost walking-on-air feeling. Slip into a pair of *Footsavers* at your Bostonian dealer. Smartest step you'll take all season. *Footsavers*® from \$19.95 *Bostonians*® \$17.95 to \$29.95



Footsavers' secret is in the sole! Moulded heel-seat, steel shank, natural rise at arch, moulded ball-joint pocket.

#4031—FAIRFIELD: In Brown Llama Calf; also #4027 in Black



©1956 Commonwealth Shoe & Leather Co., Whitman, Mass., Shoetown, U.S.A.



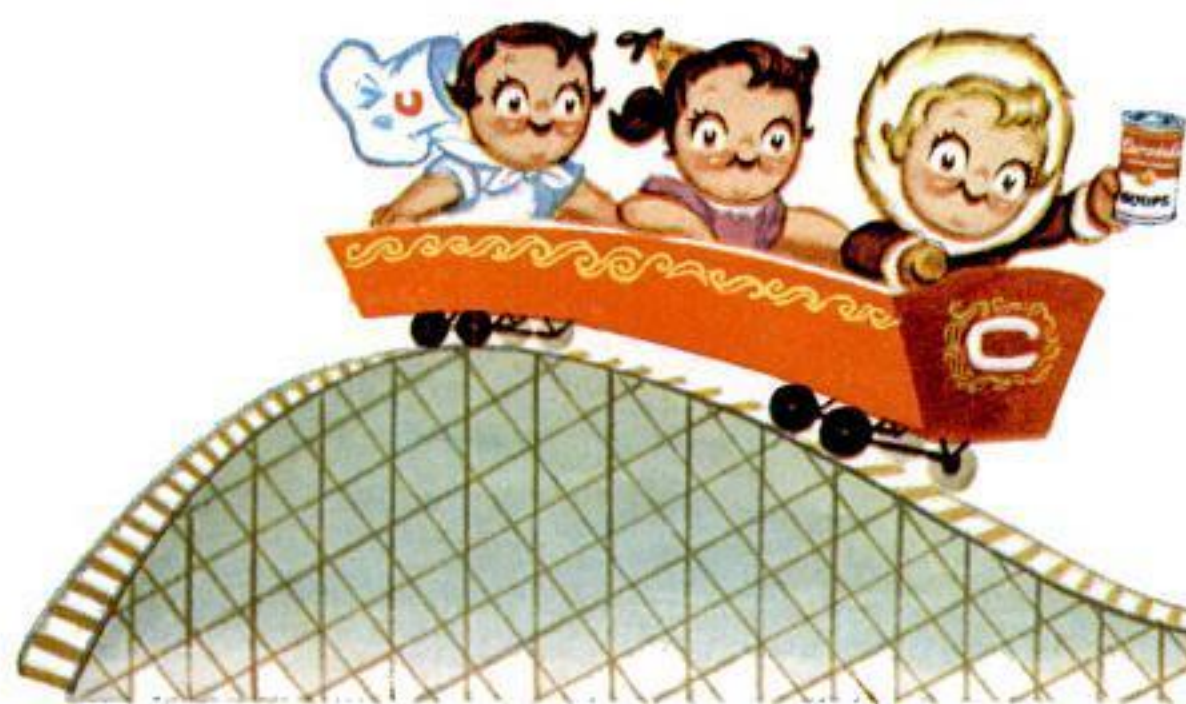
Hold Tight! There's fun all the way at the

Campbell Kids

BIRTHDAY CELEBRATION

The Campbell Kids are here to say...
Come join our Birthday fun,
See all the things we have in store
For you and everyone!

— SEE FOLLOWING PAGES — ➔



The *Campbell Kids* identify

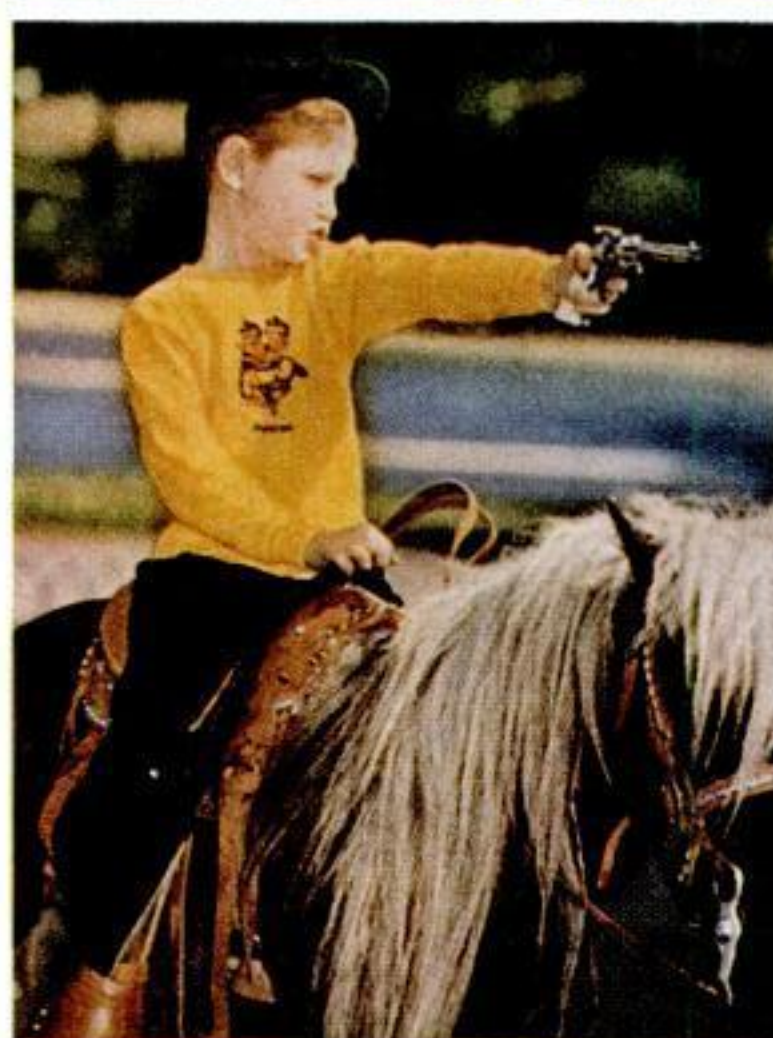


Campbell Kids BABYGARD SLEEPERS

GRO-SLEEPER Triple-brushed cotton Pajama-type with knit cuffs and set-in collar, machine-washable plastic soles. Form-fitting elastic waistband. Colors: blue, mint, canary. Two piece, sizes 2-8. About \$1.98.

Boys and girls flat knit ski pajamas also available.

2-PIECE SLEEPERS Knit of triple-brushed cotton, with snug ribbed cuffs and washable plastic soles. Equipped with easy snap fasteners. In blue, mint and canary. Two piece sleepers, sizes 1-4. About \$1.98.



Campbell Kids **BODYGARD FLEECE PULLOVERS**

Youngsters will find plenty of warmth and freedom for fun in these small versions of Daddy's pullover. Lined with soft, fleecy absorbent cotton for warmth at play; full cut for freedom of action. Colors: white and maize. Sizes 2-8. About \$1.39.



Campbell Kids **BODYGARD POLO SHIRTS**

Just about the most practical shirts you can buy! Made of downy-soft combed cotton, they wear and wash like iron. The nylon-content set-in collar-ette won't sag out of shape; it will fit and wear as long as the shirt. Tape-seamed from shoulder to shoulder to hold its shape. White only. Sizes 2-8. About 98c.



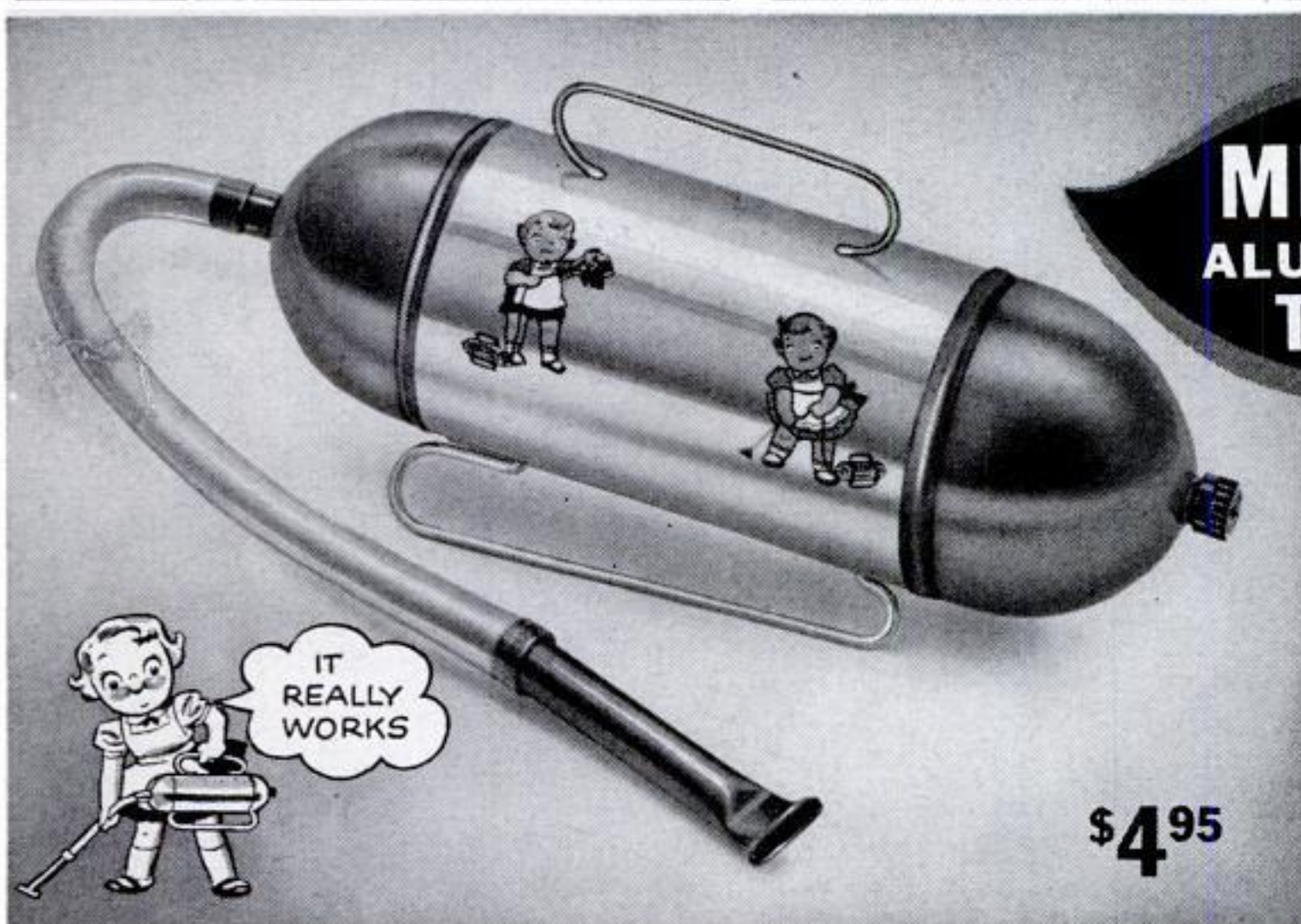
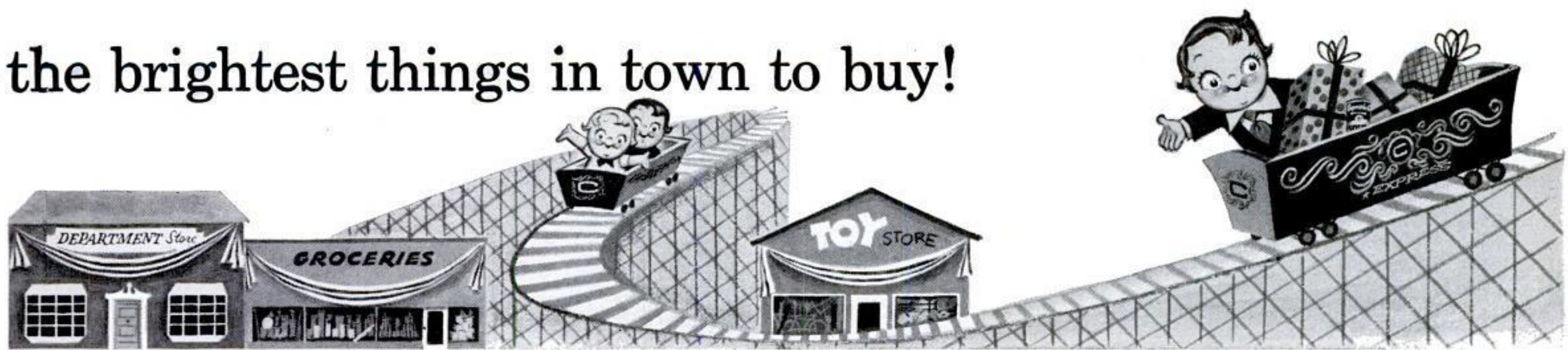
Campbell Kids **PLAY SHORTS**

Handsomely styled for out-of-doors fun, with cuffed leg, patchpocket... proportionately sized to look well on *all* girls and boys, with elasticized stretch for snug fit at the waist. Rugged, too — made of PEPPERELL FABRICS' famous Jean cloth, for long wear, easy washing. Sizes 3-6X. White, pink, blue, maize. About 98c.

FLAGG-UTICA Corp., Manufacturers of Bodygard Underwear and Outerwear for Men, Women and Children.

THE CAMPBELL KIDS ARE TRADEMARKS OWNED BY THE MAKERS OF CAMPBELL'S SOUPS

the brightest things in town to buy!



**MIRRO
ALUMINUM
TOYS**

\$4⁹⁵

Campbell Kids MIRRO PLA-VAC CLEANER

A wonderful replica of Mother's vacuum cleaner, the Pla-Vac will keep any doll house spic and span... works fine for cleaning hard-to-reach corners when helping Mother. Operated by two flashlight batteries, it's perfectly safe, even for the smallest child. Durably constructed of rustproof aluminum,

finished in red lacquer. Includes plastic hose, aluminum nozzle, extra dust collector and two batteries. **CAMPBELL KIDS MIRRO BAKE-SERVE SET** includes tray, cookie cutters, scoop, egg whip, 4 real baking pans and mixing bowl. Only \$1.00.

MIRRO, Manitowoc, Wis.



\$2⁹⁵

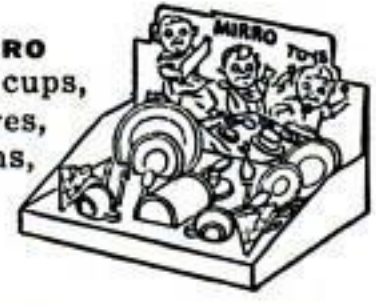
Campbell Kids MIRRO TOY ELECTRIC MIXER

A wonderful way to whip up malteds, eggnogs, or other liquids. Powered by a flashlight battery, the flexible wire beater is completely safe for tiny fingers... easily removed for cleaning. The head of the mixer tilts back for insertion of the aluminum bowl, which is provided. White enamel finish can

be cleaned with a damp cloth. Full instructions furnished for many hours of play time fun.

CAMPBELL KIDS MIRRO COFFEE SET includes cups, saucers, plates, knives, forks, spoons, napkins, and coffee pot. Service for two. \$1.00.

MIRRO, Manitowoc, Wis.



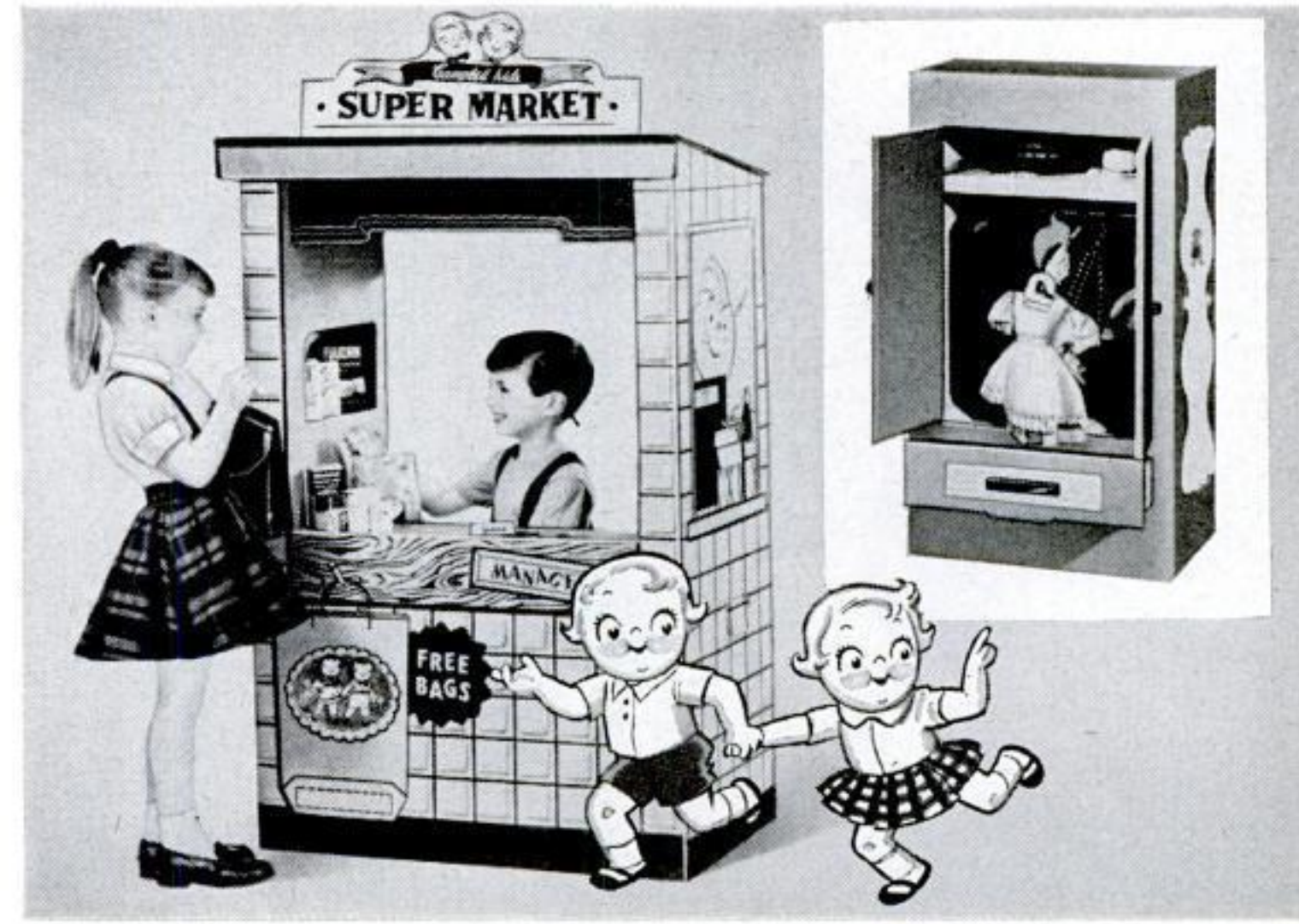
Campbell Kids COOKING SETS for Girls and Boys

LUNCH-TIME SET: everything young chefs need to prepare lunch. Included are 4 cans of Campbell's Soups, colorful soup bowls and spoons, aluminum sauce pan, stirring spoon, ladle, napkins, pot holder... even a cook book... all scaled to size make wonderful, easy fun! \$2.98*

CHOW-TIME SET: young cowpokes enjoy fixing "chow" with everything they need for real "western" meals! Pork and Beans, Soup, Spaghetti, ready to heat and eat on authentic chow plates, with spoons, mug, kettle, ladle, stirring spoon, napkins, and "Chuck Wagon" Cook Book. \$2.98*

AMERICAN METAL SPECIALTIES CORP., Hatboro, Pa. *Prices slightly higher in South and West.

THE CAMPBELL KIDS ARE TRADEMARKS OWNED BY THE MAKERS OF CAMPBELL'S SOUPS

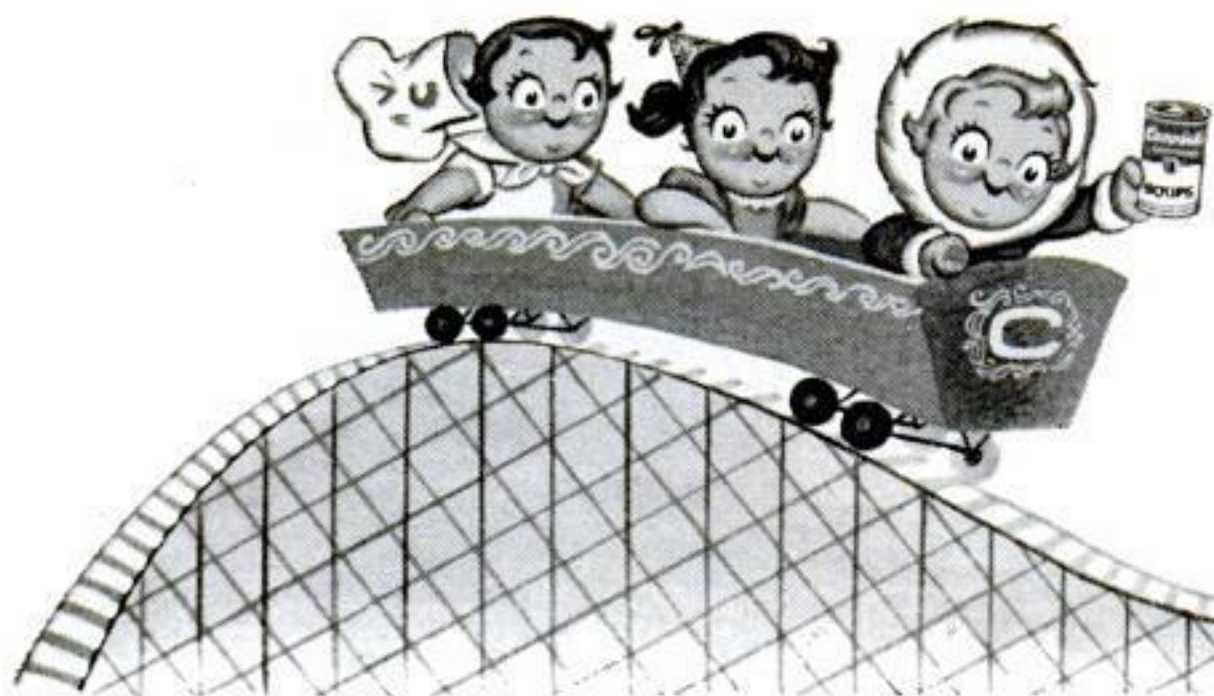


Campbell Kids DELUXE SUPER MARKET

Hours and hours of imaginative, "just-like-mommy" fun for pint-size clerks and shoppers! Over 5 feet high, of colorful, sturdy, reinforced fibreboard, complete with miniature packages to fill the spacious shelves, ample make-believe play money! Designed with realistic tile front, colorfully printed. Easy assembly... and it's just... \$3.98.

Campbell Kid Doll's Wardrobe: life-size, 29" high, with sturdy rack for hanging clothes, shelf for hats and bags, drawer for shoes and undies. Complete with 14 hangers. Two doors, aqua, pink, easy assembly... \$2.98.

TOYMASTER PRODUCTS CO., INC. Clifton, New Jersey



Wherever *Campbell Kids* appear



Campbell Kids Con-Tact Cut-Outs

It's so easy to decorate your children's walls and furniture, your kitchen accessories with Con-Tact Cut-Outs. The delightful, colorful Campbell Kids will romp and charm their way into the heart of every youngster, provide an endless source of fascinating stories. These pre-cut, self-adhesive indelible pictures are brightly printed in full

color with their own dimensional-design simulated frames. 100% vinyl plastic, they wipe clean with a damp cloth, won't chip or peel...and they're safe for baby. Available in most department, chain and variety stores.

COHN-HALL-MARX COMPANY
Division of United Merchants and Manufacturers, Inc.
40 West 40th Street, New York 18, New York

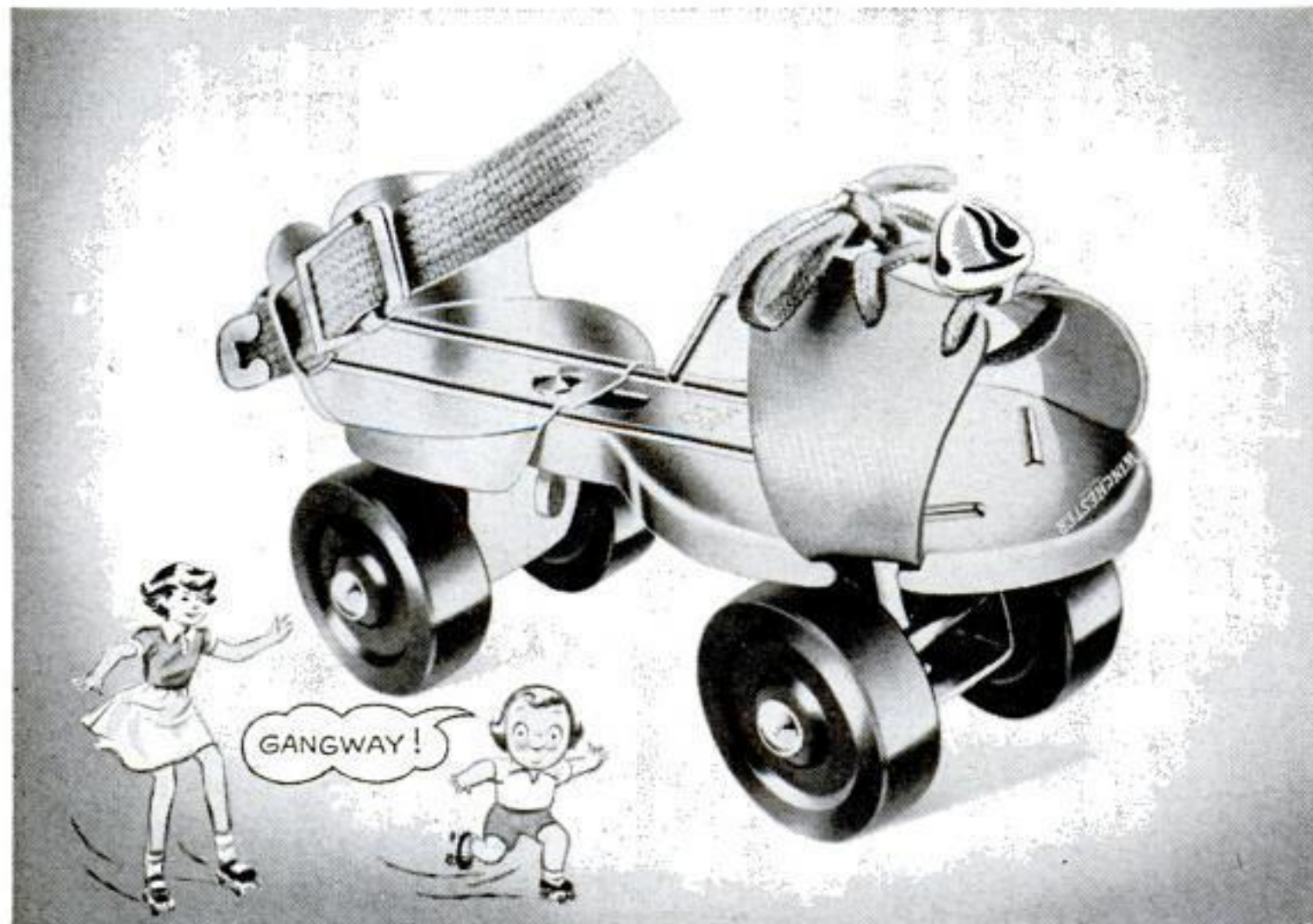


Campbell Kids PAJAMAS AND ROBES

Bright ideas for small-fry night life. The girls' two-piece flannel pajama has dainty collar and pocket, push-up sleeves. Pink, blue or maize, with coordinated color trim. The matching robe has belted waist, ruffled collar, cuffs and pockets. The boys' two-piece flannel ski pajama features piped trim, ribbing at sleeves, trouser bottoms.

In blue or maize. Matching double-breasted robe buttons left or right, for boys or girls, has belted waist, piping trim. All in sizes 4-10... about \$2.98 each at leading department stores and specialty shops.

NITE KRAFT CORP.
350 Fifth Avenue, New York 1, N. Y.



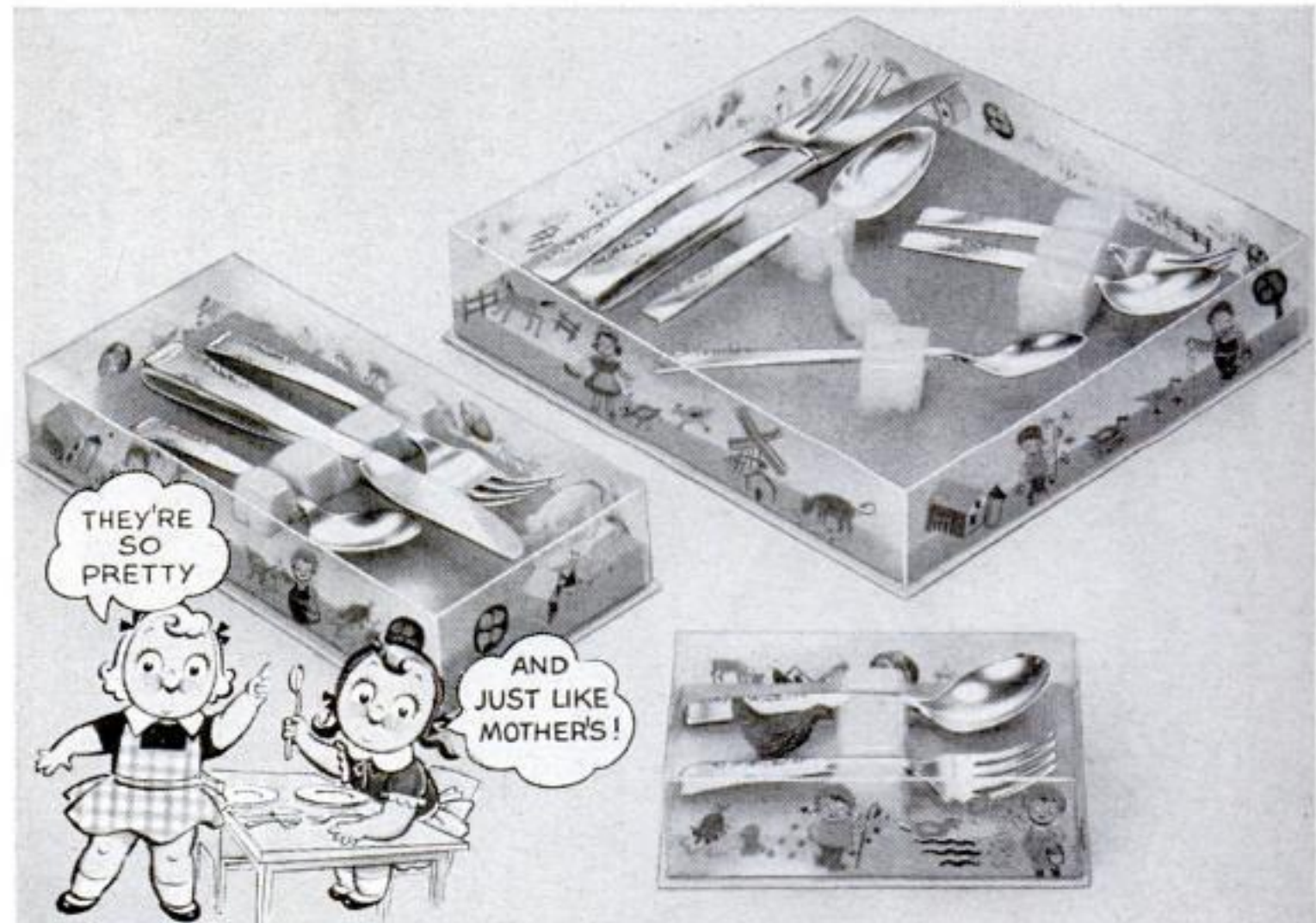
Campbell Kids ROLLER SKATES

Designed to start tots skating safely — fun for youngsters and peace of mind for parents. Specially engineered for small shoes with extra high metal backs. And, for the first time, a beginner's skate with hard rubber wheels to cut down speed, noise and to prevent scuffing. Use outdoors, too. Red ankle straps with non-slip buckles add

extra safety. Laced red vinyl toe straps protect shoes. Wing-nut controls skate extension — no key needed. Of heavy gauge, Nickel-lume finished steel. About... \$1.98. Free booklet on "Skating Tips" by Campbell Kids.

WINCHESTER
TRADE MARK
New Haven, Connecticut

THE CAMPBELL KIDS ARE TRADEMARKS OWNED BY THE MAKERS OF CAMPBELL'S SOUPS



Campbell Kids Young Folks SILVERWARE

Nothing but the finest for hearty young appetites... the pretty way to teach good table manners. Heavily silver-plated to withstand table and high-chair pounding, the sets come in a choice of three lovely patterns; Lilac Time*, Enchantment*, and Proposal*. The two-piece Educator Set consists of baby spoon and baby fork... \$1.75.

The three-piece Child Set consists of hollow handle knife, fork and spoon... \$3.75. The six-piece Wee Folks Set consists of feeder spoon, two-piece Educator Set, and three-piece Child Set... \$5.75.

*Trade-marks of Oneida Ltd.

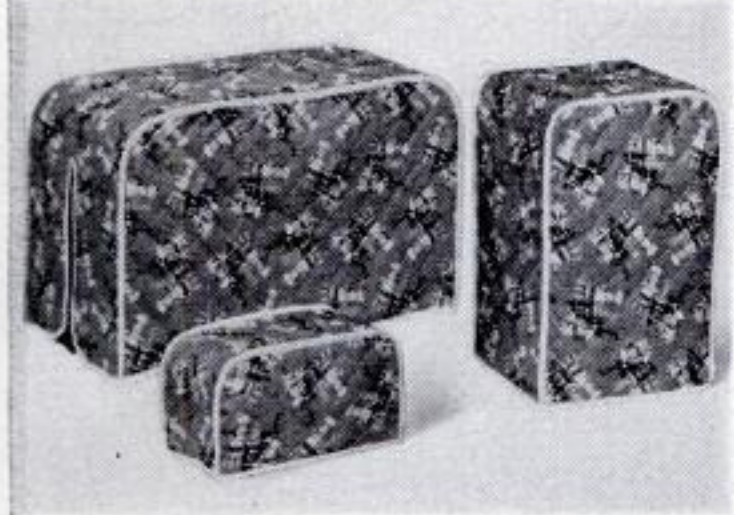
1881 ROGERS
silverplate
by ONEIDA LTD.
silversmiths

you find the values of the year!



Campbell Kids POT 'N PAN HOLDER SET

The merry Campbell Kids help prevent accidental burns with this colorful set. Contains 2 Pot Holders, 2 slip-on Handle Holders, and 1 Oven Mitt. All are heavily quilted, durable, washable, fadeproof percale in red, blue, green, yellow, pink or turquoise. Sold singly or complete set at \$1.00.



Campbell Kids TWIN DOLLS

Ideal's famous Betsy Wetsy doll now has two new playmates...cute, cuddly, lovable three-dimensional copies of those famous Campbell Kids. Both are gayly dressed...have vinyl heads and magic skin bodies that are completely washable, easy to keep clean and fresh looking. They coo when squeezed, too! Best of all, you can get both these

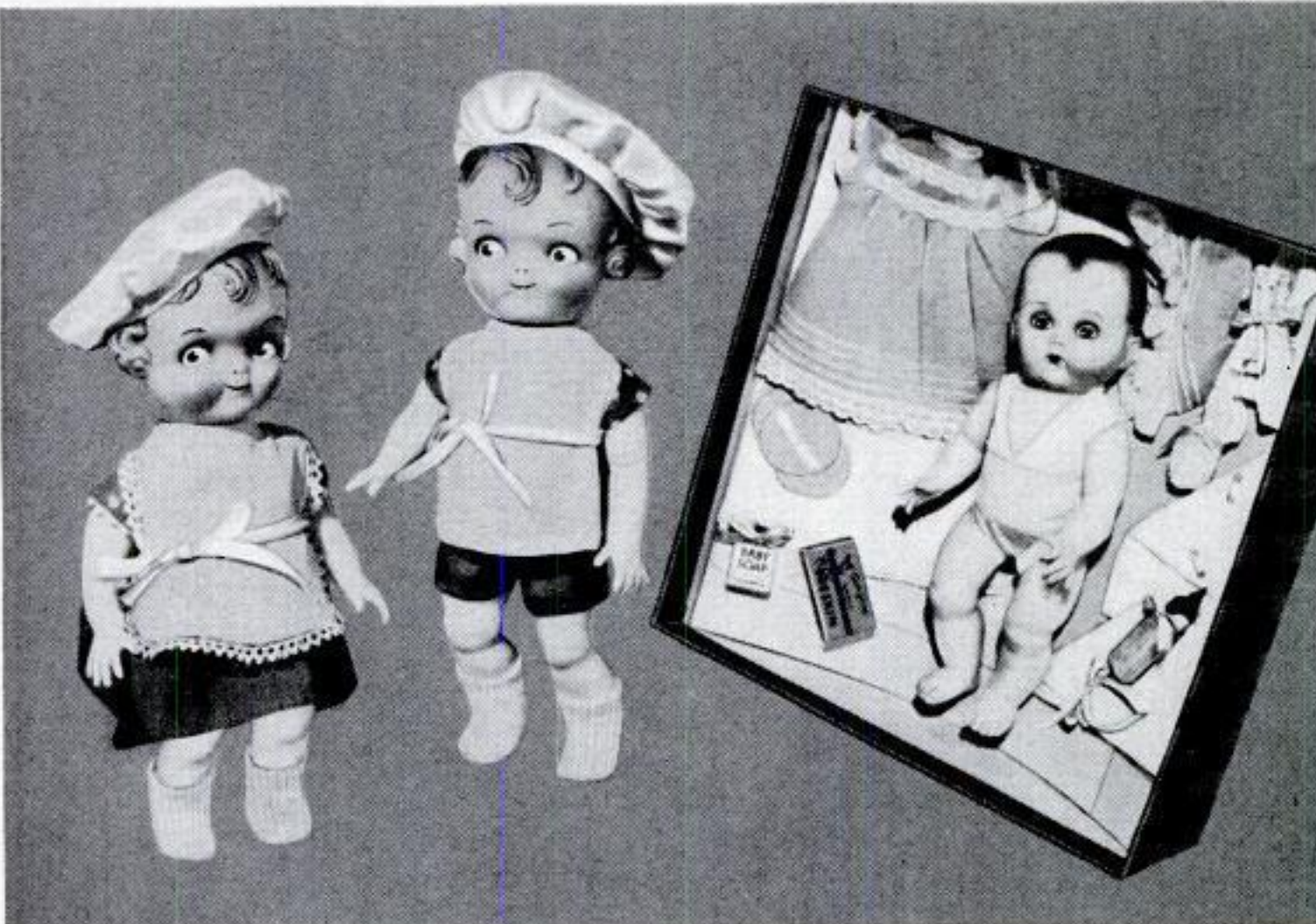


Campbell Kids APPLIANCE COVERS

Quilted appliance covers for protection against dust and scratches. The Campbell Kids motif on high count cotton percale adds a bright touch to any kitchen. Choose from red, blue, green, yellow, pink or turquoise to blend with your kitchen colors.

Toaster Cover 59c
Mixer Cover 79c
Rotisserie Cover\$1.49

EDLEN HERMAN PRODUCTS, INC.
4353 Orchard Street, Phila. 24, Pa.



Campbell Kids TWIN DOLLS

Ideal's famous Betsy Wetsy doll now has two new playmates...cute, cuddly, lovable three-dimensional copies of those famous Campbell Kids. Both are gayly dressed...have vinyl heads and magic skin bodies that are completely washable, easy to keep clean and fresh looking. They coo when squeezed, too! Best of all, you can get both these



Campbell Kids SHOPPING GAME

The makers of MONOPOLY, the most popular of the world's great games, now introduce the fascinating Campbell Kids Shopping Game. Children from 5 to 10 learn to help mommy do the family marketing...while having fun. They drive down a unique ramp to the parking area of a shopping center. There, they buy a wonderful

assortment of colorful, familiar products from the various stores and return via the ramp to the starting point. For 2, 3 or 4 players. At toy counters everywhere...\$2.00.

MONOPOLY in white box edition shown above...\$4.00.

PARKER BROTHERS, INC.
Salem, Massachusetts



LOOK FOR THE
Campbell Kids
PRODUCTS ON SALE AT THESE
AND OTHER FINE STORES
EVERYWHERE!

HEADQUARTERS FOR ALL CAMPBELL KIDS ITEMS

- | | |
|-----------------------------|------------------------------|
| Albany, Ga. | Churchwell's |
| Albany, N. Y. | W. M. Whitney & Co. |
| Albert Lea, Minn. | Skinner Chamberlain & Co. |
| Beaumont, Texas | Sommers Drug Stores |
| Beckley, W. Va. | Clark Stores |
| Big Spring, Texas | Big Spring Hardware Co. |
| Birmingham, Ala. | Pittz |
| Bessemer, Ala. | Clark Stores |
| Bluefield, W. Va. | C. C. Anderson Co. |
| Boise, Idaho | Jordan Marsh Co. |
| Boston, Mass. | Adam Meldrum & Anderson Co. |
| Buffalo, N. Y. | Kassiss Dept. Store |
| Casper, Wyo. | Klaus Department Store |
| Chicago, Ill. | Sterling Lindner Davis |
| Cleveland, Ohio | Morehouse-Fashion |
| Columbus, Ohio | Blackwelder's Toyland |
| Concord, N. C. | Daly's |
| Crescent City, Calif. | Beno's |
| Council Bluffs, Ia. | Johnson's Dept. Store |
| Danville, Va. | The Elder & Johnson Co. |
| Dayton, Ohio | Belks Department Store |
| Denison, Texas | Anderson's Toyland, Inc. |
| Denver, Colo. | Stampfer's |
| Dubuque, Ia. | Sheehan's |
| Elmira, N. Y. | Daly's |
| Eureka, Calif. | J. M. Hartley & Son Co. |
| Fairmont, W. Va. | Arthur's Toy Shop |
| Fresno, Calif. | Herpoisheimer's |
| Grand Rapids, Mich. | Sam Stein's |
| Greenville, Miss. | Ivey's |
| Hammond, Ind. | Didline's |
| Hannover, N. H. | Foley's |
| Houston, Texas | Dunnivant's |
| Huntsville, Ala. | Osborn's |
| Huron, S. D. | Holland's |
| Jackson, Tenn. | Glosser Bros., Inc. |
| Johnstown, Pa. | Marshall Supply Co. |
| Kilgore, Texas | J. Fred Johnson |
| Kingsport, Tenn. | Heymann's |
| Lafayette, La. | Arbaugh's |
| Lansing, Mich. | Pomeroy's |
| Levittown, Pa. | The Leader |
| Lima, Ohio | The Bon Marche |
| Logan, Utah | Sales Furniture Co. |
| Louisville, Ky. | The Bon Marche |
| Lowell, Mass. | Kobacker's |
| Manassas, Va. | Hill's |
| Marion, Ind. | Goldsmith's |
| Memphis, Tenn. | Jordan Marsh |
| Miami, Fla. | Midland Drug Co. |
| Midland, Texas | Bamberger's |
| Newark, N. J. | Bamberger's |
| Morristown, N. J. | Bamberger's |
| Plainfield, N. J. | Bamberger's |
| Princeton, N. J. | Nathan's |
| New Brunswick, N. J. | Broadway Dept. Store |
| Newport News, Va. | Broadway Dept. Store |
| Warwick, Va. | Macy's |
| New York City, N. Y. | Macy's |
| Flatbush, N. Y. | Macy's |
| Jamaica, N. Y. | Macy's |
| Parkchester, N. Y. | Macy's |
| Roosevelt Field, L. I. | Macy's |
| White Plains, N. Y. | Macy's |
| Norfolk, Va. | Center Shops |
| Ogden, Utah | The Bon Marche |
| Omaha, Neb. | J. L. Brandeis & Sons |
| Orlando, Fla. | A. W. Cox Dept. Store Co. |
| Parkersburg, W. Va. | Rucker-Rosenstock, Inc. |
| Petersburg, Va. | Strawbridge & Clothier |
| Philadelphia, Pa. | Bains Dept. Store |
| Pine Bluff, Ark. | Fargo's |
| Pocatello, Idaho | Meier & Frank Co. |
| Portland, Ore. | Taylor's |
| Provo, Utah | Block and Kuhl Co. |
| Quincy, Ill. | Miller Bros. Co. |
| Rome, Ga. | Hale's |
| Sacramento, Calif. | Belk Harry Co. |
| Salisbury, N. C. | Frank Foster, Inc. |
| San Angelo, Texas | Sommers Drug Stores |
| San Antonio, Texas | Gilmore's Block & Toy Stores |
| San Diego, Calif. | The White House |
| Santa Rosa, Calif. | The Globe Store |
| Scranton, Pa. | The Bon Marche |
| Seattle, Wash. | Phillips Dept. Store |
| Northgate, Wash. | Myers Brothers |
| Springfield, Ill. | E. W. Edwards & Son |
| Syracuse, N. Y. | Eastland's Stores |
| Texasarkana, Texas | Eastland's Stores |
| Tyler, Texas | Froug's |
| Tulsa, Okla. | J. B. Wells & Son |
| Utica, N. Y. | Levee's Department Store |
| Vallejo, Calif. | Eastland's Stores |
| Waco, Texas | Belk's |
| West Palm Beach, Fla. | Stone & Thomas |
| Wheeling, W. Va. | Fedway Dept. Store |
| Wichita Falls, Texas | The Anchor Co. |
| Winston-Salem, N. C. | P. West |
| York, Pa. | McKelvey's |
| Youngstown, Ohio | |

HEADQUARTERS FOR CAMPBELL KIDS TOYS

- | | |
|--------------------------|----------------------------|
| Daytona Beach, Fla. | Kiddie Korner |
| Denton, Texas | Denton Sports & Toy Center |
| Detroit, Mich. | T. B. Ray's |
| Gainesville, Fla. | Jack & Jill Inc. |
| Glencoe, Ill. | The Surprise Shops |
| Idaho Falls, Idaho | C. C. Anderson Co. |
| Kewanee, Ill. | Winn's Toyland |
| Lancaster, Pa. | Farmers Supply Co. |
| Minneapolis, Minn. | Donaldson's |
| Monterey, Calif. | Town Town |
| New Orleans, La. | Toy Center Inc. |
| Norack, N. Y. | The Penaul |
| Streator, Ill. | Decorating Co. |
| Tampa, Fla. | Chan's Hobby & Toy Stores |
| Vicksburg, Miss. | The Valley |
| Walla Walla, Wash. | Dan Reeder-Toys |
| Wenatchee, Wash. | Wenatchee Cycle & Toy |
| Zanesville, Ohio | Toyland |

HEADQUARTERS FOR CAMPBELL KIDS APPAREL

- | | |
|-------------------------|----------------------|
| Denton, Texas | Jack & Jill Shop |
| Detroit, Mich. | Federal Dept. Stores |
| Flint, Mich. | Federal Dept. Stores |
| Minneapolis, Minn. | Jack & Jill Shops |
| Monroe, Mich. | Federal Dept. Stores |
| Muskegon, Mich. | Federal Dept. Stores |

THE CAMPBELL KIDS ARE TRADEMARKS OWNED BY THE MAKERS OF CAMPBELL'S SOUPS



DROP ON PORT SAID is executed at dawn by French paratroopers who jumped from 500 feet. British brigade and two French battalions joined in the drop. The

French objectives were the road and rail bridges across the Suez Canal, which were taken intact. The British went to seize Gamil airport so planes could land.





SMALL WAR IN SHADOW OF A BIG-STICK THREAT FRANCO-BRITISH ATTACK ON SUEZ

A delayed but effective British-French air and seaborne invasion against Egypt brought to a climax an 11-day pocket war in which the defense never had a chance. Hit on the north by the two Western powers and in the east by Israel, Egyptian forces melted away from the Suez zone. Before the paratroops struck, air and naval bombardment had destroyed the bulk of Egypt's Soviet-supplied armament as well as her soldiers' will to resist. The paratroopers battled briefly against her snipers but Egypt's resistance crumbled and Port Said fell. Then the war was broken off.

It was broken off not only because the U.N. had called for a cease-fire but also—and significantly—because Russia had intervened with an ominous threat. Fearful of losing their newly won foothold in the Middle East and anxious to distract attention from their atrocities in Hungary, the Soviets blatantly warned the British, French and Israelis that their arms would "crush the aggressors."

The English and the French quickly contented themselves with only the Port Said area, although they had previously planned to occupy the whole Suez Canal Zone. The Israeli forces halted their successful advance short of the canal on the east. All three nations agreed to yield the areas they had overrun to a U.N. police force which was hastily being put together. But they made tacit qualifications which might still cause more trouble. And Egyptian President Nasser, who had appealed to the U.N. for help, also had reservations.

At the week's end, U.S. planes began to airlift the first U.N. units to their uncertain assignment. But the Russians, pressing their policy of threats, talked darkly of "volunteers" from the U.S.S.R. and hinted these might be thrown in on the Egyptian side. The Russians had been bluntly warned by President Eisenhower, even before his sweeping re-election, to keep their hands off. To show that he meant it, the U.S. had put its armed forces on a warlike footing. Many believed the Russians were bluffing, but they also may have miscalculated. Out of a local war a specter had arisen: the most frightening prospect of World War III since Korea.

↓ **MOVING TO THE ATTACK**, French paratroopers silhouetted against Port Said skyline marshal for assault. Smoke cloud is from oil tanks set afire in battle.





IN SEA ASSAULT THE DAY AFTER PARATROOPS STRUCK, PART OF ALLIED FLEET IS SHOWN ON WAY TO EGYPT. ANTI-AIRCRAFT GUN IN FOREGROUND COULD STAY



HEADING TOWARD BEACH at Port Fuad, across Suez from Port Said, French landing craft transports

amphibious assault boats. Port Said oil tanks in the background still burn from previous day's action.

SHARP FIGHT TURNS

The Western invasion of Egypt was a hard-hitting three-day operation in which more than 1,000 troops slammed ashore. They killed an estimated 2,000 Egyptians and reduced to ruins selected parts of Port Said, Mediterranean terminus of the Suez Canal. They spared the city where they could. From Port Said last weekend LIFE Correspondent Don Burke cabled: "To avoid unnecessary damage the British admiral limited his shelling to destroyer-caliber guns. This prevented the French from using their big battleship *Jean Bart*. The French were furious.

"When British troops hit the beach they found it, incredibly, unmined. But they soon found themselves with a fistful of fighting. The Egyptians did not fight efficiently, but they fought courageously, house-to-house with

ARMS UPRaised IN A PLEA OF MERCY, EGYPTIAN





COVERED SINCE EGYPT'S AIR POWER WAS GONE

INTO UNEASY PEACE

heavy use of tanks. When they realized the British were trying to avoid killing civilians they shielded their tanks with civilian autos.

"Port Said is still under curfew. The lights are mostly working but some streets are partially flooded from broken water mains and sewer pipes. In the shops and coffee houses people are silent. They look more shocked than sullen and some make pathetic attempts to curry favor. At a mass grave in a football field I turned to a ragged Egyptian and muttered that such things were very bad. He gestured toward the grave and muttered, 'I'm English. Port Said English.' I later asked Lieut. General Stockwell, the British ground forces commander, how he sized up the situation. His answer: 'We live in an uneasy peace, I fancy.'"



IN STREET BATTLE for Port Said a French paratrooper edges around shell-pocked building beside

which three of his colleagues became casualties from fire of short-lived Egyptian army resistance.

REFUGEES TRYING TO FLEE FROM THE BATTLE ZONE TO THE INTERIOR CONFRONT A LONG FRENCH MOTORIZED CONVOY ON THE WEST BANK OF THE SUEZ CANAL

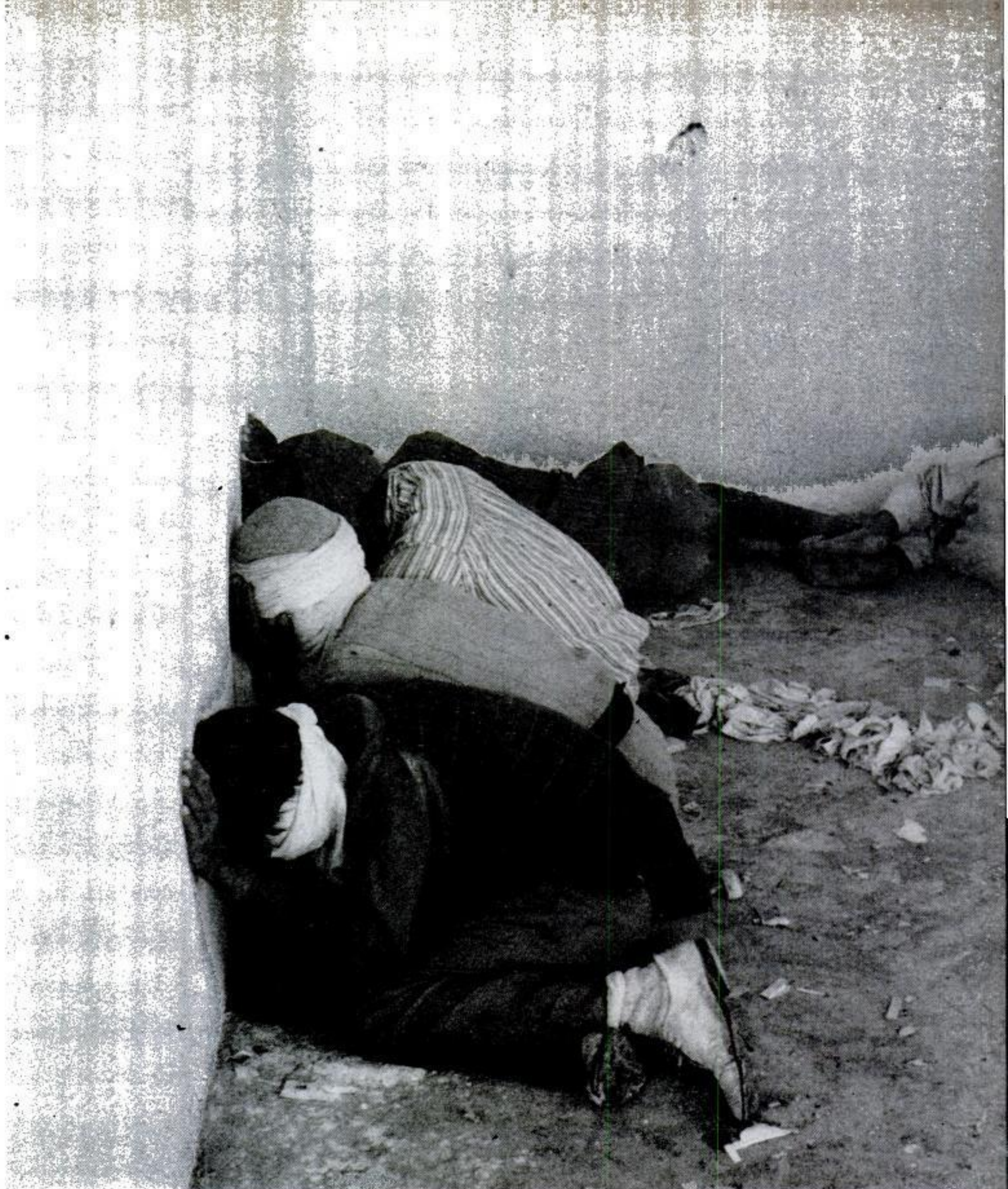


CONTINUED



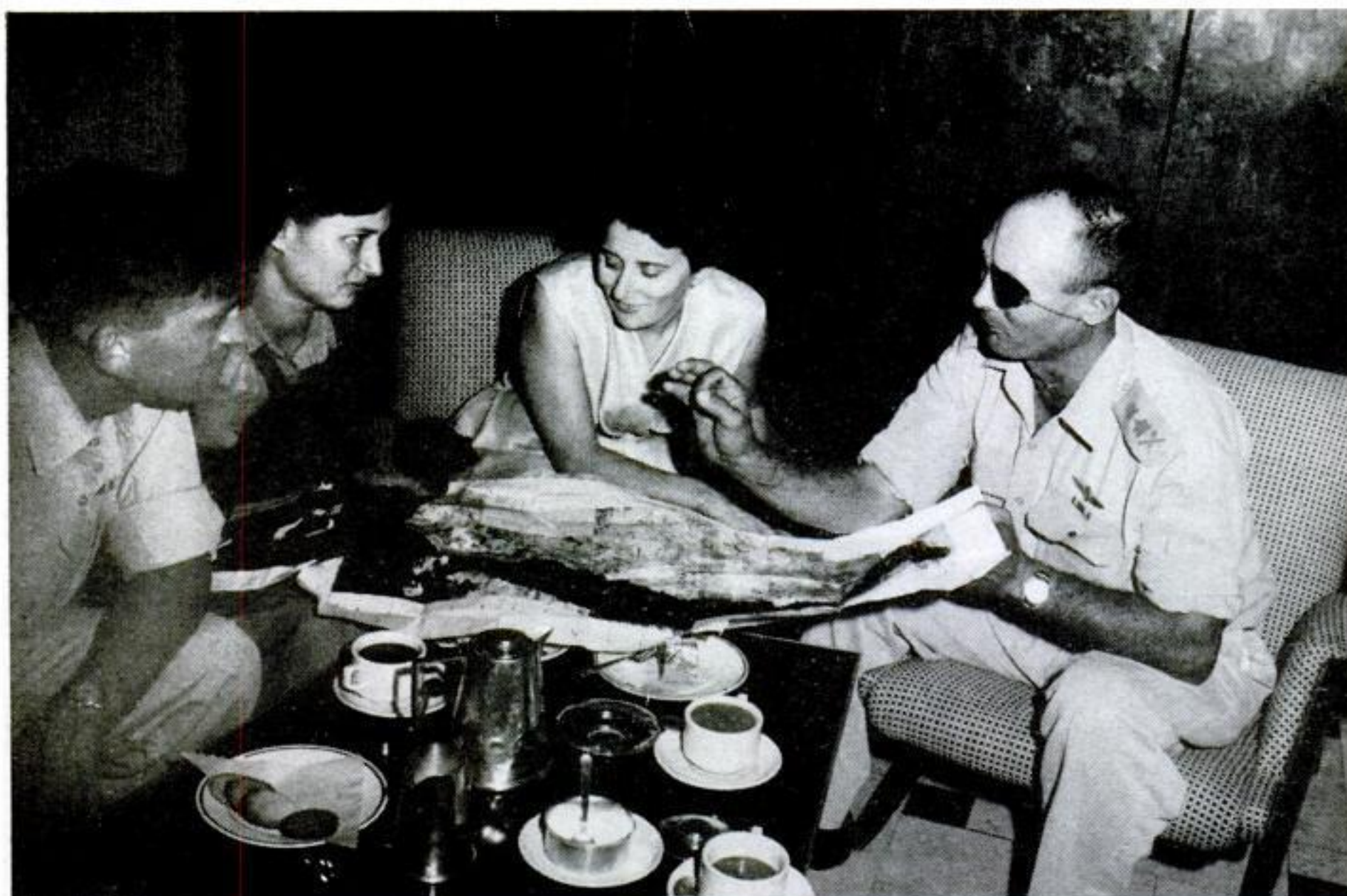
FAINT EGYPTIAN, picked up in Israeli roundup of civilians in Gaza Strip, is dragged into the shade.

SEIZED FEDAYEEN, Egyptian commandos captured in mop-up, are guarded by an Israeli in Gaza. →



IN VICTORY THE ISRAELIS MOP UP AND KEEP THEIR WARY GUARD UP

After its swift and classically executed victory in the Sinai Peninsula and the Gaza Strip, the Israeli army mopped up methodically. Pockets of fedayeen (Egyptian commandos) were eliminated and thousands of suspect Arab civilians were rounded up. The Israeli military government in the Gaza Strip began to cope with an unwelcome fruit of victory, the care of 215,000 Arab refugees who have long huddled there. In the Sinai



WINNING GENERAL, Israeli chief of staff, Major General Moshe Dayan, uses map to show his wife,

daughter and aide positions Israelis reached. He lost eye fighting with British forces in World War II.





PROUD LEADER, Prime Minister Ben-Gurion enters Israeli parliament to make his victory report.

Peninsula the Israeli forces held a line 10 miles east of the Suez Canal.

In Israel itself there was calm rejoicing. This was tempered by disappointment in the decision to yield the conquered Sinai Peninsula to the U.N., although indications were that the Israelis now considered the Gaza Strip theirs to keep. According to Israeli figures, they had destroyed an Egyptian army of 40,000, taken 5,000 prisoners and knocked out some

100 Russian-built T-34 tanks. Israeli losses were announced as about 150 dead, 700 wounded, 20 captured. "We don't claim any final victory," said a spokesman. "But we have eliminated the Egyptian threat."

Other threats to Israel still abounded. Arab raiders pounced along 30 miles of the Jordanian border. Tank-equipped Syrian units and some Iraqi troops filed into Jordan. And MiG-17s appeared on Syrian airfields.



← **SINGING CELEBRATORS**, USO-style Israeli troupe entertains soldiers in Gaza after triumph.

LIMIT OF ADVANCE for Israelis is marked by gas cans near Suez where British, French halted them.

PROBLEMS, PROTESTS

Even before the fighting in the Middle East quieted down, London demonstrations made it clear that Eden's "armed conflict" weighed heavily on the conscience of Britain. Moreover the Suez Canal was blocked (*below*) and no oil would come through for months; the oil pipeline through Syria had been smashed by saboteurs and the Eden government had already set up machinery to ration fuel oil and gasoline. Last Saturday TIME-LIFE London Bureau Chief Max Ways cabled this assessment:

"London is a city of doubt, expressed in two painful questions: first, was Prime Minister Eden's action morally right? Second, did it make political sense? Many fear that what Eden did may not work, partly because it is morally dubious. And they consider it morally dubious partly because it may not work."

"The British had too much historical sense to assume they would never fight again. But

IMMEDIATE PROBLEM IS REOPENING OF THE SUEZ



BRITISH PROTEST, a Laborite rally of 10,000 people in London's Trafalgar Square, listens to Nye

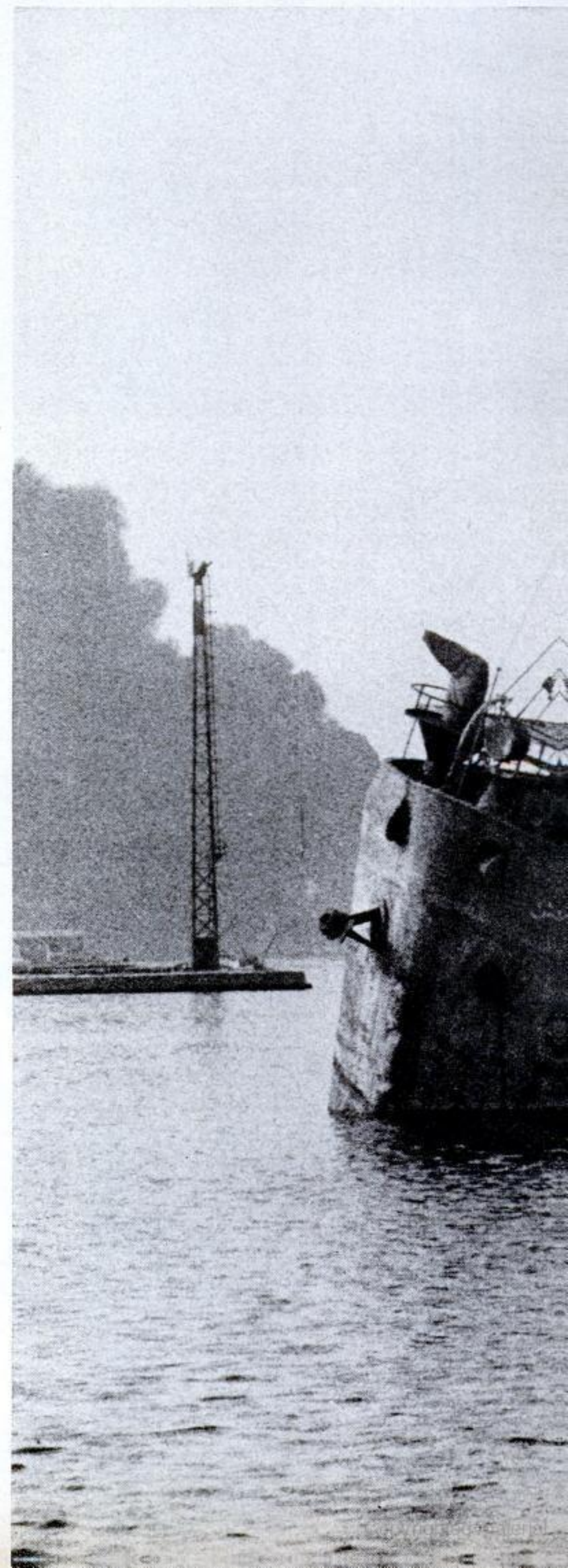
Bevan (*in foreground*). Bevan said that Eden "is either a knave or a fool—and we don't want either."



ROUGH TREATMENT is given an anti-Eden demonstrator who was seized by London mounted police.



BITTER PLACARDS are hoisted against government by participants in the Trafalgar Square rally.



FIND BRITAIN TROUBLED OVER 'EDEN'S WAR'

they did assume they would not fight again unless the nation supported fighting as clearly as in 1939 or even in the Korean War. It is clear that Eden's action in Egypt had no such backing. Then how did he get into this impossible situation? The most believable of many explanations is that he never thought of the Egyptian action as a war.

"Eden apparently believed that the slightest use of token force would topple Nasser. But Nasser remains, although a good deal more than token force was used. It was one of the strangest military actions in history, and in London people have begun to call it, with a wry twist of the lips, 'Eden's war.'

"The political consequences of 'Eden's war' in Britain depend partly on what happens in the Middle East now. If by belated cooperation between Americans, British, French and Arabs the political picture there is stabilized, the

British will remember 'Eden's war' with tolerance, though never with pride. If, however, Nasser stays in power, if Arab hatred of Britain grows, if Communist influence in the Middle East increases, if oil supplies become more precarious than they were before the shooting, 'Eden's war' will become a hissing phrase. Then Eden may be replaced by another Tory prime minister—or the Tories may be swept out of power by the Labor party.

"As of now Eden has not turned the nation against him, although there has been some crumbling at the edges of the Tory party and he has plainly lost the support of most Tory intellectuals. But even among those who oppose him bitterly there is no disposition to believe that the Laborites would have handled things better. For the time being London will remain an unhappy city, without confidence in its political rightness or its economic future."



RUSSIANS CHIME IN with protests at French embassy in Moscow. Government ran demonstration.

CANAL. HERE IS ONE OF THE 14 SHIPS SUNK BEFORE THE INVASION BY EGYPTIANS, BLOCKING PORT SAID. THE FORMER CANAL COMPANY BUILDING IS AT RIGHT





WAVING IN TRIUMPH, the President and Mrs. Eisenhower with Vice President and Mrs. Nixon acknowledge the cheers of ecstatic party faithful in the

ballroom of Washington's Sheraton-Park Hotel. The scoreboard documents the President's victory and minutes earlier Adlai Stevenson had conceded defeat.



HAPPILY AGHAST as the vote rolls in showing her city going Republican for the first time in 36 years, Mrs. Elizabeth Di Leo, a G.O.P. worker, reacts to the good

news in Jersey City's Fourth Ward G.O.P. headquarters. The Eisenhower sweep in the state ousted two Democratic congressmen, with a third race still in doubt.

AN EXTRAORDINARY ELECTION FOR THE HISTORY BOOKS

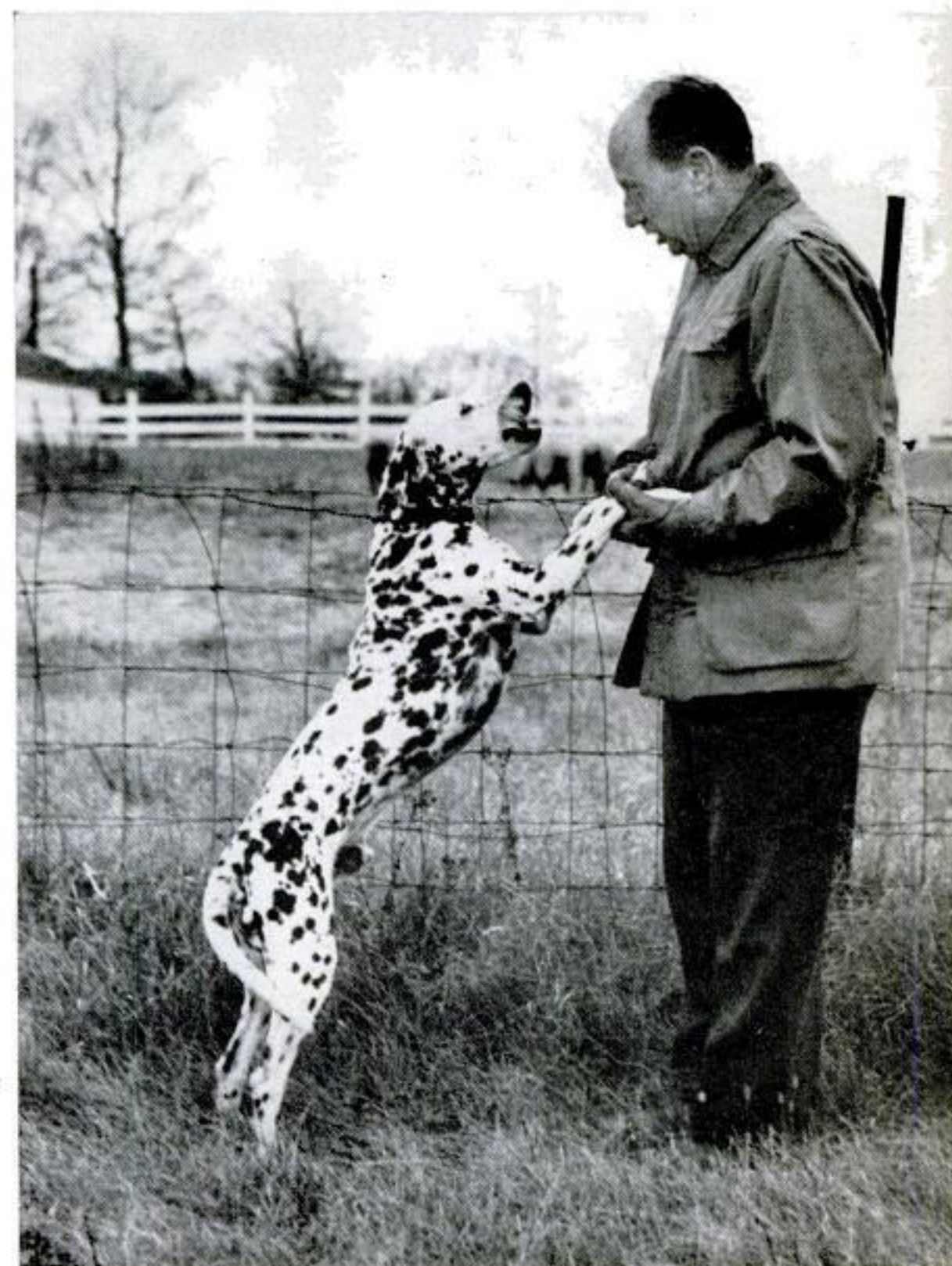
The President gets a record vote and the Democrats win Congress

The winners' jubilant reception in Washington (*opposite page*) and the unbelieving gasp of a New Jersey Republican (*above*) as a longtime Democratic fortress fell to the G.O.P. caught the flavor of an election that was almost without precedent. It was an extraordinary personal victory for the President, whose popular vote—35 million to 25.5 million for Adlai Stevenson—was the largest in history and whose 41-state, 457-74 electoral vote sweep was the greatest since 1936.

It was also a triumph which historians and politicians would long debate, for the political truisms were knocked over right and left. The Negro vote, long solidly in the Democratic column, shifted significantly to the G.O.P. This was a factor in reducing the Democrats' normal big-city margins, both north and south. Mobile and Montgomery, Ala. joined Jersey City and Cook County (Chicago) in the President's tide.

But having given the President his landslide win, the voters thereafter split their tickets to an extent unique in recent U.S. history. As a result the Democrats kept control of Congress. Not since 1848 had a President-elect faced opposition control of both houses of Congress.

The Democratic congressional victory made the President's own showing the more impressive and made clear how much better the voters like him than they do many other Republican candidates. There were many explanations [for the election's contradictory results \(see Editorial, p. 55\)](#). But President Eisenhower, who had correctly predicted that he would win over 400 electoral votes, was not satisfied with these explanations. He ordered G.O.P. experts to analyze and report why the electorate had not also chosen a Republican Congress and to suggest how he, his Administration and his party could rectify the situation in 1958 and 1960.



MORNING AFTER his defeat, Adlai Stevenson strolls Libertyville farm with his Dalmatian, Artie.

A CANDIDATE SWEATS OUT A CLOSE ONE



KENTUCKY Most people, including himself, did not expect Thruston Morton, former Assistant Secretary of State, to beat Senator Earle Clements. As early



returns came into Republican headquarters in Louisville, Morton smoked nervously, sat worriedly, said, "I think I'm beat." Then John Sherman Cooper, who



WASHINGTON An immensely popular Democrat, Senator Warren Magnuson rolled up a bigger vote than President Eisenhower, to smother an Eisenhower Republican, former Governor Arthur Langlie.



COLORADO Democrat John Carroll, twice defeated for the Senate, surprised the experts by beating the President's friend, former Governor Dan Thornton, who was hurt by drought and overconfidence.



IDAHO Frank Church, 32-year-old lawyer from Boise (with wife, above), becomes the youngest U.S. senator after beating Herman Welker, an extreme right wing Republican, who made an inept campaign.



OHIO Democratic maverick, five-term Governor Frank Lausche, trounced Senator George Bender, who had been endorsed by Eisenhower. Lausche has been sympathetic to President's policies in the past.



CALIFORNIA Senator Thomas Kuchel (right), beside Governor Goodwin Knight, was smiling all night with good reason: he was ahead almost from the start as he walloped Democrat Richard Richards.



WEST VIRGINIA In a political upheaval the Republicans, helped by a split Democratic organization, elected former Senator Chapman Revercomb (with wife), right wing Republican who lost in 1948.



was well on his way to a handsome victory, came over to encourage him. But Clements kept a lead and anxious Morton smoked and paced the floor into the

night. Next morning Morton had a small lead and he called a White House aide to say he thought he was going to win. By 3 p.m., smiling wearily, he was in.

SOME SENATE SMILES BY THE BIG WINNERS

For all the clamor of the campaign Congress wound up almost exactly where it was before the election. In the Senate the Democrats retained their 49-47 margin and barring some unlikely development they will organize that body and elect Democrats as committee heads. In the House the Democrats won at least 231 seats (it had been 232-203). The Republicans' gain of four Senate seats—two in Kentucky, one in New York and in West Virginia—was offset by Democratic gains in Pennsylvania, Ohio, Colorado, Idaho. A hand-picked Eisenhower man, former Interior Secretary Douglas McKay, lost to Wayne Morse in Oregon. But the two Kentucky victors were ardent backers of the President's "modern Republicanism."



ILLINOIS In their Pekin home Senator Everett Dirksen and his wife watch election returns into the

early morning hours as TV cameramen sleep. Dirksen's plurality was 350,000, Eisenhower's 821,000.



NEW YORK Attorney General Jacob Javits (with his wife), a strong candidate and a strong Eisenhower supporter, won a handsome 443,000 vote victory over New York City's Mayor Robert Wagner.



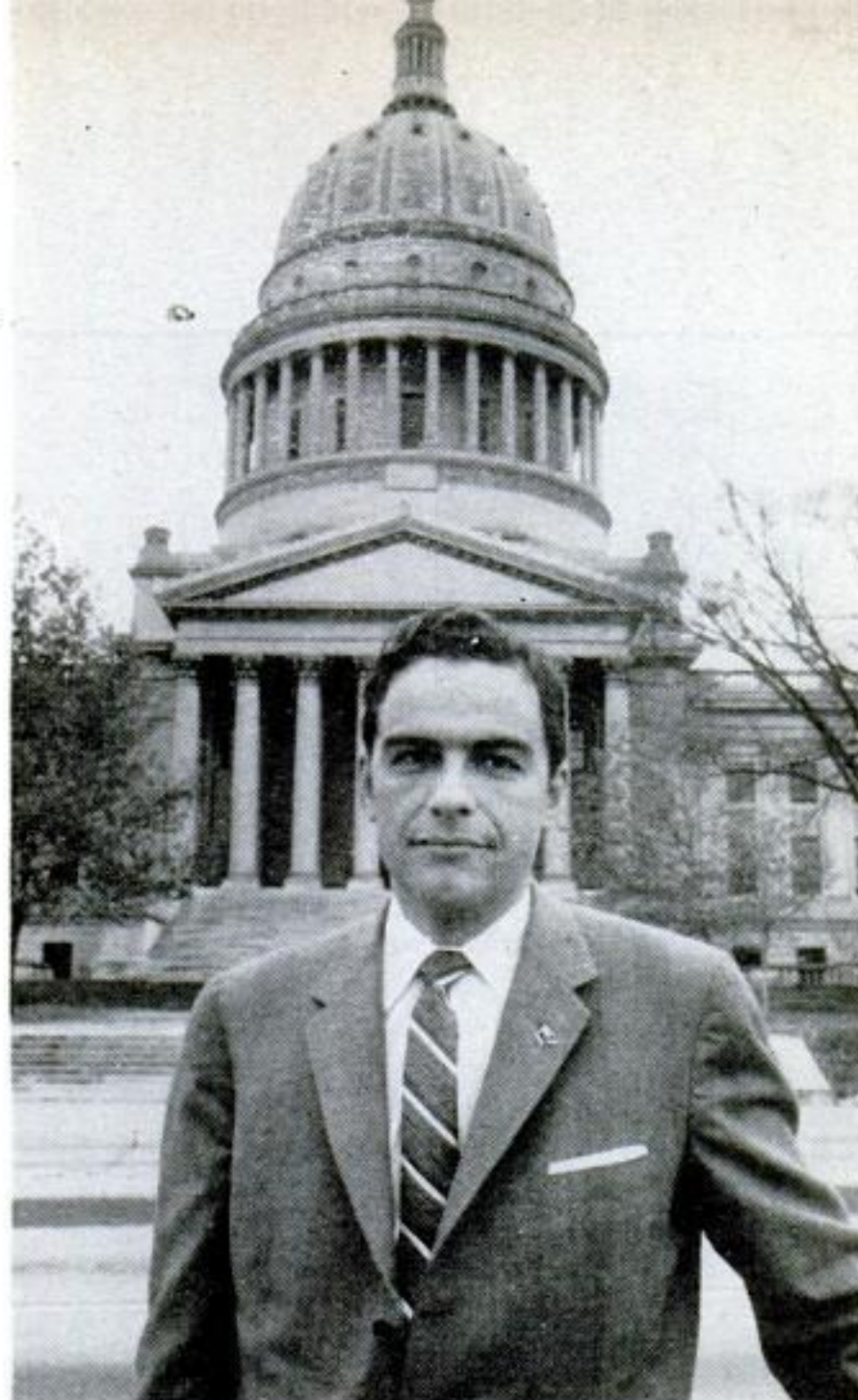
PENNSYLVANIA Philadelphia's former mayor, Joseph Clark (celebrating with supporters), beat one of President Eisenhower's original backers, Senator James Duff, who ran 334,000 behind Eisenhower.



OREGON In one of the bitterest campaigns in the nation Senator Wayne Morse (at his farm the morning after), who was twice elected to the Senate as a Republican, won for first time on Democratic ticket.



IOWA Herschel Loveless, 45, lost race for governor in 1952. A former mayor of Ottumwa, he campaigned this time against high taxes, is first Democratic governor since Roosevelt's 1936 landslide.



WEST VIRGINIA Republican Cecil Underwood takes over a job which has been Democratic since 1928. Minority leader of state's House of Delegates at 27, at 34 he will be state's youngest governor.



KANSAS Democrat George Docking, 52, a small-town banker, was beaten for governor in 1954. But a rancorous Republican primary this year left such scars that he won in a traditionally Republican state.

INCOMING GOVERNORS WITH CAPITOL GAINS

The ticket splitting, which enabled the Democrats to retain control of Congress, increased their advantage in governorships. Out of 30 races eight statehouses changed from one party to another. In three, Republicans supplanted Democrats; in five, Democrats displaced Republicans. This turnover, which brought the count of governors to 29 Democrats and 19 Republicans, thrust into national prominence the eight governors shown here.

Among the gubernatorial races three were local political earthquakes. In Kansas and Iowa the Democrats won the statehouses for the first time in 20 years. In West Virginia, with the help of a split Democratic organization, the Republicans won out for the first time in 28 years.



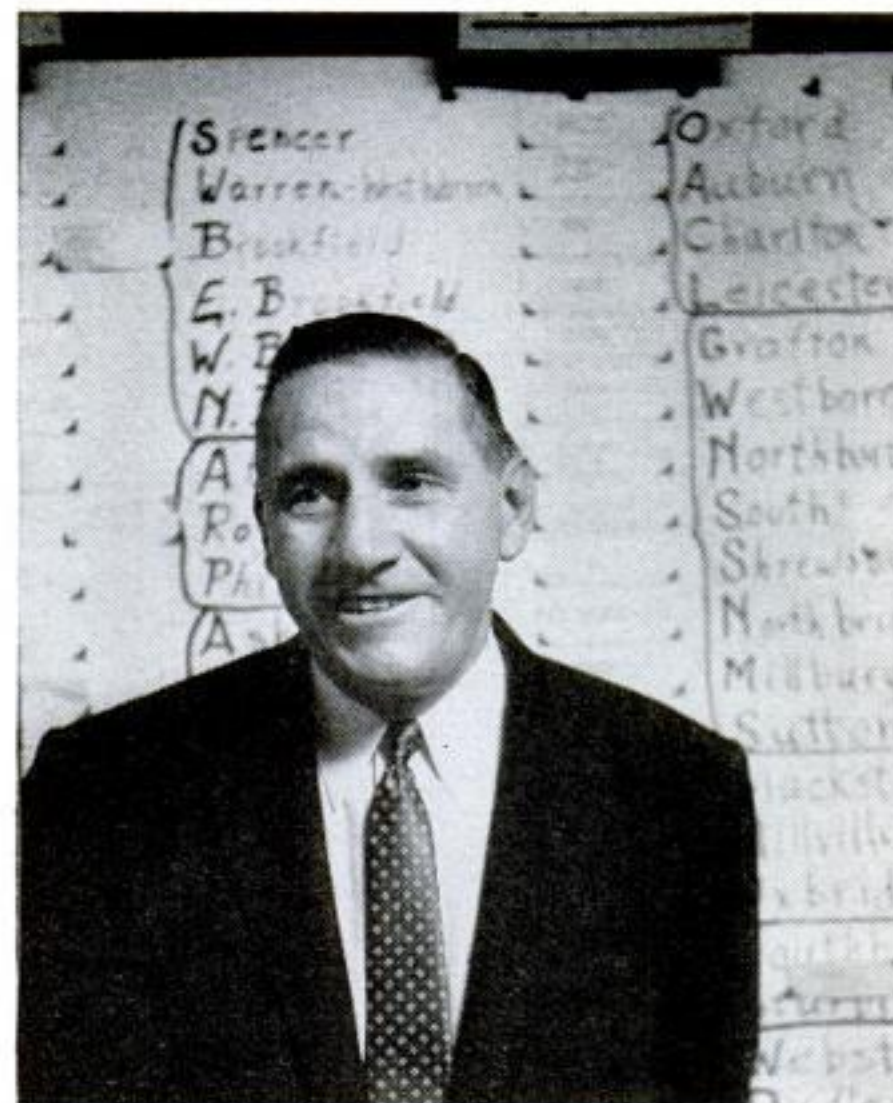
WASHINGTON Democrat Albert Rosellini, 46, a state legislator for 18 years, benefited when labor turned out in large numbers to vote in referendum against a "right to work" law, which he opposed.



OHIO By replacing the Democratic Senator-elect, Frank Lausche, with a Republican, Attorney General William O'Neill, 48, this normally Republican state reverted to its traditional political pattern.



NEW MEXICO Republican Edwin Mechem, 44, was governor from 1950 to 1954, pushing reforms through a Democratic legislature. He lost U.S. Senate race in 1954, now has regained the governorship.



MASSACHUSETTS Neglected by popular senator, John Kennedy, when he ran for the Senate in 1954, Foster Furcolo, 45, former state treasurer, this time was given a helping hand by the senator.



OREGON In 1947, before Senator Wayne Morse turned Democrat, Robert Holmes, 47, former newspaperman and state senator, made same switch. He came from behind, won a close gubernatorial race.



NOW EAT OUT AT HOME

NEW!
ITALIAN-
STYLE
SPAGHETTI
WITH 6
MEATBALLS

Now, from Franco-American comes new and extra fancy thin-strand spaghetti with 6 meatballs (not just 4). Beefy, delicately seasoned. Sauce that's nice and nippy. Italian style. *Lots of it, and lots of smiles at dinner.*



FRANCO-AMERICAN IS A TRADEMARK OWNED BY THE MAKERS OF CAMPBELL'S SOUPS



FRANCO-
AMERICAN

SETTING THE PACE ON THE AMERICAN ROAD

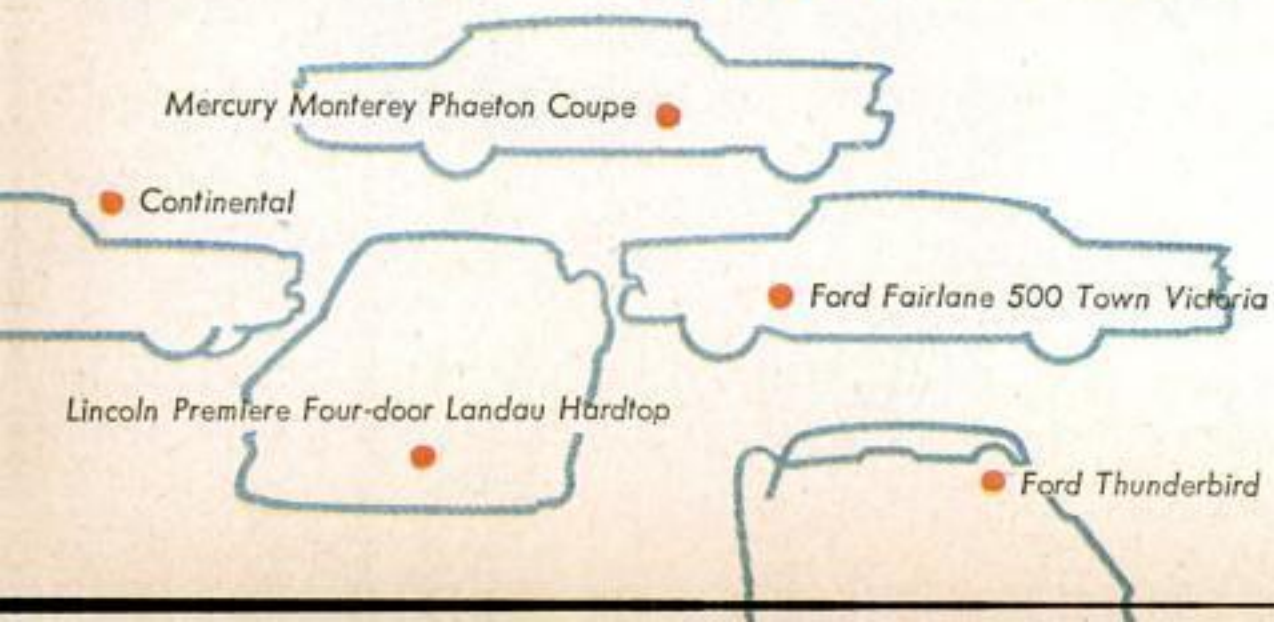


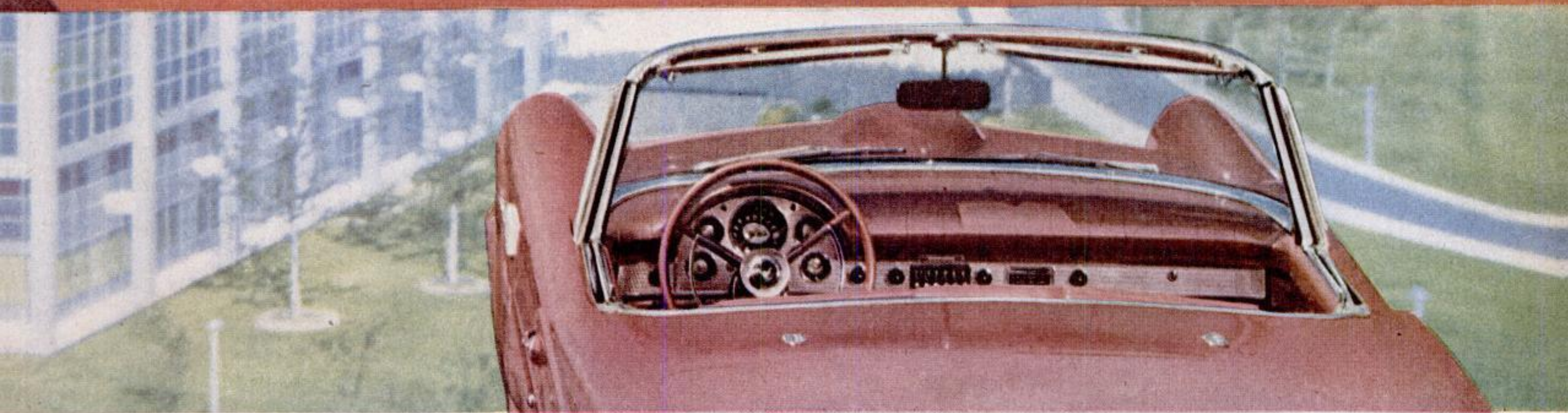
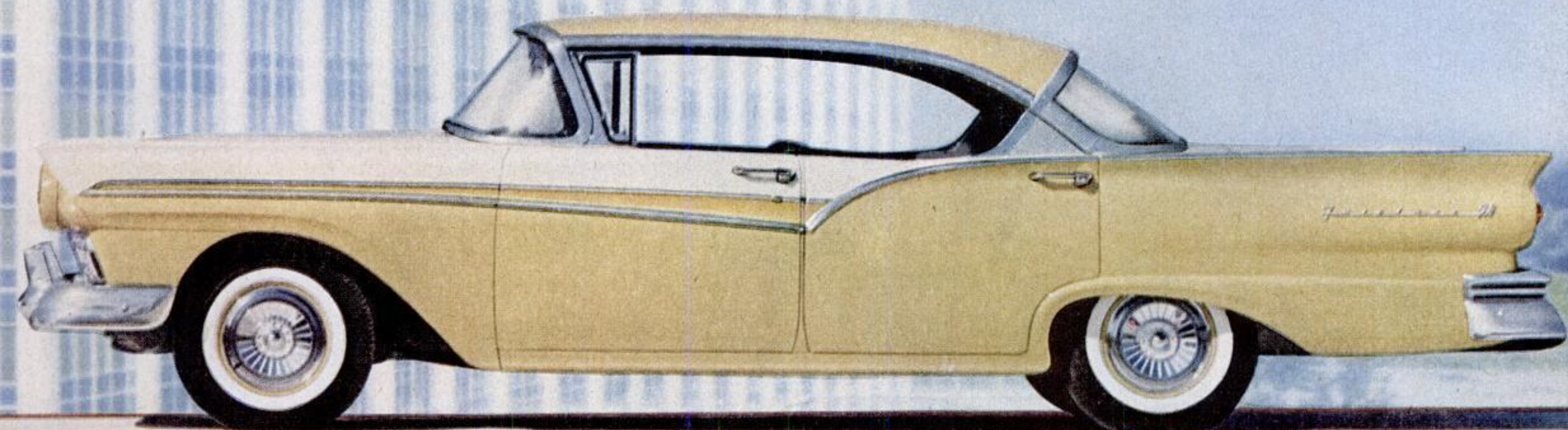
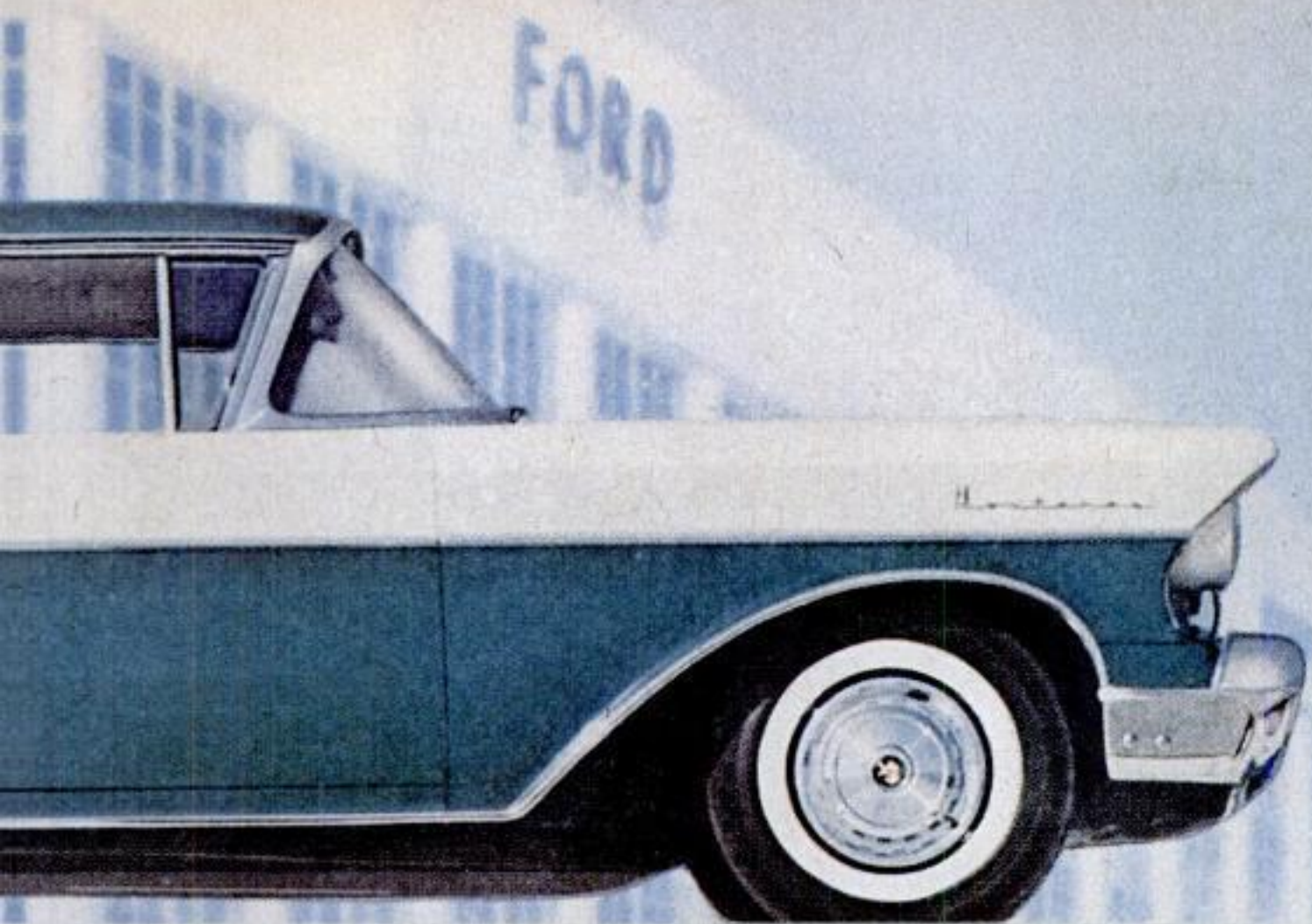
Bold new world on wheels: The 1957 Ford Family of Fine Cars

- **Mercury** with Dream-Car Design
- Hardtop styling in every **Lincoln**
- New, feature-rich **Fords**

This is the first showing of all of the 1957 Ford Family of Fine Cars in a family portrait. One thing we'd like you to know: our cars are designed and built by a young-minded organization. That is why the way they look, the way they act, the way they feel, endear them to people who enjoy living. **NEW WORLD IN BEAUTY**—One look

FORD • THUNDERBIRD
MERCURY • LINCOLN • CONTINENTAL





Background: Ford Motor Company Central Office Building, The American Road, Dearborn, Mich.

at our 1957 cars and you'd think they had rolled right out of tomorrow. Mercury, for instance, has completely broken with the past. It is bigger in every dimension and styled to influence the shape of cars for years to come—clean-cut, lean, dynamic—the first dream car in actual production.

Lincoln, emerging from its best selling year, sweeps into 1957 with its widest range of models—hardtop styling in every model, and what seem to be the longest cars on the road since the day of the custom-built limousine.

Now cast your eyes on the completely new kind of Ford. Everything—from looks and length to sheer horsepower—is bigger and better and bolder. But still at Ford's famous low price. There's even a whole brand-new top-of-the-line fleet called Ford Fairlane 500—the kind of feature-rich beauty no one could buy at any price just a few years ago. **NEW WORLD IN CONVENIENCES—** Practically everything in our 1957 Family is automatic, including your approval. Take Lincoln's optional electric doorlocks; one flick of a switch locks



all doors automatically. Mercury has exclusive 7-position Keyboard Control, the finger-touch drive that outbuttons and outdates all push-button transmissions. Thunderbird's steering wheel adjusts in or out to your waistline.

NEW WORLD IN PERFORMANCE— Feel the safe passing power of 245 effortless horses in Ford and Thunderbird. Or the response of a Continental

engine, bench-tuned to concert pitch.

Or learn the many ways our Family helps you use power wisely. In the Mercury Montclair series, for instance, there's a Power-Booster Fan that saves up to 17 horsepower other cars waste.

FAMILY ROUNDUP— Now you know some of the reasons why our Family is setting the pace on the American Road. For *all* the reasons, see a Ford, Mercury, Lincoln or Continental dealer.

FORD MOTOR COMPANY
THE AMERICAN ROAD, DEARBORN, MICH.



The gift that will warm any man's heart

No other whiskey says Merry Christmas so smoothly, so brightly, so warmly.

That's why Four Roses has become America's favorite gift whiskey—most wanted, most treasured.

This Christmas you can give this treasure within a treasure... Four Roses in the most graceful decanter ever designed.

Truly, this gift belongs at the very top of your list for very favorite people.



Time to give
the finest...

FOUR ROSES

FOUR ROSES DISTILLERS COMPANY, NEW YORK CITY

TO THE HEROES OF HUNGARY

Heroes of Hungary, your last message—"Our ship is sinking. The light vanishes"—made brave men weep unashamedly. Their tears were wrung from rage and anguish that they could not help you, that they had no way to help hold up your torch before the black night of terror snuffed it out. And now they weep again that you must go unaided to your doom, and in loneliness mount your final cross of agony. Even your widows and orphans are being murdered as the thrashing monster tries to kill the country which so grievously wounded it.

If we cannot help, free fighters of Hungary—if words alone are poor and shameful things to offer—nevertheless, amid the darkness, and as you die, hear this: your country will not die, and you yourselves will have eternal life in the memory of all men who love freedom. In your five days of freedom you shook the world of Communism to its foundation. Nor did you lose. In setting off the monster's fury you made him show his true face in a way that all the world could see. And all the world now turns in revulsion from the evil of this visage. It is a wound whose scar will mark him, like Cain, forever.

Yes, the conscience of the whole world is outraged—even the conscience of Communists. In their fanatic and deluded ranks, where perhaps your victory was most impressive, there are thousands who balk at massacre. In Austrian factories Communist workers are tearing up their party cards. In the Italian Communist citadel of Mantua the party has denounced Soviet aggression. "Socialism," cried New York's *Daily Worker*, "cannot be imported on bayonets, nor military security either." If Communists were

outraged, think how much deeper was the revulsion of men who never betrayed freedom. It was expressed in hundreds of ways—by Dutch longshoremen who refused to unload Russian ships, by Paris workers burning Red headquarters, by Americans shouting for action at a "help Hungary" meeting in Manhattan, by millions of dollars pouring in to relief agencies all over the world. Rest assured we will all of us find other ways of expressing it.

You did not lose, you cannot lose. Your killers cannot ignore, for very long, the total obloquy of mankind. The conscience of the world has its bar in the very United Nations whose quick censure made Britain and France pause in their ill-considered resort to force and Israel promise to get out of invaded Egypt. We are witnessing here that this conscience, though only a moral pressure, can acquire the force of law. Its spotlight is now being turned mercilessly upon the murder of free Hungary. Try as it may the monster can never shut off this light save by getting out of Hungary.

"All they can do is kill us," you grimly said. And so you are being killed. That we could do nothing to rescue you lies heavily upon our consciences. Now it is for us, the living—wherever freedom dwells—to turn our helpless tears to a stern purpose, that future fights for freedom on the part of enslaved peoples will find us somehow prepared to come to their aid. Our President, with his tremendous new mandate, must develop a "liberation" policy which is more than words. Our people, by urging and supporting such a policy, by refusing to let the world's outrage subside, must give the final assurance that the heroes of Hungary will not have died in vain.

WHAT THE VOTERS SAID

In the contest between Ike and the Democratic party, both won. Next to Ike's astonishing popularity with all and sundry, the most striking election news was the meager cut of his coattails, the political equivalent of the Eisenhower battle jacket. It is unprecedented that a Republican presidential landslide should have so little effect on the number of Republicans in Congress. And Dwight Eisenhower will not, we trust, be satisfied with any of the easy explanations now kicking around.

These explanations, mainly three, all hold some water, but not enough. The first is that the country is still predominantly Democratic and that Republicans can only elect a President when he heads what Adlai Stevenson called a "personality cult." This seemed somewhat true west of the Mississippi, where it was easier for a Democrat to upset a Republican incumbent than vice versa; but just as the foreign crisis probably translated into more Republican votes in the east, so the Democrats also had a few current issues—farm prices, drought, public power.

Another explanation is that the voter was trying to keep things as nearly as possible as they were on Nov. 5. On that date he had Eisenhower and a Democratic Congress; so, after going to the trouble of elaborate vote-splitting, has he now. According to this explanation, he voted for almost any incumbent who did not offer to rock the boat or make a pest of himself. Ev Dirksen got in by keeping his head down, except to add one magic word to the Eisenhower slogan of peace, progress and prosperity. The word: "tranquility." The only incumbent Democratic Congressman in Illinois who was defeated, James Murray, discovered too late that a Stevenson-type campaign was wrong: "They don't want to hear about problems."

A third explanation correlates the results with the strength of the state party organizations, as evidenced by the Republican victories in Connecticut, New Jersey and New Mexico, and by the Democratic showing in Pennsylvania, Michigan and Minnesota. Yet all these states went for Ike; and the remarkable thing is the number of monkey wrenches which the Republicans threw into the best-oiled Democratic machinery. Jersey City, Cook County,

Pittsburgh, Baltimore, Gary, Houston and many another old Democratic stronghold either went Republican or registered phenomenal Republican gains. So did most of the South.

This wrecking job, though it did not yield a Republican Congress, is the most significant single lesson of last week's vote. The old Roosevelt coalition of Solid South, urban labor, Negroes and liberals and other minorities, is now dented beyond repair. Party loyalties and prejudices are in flux. The Republicans therefore have a new chance to build their party on a national base that will survive Dwight Eisenhower. For this task they will do well to etch more deeply the modern and liberal stamp he has given them. But there is another lesson from the returns which may be even more useful in the long run.

Ike is not the only strong and attractive personality who won this year. In scores of local contests, after all the other explanations are in, personality was a decisive factor. Lausche's upstream victory in Ohio, Muskie's in Maine, Cooper's in Kentucky were all personal victories. So to a lesser extent were those of the new governors of West Virginia (Rep.) and Massachusetts (Dem.). Senator-elect Clark of Pennsylvania, though his personality resembles Stevenson's, projected it very successfully against the waning personality of Jim Duff. Langlie and McKay, carrying Ike's special blessing, might have won in most leagues, but they were up against two of the highest-powered political personalities in the country, Magnuson and Wayne Morse. Congressman Walter Judd of Minnesota won his eighth term because he is Walter Judd. And Herman Welker lost in Idaho because he is Herman Welker.

Give the voter a choice between a dim and a forceful candidate—especially when there are no great party issues—and the voter will pick the latter. Political personality is not easy to define, but it does not consist of hiding behind a greater personality, even that of Eisenhower. Nor is it the monopoly of either party. It is a mysterious but permanent key to success in American politics. The Republicans, if they aim to build a majority coalition for '60, will do well to pick their candidates and program with this in mind.



WALKING TO FREEDOM (above), women cross Austrian border with babies and a few belongings.

WAITING FOR HELP, Hungarian children who had crossed border wander through Austrian aid center.



AT REFUGEE CAMP for Hungarians near Vienna, a team of relief workers hand out gift parcels of food

A LOST CAUSE SHOCKS WORLD

Rioters rage at rape of Hungary



PARIS ANTI-REDS, mostly students, start a riot by smashing windows at Communist headquarters.



and clothing. More than 5,000 refugees who crossed the border have been given emergency quarters here.



ANGRY AMERICANS at New York rally for Hungarians in Madison Square Garden take up chant,

"We want action!" Attended by 10,000, the rally started drive for \$1 million emergency relief fund.

In the backwash of a rebellion that was hopelessly lost but would not die, refugees streamed out of Hungary last week with harrowing accounts of the rape of their native land. To a grieved and enraged world they told how the leaderless Hungarian people, against impossible odds, continued resistance to the tanks, artillery and infantry of some 20 Russian divisions. As the bloody days passed and the sound of gunfire rattled over the borders into Austria, Hungary's new puppet government under Janos Kadar screeched on the recaptured Budapest radio that the revolt had been put down. But as soon as one holdout pocket was wiped out, another suddenly would spring up, and most of Hungary was on a general strike.

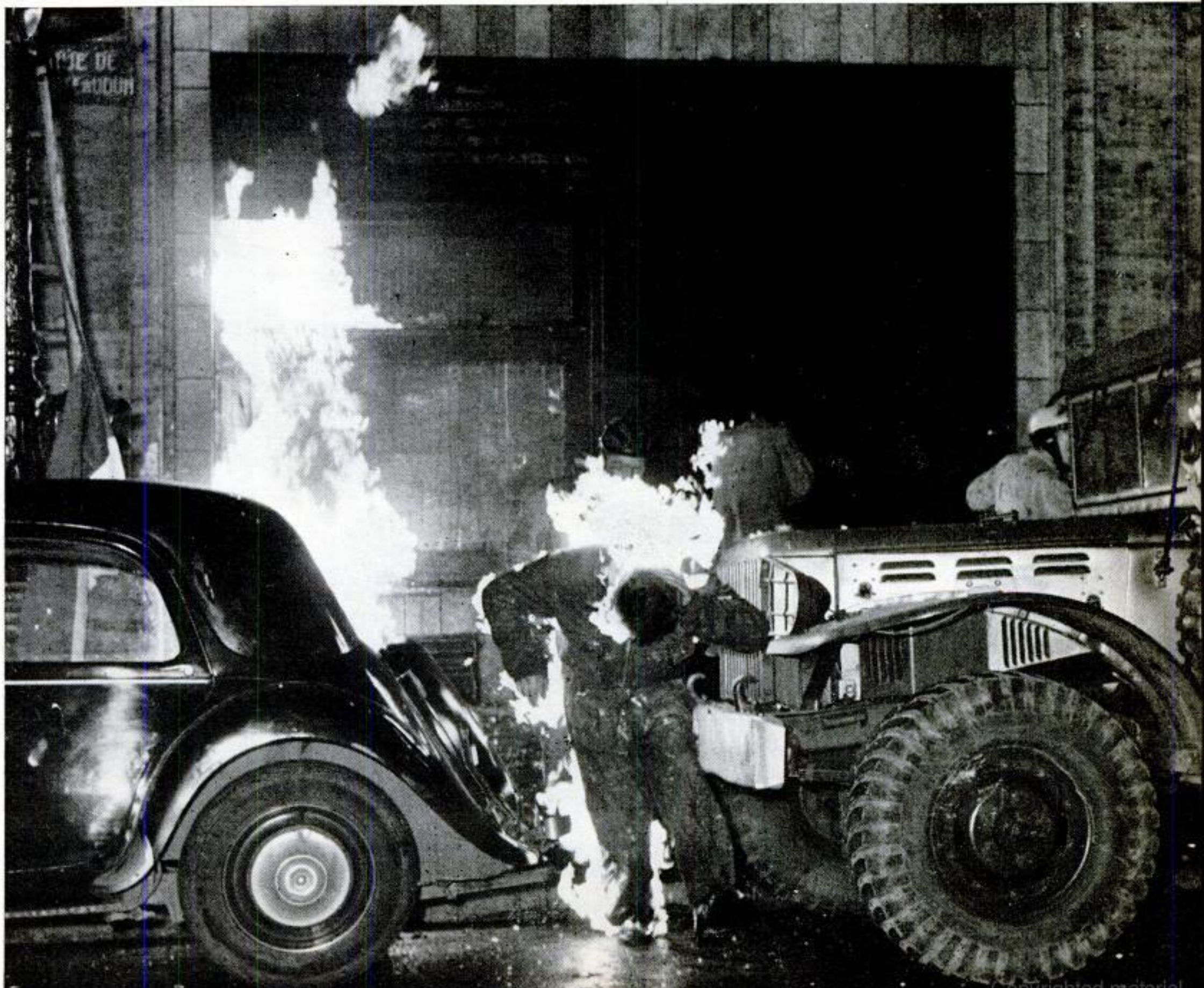
Seldom had the Soviet Union stirred up such bitterness in so many

nations. Massive anti-Communist riots and demonstrations exploded as a shock of fury reverberated through the free world. In Paris, where Reds long had been tolerated, mobs assaulted Communist party headquarters (*below*). Other angry crowds protested in Copenhagen, Brussels, Luxembourg, West Berlin, Rome, Buenos Aires. In Washington and other capitals many diplomats boycotted Soviet celebrations of the Bolshevik revolution. The U.N. General Assembly, meeting in New York, called upon Russia to get its troops out of Hungary, voted to send investigators. It got no reply. President Eisenhower, who had asked Soviet Premier Bulganin in the name of humanity to withdraw Russian troops, was rudely told that affairs in Hungary were the business of nobody but the Soviet Union.



PITCHED BATTLE occurs in same area two days later as Paris students return with clubs, pickaxes.

HUMAN TORCH, rioter claws at flames that covered him when Reds poured gasoline from windows. →





DURING THE LONG NIGHTS AFTER THE EXPLOSION, WIVES, MOTHERS AND FRIENDS OF TRAPPED MINERS STAND NEAR THE PIT MOUTH WITH GROWING HOPE THAT

A WATCH BY NIGHT AND A MIRACULOUS RESCUE

The people of the coal mining town of Springhill, Nova Scotia are familiar with disaster. In 1891 a mine explosion killed 125 men. Since then other disasters have killed hundreds more. This month when a great explosion trapped 118 miners thousands of feet beneath the surface, wives and mothers hid the anguish they felt under almost impassive faces as they gathered at the pit mouth. Fire, debris and poisonous gases blocked rescuers. There was almost no hope of saving the men. Mine officials could

only urge on the rescue teams and grimly prepare a morgue for the bodies.

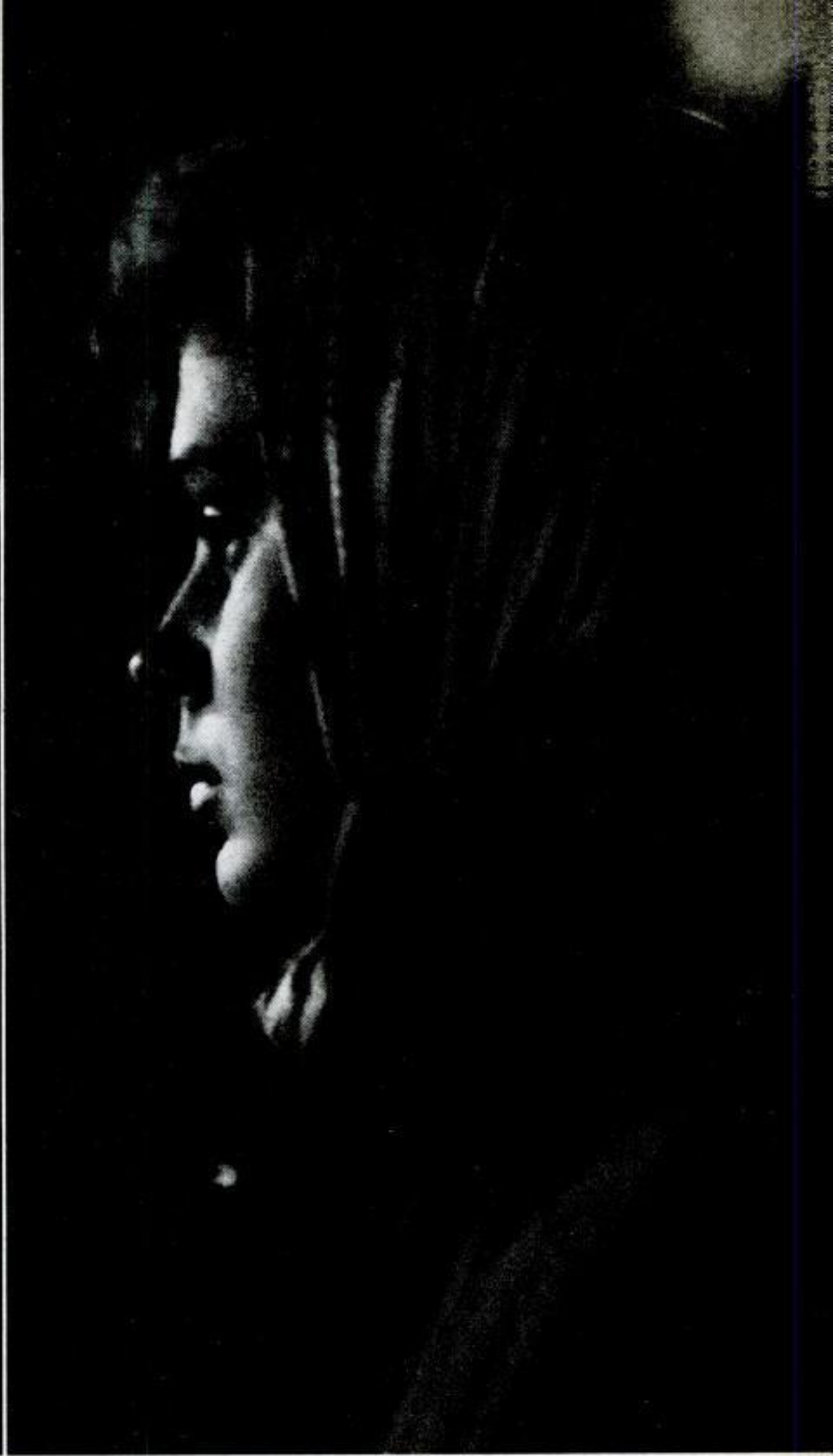
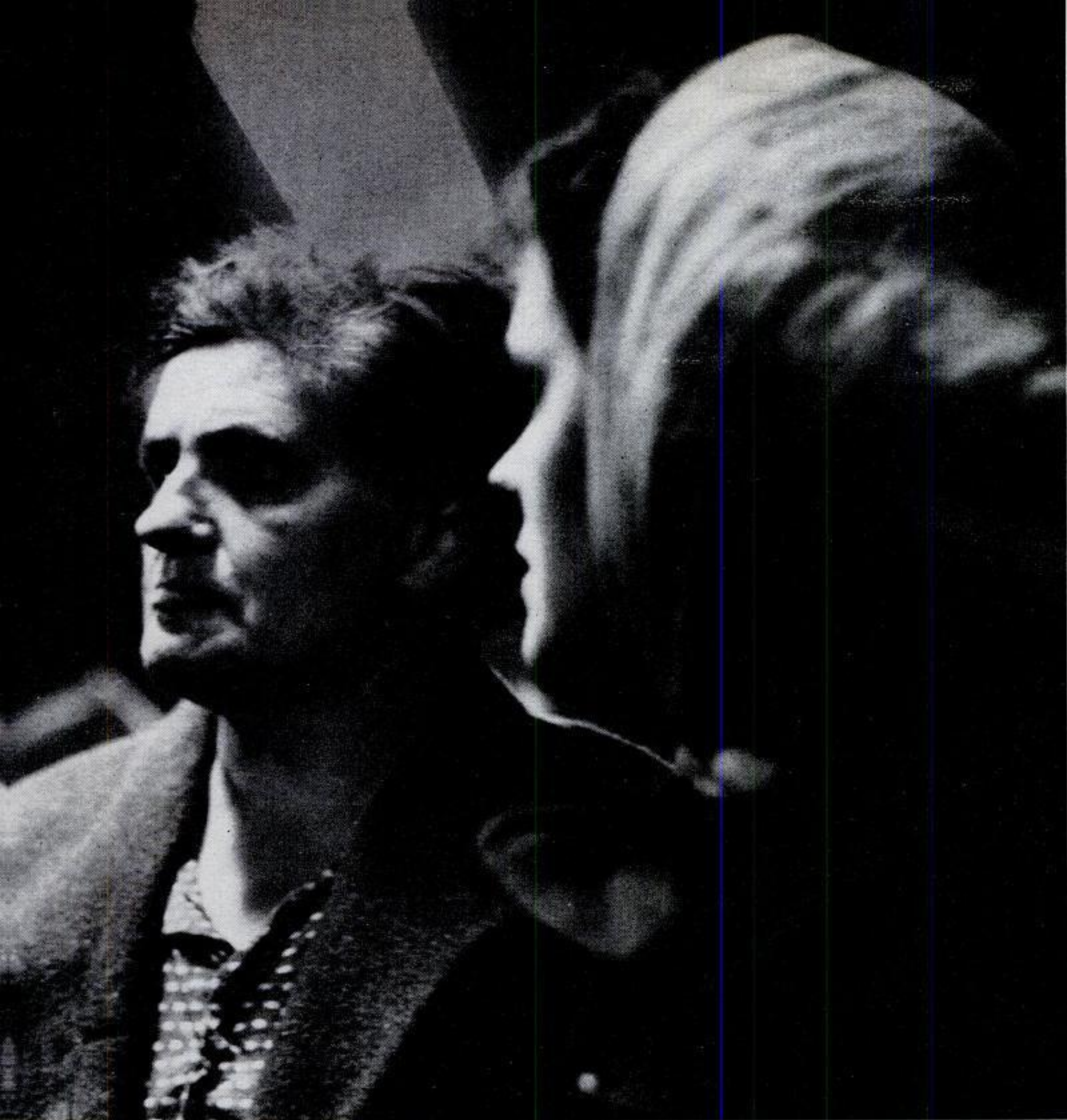
But then a near miracle took place. Forty-two hours after the explosion three men came up by themselves. Guided by them, rescue workers plunged down to help others. Thirty-nine men died, but by incredible luck and heroism, 88 were saved. There were few tearful reunions when they were brought to the surface. The wives and mothers of those reported safe had already gone home to prepare a hot meal for their men.



WAITING AMBULANCES prepare to rush miners to armory which had been converted into hospital.

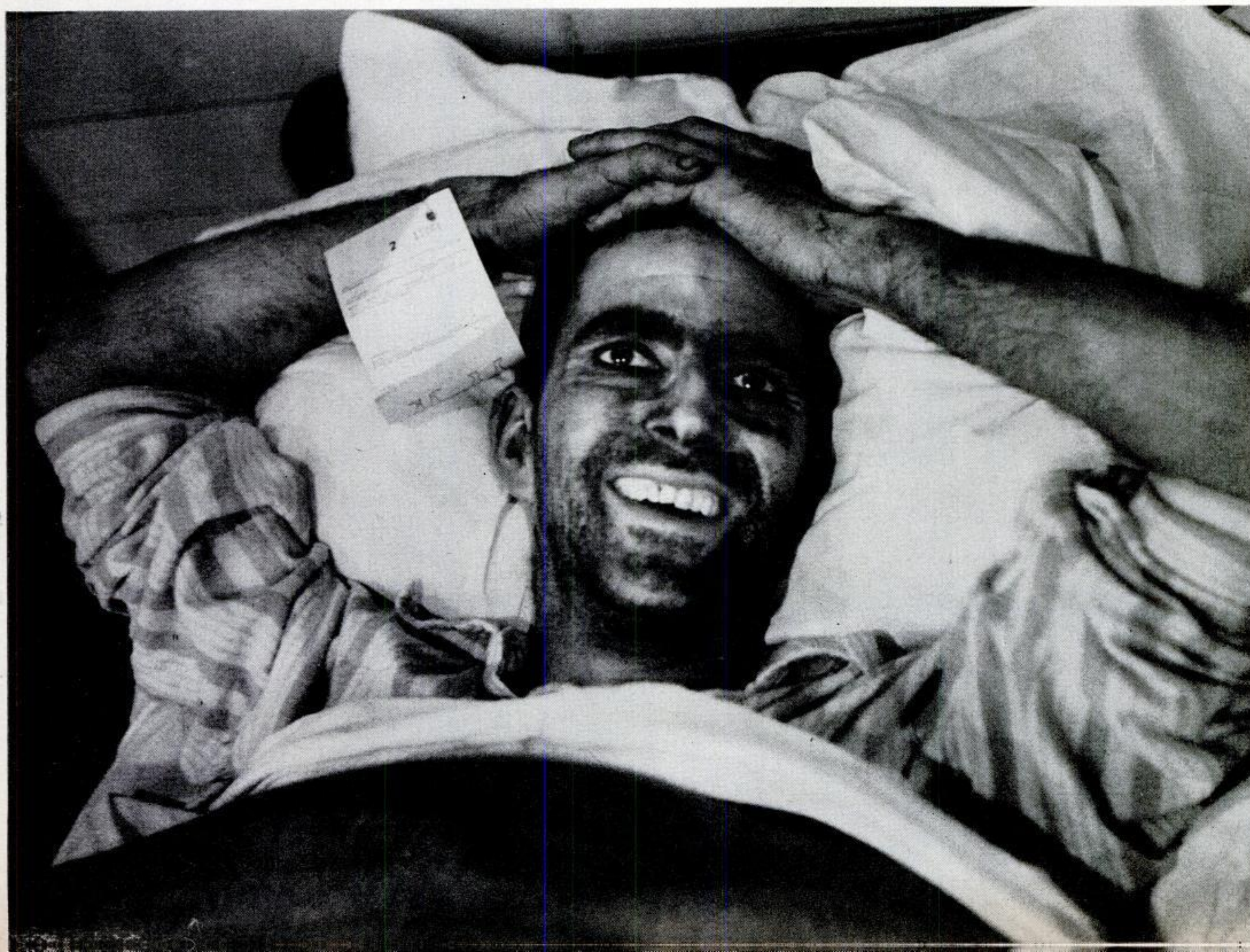
IN HOSPITAL REUNION Mrs. William Light carries husband. After checkup he was sent home.





THEIR MEN ARE STILL ALIVE. THEY STOOD SO QUIETLY THAT WHEN PHOTOGRAPHER PAUL SCHUTZER TOOK A PICTURE, THE CLICK OF THE CAMERA STARTLED THEM

IN THE HOSPITAL ALVIN TAYLOR RESTS AFTER HIS 48-HOUR ORDEAL. ONE OF THE FIRST TO ESCAPE, TAYLOR WAS RELEASED BY DOCTORS WITHIN A FEW HOURS



A LOOK AT THE WORLD'S WEEK



A STEVENSON ENGAGED

A rumored romance was confirmed in Trenton, N. J. as 28-year-old Helen Stevenson, a distant cousin of Adlai's, showed off the engagement ring given her by the state's governor, Robert Meyner, 48. They had met at a mock Democratic convention at Oberlin College, of which her father is president, and Meyner popped the question at the real convention in August.



A SURFEIT OF SURF

Florida's tranquil Matheson Hammock beach seemed as peaceful as ever last week except for the fact that a trash basket was askew, the lifeguard's perch was awash and palm trees were blowing above a tide that was a mile from where it should have been. Threatening the coast, Hurricane Greta had blown in heavy tides, then blew out to sea.



DULLES ON MEND

At Walter Reed Hospital, Washington, Vice President Nixon, recovering from the campaign, visited Secretary of State Dulles, recovering from his operation. Dulles took time out from the Iowa-Minnesota football telecast to chat for several minutes and Nixon reported Dulles, who should leave the hospital in a few weeks, was feeling "fine."



New fun in the kitchen
(and everywhere else you go!)

PORTABLE HOTPOINT Hi·Vi* TV

**This is the new word that describes a new high in vivid, lifelike pictures—and a new high in vivid, realistic sound. "Hi-Vi" stands for "high" and "vivid." It promises in TV what "hi-fi" promises in recordings.*

There's new excitement in the kitchen—or wherever you'd enjoy the companionship of TV.

Now—Hotpoint not only brings you the most *portable* of the portables—but *Hi-Vi* as well. It's Hotpoint's new high in vivid pictures that are up to 80% brighter . . . new high in vivid sound that surrounds and thrills.

Never before has Portable TV delivered such absorbing performance, and in such light and bright packages.

And what a selection Hotpoint gives you! Choose the *lightest* Portable TV ever. Or Hotpoint's lightweight family-size Portable (the perfect second set because it's both an on-the-go portable and a big-screen performer in the living room). In all, there are 7 Hotpoint Portables to choose from.

Don't miss TV because you can't always sit by the set. Get Hotpoint *Portable* TV. Prices start as low as \$99.95*. (Slightly higher West and South.) See it at your Hotpoint TV Dealer today!

*Manufacturer's suggested retail price.




NEW HOTPOINT DE LUXE PORTABLE—Goes with you to the kitchen, around the house on your daily rounds, wherever you go. Only 26 pounds *light*, with big screen. Shaded glass for rich contrasts even outdoors; new 80% brighter picture; Automatic Focus, many other big-set features. Choice of colors. 96 square inches of viewable picture area. Shown: Model 14S202.



AMAZING 13½-LB. PORTABLE—Lightest Portable TV ever! Brilliant picture and sound, plus vivid new color styling in your choice of two-tone combinations. 43 square inches of viewable picture area. Shown: Model 9S102.



BIG HOTPOINT ALL-PURPOSE PORTABLE—Just 32 lbs.—but gives you BIG picture with living-room performance plus portable versatility. Choice of colors. 144 square inches of viewable picture area. Shown: Model 17S302.

Hotpoint  **Hi·Vi TV**

Television • Ranges • Refrigerators • Automatic Washers
Clothes Dryers • Dishwashers • Disposalls® • Water
Heaters • Food Freezers • Air Conditioners • Customline





◀ **THE CABLE KNIT** in "Orlon"* acrylic fiber that's *full-fashioned*. In "Orlon", it *keeps* its ladylike proportions . . . even after washing.

the sweatered look

Perfect to give and to get, these four holiday sweaters, priced from \$8 to \$18, typify **THE SWEATERED LOOK** in "Orlon". You'll find these and other sweaters of "Orlon" at fine stores everywhere.



THE STRIPED HEATHER—sporty and so chic. It's doubly smart in "Orlon", for it behaves as well as it looks. It won't stretch, sag or droop—stays in shape without blocking.



DREAMY AND DELICATE white lace enhances this sweater of "Orlon", whose luxurious softness is completely care-free. It's a lucky lass who finds this in her Christmas stocking.



THE DRESSMAKER in "Orlon" is one of the prettiest Christmas wrappings a girl could wear. It's as soft as a snowflake, light as a bell's tinkle, and delightful to wash.


in softer, care-free **ORLON**

REG. U. S. PAT. OFF.



BETTER THINGS FOR BETTER LIVING...THROUGH CHEMISTRY

*"Orlon" is Du Pont's registered trademark for its acrylic fiber. Du Pont makes fibers, does not make the yarn or sweaters shown here.

A large, close-up photograph of a woman's lips, painted with a vibrant orange-red lipstick, occupies the upper half of the page. Below the lips, a hand with manicured, light-colored nails holds a black Sheaffer pen with gold-colored accents. The pen is oriented vertically, with its tip pointing downwards. The background is a plain, light color.

Notice the White Dot? Everyone does!

There's a subtle bit of magic that goes to work on Sheaffer White Dot owners.

First, perhaps, the feeling that all eyes see, recognize, and respect the familiar symbol of quality.

And then, as you use your Sheaffer Snorkel Pen, you sense a companionship that you've never shared with any other. It feels like you, it writes like you, it shares your very thoughts.

Another nice thing about Sheaffer's White Dot Pen. It's one of life's luxuries you can well afford to give . . . even to yourself.

SHEAFFER'S®

*When it comes to writing—
come to Sheaffer's*

WATCH "THE BROTHERS"—CBS-TV, TUESDAY NIGHTS

© 1956, W. A. SHEAFFER PEN COMPANY, FORT MADISON, IOWA, U. S. A. • IN CANADA: GODERICH, ONTARIO • IN AUSTRALIA: MELBOURNE • IN GREAT BRITAIN: LONDON

CELEBRATION FOR SERETSE

He and his white wife are home

Seretse Khama, chieftain of the 100,000 Bamangwato of dust-dry Bechuanaland, was home again. The British had exiled him (LIFE, April 3, 1950) after his marriage to a white woman aroused the anger of his uncle, Tshekedi Khama, and threatened disorder. But the Bamangwato united in opposition to the meddling British. So Seretse finally was sent home, not as a chief but as a private citizen.

This fine distinction was lost on the excited Bamangwato. In delirious demonstrations they welcomed him home as if he were still chief. They greeted him with their traditional cries of welcome, "*Pula, Pula*," which also means "rain, rain." And before their eyes it rained.



AT TAKE-OFF in London friends Clement Freud (left), grandson of Sigmund, and John Hatch and

Seretse's daughter Jacqueline, wife Ruth, sister-in-law Muriel Williams, son Ian take Seretse to plane.

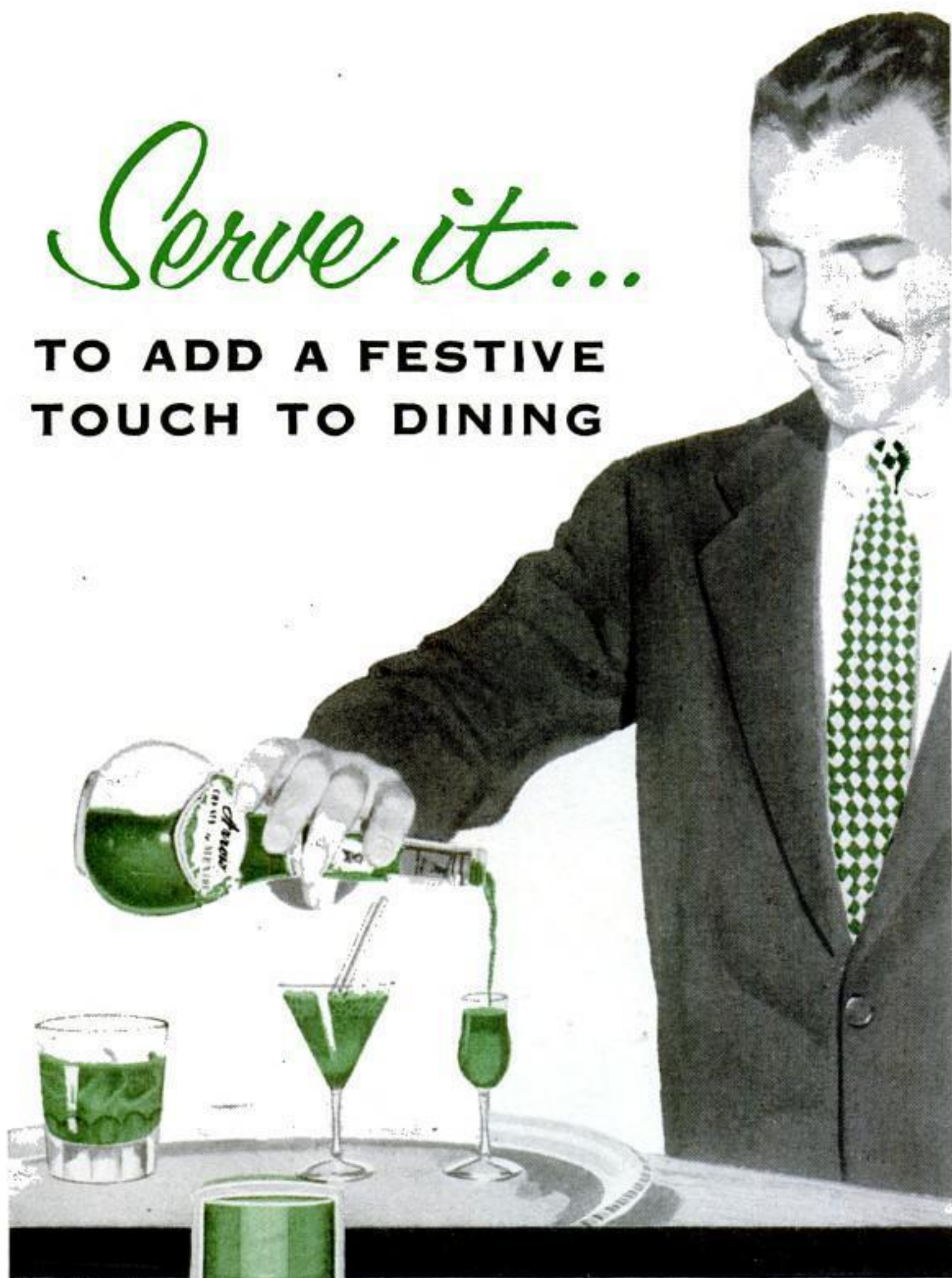


IN HAPPY WELCOME at Serowe wildly waving arms of hundreds of screaming schoolchildren helped set off their parents' demonstration. In background

is the church, erected by Seretse's grandfather Khama III in 1911, where thanksgiving services were held to mark the return of the hereditary chief to his people.

Serve it...

TO ADD A FESTIVE
TOUCH TO DINING



Arrow

AMERICA'S MOST DELICIOUS
CREME DE MENTHE

The good host knows that the final, thoughtful touch of a festive meal is Arrow Creme de Menthe . . . because Arrow is first, last . . . always delicious.

It's easy to serve . . . can be done in a jiffy. Serve it straight . . . frappéd . . . over the rocks . . . or as a highball.

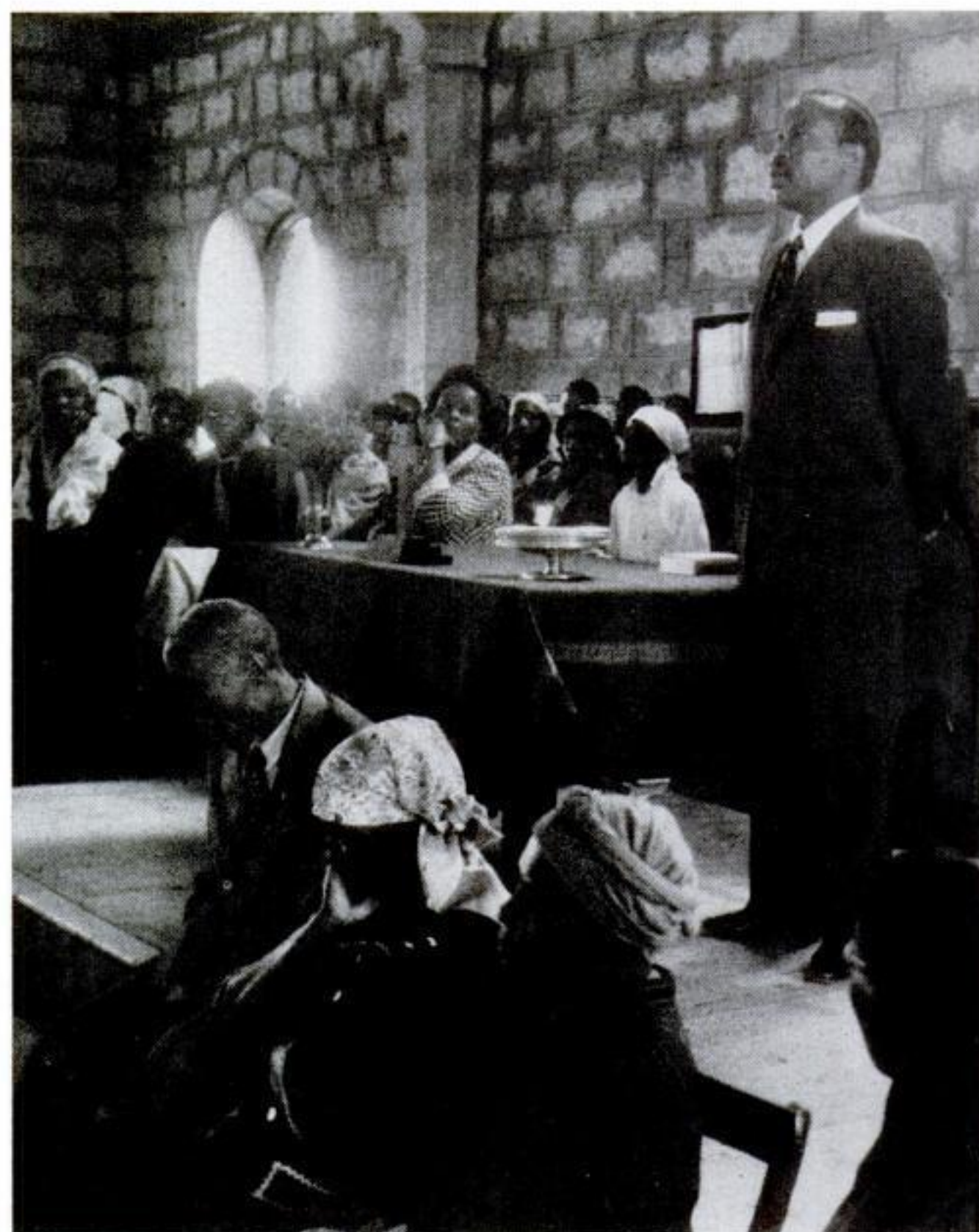


ARROW LIQUEURS CORPORATION, DETROIT 7, MICHIGAN . . . 60 PROOF

Celebration for Seretse CONTINUED



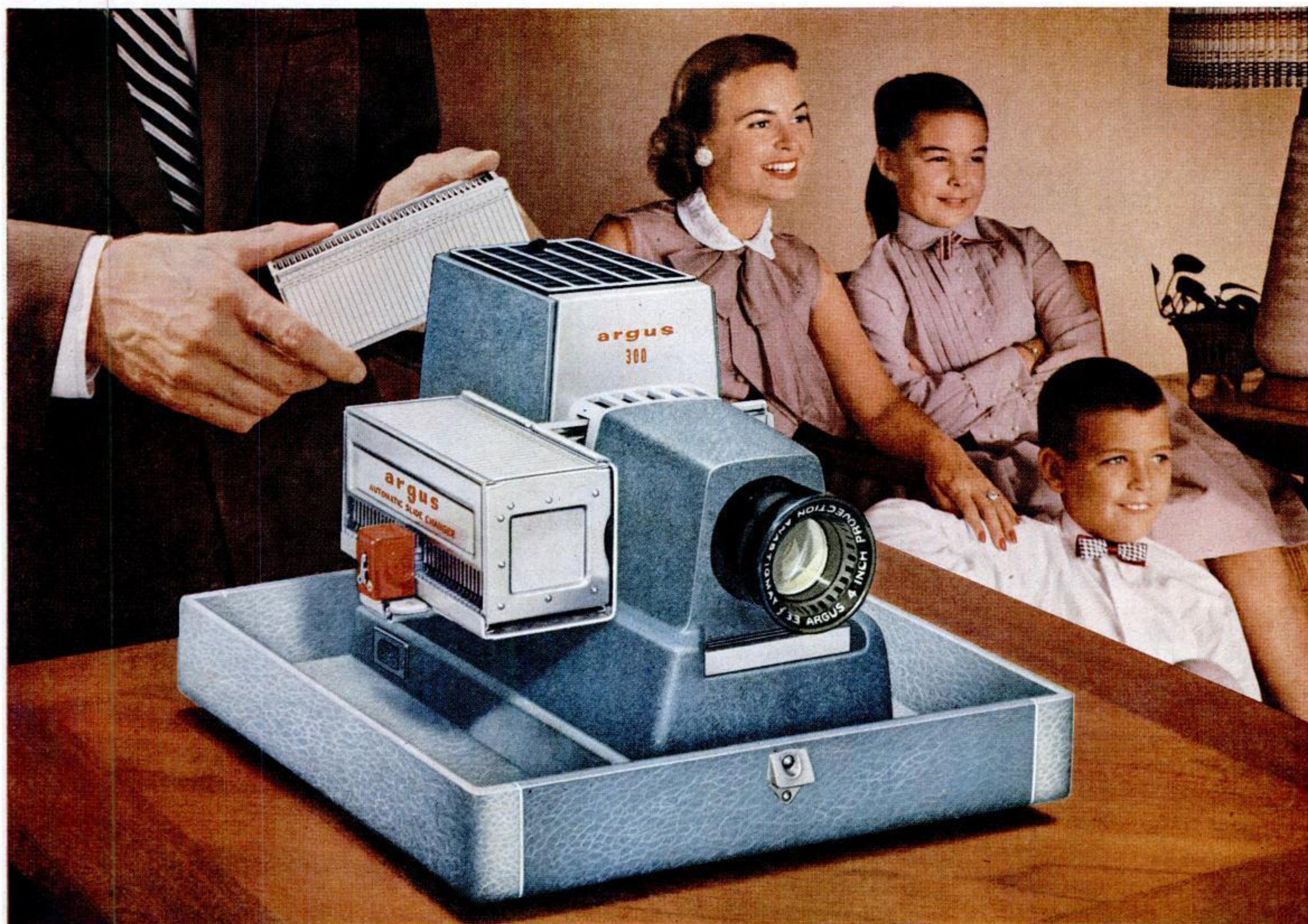
A LINE OF TRIBAL TOFFS, subchiefs and local leaders, was greeted one by one by the returning chief. For each he had a handshake and a few words.



AT SEROWE SERVICES after his return Seretse sat on platform apart from the congregation. He made a speech expressing his joy at being home again.



OFFICIAL GREETING from Commissioner James Allison is translated at council. At right is uncle Tshekedi; present ruler Raseholai is third from right.



Complete with carrying case, automatic slide changer, Slide Editor and 36-slide magazine

Never before... an automatic color-slide projector like this for only \$62⁵⁰

Exclusive new Argus optical system brings life-size bigness and brightness to all your color-slide shows. See it today. Most dealers offer budget terms... as little as \$6²⁵ down.

Now you can see the *total* true-to-life beauty of all your color slides—with the new Argus Automatic Projector.

This projector's precision-ground f:3.3 lens combines with exclusive new Argus optical elements to deliver a bright, color-perfect image to your screen. Your color slides simply sparkle with new beauty and brilliance—even in a lighted room.

A push-pull of the operating handle shows, changes, and files your color slides automatically. Each magazine holds 36 slides in individual metal frames that protect them from damage; and they're sorted and indexed for rapid selection.

An exclusive Slide Editor lets you preview your color slides before you slip them into their proper place in the magazine. A powerful blower keeps slides and projector cool—even during long showings.

You can bring a wonderful new world of color right into your home with the new Argus Automatic. Bring one home this week—then spellbind family and friends with a colorful slide show. New Remote-Control Power Unit, for any Argus Automatic, runs the show by push-button from anywhere in the room; only \$24.50. Other Argus projectors from \$39.50.



Slides are safeguarded! Handy aluminum magazines keep your slides in perfect order. Spring-held metal frames can't fall out, and they protect slides from dirt, smudges and dog-earing.



Life-size pictures—even in a small room! Powerful, wide-angle lens gives you big-as-life pictures. In an 18 foot room you can project a picture six feet by four feet with complete clarity.

argus®

Argus Cameras, Inc., Ann Arbor, Michigan

WORLD'S NO. 1 NAME IN COLOR-SLIDE EQUIPMENT
Cameras • Projectors • Light Meters • Accessory Lenses

New **Westinghouse BEAUTY TONE** Light Bulbs make colors wake up and sing!



Welcoming and gay! Warm friendliness surrounds the room you light with Westinghouse Beauty Tone *Candlelight*. Your tables and panelling take on a richer golden glow. For festive occasions, Beauty Tone *Candlelight* yellow Bulbs make it feel like a party!



Cool, gracious spaciousness! Rooms take on an airy new dimension when you light them with Westinghouse Beauty Tone *Aqua* Bulbs. Confining colors are subdued. You feel your space has opened up—almost as if you were bringing in "all outdoors"!



Flattering . . . intimate! How Beauty Tone *Pink* will flatter your complexion! And see how it accents the warm tones in fabrics and woods, creates a charming air of intimacy. But to make the most of *all* the colors in your home, *buy all three* Westinghouse Beauty Tone tinted-light bulbs today!

Clothes by Claire McCardell

Without changing a thing but your light bulbs you'll do things with colors never possible before! Three decorator-selected tinted-light bulbs to create festive moods . . . accent cool spaciousness . . . flatter your home and *you*! And *every* tint of Beauty Tone™ has the famous Westinghouse glare-free filter *inside* the bulb. Give a lift and a lilt to the colors in your home with Beauty Tone Bulbs. "You can be sure . . . if it's Westinghouse."

WATCH WESTINGHOUSE
WHERE **BIG** THINGS ARE HAPPENING FOR YOU!



NOW
3 FOR
FLATTERY—



Beauty Tone Aqua • Candlelight • Pink

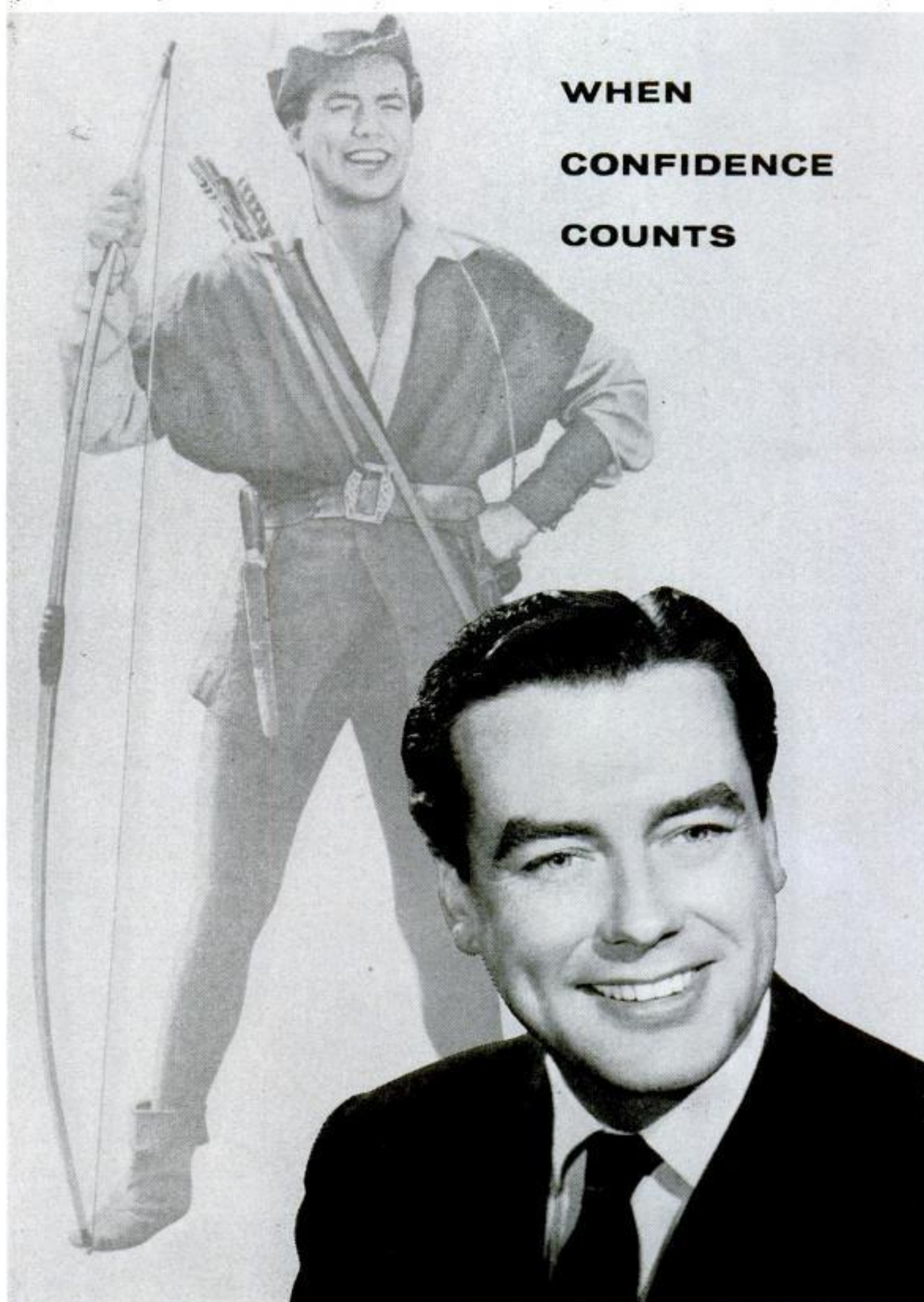


GNARLED TRUNK OF A LIVING 4,000-YEAR-OLD BRISTLECONE PINE STANDS IN CALIFORNIA'S WHITE MOUNTAINS. AT RIGHT IS BRANCH OF A YOUNGER PINE

THE OLDEST THING ALIVE

For years California's majestic 3,000-year-old sequoias have been touted as the oldest things alive. Now scientists have come across some bristlecone pines which are 1,000 years older than dated sequoias. Tough runts of trees, the ancient bristlecones were found in California's White Mountains by Dr. Edmund Schulman of the University of Arizona's Laboratory of Tree-Ring Research.

The laboratory interprets past changes in climate from the tree rings. Bristlecones add a new ring every year. Only a few of them record changes of climate—narrow rings for dry years, wide rings for wet ones. But Dr. Schulman has found enough 4,000-year-olds with useful rings to reveal the cycles of wet and dry weather in the Southwest two millennia before Christ.

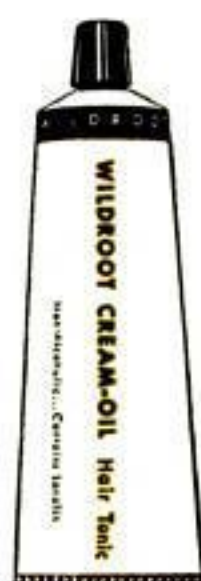


**WHEN
CONFIDENCE
COUNTS**

See Richard Greene starring in CBS-TV's "Adventures of Robin Hood" every week

GOOD LOOKS, acting skill and neat appearance combine to give Richard Greene the confidence he needs before an audience. But confidence isn't restricted to actors. We all need it when it's important to make a good impression on other people. And confidence begins with a good appearance which naturally means well-groomed hair. That's why you should use non-alcoholic Wildroot Cream-Oil. It contains Lanolin to keep your hair handsome and healthy looking, neat but *not* greasy.

Use Wildroot Cream-Oil every morning and have confidence in your appearance all day long.



Start the day right with
**Wildroot
Cream-Oil**

Remember! The new *large size*
saves you money!



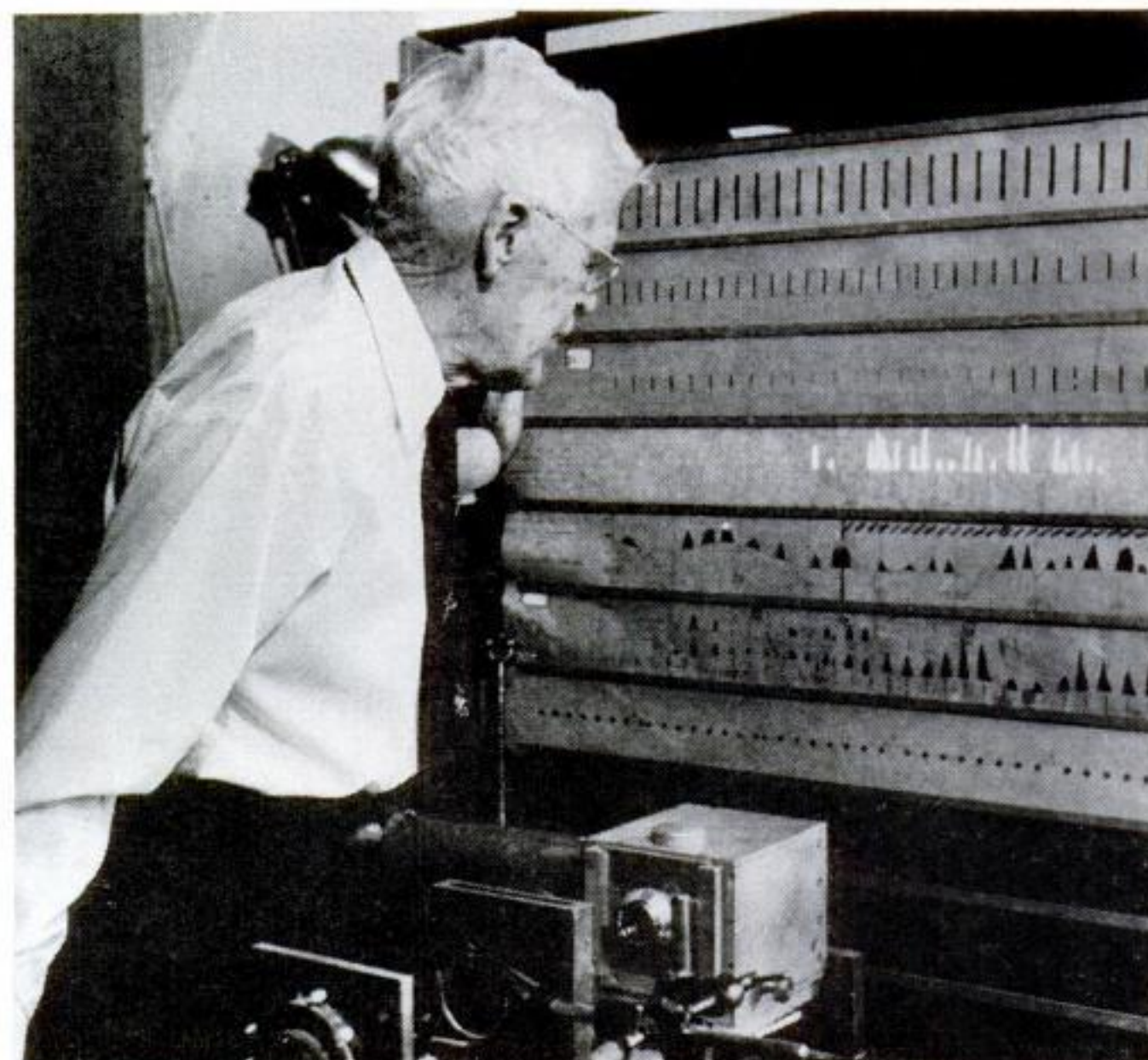
Oldest Tree CONTINUED



STUDYING RINGS on a bristlecone slab from a tree he cut down, Dr. Schulman uses a low-powered microscope. Beside him are cores from other ancient bristlecones. Cores can be taken for tree ring study without harming the tree.

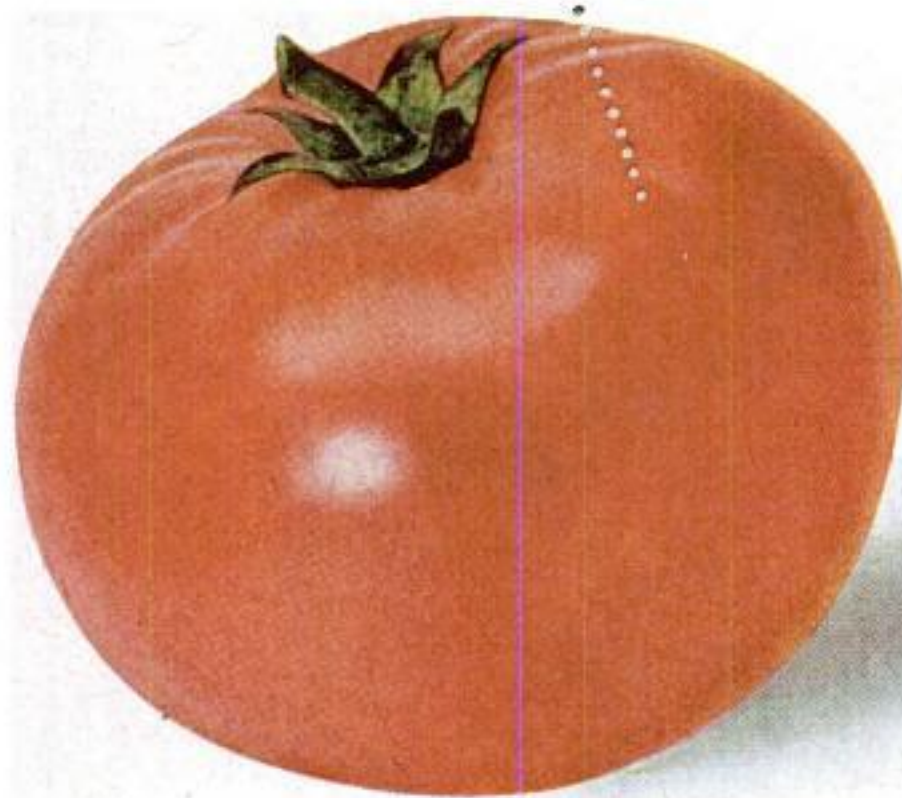


BRISTLECONE SEEDLINGS, from seeds of 1,500-year-old and 100-year-old trees, are grown in a Caltech greenhouse. So far no differences have been observed. Seedling's cell structure may help interpret that of oldest bristlecones.



CLIMATE CYCLES are studied at Arizona by Dr. Andrew Douglass, pioneer of tree ring science. Machine correlates the ring cycles with cosmic changes. Patterns show Los Angeles rainfall and sun spot activity from 1870 to 1936.

*I'm one tomato
that loves being squeezed...
in **VODKA** by **GILBEY'S**,
of course*



Vodka by Gilbey's brings out the very best in the
flavor you like best—fruit juice, tonic, cola, vermouth. It's superb vodka
smooth, dry, clear... truly the *quality* vodka. And no after-breath.



VODKA by **GILBEY'S**
does every flavor a special favor

Make the new drink sensations! Send
for this booklet. It's FREE (where
legal). Write: Vodka by Gilbey's,
P.O. Box 238, New York 5, N. Y.

VODKA 80 & 100 PROOF. DISTILLED FROM 100% GRAIN. W. & A. GILBEY, LTD., CINCINNATI, OHIO



inside this new foil wrapper...

THE ONLY BEAUTY AND DEODORANT SOAP ...AT ORDINARY SOAP PRICES!



ends odor worries! New Woodbury Soap stops odor with every bath! Much less trouble than deodorant creams or sprays, yet wonderfully effective. New Woodbury contains antiseptic XL-7 (Bithionol) which *removes* odor-causing bacteria. With regular use, it actually *builds up* protection . . . ends odor worries for good!*



helps prevent skin blemishes! Like an expensive medicated cream, New Woodbury with antiseptic XL-7 *removes* blemish-spreading bacteria. Helps clear your complexion and *keep* it clear . . . actually builds up protection against surface blemishes. Even normal skin gets prettier! Use it faithfully . . . for a flawless complexion.*



smooths your skin! New Woodbury gives you a facial treatment as you wash! There are face cream oils right in its creamy lather . . . "for the skin you love to touch." Wrapped in white-and-gold foil to protect its exciting new fragrance! No other soap like it at *any* price...yet you get New Woodbury at ordinary soap prices!

*Notice to doctors—for scientific proof based on clinical tests, write Woodbury, Cincinnati, Ohio.

NEW WOODBURY Beauty and Deodorant Soap with antiseptic XL-7

NEW VISTAS OF THE ROAD



ON A BRIDGE OVERLOOKING HICKORY RUN STATE PARK PAINTERS FINISH A WORK DAY ON PENNSYLVANIA TURNPIKE'S SCRANTON-PHILADELPHIA EXTENSION

In America's matchless autumn panorama a great highway program gathers speed

Before a vista that ultimately will be seen at a swift glance by millions of motorists, a crew of workmen (*above*) danced a playful jig one recent day atop a bridge on a new extension of the Pennsylvania Turnpike. Stained gray by the aluminum paint they had sprayed onto the supports of the 738-foot-long span, the men had worked all day on a \$1.1 million structure which motorists, humming along at 60 mph, will clear in eight seconds.

Across America the expanding system of new superhighways and impressively improved older roads was spreading more and more of the land before the wide windshields. To the big turnpikes of the east—the Pennsylvania, the New Jersey, the New York Thruway—the year had

added the new toll superhighways of Kentucky and Indiana. Last month still another went into service with the opening of the 236-mile Kansas Turnpike. And this was only the beginning.

Under the \$33 billion highway program signed into law last June by President Eisenhower scores of projects were in the works for segments of an interstate freeway system that will total more than 41,000 miles. As the highway building and improving boom swept along in the U.S. and Canada, motorists were speeding over the safest roads ever built, past the matchless panoramas of America's autumn. The following pages show some of these and a map (*p. 34*) tells where they are to be seen.

CONTINUED



NORTH CAROLINA Autumn colors linger on slopes seen from a newly surfaced six-mile spur from the Blue Ridge Parkway to Mile High

Overlook. When complete the 477-mile parkway will connect the Shenandoah and the Great Smoky Mountains parks. About 300 miles are now in use.



KANSAS Shocks of grain sorghum border the new Kansas Turnpike about 10 miles east of Topeka. Because of good weather and flat land that posed



few engineering problems, the 236-mile road, which goes from Kansas City through Wichita to the Oklahoma border, was completed in only 22 months.

BRITISH COLUMBIA The still backwaters of the Columbia River reflect snow-capped peaks of the Selkirk Mountains as seen from Canada's

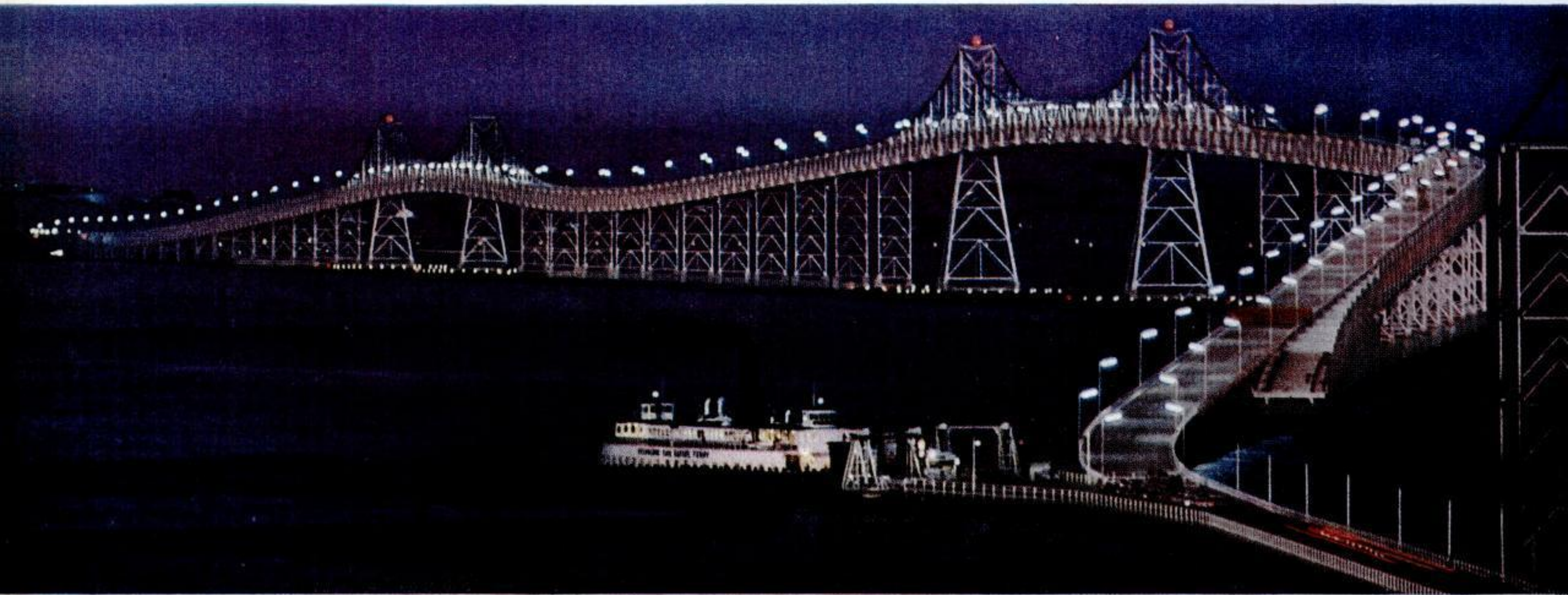
Highway 95. This 217-mile-long road, which connects the Idaho border with the Trans-Canada Highway, is being rebuilt at a cost of over \$8 million.

CONTINUED



NEW YORK Crossing the Hudson 18 miles above Manhattan (*to left*), the New York State Thruway's Tappan Zee Bridge, three miles long, shines at sunset like a great S. Because the east-bank right of way (*foreground*) is downstream

from the west-bank right of way, and because of steep ground on both sides, engineers found it easier to build the curves over the water than on land. The Thruway, longest of U.S. toll roads, extends 427 miles, from New York to Buffalo.



CALIFORNIA Like a scenic railway, the fluorescent-lighted 21,343-foot-long Richmond-San Rafael Bridge rises and dips across San Pablo Bay from Marin County (*foreground*) to Contra Costa County. Completed last August, the span

has been criticized for its sway-back appearance necessitated by Army requirements for 185 feet of clearance over the main channel (*right*) and 135 feet above the secondary channel. It will put the Richmond-San Rafael ferry out of business.

CONTINUED



Why wait for company? Put more flavor into your everyday living with Heublein Cordials. Here are four intriguing suggestions to start with. You can improvise many more using your favorite flavors. Delicious drinks and dishes like these are easy to make and they bring welcome variety and fun to routine evenings. Just be sure to use Heublein Cordials. A panel of connoisseurs says that "for true, rich flavor and delicacy of bouquet, they are unsurpassed by any made anywhere." Twenty varieties, all at welcome domestic prices. G. F. Heublein & Bro., Hartford, Conn.

HEUBLEIN CORDIALS

FULL FLAVORED, DELICIOUS

Try these treats with Heublein Blackberry Flavored Brandy

BLACK BEAUTY—Blackberry Flavored Brandy with juice of half a lime and soda water.

BAKED HAM WITH BLACKBERRY GLAZE—Stir 1/2 cup brown sugar with 1 cup Blackberry Flavored Brandy over low heat. Pour over pre-cooked half ham. Bake in moderate oven (350° f.) 1 hour, basting occasionally.

BLACKBERRY RUSSE—Sprinkle lady fingers with Blackberry Flavored Brandy. In center, heap Blackberry Brandy-Flavored whipped cream.

Or . . . sip it after dinner . . . that's living!



BLACKBERRY FLAVORED BRANDY, CHERRY FLAVORED BRANDY, 70 PROOF; CREME DE MENTHE, BLACKBERRY LIQUEUR, APRICOT LIQUEUR, 54 PROOF; CREME DE CACAO, 50 PROOF.

Does she...or doesn't she?



Hair color so natural only her hairdresser knows for sure!

Of course, once you have the answer, it's easy as A B C. That's why Miss Clairol is *this* teacher's pet. And how the kids adore her bright looks . . . her pretty hair . . . her gay, happy outlook that makes *even school* seem like fun!

As every woman knows, it's easier to *be* wonderful when you know you look wonderful! And the flattering, young hair color you get with Miss Clairol is wonderful no matter *how* you look at it! Finished tone is soft, ladylike. It gives the hair a luminous, silky quality that is the key to a natural look. Takes only minutes to add lasting color to faded hair . . . to hide gray . . . to beauty-treat difficult texture to

new softness. Miss Clairol color *never* muddies or darkens . . . *never* brittle-izes your hair.

That's why America's hairdressers rely on Miss Clairol, have given Miss Clairol treatments by the millions. With results so sure and easy, why should you deny yourself the joy and confidence of knowing you're a younger-looking, happier-looking, completely attractive woman?

Try Miss Clairol yourself. Today. In Creme Formula or Regular. There's sure to be a shade that's a "natural" for you . . . whether it's Topaz®, Moongold, Sparkling Sherry® or any of the many other lovely colors.



MISS CLAIROL® hair color bath®

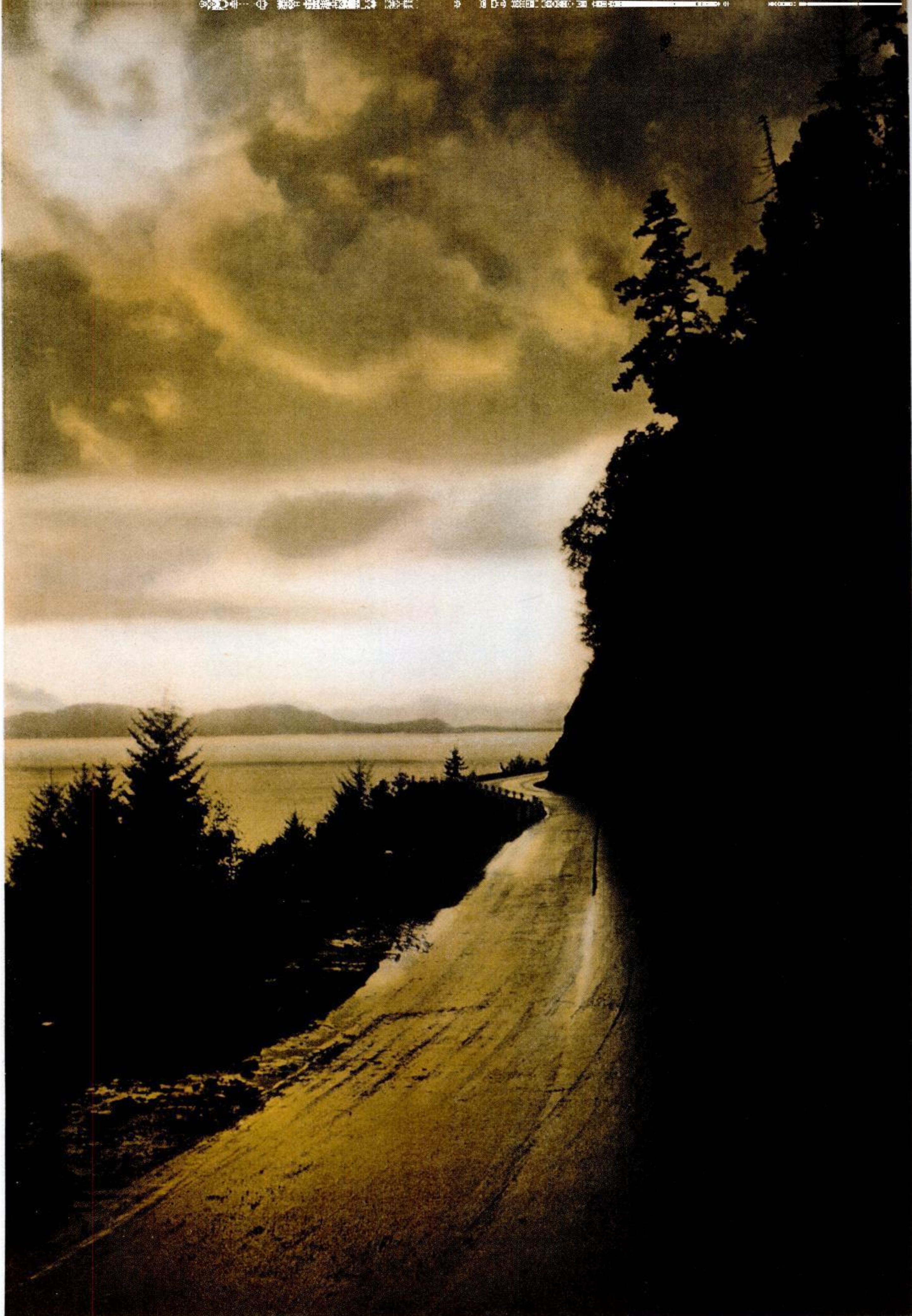
MORE WOMEN USE MISS CLAIROL THAN ANY OTHER HAIR COLORING

© 1956 Clairol Incorporated, Stamford, Conn.



MICHIGAN The thin webbing of the world's longest (five miles) and costliest (\$99.3 million) suspension bridge stretches across the Mackinac Straits. When completed as a four-lane artery late next year, the bridge will link Michigan's

lower and upper peninsulas. Expected to handle more than two million vehicles a year, the bridge will be a particular boon to hunters whose automobiles during the deer season sometimes queue up for more than 15 miles at the Mackinac ferry.



WASHINGTON Hugging the sheer rock or vine maple-covered sides of a ridge of mountains overlooking Puget Sound, Chuckanut Drive is loveliest when the sun sets behind Orcas and Eliza islands in the San Juan Archipelago. A

10-mile-long alternate route to a section of U.S. 99 which goes up the coast to Vancouver, the drive is just south of Bellingham in the northwest corner of the state. Newly resurfaced, Chuckanut Drive goes also by Lister Creek and Falls.

SPECIAL **JOY** OFFER!

Get several for Gifts!

Walking Doll ^{only} 50¢ _{\$1.49 VALUE}

She actually walks—her head moves, too!

SEND NOW

BEFORE JOY'S SPECIAL OFFER ENDS!

8 inches tall!

Here's a pert and perky doll that'll walk away with the heart of any little girl. Her head moves as she steps along. Her eyes open and close. She almost looks alive.

She's a full 8 inches tall, and pretty as a picture with her auburn curls, bright harlequin dress, white shoes. And she's yours for just 50¢ (an unbelievably low price for a genuine walking doll)!

Here's all you do to get JOY'S Walking Doll: Buy any size can or bottle of new gentle Joy. Then send 50¢ and the top from the

bottle carton—OR 50¢ and a piece of paper on which you have copied the number from the bottom of the can. Use the handy order form below.

You can order as many dolls as you like. We'll even mail any dolls you order as gifts *direct* to your friends. But do it right away. This offer is for a limited time only.

Clip this order blank now!

Send for JOY'S Walking Doll right away. Offer is for limited time only!



WHY JOY MAKES THIS OFFER

Joy is making this offer so that you can see for yourself how it makes dishwashing—no, not fun—but *almost nice*. Takes the greasy *smell* and *look* and *feel* out of dishwater. Gets the job over quick. And it's milder than any other leading liquid—so gentle to your hands. Saves you money, too. Penny for penny Joy does more dishes than any other leading product. Try it.

© 1956 THE PROCTER & GAMBLE CO.

Walking Doll, P.O. Box 45, Dept. E, New York 46, N. Y.

Gentlemen: Please send _____ Walking Dolls. For *each* one ordered, I enclose 50¢ and the top from the carton of either size bottle of Joy—OR 50¢ and a sheet of paper on which I have copied the number from the bottom of either size can of Joy. (If you want the gift dolls you order sent direct to your friends, attach a separate sheet of paper listing their names and addresses.)

Your Name _____

Address _____

City _____ Zone _____ State _____

Allow at least 8 weeks for delivery. Offer good only in continental U.S. (including Alaska) and Hawaii. This offer expires May 31, 1957.

The 5 stages of the common cold

and how to attack each

1

RED
AREAS

SNEEZING, SNIFFLES AND STUFFY NOSE

Coldene contains two medicines that relieve sniffles caused by allergies and shrink swollen membranes to open up the passages in your nose fast.

2

BLUE
AREAS

SORE THROAT

Here three important medicines in Coldene bring long lasting relief to tickling sensations and irritated tissues. Many remedies do not provide sustained relief. In addition, a soothing syrup helps to reduce the rough, raw feeling.

3

GREEN
AREAS

CONSTANT COUGHING

caused by a sore or irritated throat. Coldene helps relieve the bronchial spasm which causes coughing. And, because it eases swallowing and reduces the tickling sensation, it helps bring relief.

4

YELLOW
AREAS

TIGHT CHEST

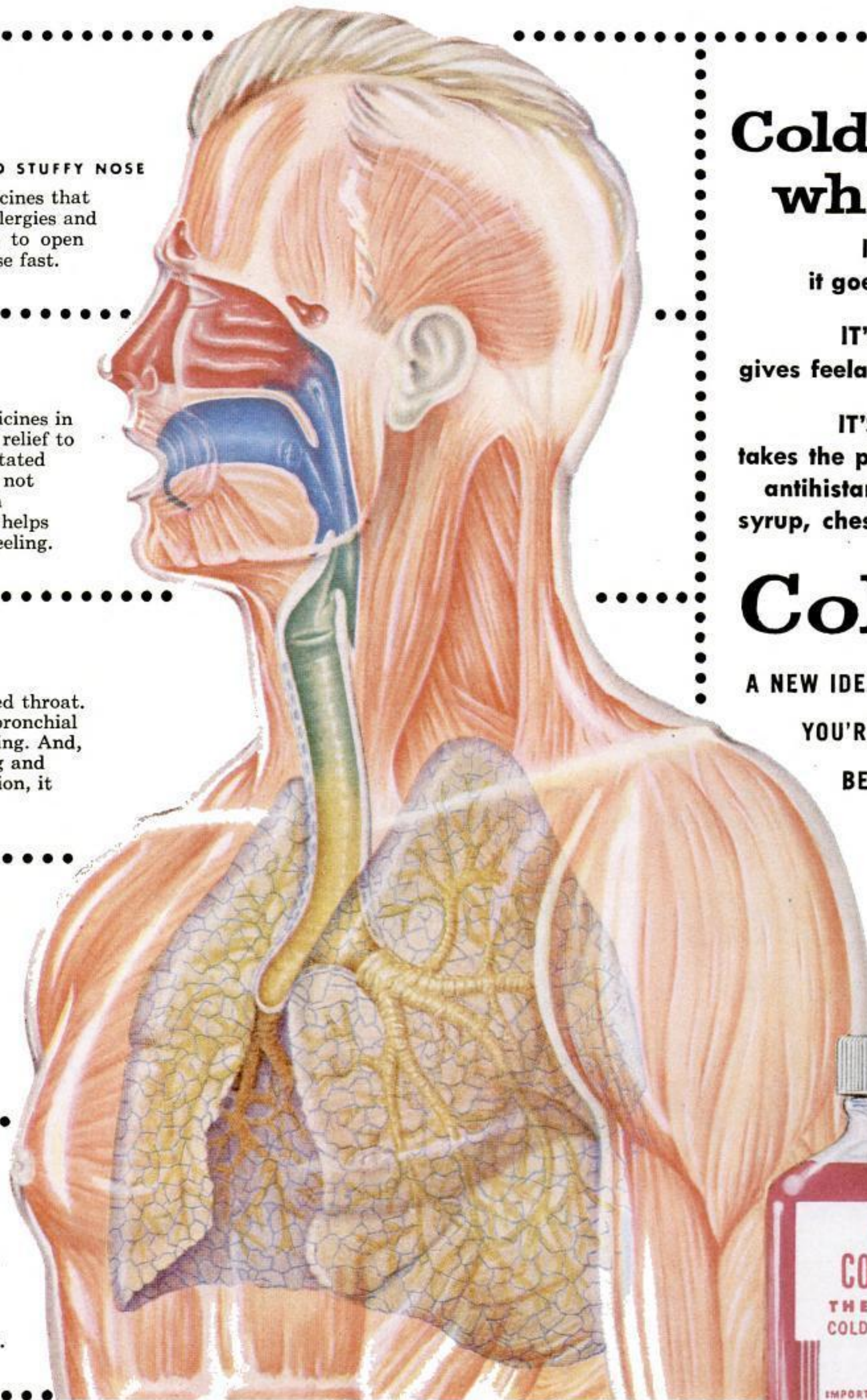
occurs when sore and inflamed bronchial membranes produce phlegm. Coldene uses a proved expectorant to thin down and loosen the phlegm.

5

PINK
AREAS

MUSCULAR ACHES

create restlessness, increase tension. The pain-killer in Coldene is noted for helping to produce sustained relief from these torments. Other carefully selected compounds help promote the rest needed for recovery.



Coldene, and what it is:

IT'S LIQUID,
it goes to work faster

IT'S POWERFUL,
gives feelable relief in minutes

IT'S COMPLETE,
takes the place of a nose spray,
antihistamine, gargle, cough
syrup, chest-rub, and pain-killer

Coldene

A NEW IDEA IN COLD MEDICINES.

YOU'RE BOUND TO FEEL

BETTER ALMOST

AT ONCE

ONLY \$1.00



PARENTS NOTE:

Children like Coldene

Children take Coldene easily because it's a liquid and because it tastes good (wild cherry!). They can swallow it much easier than even small tablets.

COPYRIGHT 1956 PHARMA-CRAFT COMPANY
BATAVIA, ILL.

Why Coldene "catches your cold" no matter which of 5 stages it's in

Coldene is unlike any cold-and-cough medicine ever offered over druggists' counters. Furthermore, it doesn't rely on the limited effect of one or two drugs, but *unites the powers of several* potent ingredients . . . all in proper balance.

Coldene is a prescription-type medicine. It contains a powerful new ingredient previously unavailable in medicines sold over the druggist's

counter. This ingredient, together with a pain-killer, an expectorant and an anti-allergen, tell you why Coldene is so effective and versatile.

Again Coldene is *different!* Because *it's a liquid*, it is absorbed into your blood stream at once. That's why. Coldene gives *feelable relief in minutes. Fastest-acting and most complete cold medicine* you can buy without a prescription.



THRUWAY'S TALLAMY, standing at edge of the lane, tells how the split-level construction of the superhighway reduces the glare of headlights at night.

A SHOWCASE BUILDER FOR THE U.S. SYSTEM

On a fine autumn day the man who will direct the most ambitious road-building program in all history stood on a shoulder of the New York State Thruway (above), which illustrates one of his basic theories about the construction of a modern high-speed highway. Behind Bertram D. Tallamy the southbound lane swept gracefully toward a rise. Across the center mall, and on a lower level, the northbound lane curved into view around a wide wooded patch. The idea, which will likely be incorporated in many parts of the projected 41,000-mile interstate freeway system, is that builders of a highway should take the fullest advantage of the natural landscape—and for some very practical reasons as well as esthetic. To keep a driver alert the onrushing scenery should present a continuous stimulation.

The principle had been built into the Thruway by the man who was earnestly expounding it. Tallamy, a 54-year-old civil engineer who is the chairman of the New York State Thruway Authority, has just been appointed by President Eisenhower as the federal highway administrator. Tallamy will head the construction of a \$33 billion road network that by 1970 will stretch into every corner of the U.S. and profoundly shape the nation's future social and economic progress.

The Thruway, the achievement that won Tallamy the national position, will be both a main segment of the interstate system and the classic laboratory model for other segments still to be planned. The Thruway lays claim to no revolutionary or unique road-building

CONTINUED



Buy a Gift...
Get a Gift... **FREE!**

FLINT

"BEST" EGG BEATER
with
FREE FLINT SPREADER-SPATULA

Everybody who has a kitchen wants this Flint "Best" Egg Beater. And here's your opportunity to get this "most wanted" beater for yourself or for a gift, and get an extra Flint gift free besides!

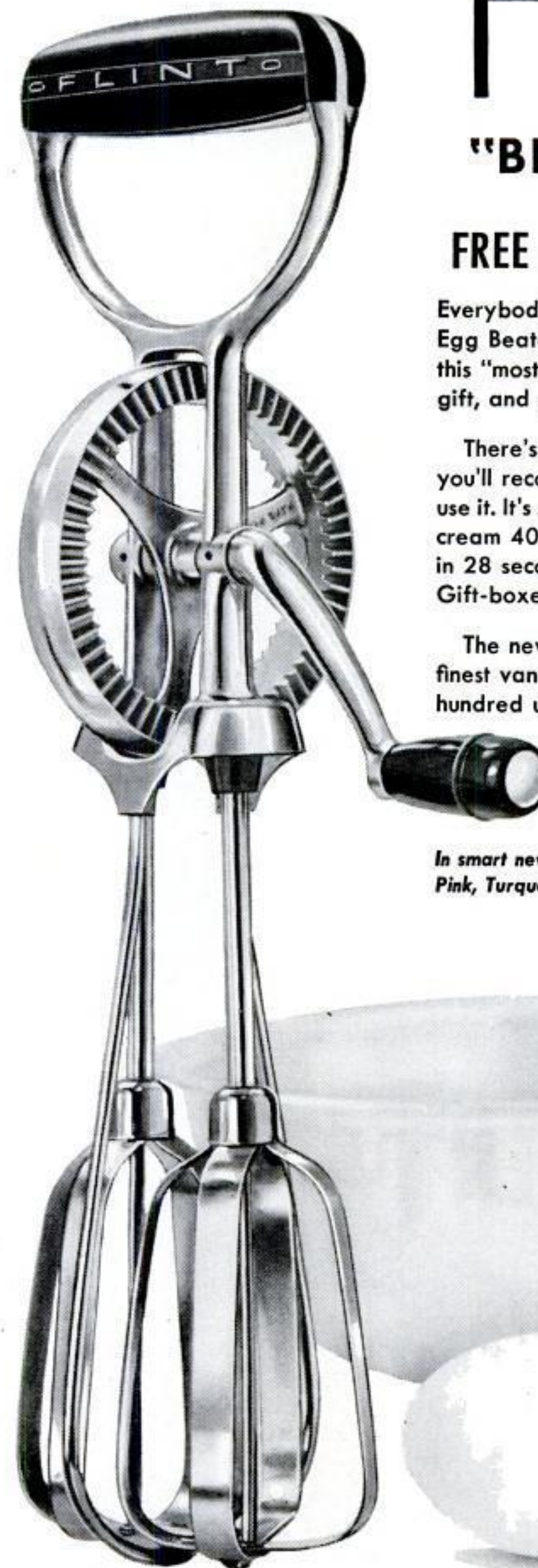
There's no other egg beater like it in the world, as you'll recognize right away when you see it, spin it, use it. It's so powerful, one turn beats batter or whips cream 40 times. Even egg whites beat stiff in 28 seconds! Stainless steel blades. Nylon gears. Gift-boxed. Only \$4.95.

The new Flint Spreader-Spatula is made of the finest vanadium stainless steel. You'll have a hundred uses for it, and wonder how you ever lived without it. It's an ideal 7½" size... a regular \$1.50 value... and you get it absolutely free!

In smart new colors to match your kitchen:
Pink, Turquoise, Lemon Yellow, Black



...THE GREATEST
NAMES IN HOUSEWARES



©1956—Ekeo Products Co.

CLIP THIS COUPON...TAKE IT TO YOUR DEALER

Good Through December 24, 1956	WORTH \$1.50 AT YOUR DEALER	
	<p>\$1.50 GIFT FREE when you buy the FLINT "BEST" EGG BEATER</p>	
	<p>Present coupon to your store for Flint Spreader-Spatula free with purchase of No. 676 Flint "Best" Egg Beater at the regular price of \$4.95.</p>	
	<p>Name _____ Address _____ City _____ State _____</p>	
	<p>Coupon Valid in U.S.A. only. Cash Redemption Value 1/20 of 1c</p>	
	WORTH \$1.50 AT YOUR DEALER	



Special Care!

Folks who exercise special care in choosing their Scotch Whisky always choose Black & White. Year after year its quality and character never change.



"BLACK & WHITE"
The Scotch with Character

BLENDED SCOTCH WHISKY 86.8 PROOF

THE FLEISCHMANN DISTILLING CORPORATION, N. Y. • SOLE DISTRIBUTORS

NEW ROAD VISTAS CONTINUED

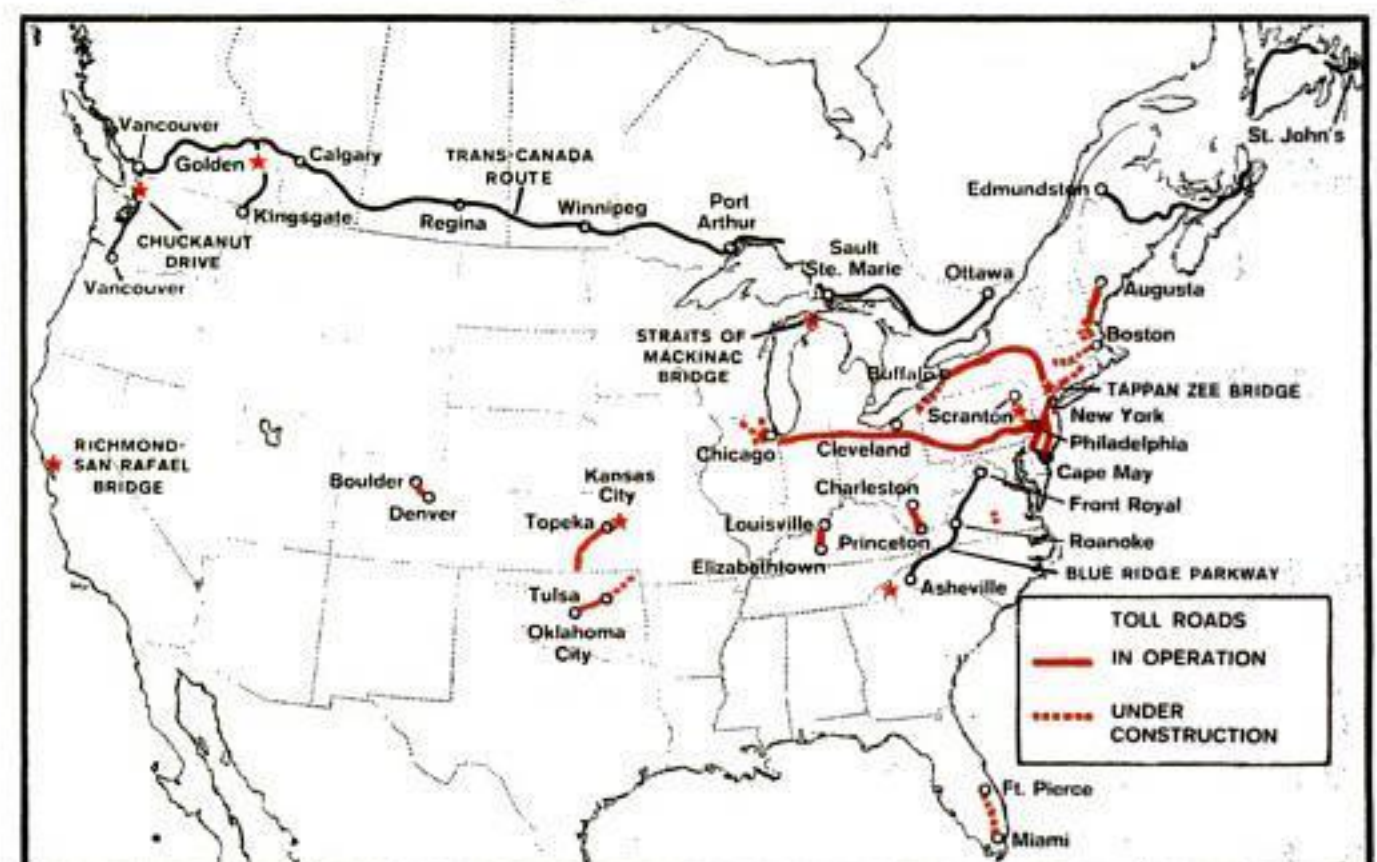
theories. Instead it is an application of engineering principles that are the best features of older superhighways in other states.

It presents what Tallamy calls "ever-changing profiles," giving the driver momentary glimpses of ever-changing roadside settings. Overpasses that cross the Thruway are light and functional, blocking the barest minimum of the road ahead. Their support structures are cylindrical columns instead of the traditional abutments that hurl an unnerving echo back at the driver. The center mall is expanded on many curves so that the motorist, for an instant looking down its length, sees its comfortable width and feels secure. Split-level roadways on hills not only give drivers going in both directions a better view of the valleys but also save construction costs by eliminating the necessity for a deeper cut for the upper lanes. Gliding in a poetically beautiful double ribbon from New York City to Buffalo, the Thruway comes close to fitting Tallamy's notion of the perfect road. With its expertly engineered grades, curves, entrances and exits and its lack of tedious, unchanging stretches that tend to lull drivers to sleep, the Thruway has an accident death toll one half the national average.

Under the new federal highway enabling act the states will select and acquire the rights of way, draw the plans and do the building, with the U.S. furnishing 90% of the cost. To qualify, the plans must meet a set of minimum standards agreed upon by the American Association of State Highway Officials and the U.S. Bureau of Public Roads. These include the elimination of all grade crossings, controlled access on the entire length of the highway, 10-foot-wide shoulders except in extremely rugged mountainous country, and double roadways with center malls. In his role of coordinator and administrator Tallamy is counting on real ingenuity from state highway officials, engineers, contractors and suppliers of materials to meet a deadline that is 13 years away.

In substantial measure the Thruway's emphasis on scenery reflects the personal interests of its builder. A rugged, muscular man, Tallamy spends most of his free time out of doors, fishing, hunting or hiking near the snug cabin where he and his wife live the year around on Big Bowman Lake in the Grafton Mountains in central New York State. The weather is never too bad to keep him in. When the lake freezes he chops a hole in the ice and fishes for pickerel. When the snow flies he tramps through the hills on snowshoes. The long hours that he must put in at his office or on the Thruway have made him what he calls a "sportsman of the spur of the moment."

An exacting and practical engineer, Tallamy is also an imaginative man. Realizing the responsibility that he must shoulder, he has pondered the rewards that will flow to the U.S. as the highway program advances. Swift travel on better roads will bring cheaper transportation, cheaper foodstuffs and other commodities, greater selections of merchandise, more vacation travel, more miles per car. Though the interstate system is designed to relieve the worsening traffic jam, Tallamy predicts that it will actually increase traffic by at least 50%. He knows that the existing highway network (*below*) is but a sample of what is to come and he does not believe that the Thruway will be the last word in road-building. He can visualize technological developments that will necessitate new forms of highways and introduce new concepts. One of these, he thinks, just might be a system of traffic and vehicle controls whereby the motorist can relinquish the wheel while his car speeds along in perfect automatic safety. That, he admits, is far ahead. "For the immediate future," Tallamy says, "we're going to need these new interstate highways and need them awfully bad."



SUPERHIGHWAY SYSTEM with its existing and proposed units is shown on the map. The stars indicate where the pictures on the preceding pages were taken. Toll roads are in red. No tolls are charged on roads shown in black.



The world's first and fastest portable • only \$1.25 a week

SMITH-CORONA



NBC OPERA SPANS U.S.—

on tour

This Fall, the first opera company ever sponsored by a broadcasting network is presenting Mozart's delightful "*The Marriage Of Figaro*" and Puccini's "*Madam Butterfly*" in 47 American cities.

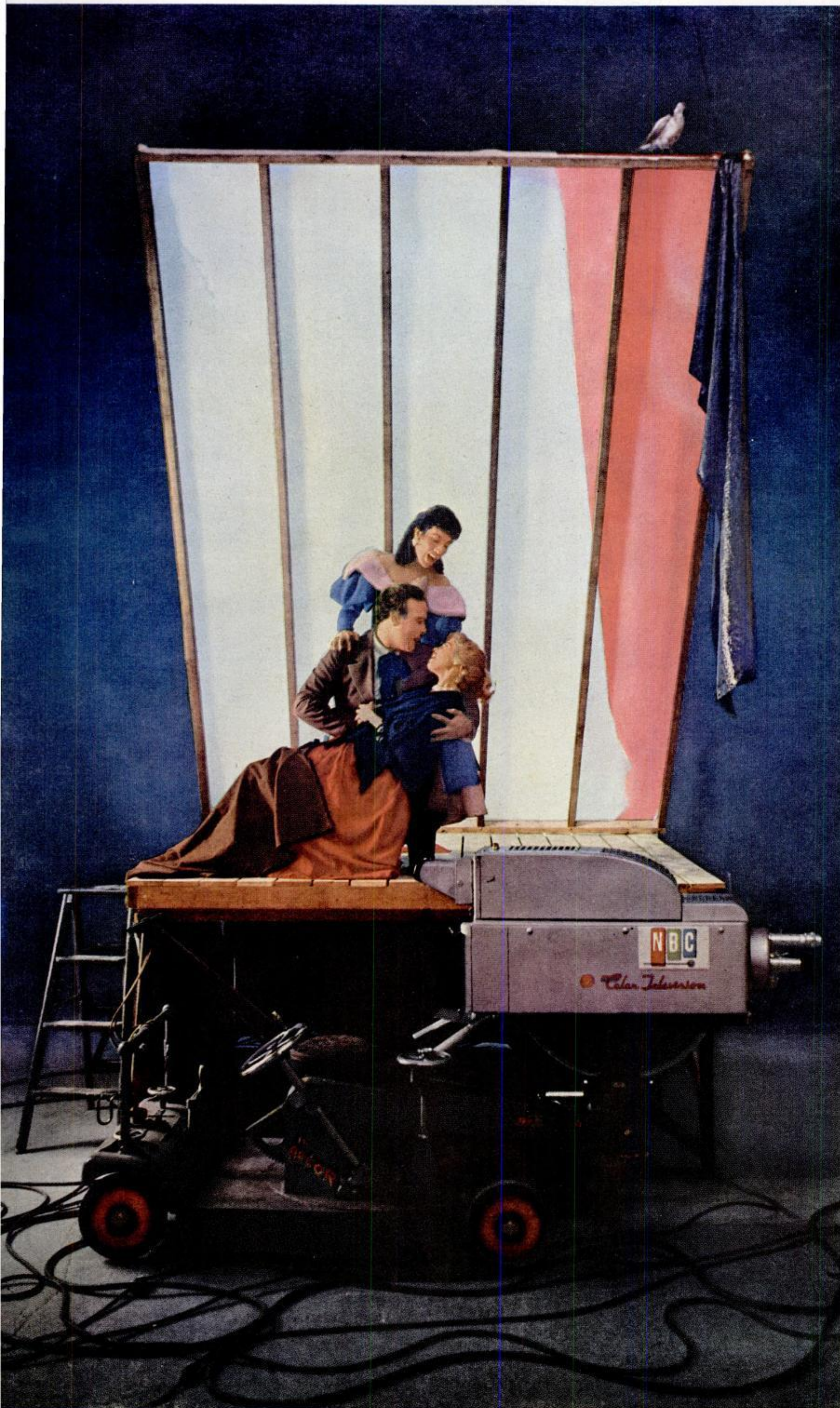
Because the NBC Opera Company sings in English, its audiences are happily discovering that "*The Marriage Of Figaro*" is witty as well as melodic, and that "*Madam Butterfly*" has a love story as poignant as its famous score. Singers have not only the voices but the looks their roles demand. The costumes and sets are opulent. The glorious music remains unchanged.

In every city it has played so far, the NBC Opera Company has been a sell-out. Music critics unanimously praise its artistry and taste. First-time opera-goers and lifelong devotees have urged the company to "come again and stay longer." Plans are now being made for a *three-opera* tour next season.

This week, as it swings into the second half of its tour, the NBC Opera Company's prime goal, to create a new generation of home-grown opera fans, seems well within reach.

If you live in one of these cities, order your tickets NOW:

NOV. 15: SPRINGFIELD, ILL. (*Butterfly*) SOLD OUT
 NOV. 16: ST. LOUIS (*Figaro*)
 NOV. 17: EVANSVILLE, IND. (*Figaro*) SOLD OUT
 NOV. 19: MILWAUKEE (*Butterfly*)
 NOV. 20: FORT WAYNE (*Butterfly*) SOLD OUT
 NOV. 21: DAYTON (*Butterfly*)
 NOV. 22: CHARLESTON, W. VA. (*Figaro*) SOLD OUT
 NOV. 23: CLEVELAND (*Butterfly*)
 NOV. 24: CLEVELAND (*Figaro*)
 NOV. 25: CINCINNATI (*Figaro*, matinee)
 NOV. 26: BLOOMINGTON, IND. (*Butterfly*)
 NOV. 27: HUNTINGTON, W. VA. (*Figaro*) SOLD OUT
 NOV. 28: COLUMBUS, O. (*Butterfly*)
 NOV. 29: KALAMAZOO (*Figaro*) SOLD OUT
 NOV. 30: GRAND RAPIDS (*Butterfly*) SOLD OUT
 DEC. 1: SOUTH BEND (*Butterfly*, matinee)
 DEC. 1: SOUTH BEND (*Figaro*, evening)
 DEC. 2: BUFFALO (*Butterfly*)
 DEC. 3: ROCHESTER (*Butterfly*)
 DEC. 4: TROY (*Butterfly*)
 DEC. 5: HARTFORD (*Butterfly*)
 DEC. 7: PHILADELPHIA (*Butterfly*)
 DEC. 8: NEWARK (*Butterfly*)



on television

Long a patron of good music, NBC is justifiably proud of its 7-year-old TV Opera Theatre, which the New York Herald Tribune has called "one of television's strongest claims to status as a cultural instrument."

Welcome news to dyed-in-the-wool opera fans, and to just plain viewers, is the announcement that this year all NBC TV Opera Theatre presentations will be televised in Color. Costume and set designers have had a field day preparing the new production of Puccini's *"La Bohème"* which starts the season *this Sunday, Nov. 18th.*

In the months that follow, music lovers in every corner of America will see the premiere performances of *"War and Peace"* by Prokofiev and *"La Grande Bretèche"* by Stanley Hollingsworth, a lavish new production of Verdi's *"La Traviata,"* Menotti's Christmas classic *"Amahl and the Night Visitors,"* and Richard Strauss' *"Electra."*


Like its enormously successful counterpart on tour (*see opposite page*), the NBC TV Opera Theatre is helping to give America a nationwide opera season at last.

Watch these NBC TV Opera Theatre presentations:

- NOV. 18 Puccini's "LA BOHÈME"
- DEC. 16 "AM AHL AND THE NIGHT VISITORS," — written for NBC by Menotti in 1948
- JAN. 13 Prokofiev's "WAR AND PEACE" (Western Hemisphere premiere)
- FEB. 10 Verdi's "LA TRAVIATA"
- MAR. 10 "LA GRANDE BRÊTECHE," (world premiere) — composed for NBC by Stanley Hollingsworth
- APR. 21 Strauss' "ELECTRA"



NBC COLOR TELEVISION

a service of 

...it's beautiful!

Melmac quality melamine dinnerware comes
in a wide, wide range of patterns ...
and colors can't fade or chip off!



it's break resistant...

Looks so exquisite, so luxurious — yet it's
guaranteed by its molders for a full year
against breaking, cracking, chipping.



...it's the ideal gift!

...because it's the *lasting* gift — stays
whole, bright and beautiful for years,
serves at every meal, every day!



MELMAC
REG. U. S. PAT. OFF.
dinnerware

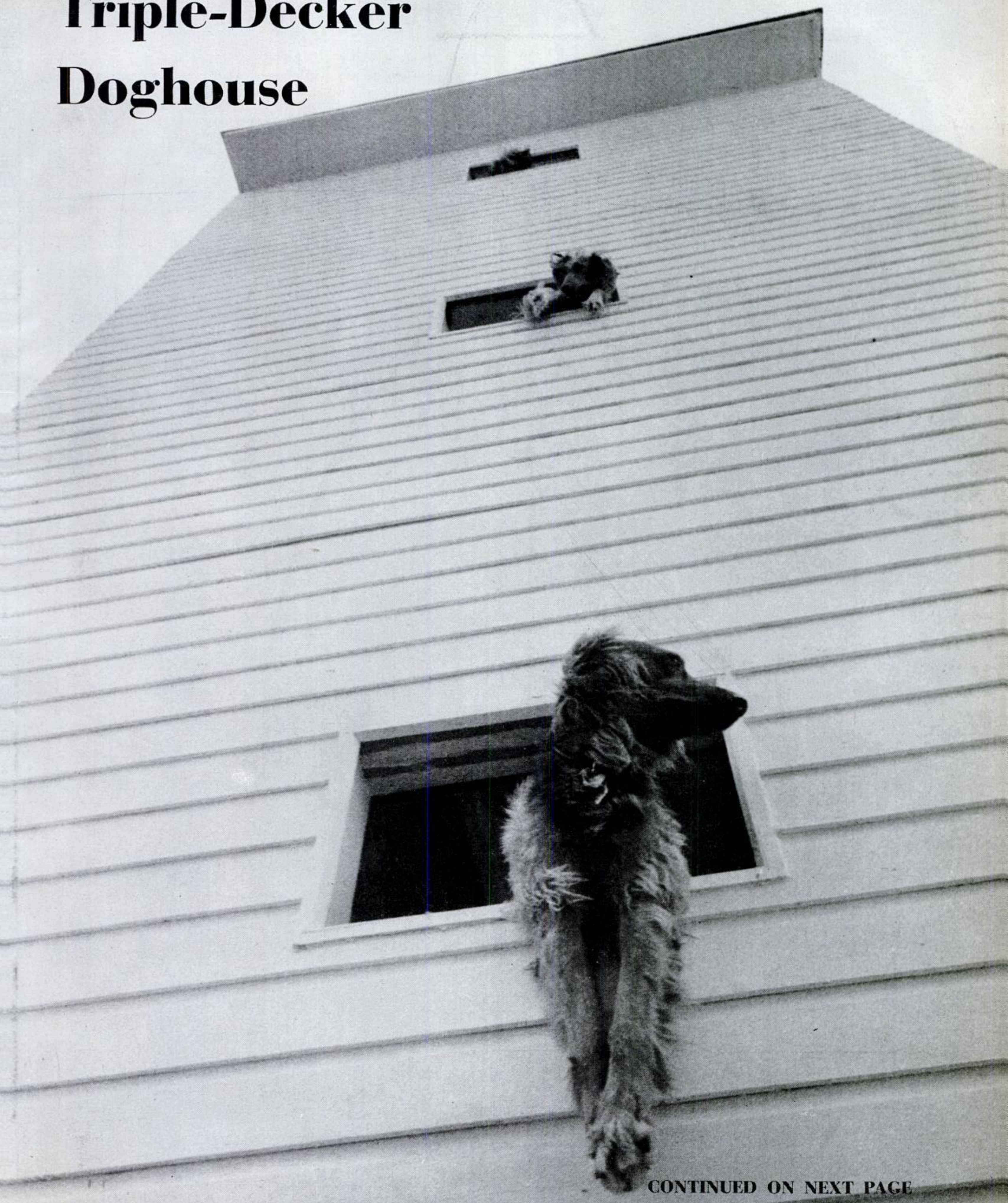
Melmac is *quality* molded dinnerware,
but not *all* molded dinnerware is
Melmac.

Melmac is found in leading stores
under molders' brand names and
is identified by the Melmac tag!

CYANAMID

MELMAC is the registered trademark of American Cyanamid
Company for quality melamine dinnerware and other products
made under American Cyanamid Company's standards and
specifications.

Triple-Decker Doghouse



CONTINUED ON NEXT PAGE



Help for
bedtime fears

First-Birthday fun

Secrets of Happy Spoon Feeding

Orange Juice is finely strained, homogenized, then flash pasteurized. No other orange juice—fresh, canned or frozen—contains less peel oil or seed protein. And its better flavor, color and texture tell you and baby it's a Heinz Baby Food!



THE #1 SECRET of happy spoon feeding isn't really a secret, but it's reassuring to remember: Most doctors start solid food *before* the baby urgently needs it. With no hurry or worry about how *much* baby eats, you can relax as he learns to enjoy *eating*.

● He'll be surprised that he can't suck solid foods. His tongue has to roll each bite back to his throat, ready for swallowing. You can help. Put the bowl of



the spoon on baby's lower lip. When his mouth opens, brush off the food against his upper lip—where his little tongue can catch it. Use a small spoon, a tiny taste of food at first. Many doc-

tors start with Heinz Strained Applesauce because babies love its sweet taste and smooth, easy-to-swallow texture.

● If cereal is the starter, it's easy to fix Heinz Pre-Cooked varieties. Mix with milk or formula—thin at first. Stay with a flavor baby likes for a week or so. Later, switch Heinz 4 kinds. All have *active iron*.



● Every day your baby needs a new supply of Vitamin C—it can't be stored up in his body. The fat, tree-ripened oranges used in Heinz Strained Orange Juice are bursting with it—to help baby resist infections, and build healthy bones, teeth and gums. Heinz delicious

● When Daddy pins a diaper crooked or pulls baby's shirt on back-side-to, why mention it? The baby couldn't care less. But he *will* care more all the time about a Daddy who has fun being with him!



● A toddler's bedtime "stalling" may be caused by anxieties—not just reluctance to trot off to bed and leave the fun. A playmate who teases, a new baby in the house, a strange sitter, parents "sneaking out" to a party can bring on fears! This is no time for scoldings or "cry-it-outs." A dim light or a door left ajar may help. Sometimes, Mommy needs to sit quietly in the nursery till sleep comes. If bedtime fears persist, ask your doctor's advice.



● Happy first birthday is *happier* if baby's party is small—and short! Too many guests mean too much excitement. The birthday boy or girl and friends will enjoy a simple cake with not too much icing. Milk, of course, plus bite-size sandwiches spread with Heinz Strained Chicken. With the cake, how about Heinz Butterscotch Pudding—another tempting baby dessert from Heinz famous kitchens, where 87 Happy Birthdays have been celebrated!



Over 70 Better-Tasting
HEINZ Baby Foods

- Strained Egg Yolks ● Strained Orange Juice
- Pre-Cooked Cereals ● Teething Biscuits
- Strained Baby Foods ● 100% Meats
- Junior Baby Foods

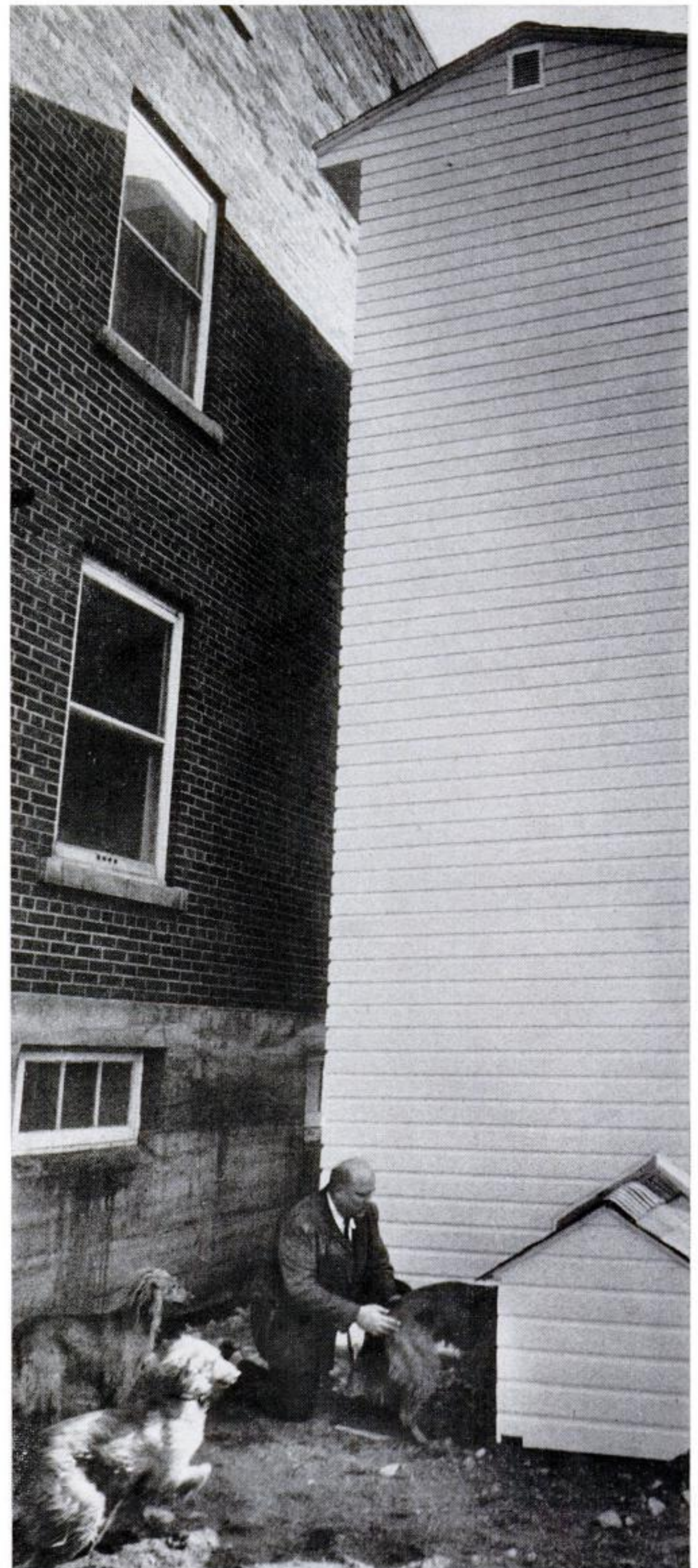


"I better call for a change—Mom's putting on nail polish."

DOGHOUSE CONTINUED

High life for pampered pets

In Sudbury, Ontario, a tall frame building behind John Clemens' home has been taken by puzzled passersby for everything from a grain elevator to a mine shaft. The mysterious structure is neither. It is a three-story, \$1,500 doghouse, erected by Clemens to accommodate a trio of high-living Afghans. Clemens used to keep the dogs in his own house, where they spent most of their time running up and down the stairs. When he decided to move them outside, he was determined they should live in the style they were accustomed to—stairs and all. He even furnished their house with old curtains and beds. The dogs seem to appreciate their new home. Now they spend their time bounding up and down the stairs and popping their heads out the windows.



ENTERING NEW HOME, the dogs get a friendly pat from Clemens, who shows them how to go through door specially designed to keep out drafts.



*Sound the Trumpet...
Raise a Cheer...*



Royal Nuts are here!

ANOTHER FINE PRODUCT OF STANDARD BRANDS INCORPORATED

Vacuum-packed with re-sealable *flavor-tight* lids
to protect all their natural tree freshness



Royal Pecans! Plumper, sweeter, so wonderful to eat right from the can ... and they make the most *Southern* pecan pie! Try all of the delicious recipes on the Royal Nut labels.



Royal Almonds (with skins)! Crispier, crunchier nuts bring a richer flavor to your sauces and salads. And here's a dandy candy trick, just dip Royal almonds in melted chocolate.



Royal Blanched Almonds! They're extra crisp—and what elegance they add to puddings, ice cream and baked desserts. All Royal Nuts are carefully selected for their size and flavor.



Royal Walnuts! These full-meated, firm nuts give you superb cakes. Add to cake mixes, press into frostings, too. For easier measuring, Royal Nuts are packed in cup size cans.



Royal Salted Mixed Nuts! Fancy, fresh nuts from 'round the world—choice pecans, cashews, almonds, filberts or Brazil nuts. No peanuts! Extra delicious, and so nutritious!



Royal Black Walnuts! Choice Eastern nuts add gourmet flavor to cakes and cookies. Royal Nuts are marketed by the makers of famous Royal Desserts and Royal Baking Powder.

*Always reach for **Royal**
for taste and quality*



Royal Gelatin
Dessert



Royal Pudding
and Pie Filling



Royal Lemon Flavor
Pie Filling



Royal Instant Pudding
and Pie Filling



Royal
Baking Powder

Beautiful **Bridgeport** *Copperware* with the

Magic Heart

of COPPER!

Heat-carrying copper, rim to rim,
for faster, gentler cooking—between two layers
of stainless steel for heat-retention,
easy cleaning, lifetime beauty.



Encased Copper style. Complete selection available, with a variety of sizes to meet every family need.

The finest... you can own or give!

This Christmas give her year-round pleasure. Give this range-to-table cookware in the new squared shape . . . with out-of-this-world cooking efficiency that will wrap her foods in heat, save fuel, keep foods vitamin-rich and flavorful!

Complete selection also available in *Copper Clad* style shown at right, warm, glowing copper outside, stainless steel inside! Unconditionally guaranteed against defects in materials and workmanship. Prices start at \$8.45.

Free "International Recipes" Booklet—delectable dishes from around the world! Send for your copy today!

BRIDGEPORT BRASS COMPANY, DEPT. L-1

BRIDGEPORT 2, CONNECTICUT

Producers of better metals for America since 1865. © B.B.C.



UNIQUE SQUARED SHAPE
holds more, does more. Saucepan accommodates square-packed frozen foods; non-drip pouring is easy from corners!



THREE-WAY USE!
Casserole in saucepan makes double boiler; casserole also bakes in oven or serves as a saucepot on top of the stove!



FINISHING TOUCH to carpeted third-floor bedroom is added by Clemens' partner, Emil Fera, as Mrs. Bert Haycock, Clemens' secretary, pets dogs.



DOG IN DISGRACE is reprimanded by his master after chewing up a new \$77.50 raincoat, tailor-made for 275-pound Clemens, who had not yet worn it.



DRINKING FOUNTAIN on the ground floor has continuously running water. Dog food is stored on the shelf. At left is a freezer for fresh meat.

CONTINUED



Get 14-way protection... one Hartford Package Policy covers all these risks...



... and other hazards, too.

At home or away from home

—all subject to policy conditions.



Hartford's "1-Policy Plan" combines the fire, theft, liability and other insurance you need for your home.

It's convenient. Just one policy to keep track of, one to pay for. In installments, if you wish.

Hartford's "1-Policy Plan" can save you as much as 20% of what you would have to pay for separate policies giving you the same broad and dependable protection.

Your present policies? You don't have to wait for them to expire. Your Hartford Group Fire Insurance Agent will arrange to give you credit for policies now in force.

So don't delay. Whether you own or rent, find out about Hartford's "1-Policy Plan" before you pay another premium! See your Hartford Group Fire Insurance Agent or your insurance broker now. Or mail the coupon.

Year in and year out
you'll do well with the

Hartford



Hartford Fire Insurance Company Group
Hartford Fire Insurance Company
Hartford Accident and Indemnity Company
Hartford Live Stock Insurance Company
Citizens Insurance Company of New Jersey
Hartford 15, Connecticut
New York Underwriters Insurance Company
New York 38, New York
Northwestern Fire & Marine Insurance Company
Twin City Fire Insurance Company
Minneapolis 2, Minnesota

MAIL COUPON FOR FREE FOLDER

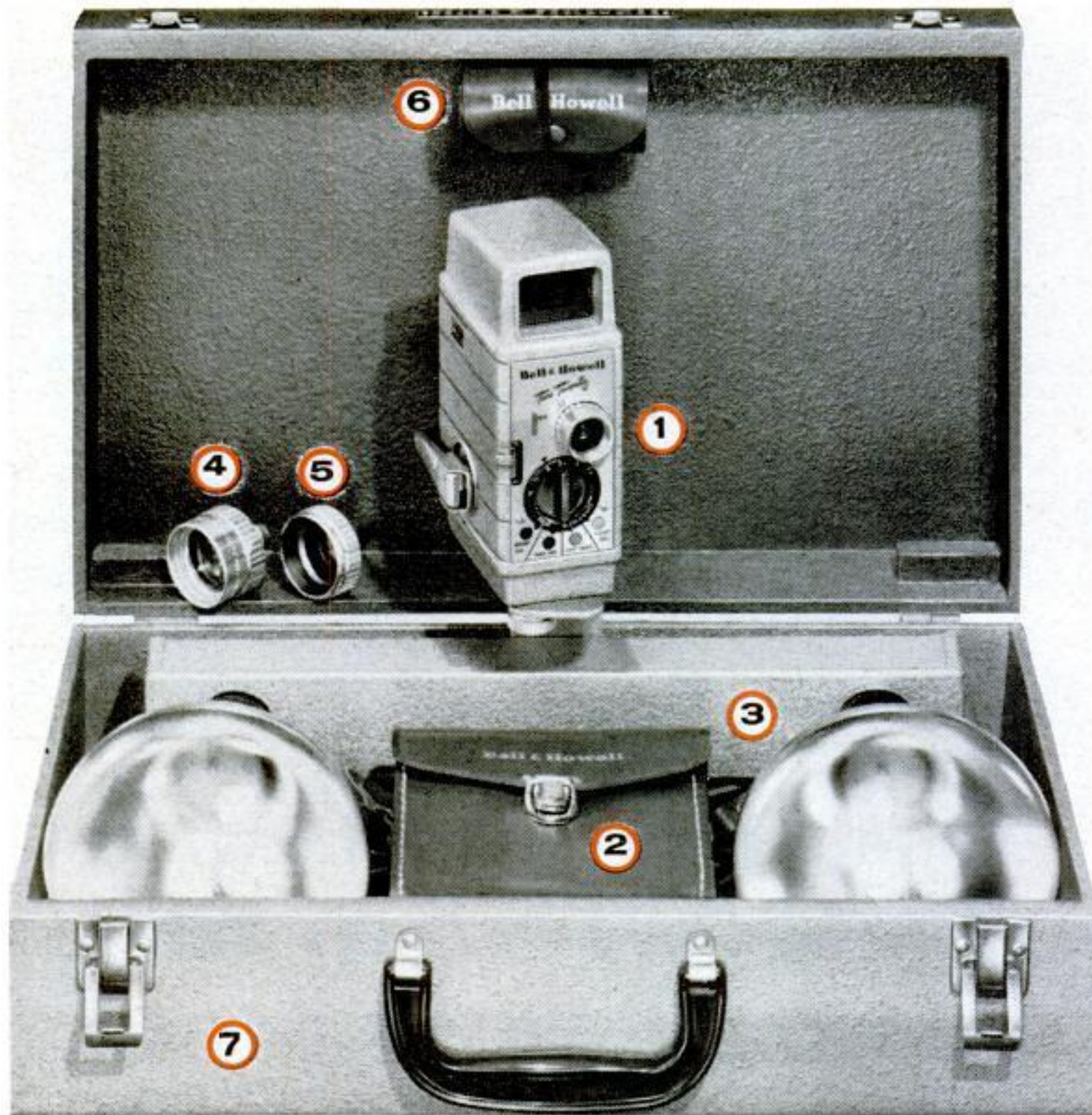
Hartford Fire Insurance Company Group
Hartford 15, Conn. Dept. L11

I'd like to know more about Hartford's "1-Policy Plan." Please send your free folder.

Name _____

Address _____

City _____ Zone _____ State _____



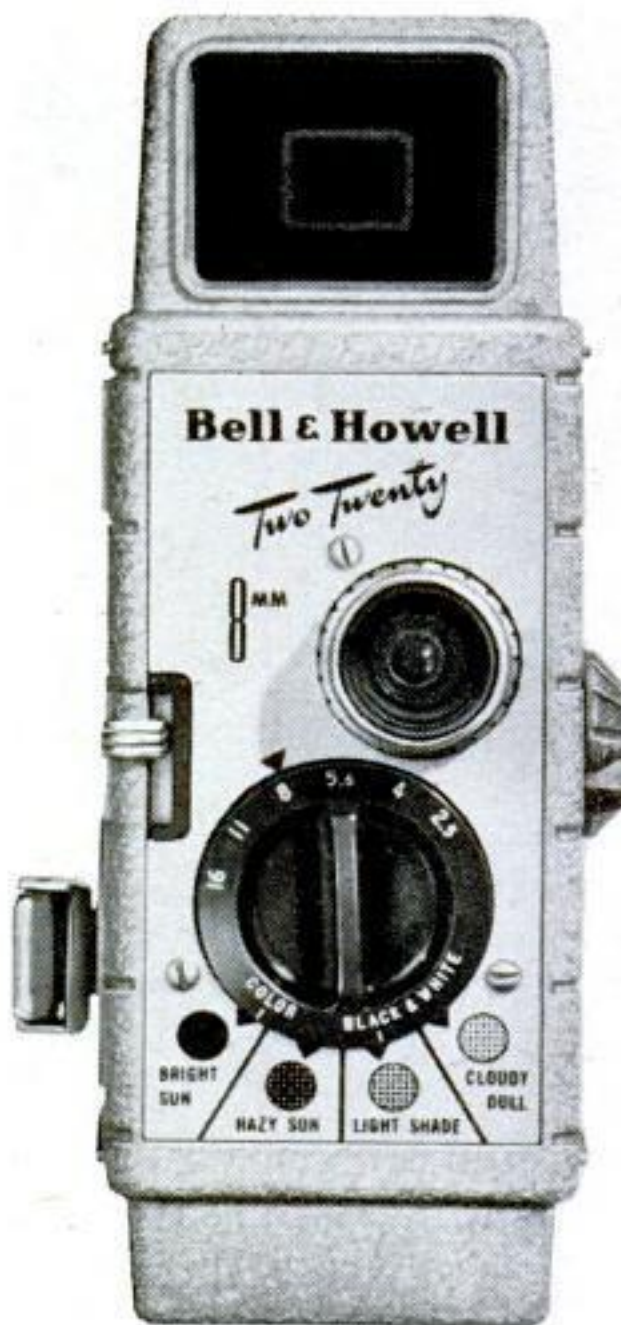
Movie camera kit says **Merry Christmas 7 ways!**

1. Bell & Howell 220 Wilshire camera with famous Sun Dial that takes the guesswork out of movie-making. Has sharp f/2.5 Comat lens, giant viewfinder, all-metal case. One winding lasts six average scenes. **2.** Sheath case for this precision 8mm camera. London tan cowhide with chrome clasp and shoulder strap. **3.** Twin light bar and two reflector flood lamps. Makes indoor movies easier than ever. **4.** Telephoto attachment screws directly onto regular lens. Brings distant action up close. **5.** Filter holder acts as sun shade—fits regular lens or telephoto attachment. **6.** Leather case for telephoto attachment and filter holder.

This factory-matched Bell & Howell kit gives you everything you need to take sharp, colorful movies—indoors or outdoors.



All for
only
\$79⁸⁵



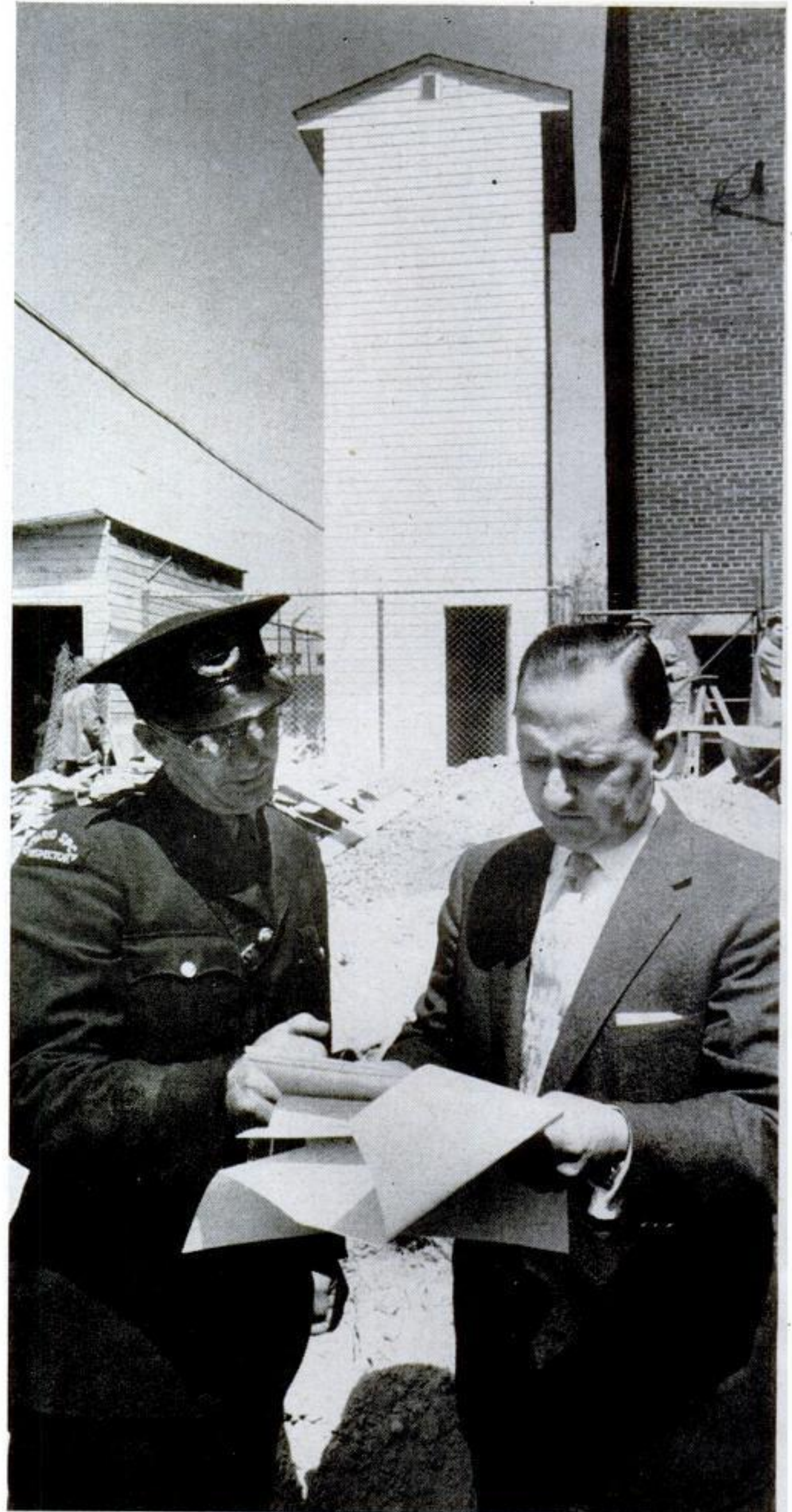
7. Deluxe Series 8 case is free! Combines good looks with every-day convenience. Regular \$15.00 value. Costs you nothing when you buy the kit!

FREE BOOKLET "Tips on Christmas Movies." Write Bell & Howell, Dept. L-23, Chicago 45

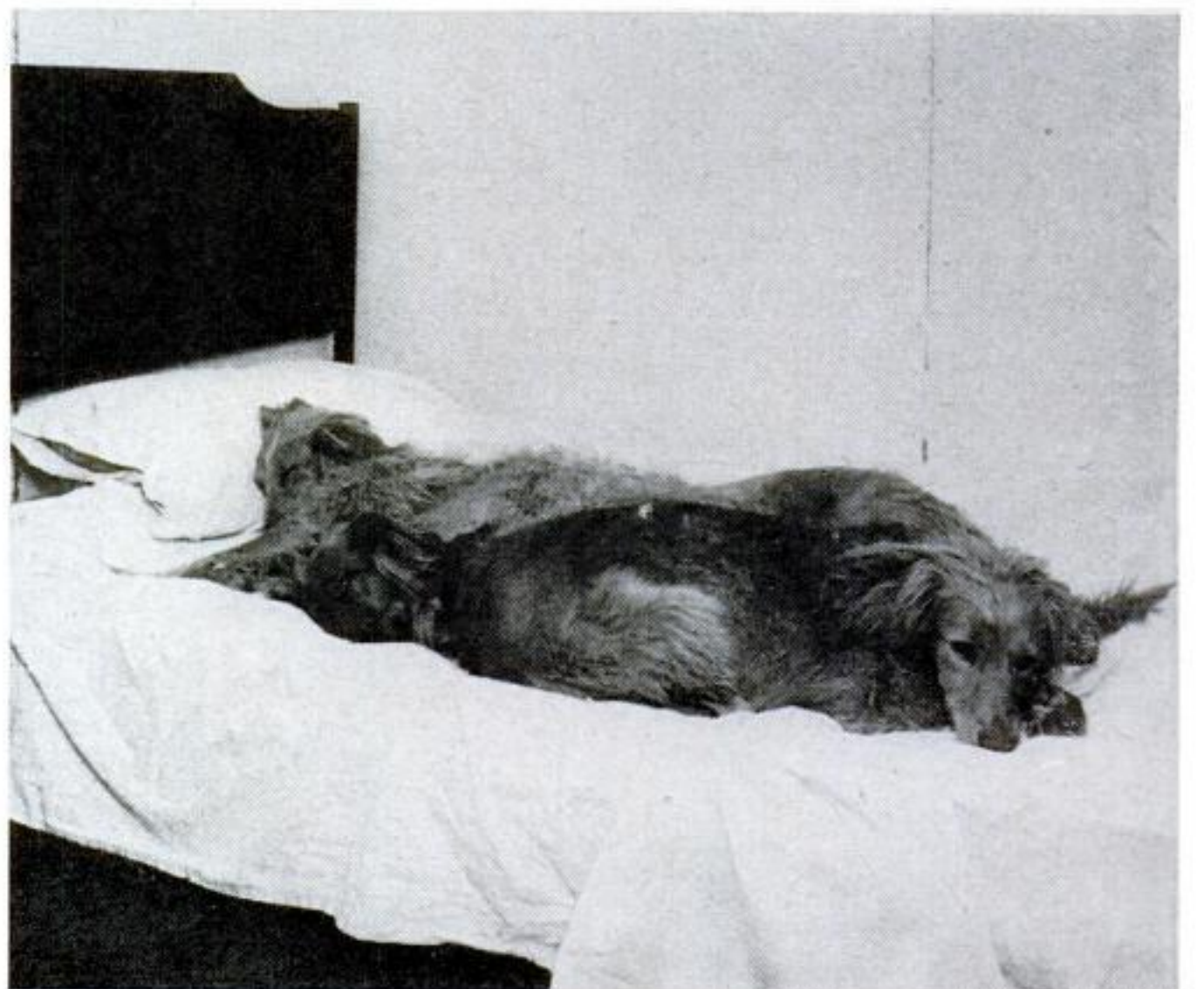
FINER PRODUCTS
THROUGH
IMAGINATION



Bell & Howell



FINAL APPROVAL for doghouse was given by S.P.C.A. Inspector Cecil Chabot (left) and Mayor Leo Landreville, who found it conformed to dog laws.



END OF DOG DAY finds the Afghans snuggled in warm bed in the third-story bedroom. House has thermostatic heating and special ventilating system.



Give the new fragrance spectacular!

ESCAPADE
spray cologne

NEW!

ESCAPADE
Spray Cologne

• A spray spectacular that lets you live in a new world of fragrance. One touch makes the most of each delightful drop. Escapade Spray Cologne—so lively, disarming—truly an adventure in fragrance!

2⁵⁰
plus tax

ESCAPADE
SPRAY PERFUME
in jewel-like purse
container—another
intriguing new gift
idea, 3.50 plus tax



Both Spray Cologne and Spray Perfume also available in DESERT FLOWER—the fragrance of elegance with verve.

SHULTON NEW YORK • TORONTO

You know
how good
Log Cabin is
on these ➔

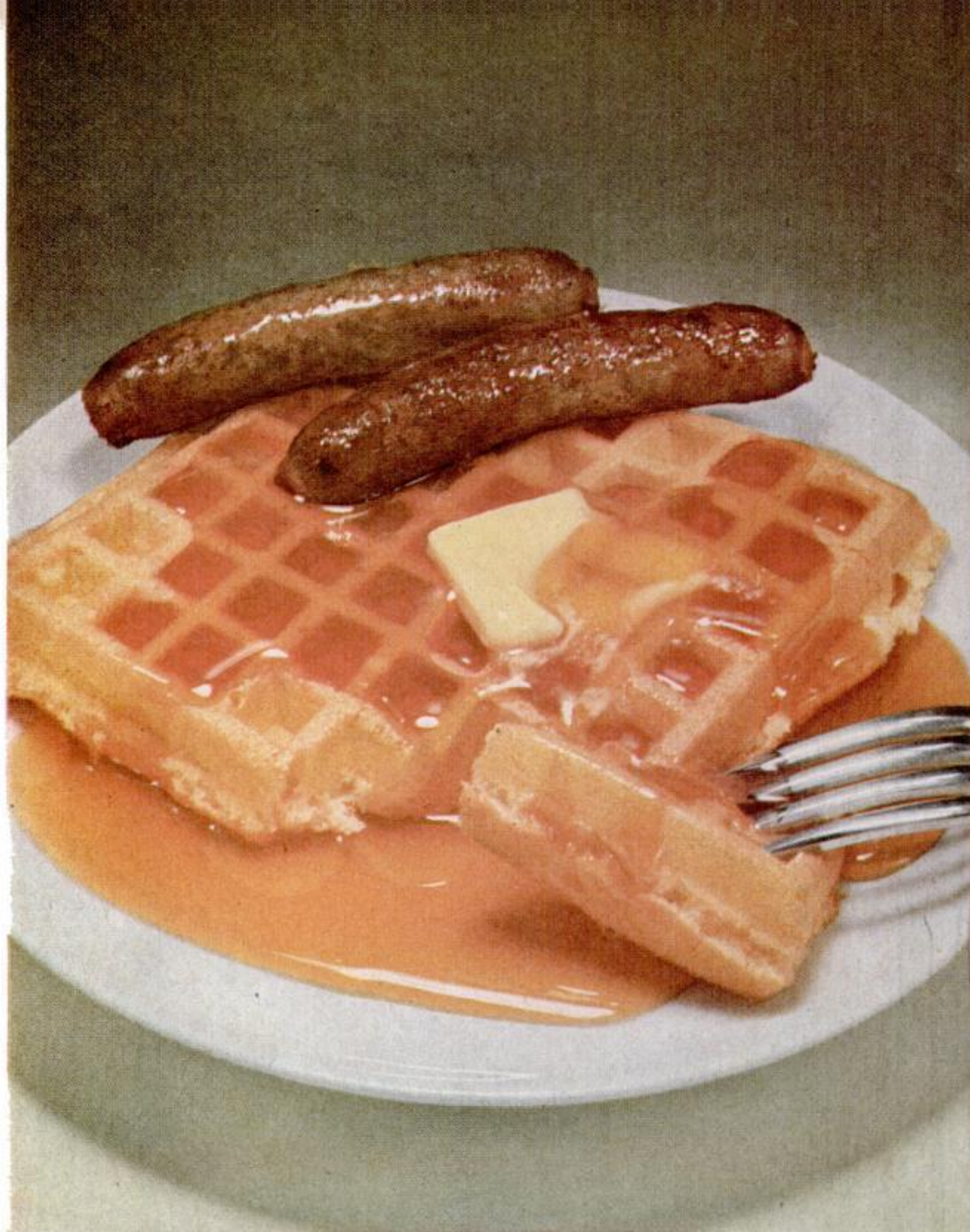


A product of General Foods

Now try it
on these ➔

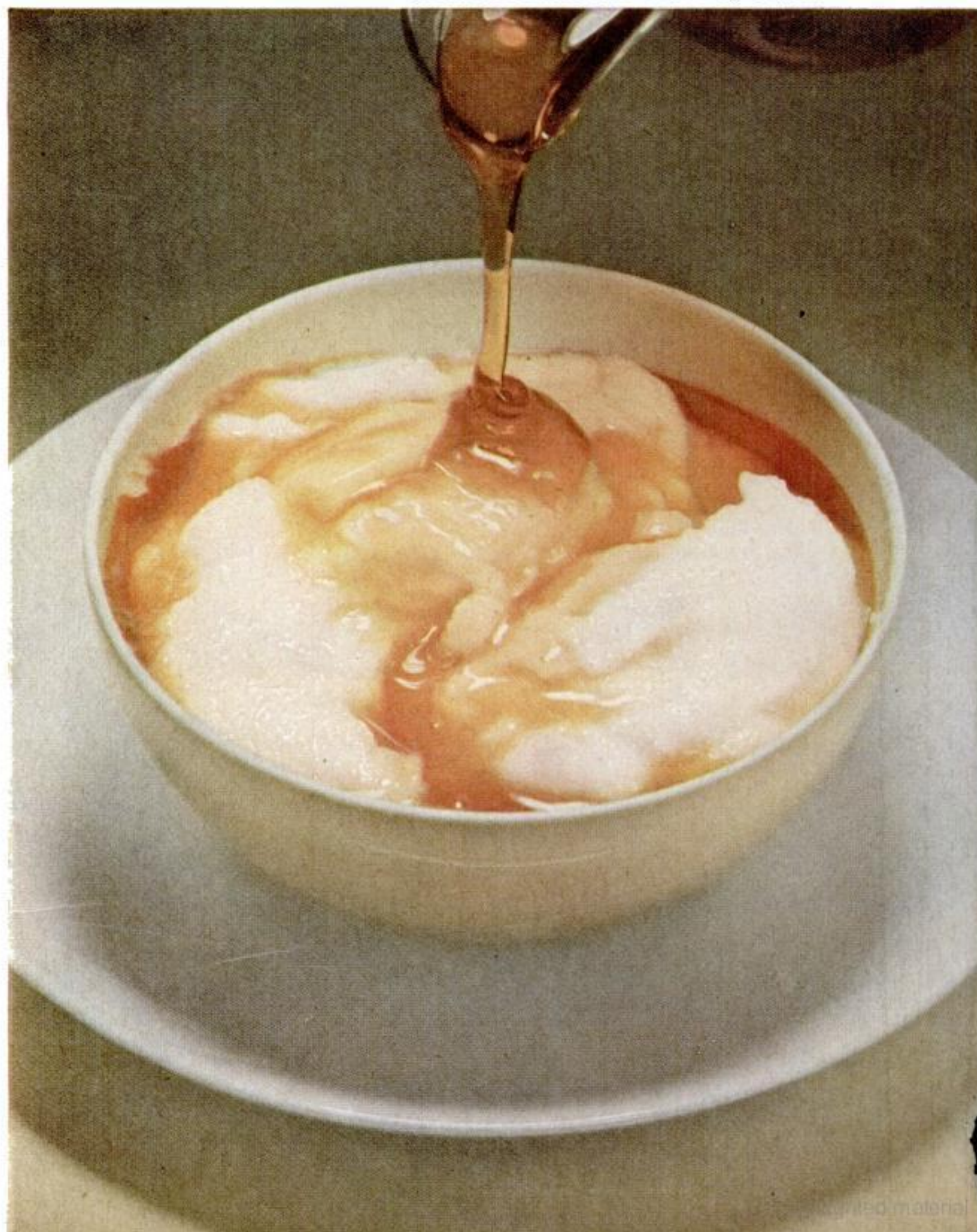
Log Cabin Syrup has real maple flavor because it's blended with real maple sugar.

Enjoy Log Cabin's goodness more often. Use it to add temptation to cereals, biscuits, muffins, fritters, puddings, fruits—and to make heavenly homemade sundaes and sodas.



Real maple flavor—that's Log Cabin's secret!

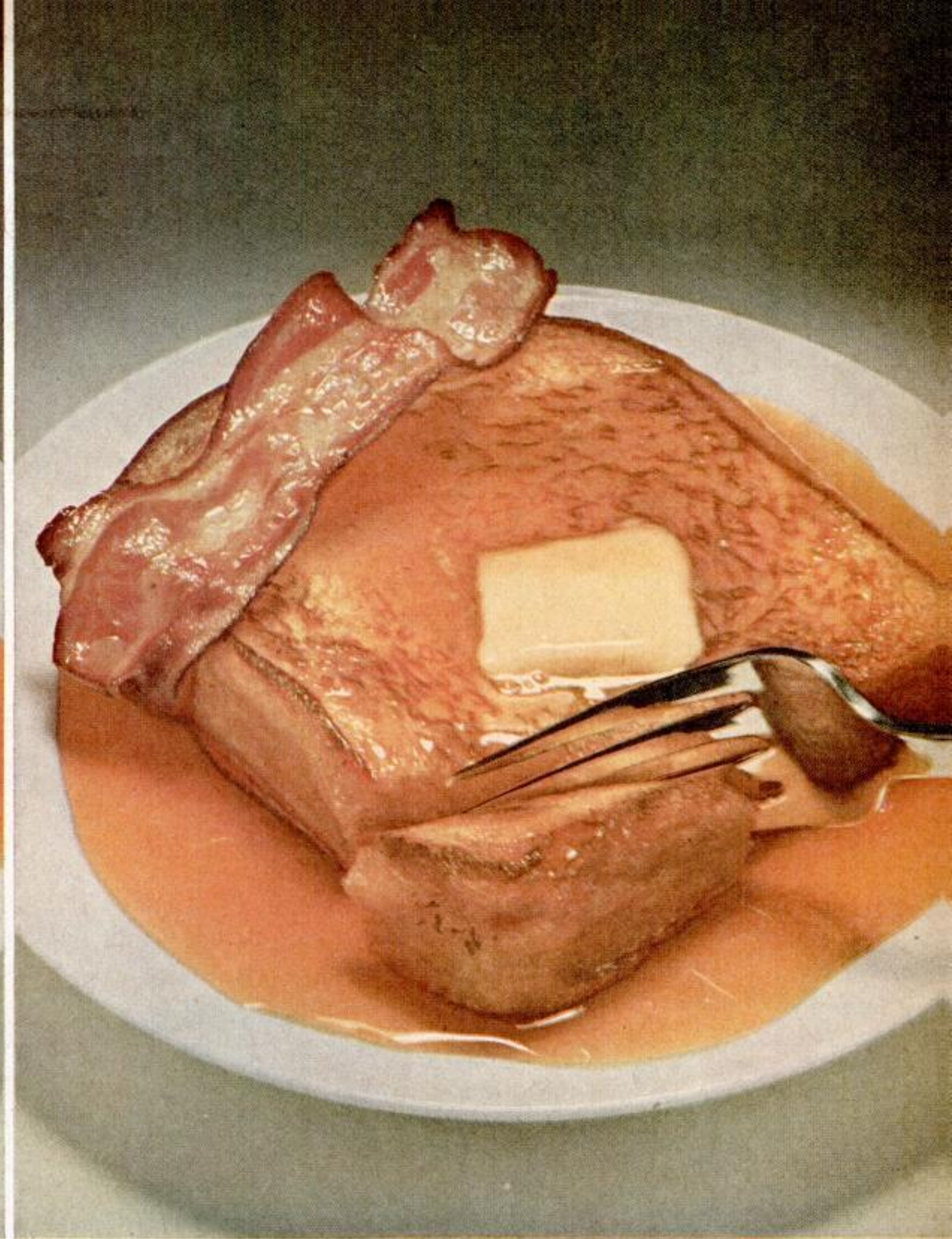
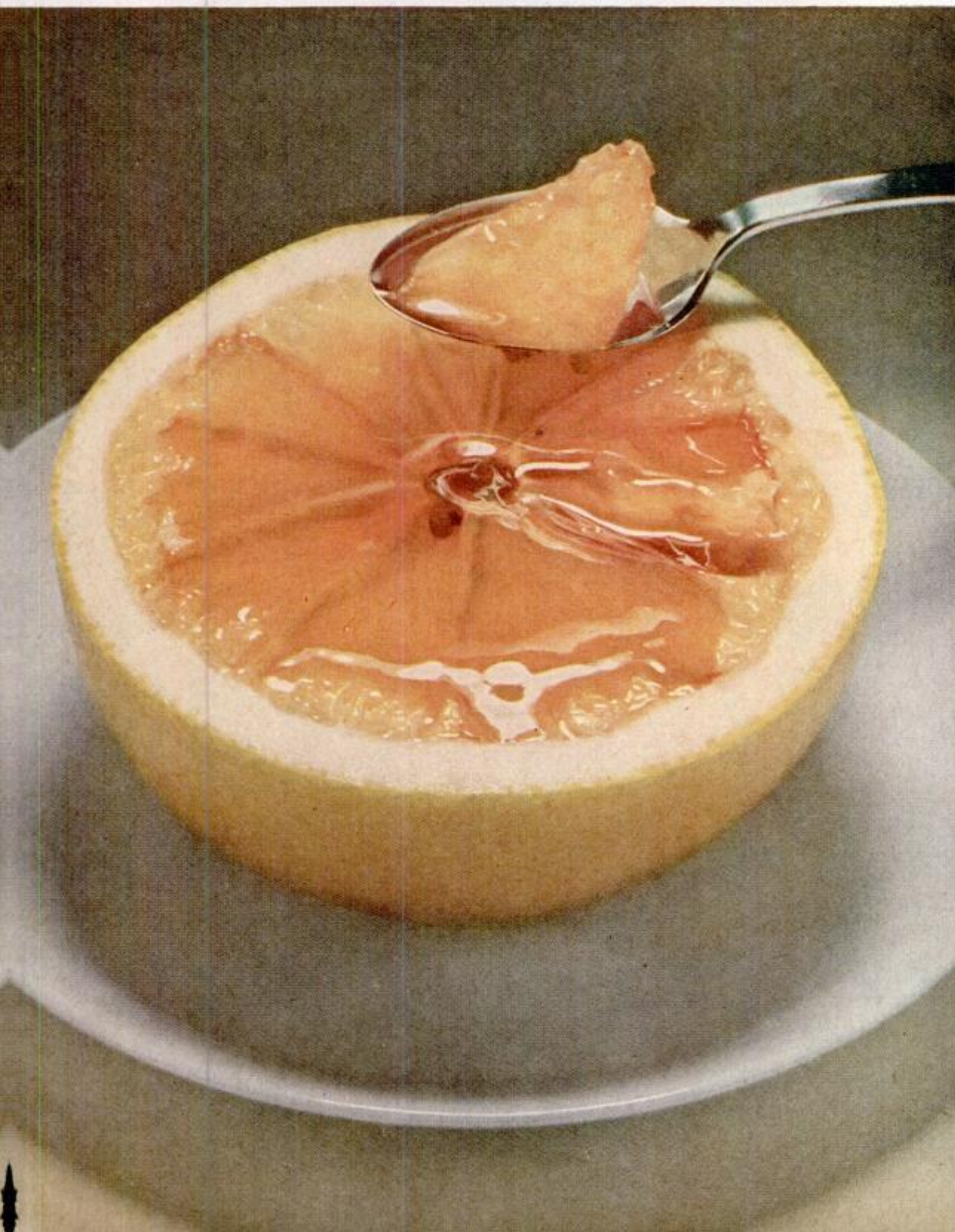
Cereals are more fun with Log Cabin.





Real maple sugar is blended into this syrup.

Enjoy Log Cabin Syrup on grapefruit.



Log Cabin Syrup on French Toast—a favorite.

Wonderful on hot buttered biscuits.



it's **new!** new taste! new treat!



Beefaroni...

the delicious Italian-style dish

created by **CHEF BOY-AR-DEE®**

Lots of rich, juicy browned beef! Lots of tender Italian macaroni! All in a tantalizing tomato sauce... slowly simmered with tangy cheese and perfectly seasoned with real Italian spices! Mmmmm, what savory flavor... and what a joy to serve! Just heat Chef Boy-Ar-Dee Beefaroni... takes only minutes, costs only about 13¢ a serving.



MARINE LIEUTENANT SANTEE STANDS IN QUANTICO HOME WITH TROPHIES FROM HIS INTERRUPTED RACING CAREER

NAMES, PLACES AND PAY-OFFS— SANTEE BLOWS THE WHISTLE



IN AMATEUR HEYDAY Santee runs in New York shortly after he set indoor mile record.

Miler whose suspension brought year's biggest sports controversy tells how 'brown envelope' system worked

Although his suspension took place last spring, the case of Wes Santee has never really been closed. The fastest miler in the U.S., Santee was barred from amateur meets by the Amateur Athletic Union which charged him with having accepted more expense money than the rules allowed. His case raised the whole troublesome question of just how much amateur athletes can be helped financially before they become professionals. The debate over the suspension has been raging ever since it took effect with many athletes testifying that what Santee did was general amateur practice (LIFE, April 20). Santee, a Marine lieutenant, has finally given up his long battle for reinstatement as an amateur and here, for the first time, he gives in full detail his version of the case.

by WES SANTEE

LAST year I was offered—and given—more than \$10,000 for running the mile with no more initiative on my part than answering the telephone and accepting promoters' offers of expense money.

It is common knowledge among top-notch track athletes that most of them receive expense money far above what is permitted by the outmoded Amateur Athletic Union rules. I got more than most of the others because the mile is the feature event. If a meet promoter is without a leading pole vaulter or sprinter he can still have a big show. But he must have milers to pull crowds.

I was not the first to receive padded expense money via the "little brown envelope." Nor will I be the last. The practice has been a standard one for years and it is going on right now, although promoters and competitors alike are being extra cautious.

I can now tell exactly how, why and when I accepted the expense

money that the A.A.U. objected to, and why I consider that the A.A.U. unfairly singled me out for suspension.

I do not consider myself money-mad, but what is someone who must support his family supposed to do when money is *given* to him? I might have said, "Sorry, that's against the A.A.U. rules. You'll have to take that little brown envelope back." But when the top A.A.U. members who promote the meets give you extra money while conveying the impression that it is a perfectly normal procedure, it would seem absurd to reject it.

Of the \$10,000 I received last year, I spent a good portion on traveling and living expenses on the road. I think I must have traveled more than the Harlem Globetrotters. The remainder of the money made it possible for me to afford to devote the time I needed for training.

Most of the post-collegians on our 1956 Olympic track team are as guilty as I, but I don't plan to blow the whistle on them. They've devoted years to building for the Olympics, as I did, at great personal sacrifice. If I talked, it would decimate the U.S. team. This would be particularly foolish since we all know how other nations competing in the Olympics, especially Russia, subsidize their athletes. The investigation of me has made things rough enough on the other Americans anyway.

Facts of athletic life

FEW amateurs can afford to follow the stern concepts of Avery Brundage, president of the International Olympic Committee, and one of those chiefly responsible for my suspension.

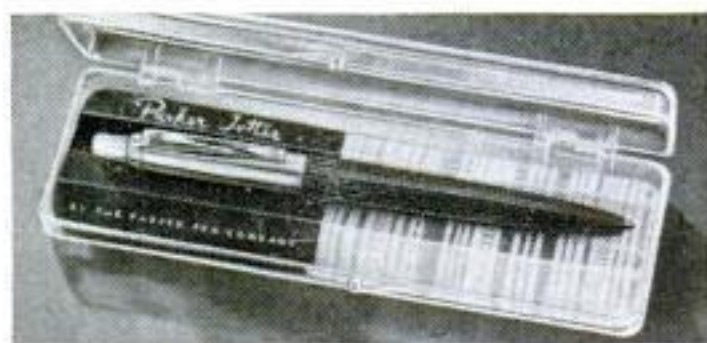
It was during the indoor track meet season at the beginning of 1955

From **PARKER** for Christmas—
the ball point that writes like a fine pen



writes 5 times longer

than any ordinary ball point pen. Parker Jotter writes on and on—smoothly, clearly, dependably—without skipping or leaking. One giant-size Jotter cartridge will write from this Christmas to next for most people . . . saves time and inconvenience of frequent refilling. Jotter is made by Parker to look, feel and perform like the fine pen it is. It's the outstanding ball point for Christmas giving. Specially gift-boxed . . . yet Jotter is only **\$295**



Your choice of point sizes—extra fine, fine, medium and broad

Jotter—the Parker ball point pen

COPYRIGHT 1956 BY THE PARKER PEN COMPANY, JANESVILLE, WISCONSIN, U.S.A.; TORONTO, ONTARIO, CANADA



DISGRUNTLED DANE Gunnar Nielsen left U.S. in a huff shortly after this 1955 appearance at Millrose Games. He complained of A.A.U.'s cavalier treatment, skimpy expenses, said visiting athletes are better treated in Denmark.

WES SANTEE CONTINUED

that I first began to realize that running the mile better than anyone else in the country could be a pretty good thing financially. After I accepted \$300 expense money to go to the Boston A.A. meet and then set a new world indoor record for the mile there, Will Cloney, the Boston promoter, slipped me an extra \$100. He called me into his office, told me the house had been packed and that he was thrilled by my race and handed me the envelope.

Fred Schmertz, director of the Millrose Games in New York, called me not long afterward about running there.

"How much do you want?" he asked.

"I don't know," I replied.

"Is \$600 O.K.?"

I wasn't about to say, "That's too much," or, "That's too little." He gave me \$600 in cash and took me out to dinner.

The going rates

WHILE I was at the Sugar Bowl meet in New Orleans, Clarence Dussault, an A.A.U. official who promotes the Boston Knights of Columbus meet, asked if I was interested in running there and at three other meets in Boston, Philadelphia and Washington. I was already committed to go to Los Angeles on the date of the Boston meet, but I signed entry blanks for the others. Dussault said representatives of the meets would call.

Fred Stapleford, then the director of the Philadelphia meet, telephoned to ask how much my expenses would be. The practice is for athletes to answer, "How much expense money are you giving?" When he said \$250, I accepted. He added I could receive another \$250 from Howard Bailey of the Washington *Star* for running in that city the following evening.

Although the Philadelphia and Washington meets were on succeeding nights and only a short distance apart, I received full plane fare for each one along with other expenses to and from my home in Lawrence, Kan. This is common practice and is one easy way for an athlete to get around the A.A.U. rules.

At the big indoor meets there now seems to be some kind of regular union scale. The more successful events, such as the Millrose Games, pay between \$600 and \$800 for top attractions, whereas meets such as Washington, where the stadium is small, pay top athletes about \$250. Of course transportation and living expenses always must be taken out of these sums, but the expense money adds up to somewhat more than the \$15 a day allowed by the A.A.U.

I would like to see one of the A.A.U. officials live in New York

CONTINUED

883 barrels of oil...



...roll through your **AC**

Oil Filter every 5,000 miles!



WATCH WIDE WIDE WORLD—NBC-TV

Twice each minute, at normal driving speeds, all of the oil in your car's engine passes through your full-flow AC oil filter. That's an amazing equivalent of 883 barrels or 36,000 gallons in 5,000 miles!

Yes, every thirty seconds—every drop of oil is pumped through the filter to remove damaging dirt, grit, carbon and bits of metal for the perfect protection of the engine.

You see, an AC Oil Filter is so efficient that it removes particles of foreign matter as small as 1/100,000th of an inch, without removing the valuable detergents present in most modern motor oils.

So, to protect the engine in your car, be sure to change the filter every 5,000 miles, or at least every six months. Insist on the finest—a new AC Oil Filter. Ask your AC Retailer today!

AC SPARK PLUG



THE ELECTRONICS DIVISION OF GENERAL MOTORS

Here's why your family should be among the millions who use
ONLY GLEEM... *the toothpaste for*
people who can't brush after every meal

JUST ONE BRUSHING destroys
decay- and odor-causing bacteria



MOUTH BACTERIA, CHIEF CAUSE OF
DECAY, BUILD UP OVERNIGHT LIKE THIS



JUST ONE GLEEM BRUSHING DESTROYS
UP TO 90% OF THESE BACTERIA

How many of you can always take time to brush after meals, even though it's best? Then use Gleem, the toothpaste that meets this modern problem. Just *one* Gleem brushing destroys most bacteria. That's how Gleem with exclusive GL-70 gives added resistance to decay . . . and protects most people against mouth odor *all day*. Youngsters love Gleem's flavor so much it's easy to get them to brush regularly. That's why so many families use only Gleem—it's the toothpaste for people who can't brush after every meal.

Mouth odor stopped all day with *one* Gleem brushing. Scientific tests prove brushing with Gleem before breakfast gives most people *all-day* protection against mouth odor. Start *your* day with Gleem.



*"I can't brush after every meal,
so I DEPEND ON GLEEM!"*



ONLY GLEEM
has GL-70
to fight decay!





WITH MEET PROMOTER Harrigan who, Santee says, increased his expense money by \$450 in 1955, Santee accepts congratulations after a 1956 race.

WES SANTEE CONTINUED

on \$15 a day, but that organization still tries to make athletes get by on that amount. In 1955 the A.A.U. made the great Danish miler Gunnar Nielsen sign for his meals at the Paramount Hotel and gave him in addition the generous sum of \$2 a day to cover all other expenses. The fact that Gunnar and I were drawing all-time crowds with our mile duels didn't change the A.A.U.'s attitude at all.

Finally Gunnar had the temerity to go to Dan Ferris, secretary treasurer of the A.A.U., and suggest he needed something above \$2 a day to be able to take in an occasional movie. Not long afterward it was forcefully called to Nielsen's attention that he had overstayed his athlete's travel permit and must go home immediately. By coincidence, the Eastern indoor season was practically over when this happened. I don't know exactly what Gunnar told Ferris in Danish but I imagine it's a good thing that Ferris didn't understand that language.

In contrast to such penny-pinching, some meet promoters, especially those on the West Coast, really roll out the red carpet for the athlete. Al Franken, publicity director for several coast events, arranged for my wife Danna and me to stay at a swank Beverly Hills hotel in 1954. We had the use of a car, ate at the best restaurants and didn't pick up a single tab.

Cash in the envelope

THE "pay-offs" to me and other headliners were made just as casually as a customer was sold his \$4 ticket at the box office. The promoters would tell me, "Don't make this public knowledge. Records of your expenses will be strictly according to regulations." The added expenses were in the envelope. I didn't worry about being caught. It seemed to me that this was simply their method of providing the athlete with sufficient spare time to devote to track.

Among ourselves we track men knew that everyone who was a drawing card was getting "help." But the promoters always gave us our expenses privately. Before I ran at the Millrose Games in New York I went in alone to talk with Director Schmertz in his office. When I left, I noticed others followed. I doubt that they were discussing politics. I kept quiet on how much I was getting, and so did the others.

Other 1955 meets followed the pattern. Tom Harrigan, of the

CONTINUED



When your working day is done, there's nothing so satisfying as the satisfying flavor of National Bohemian. Oh boy, What a beer!

NATIONAL BOHEMIAN BEER



THE NATIONAL BREWING CO., BALTIMORE, MD., ORLANDO, FLA., THE NATIONAL BREWING CO. OF MICH., DETROIT

Get TUMS Ideal Relief

**"People-Tested" by
Satisfied Millions!**



**Don't suffer a moment longer
from ACID INDIGESTION
HEARTBURN!**

TUMS scientific formula works faster, safer, surer than soda or alkalizers . . . which may actually upset your digestion, prolong your discomfort.

TUMS are ideal because they neutralize only the excess stomach acid . . . safely, instantly, wherever you are!

Nothing works like modern TUMS to give such fast, safe, sure relief. Relief that really lasts, too!

For acid indigestion, heartburn, and gas, just eat one or two tasty TUMS. They quickly dissolve just right to get to the stomach fast . . . and neutralize the excess acid that causes your distress. No water needed. Take 'em wherever you are, as grateful millions of busy men, women and children are doing every day.



FOR THE TUMMY

Vacuum Tin \$1
12 10¢ rolls with
Metal Carrier FREE

Still Only 10¢ a Roll, 3-Roll Pack 25¢



WIFE AND BABY SON, Santee explains, had to be supported out of expense money if he was to devote his full efforts to training for racing performances.

WES SANTEE CONTINUED

New York Knights of Columbus meet, gave me \$700. Ferris asked if \$150 would be enough for the National A.A.U. meet. I said it wasn't sufficient. He replied, "I'll send you a check." It was for \$190, just three or four dollars in excess of the A.A.U. limit.

But whereas I got \$190, only enough to get by, Ernie Shelton, a fine high jumper from Southern California, wasn't allowed enough money to pay for tourist plane fare and meals. Dan Ferris told him, "That's all I have, take it or leave it." An intense competitor, Shelton took it and came to New York. He could be treated in this shabby manner only because he was considered expendable.

The Milwaukee and Chicago meets are run by newspapers which keep abreast of the times. But still I was surprised when the Milwaukee paper called and asked me if \$1,100 would be enough expense money. I nearly dropped the phone. "I'll tell you it is," I shot back. I received it all in cash except for \$150. At Chicago and earlier at Cleveland I received \$1,000 per meet.

At Milwaukee fans were turned away, and I was told by the promoters how happy they were that I could run there. But then, I met nothing but happy promoters while I was running.

The indispensable man

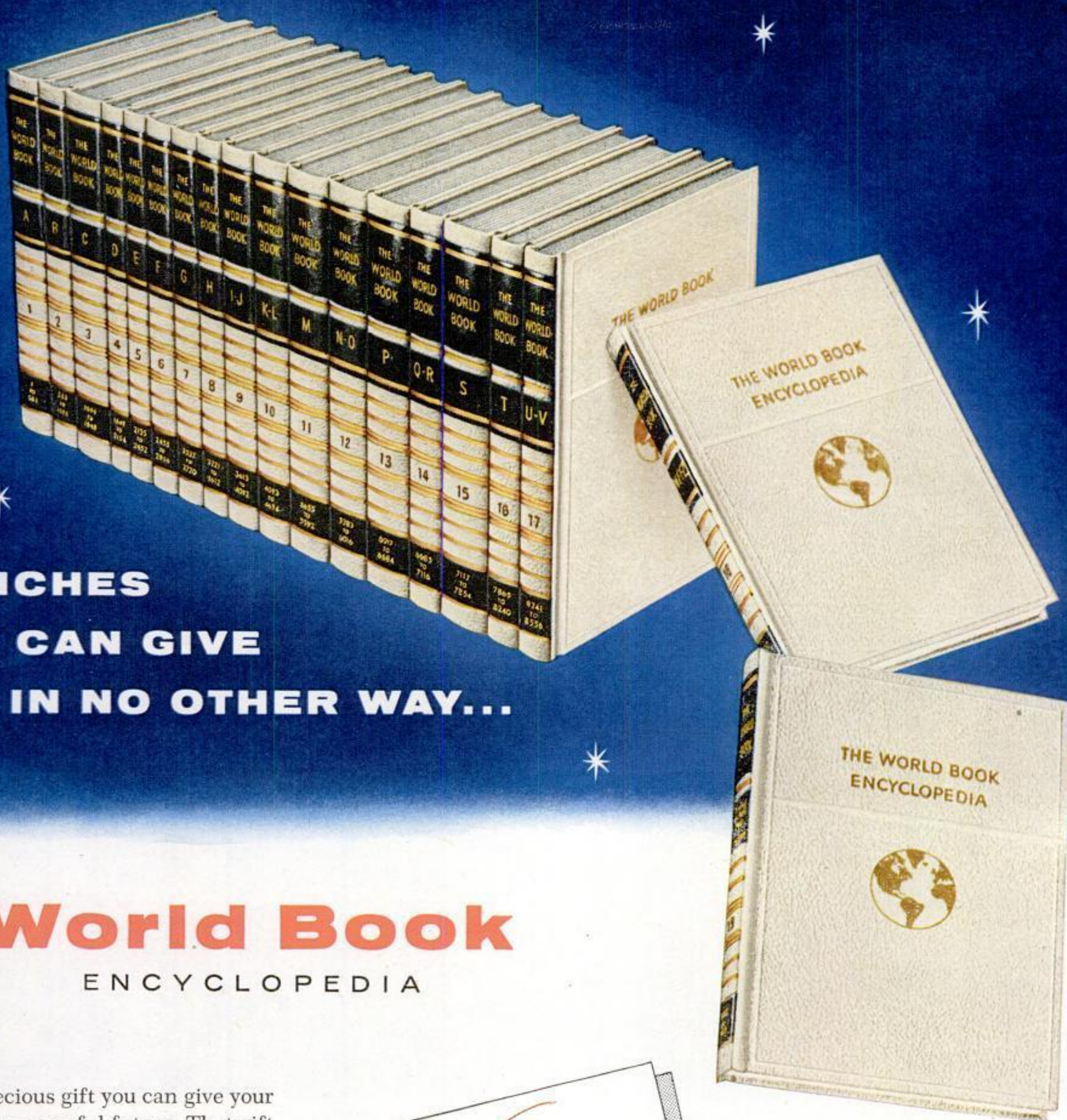
I BECAME more and more aware how necessary my presence was for a major meet as bids came in from every such event in the country. I received many more than I could accept. Promoters really went to extremes sometimes to get the stars they wanted. One of the most elaborate promotional jobs I ever encountered was done for the Los Angeles Coliseum Relays by the Helms Athletic Foundation sponsored by Helms Bakeries.

I was first contacted a year in advance of their 1955 meet when I received an invitation mounted in a fancy wooden setting. Then came a diploma from the mayor of Los Angeles requesting that I compete. Next Helms Bakeries sent us fruitcakes for the holidays. Finally Bill Schroeder of Helms called and offered me \$800 to run. I accepted. But some weeks before the meet, I learned that I would be competing against a runner who I believed had fouled me several times in a recent race. I did not want to run against him. I so informed Schroeder. He asked if I would run if he gave me an extra \$200 and made the other runner mind his tactics. I agreed. The Coliseum mile drew more than 60,000, the biggest crowd ever.

This was the only meet where I actually bargained for money, a mistake for an athlete who wants to keep A.A.U. officials as well as promoters happy. When I was still at Kansas University, I had been advised by Fred Wilt, one of our postwar distance stars, against making any specific demands. At a bull session among Wilt, Bob Richards, Mal Whitfield and myself, Wilt said, "Wes, when you get out of college and start running in the east, you will be given padded expense money, more than you need to spend."

He told me not to be like a contemporary of his who was nasty to officials and always demanded a specific price. "They'll pay you if you run well and put on a big show."

CONTINUED



**RICHES
YOU CAN GIVE
IN NO OTHER WAY...**

GIVE World Book ENCYCLOPEDIA

The most precious gift you can give your children is a successful future. That gift is now within your power, because success is compounded of confidence and assurance enriched by a background of knowledge. You give exactly that—and even more—when you give the brilliant, complete World Book Encyclopedia. It excites curiosity, stimulates the desire to learn, opens broad new horizons—all ingredients for a fuller, more rounded life. Think for a moment. Can any other gift have such far-reaching effects or lifelong satisfaction?

To make your Christmas shopping easier, order World Book from your home, simply by filling in the coupon.



19 Volumes
Aristocrat Binding, \$169
(In Canada, \$189)
\$10 down, **\$6** a month

MY ORDER FOR THE WORLD BOOK ENCYCLOPEDIA

Field Enterprises, Inc., Educational Division
Merchandise Mart Plaza, Chicago 54, Illinois

Please send me one set of the World Book Encyclopedia. I am enclosing a check or money order for \$10.00, and agree to pay the balance at the rate of \$6.00 per month. I hereby certify that I am of legal age.

CHECK ONE . . .

☐ Please send the Ivory, Aristocrat Binding.
Price \$169.00 plus tax and transportation.
(In Canada, \$189.00)

☐ Please send the President Red Binding.
Price \$129.00 plus tax and transportation.
(In Canada, \$149.00)

Signature _____
(Write—Do not print)

Mail Address _____
Street and Number

City _____ State _____ (In Full) County _____

Name _____
Mr. Mrs. Miss (Print Clearly)

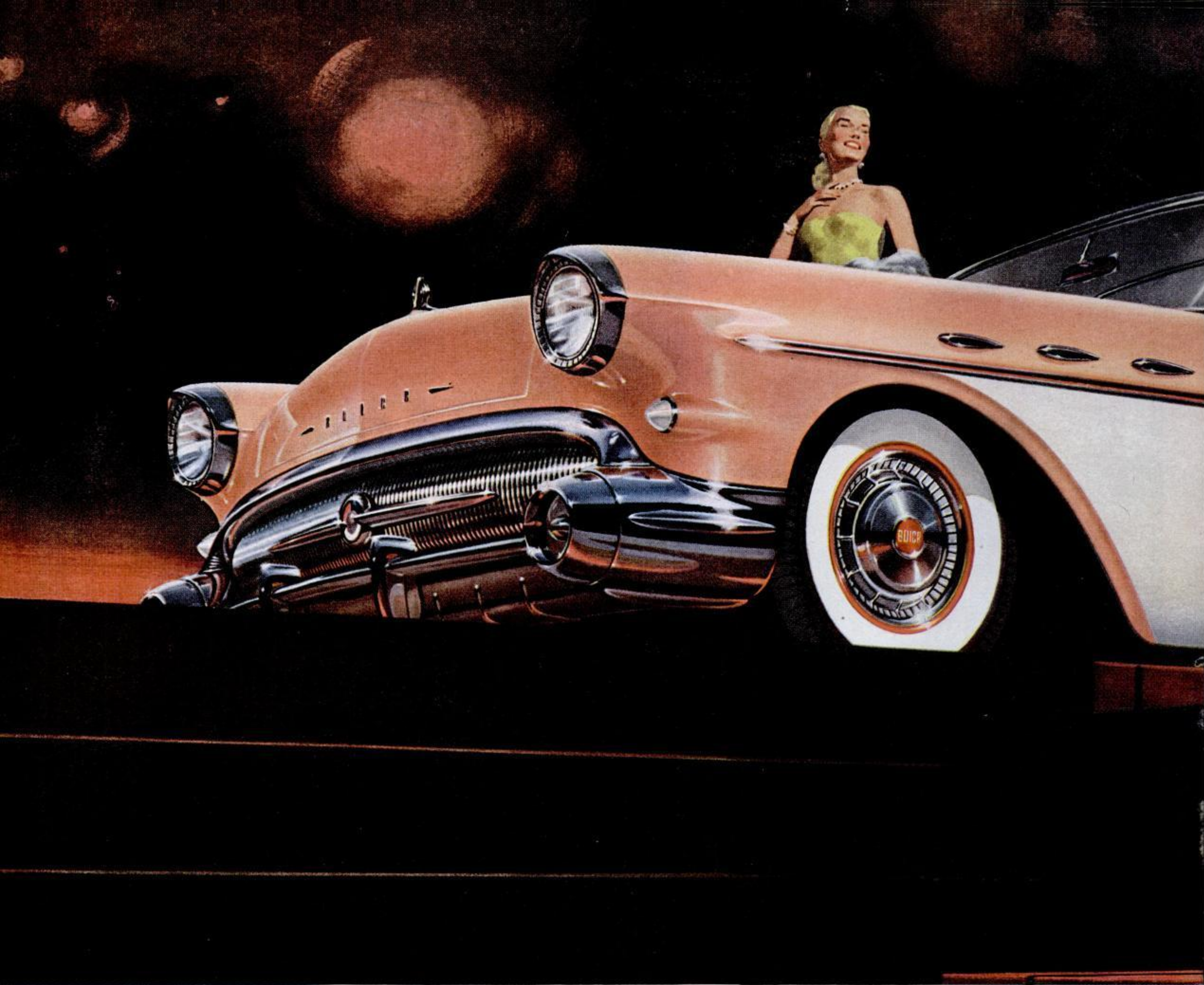
Street and Number _____

City _____ State _____ (In Full)

SHIP BOOKS TO

1st in sales!

More people buy World Book
than any other encyclopedia!



Four feet, ten with six-footer

(—and instant new Variable Pitch Dynaflow† too!)

YOU'RE in for a barrel of new thrills when you stand up close to the car pictured here.

You'll find it's lower than you ever thought a full-size car could be—four feet, ten inches from road to roof—the *lowest* Buick yet.

You can measure 122 inches of true-tracking wheelbase. You can pace off over 17 feet of the longest, the most rakish, and the loveliest Low-Sweep silhouette that ever set an eye to glistening.

Inside, there's an even bigger surprise: You'll discover that while the 1957 Buick is up to 3.4 inches lower, the interior is roomy as ever. You can even measure *more* room inside.

But those Buick engineers didn't do it the easy way—didn't

steal ground clearance or shrink the size of your wheels.

They designed a whole new chassis with a step-down floor, Contour Frame and a massive solidity for extra safety—and if they'd stopped right there, this would *still* be the newest Buick yet. But they even went far beyond *that*—

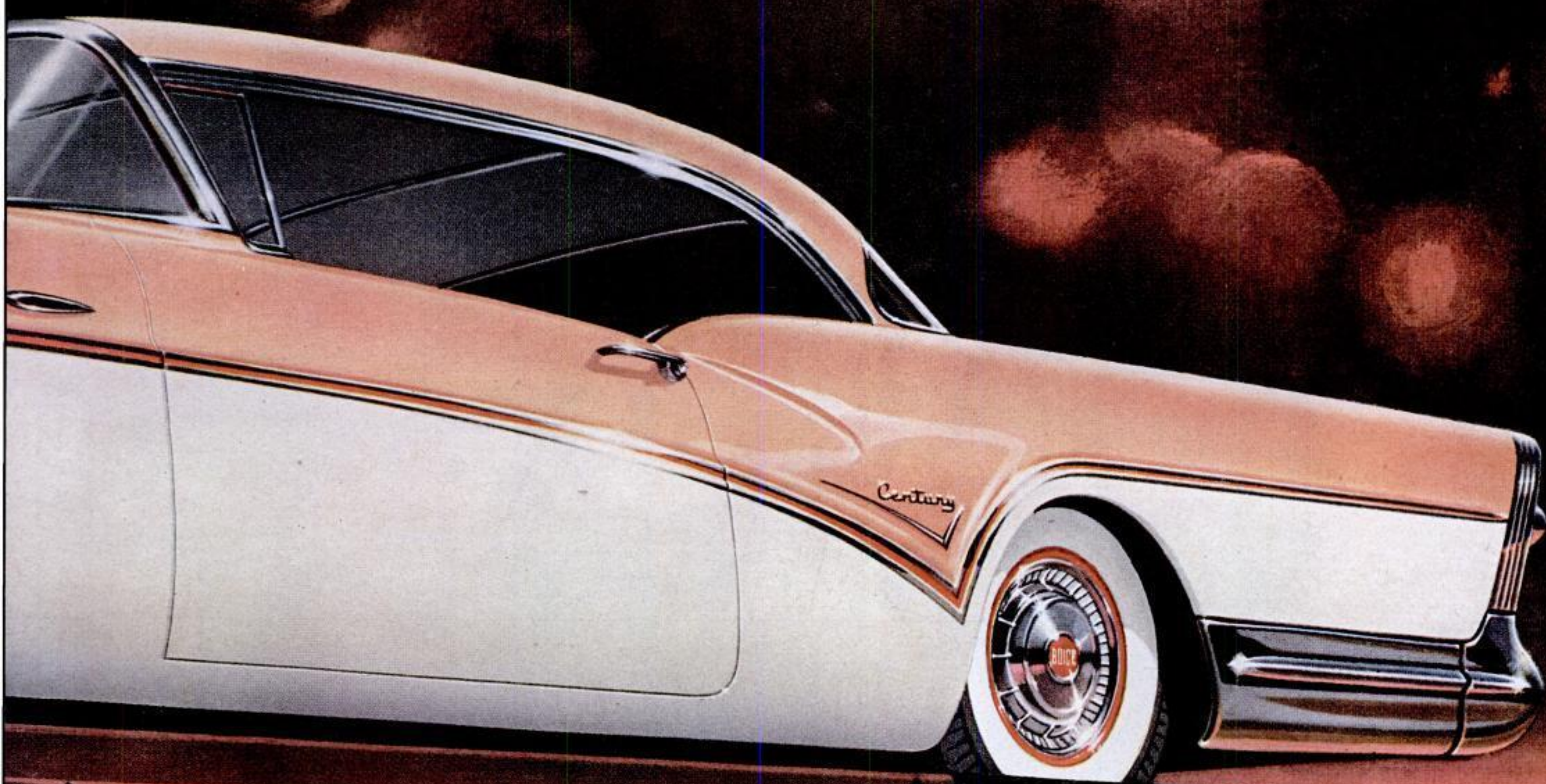
They created a new Variable Pitch Dynaflow that extends the "Drive" range beyond anything you have ever known before.

It is so *instantly* responsive, so flexible even before you switch the pitch, that it lets you drive all day under any condition of road, load or acceleration with practically never a need for "Low." In fact, it's the smoothest and most obedient transmission on the road today.

Then—to spark the matchlessly smooth performance of this truly automatic transmission—they conceived a completely new V8 engine. It gives you the might of 364-cubic-inch

See Your Buick

Copyrighted material



headroom

displacement. The safety reserve of up to 300 horsepower. The efficiency of compressions ranging high as 10 to 1.

And to do it up brown, they added a new ball-joint suspension, new Levelized Braking, new dimensions to the panoramic windshield—as many new features as a hive has bees.

Want the whole story? Want to see? Want to drive this newest Buick yet?

You can do so at your convenience. We'll be glad to see you, soon as you can make it.

†New Advanced Variable Pitch Dynaflo is the only Dynaflo Buick builds today. It is standard on Roadmaster, Super and Century—optional at modest extra cost on the Special.

Only in BUICK So much that's NEW:

NEW Variable Pitch Dynaflo provides instant response even before you switch the pitch.

NEW 364-Cubic-Inch V8 Engine delivers 300 horsepower, 400 foot-pounds of torque—at 10 to 1 compression.

NEW Low-Sweep Styling—with body silhouette lowered up to 3.4 inches, yet with full headroom and legroom.

NEW Slanted Panoramic Windshield is higher and wider, has 200 square inches more glass area, increases visibility from all seats.

NEW Wide-Frame Chassis with brawnier, quieter rear axle—provides deep-set cradling of car body for extra rigidity and ruggedness, gives '57 Buick new low center of gravity for safer, surer roadability.

1957 Buick CENTURY, 6-Passenger 2-Door RIVIERA, Model 66R

NEW Levelized Ball-Joint Front Suspension practically eliminates dip effect of braking on sudden stops, assures easier handling, tracking, cornering on turns.

NEW Nested Ride—from drop-center torque tube, all-coil springing, wide-rim wheels, deep-oil shock absorbers—gives brand-new buoyancy and levelness, more stability.

NEW All-Round Safety—from new safety instrument panel, new dip-center steering wheel, new high-powered, wider-sweep windshield wipers, interlocking door latches, advanced new Safety Power Steering,* improved Power Brakes,* Safety-Minder* speed warning system—and the structural solidity of Buick brawn, heft, roadweight.

—Plus 150 other sparkling new features

*Power Steering standard on Roadmaster and Super, optional on other Series. Power Brakes optional all Series. Safety-Minder standard on Roadmaster, optional other Series.

Newest Buick Yet

When better automobiles are built Buick will build them

Dealer—Now



"We found him a half-starved orphan..."

Mrs. D. of Pennsylvania writes: "As a person who raised a scraggly kitten to a beautiful, healthy and lovable fifteen-pound cat, it is satisfying to let you know your product is all you said it is. We found him a half-starved orphan. We started feeding him Puss 'n Boots. He would eat nothing else! He is now living proof of good nutrition..."



"Don't be alarmed, children. It's only a camera!" For an 8" x 10" print in full color of this photo by Walter Chandoha, send 25¢ to Puss 'n Boots, Dept. L-56, Box 5881, Chicago 77, Ill.

HER CAT: "Beautiful, healthy and lovable"

HER CONCLUSION:

"Living proof of Good Nutrition"

That letter from Mrs. D., quoted above, makes an eloquent point. When you give a cat really good nutrition, you see *living* proof of its benefits. You do not have to rely on vague claims. You see the results with your own eyes—in your cat's new energy, sleek new beauty, and lovable playfulness.

For Cats—and Only For Cats

Puss 'n Boots Cat Food is good nutrition, scientifically formulated just for cats. Here is what goes into every can:

WHOLE FISH (not scraps or by-products), fresh-caught, with nature's own ideal balance of life-giving nutrients. The chart at the right shows how this balance is preserved for your cat.

SELECTED CEREALS, added in scientifically determined proportions, to assure all-round nutrition.

EXTRA VITAMIN B₁*, added to every can for those cats requiring B₁ supple-

New Year's Day: "THE TOURNAMENT OF ROSES PARADE" on CBS-TV. See papers for time, CBS station.

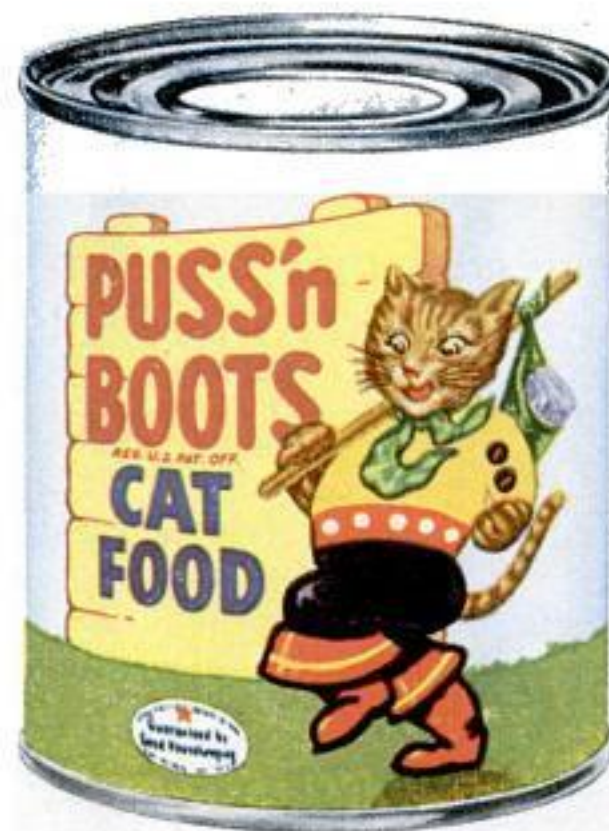
mentation, and as a margin of safety for all cats. This essential nerve vitamin cannot be stored in the cat's body. Without a regular supply of B₁, your cat will lose weight, appetite and energy.

**Better Than any
Fresh Food You Can Buy**

Puss 'n Boots thus provides every nutrient a cat is known to need. It would be difficult to give your pet such an ideal nutritional balance, no matter how much you spent for such costly fresh foods as milk, hamburger, liver, kidneys or any other viands.

See Your Own "Living Proof"

Be your own judge of the benefits of good nutrition. Pick up a week's supply of Puss 'n Boots at your food store, feed regularly, and in three weeks or less you'll be enjoying the company of a cat more playful, more beautiful, more lovable than ever.



**How the Natural Life Balance of
WHOLE FISH is Retained in Puss 'n Boots**

FILLETS OR FLESH , rich in proteins. Usually reserved for human consumption, but <i>retained in Puss 'n Boots</i> .	BONE STRUCTURE , for calcium, phosphorus. Made soft, crumbly and digestible, and <i>retained in Puss 'n Boots</i> .
--	--



LIVER AND GLANDS, for minerals and vitamins. Vital for well-being. Often extracted for medicinal use, but *retained in Puss 'n Boots*.



***extra Vitamin B₁**
(Thiamine)

Every can of Puss 'n Boots contains this essential "nerve vitamin", which cats need for health and energy. Puss 'n Boots fed regularly assures an adequate supply.

Coast Fisheries, Div. of The Quaker Oats Co., Chicago 54, Ill.

PUSS 'n BOOTS
is good nutrition

America's largest selling cat food...adds the plus in health, beauty, energy.

See
"CAESAR'S
HOUR"
Saturday nights,
NBC-Television.
Check newspaper
for time and station.



INVESTIGATORS OF SANTEE, A.A.U. Secretary-Treasurer Dan Ferris (left) and Pincus Sober, the lawyer and ex-trackman who headed the special A.A.U. committee on the case, examine reports on runner's activities.

WES SANTEE CONTINUED

My reaction was "So that's what's going on?" I was naive then about the practices, but Wilt's advice proved sound. The promoters were interested only in getting me to run, not in how much expense money they had to give me.

I had good relations with all promoters. I always did my best to help the promoters. To stimulate publicity I would appear on as many radio and TV shows as I was asked to, meet the press and talk at club meetings.

My appearance at the Los Angeles Coliseum Relays and the next night at the Modesto Relays in northern California led directly to my clash with the A.A.U. After the race at Modesto, Director Tom Moore handed me \$400 as per our agreement, but it was a check. It wasn't in cash as had always been the case previously. But I was in a hurry to get back home to my wife and our new baby so I didn't ask him for even part of the money in cash.

This turned out to be an error which provided the A.A.U. with ammunition against me. The ensuing investigation showed that I had received \$350 from the Coliseum (the remainder of the \$1,000 was from Helms and not listed on the travel form) and \$400 from Modesto on succeeding nights.

When the San Francisco *Chronicle* broke the story that I had received \$3,000 in expense money for California meets, Moore panicked. Although the promoter's usual practice is to remain silent regardless of his feelings, Moore admitted giving me the \$400. Later, after a meeting with northern California A.A.U. Leader Harold Berliner, he falsely charged that I "shook him down" by asking for more money a few days before the meet.

A startling denunciation

THE exposé occurred two days before the Compton Invitational at Compton, Calif. I went on to win the mile there in 4:01:2. I was still only slightly concerned, figuring the affair would blow over almost at once.

In November I was cleared of charges by the Missouri Valley A.A.U. Board of Managers after having been declared ineligible by a committee of that group. I think the matter would have died there but for Judge Bland and Coach Fran Welch of my home A.A.U. Association in Kansas. Bland is a stickler for enforcing rules as written. Welch, who is coach at Kansas State Teachers College at Emporia, had been unhappy because one of his runners wasn't getting bids to compete in the east. Bland and Welch agitated for the National A.A.U. to do something about my case.

In stepped Avery Brundage, with a long denunciation of me before the A.A.U. convention. This continuation of many shots he had previously taken at me was brought on by a magazine article in which the writer misquoted me as saying I intended to run as long as I could make it pay. At that time I was completely unaware of the monetary potential of the sport. I was, and still am, more interested in running a four-minute mile. But I couldn't afford the luxury of full-time devotion to the project without some sort of financial aid.

I had had previous brushes with the A.A.U. While running in

CONTINUED

Welcome, brother, if you're a Bourbon Man



To a Westerner, hospitality without Bourbon is like a handshake without warmth. Old Hickory shows you why. Great Bourbon enriched by extra years. *The best friend ice ever had.* With it you rediscover Manhattans, make Old Fashioneds new.

OBSERVED IN THE BEST CIRCLES

OLD HICKORY

Straight **BOURBON** *Whisky*
SIX YEARS OLD

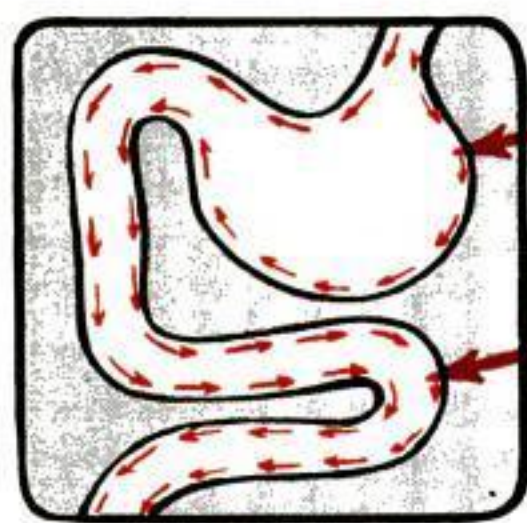
86 PROOF • ALSO IN 100 PROOF BOTTLED IN BOND • OLD HICKORY DISTILLERS COMPANY • PHILA., PA.



Stomach **UPSET?**

Indigestion? Nausea? Diarrhea?

**Hospital Tests prove Pepto-Bismol works
where Soda and Alkalizers fail!**



1. Pepto-Bismol helps soothe in the stomach...where overdoses of soda and alkalizers may actually prolong the upset!

2. Pepto-Bismol also helps calm distress in the intestinal tract... where soda and alkalizers never help!

Pepto-Bismol's special medicinal formula soothes *both* the irritated stomach *and* intestinal walls with a gentle coating action. It helps retard gas formation; calm heartburn, nausea. Hospital tests also prove it controls simple diarrhea —without constipating. No wonder Pepto-Bismol is America's leading family remedy for upset stomach!

P.S. MOTHERS! Pepto-Bismol is effective, mild, safe for children, too. They love its wonderful flavor!



A NORWICH PRODUCT

Take Hospital Tested

Pepto-Bismol®

...and feel good again!

WES SANTEE CONTINUED

Germany in 1953, I asked a German official if I could trade in several prizes I'd won on a bigger prize, a \$125 camera I wanted. All of us on tour of Europe combined several smaller awards for a big one. He said it was all right. Then later he changed his mind and said it was against the rules. I blew my top and told him off. He wrote a lengthy report to Ferris, calling for my suspension.

I received a call from Ferris about the matter. He said he was disturbed by the reports and that it could mean suspension for me. But, he added, I should plan to come to New York to run in the National A.A.U. meet and attend a hearing on the subject. If I did that, he thought things could be worked out. Our Kansas team had a meet on the day that he wanted me to run in New York so I couldn't be there. I was later put on probation and prevented from going overseas for a year.

A farcical trial

MY trial before the A.A.U. was an utter farce. Before it began Pincus Sober, the A.A.U. lawyer and former half-miler whose committee handled my case, indicated that the group planned to throw the book at me. He suggested that I confess everything, throw myself on the A.A.U.'s mercy and beg forgiveness. But even all this, Sober said, would not prevent my suspension.

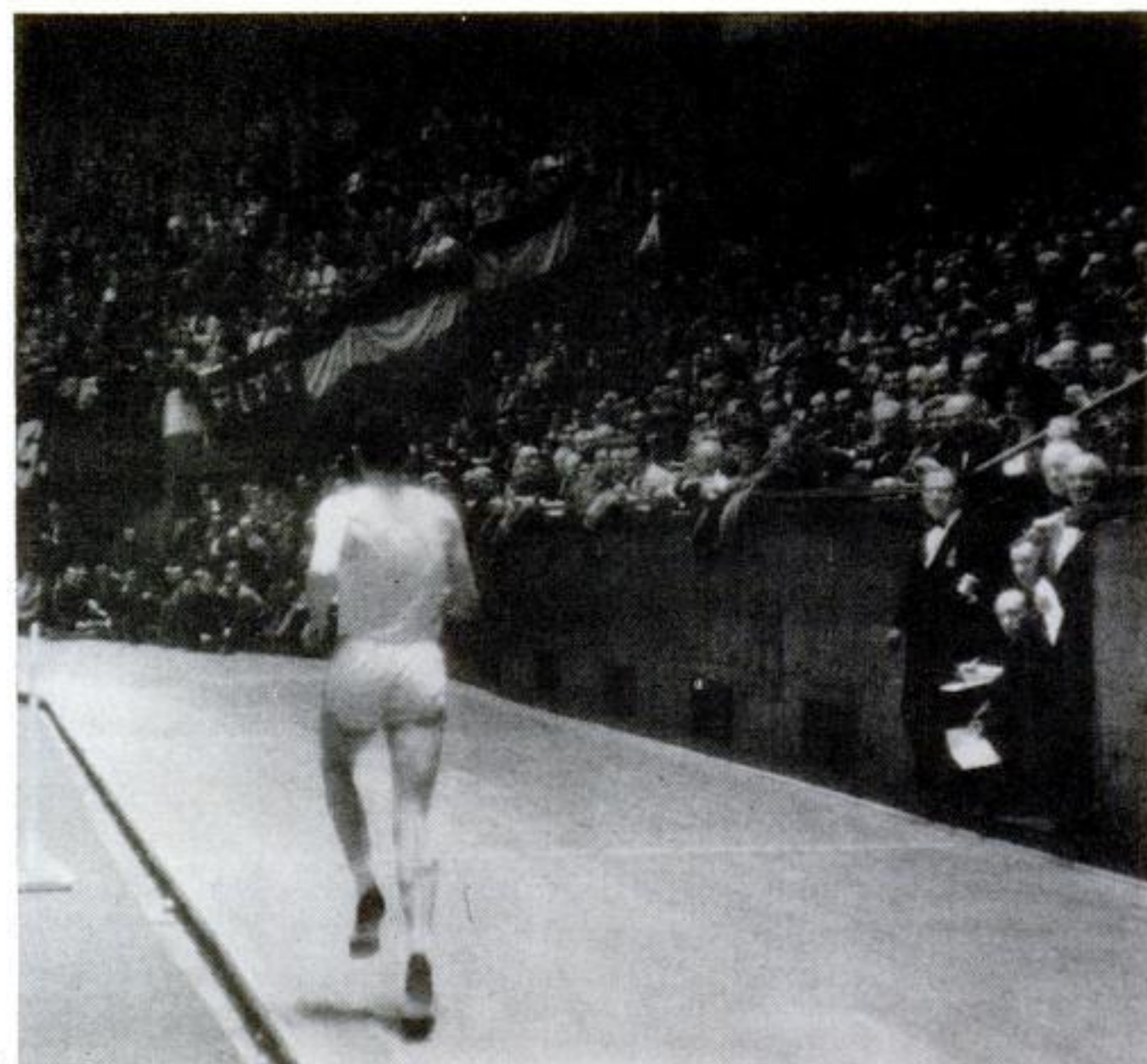
It was then that I brought Charles P. Grimes, a respected lawyer, into the battle. That made the A.A.U. angry, and the fight became bloody. I remember one exchange between the two lawyers. When Grimes called "Pinky" to ask where in the rulebook authority was given his committee to act, Sober shot back, "It's none of your business!" Sober's questions to me were cunningly put, always designed to trick me. Sober's performance no doubt endeared him to Brundage, Lyman Bingham and Ferris, those very tired old men who run the A.A.U.

I deeply regret not being able to run at Melbourne. I don't know if I would win, but I feel I would be among the top three. I am not bitter about my disqualification from amateur ranks. If I had it to do over, I would follow the same pattern, which others in my position have followed for 25 years.

It's a full-time job to be the world's top miler, and I have a tremendous desire to be just that. The A.A.U. says it is possible to get by on the expense allowances permitted by their rules. My answer to that is, "Yes, if you want to become an athletic bum."

What's the solution to this "amateur" problem? Perhaps a program such as the Phillips Petroleum Co. maintains in basketball. They pick athletes with brain and brawn for company positions and to play on their team. I would be happy to run under such a program. Meanwhile, I don't feel I'm a criminal for accepting more expense money than the rules permit.

I am looking for a pro track tour or some other way in which I can run for two more years. I believe I have yet to run my best mile and I would like to have the chance of running it.



AT END OF AMATEUR CAREER, while his lawyers fought his suspension by A.A.U. in the courts, Santee far outdistances two other runners who were the only ones to risk Olympic disqualification by competing against him.

WHO SAYS TOMORROW NEVER COMES?



Don't miss Plymouth's "Ray Anthony Show," with coach Frank Leahy on TV every week.

YOU'RE LOOKING AT IT!

This is the car you might have expected in 1960, yet it's here today—the *only* car that dares to break the time barrier.

Plymouth has reached far into the future to bring you 1960-new Flight Sweep Styling, and a whole car-full of exciting features such as the revolutionary new Torsion-Aire ride... terrific new power for safety with the fabulous Fury "301" V-8 engine... positive new Total Contact Brakes... exhilarating sports-car handling.

1960 is as near as your Plymouth dealer.
Drive this *great* automobile *today*!



SUDDENLY, IT'S 1960 ➤ PLYMOUTH



*When life at its best
calls for beer at its best...
This is the one for you!*

FALSTAFF! Clear, golden, mellow as firelight.
Refreshing as a carefree hour. What could taste
better when you take life easy? For three generations
we've brewed Falstaff to be just what your taste expects, and deserves
in beer—the choicest product of the brewers' art.



FALSTAFF BREWING CORPORATION
OF ST. LOUIS, MISSOURI

AMERICA'S PREMIUM QUALITY BEER

MOVIES

Fearful Female on the Run



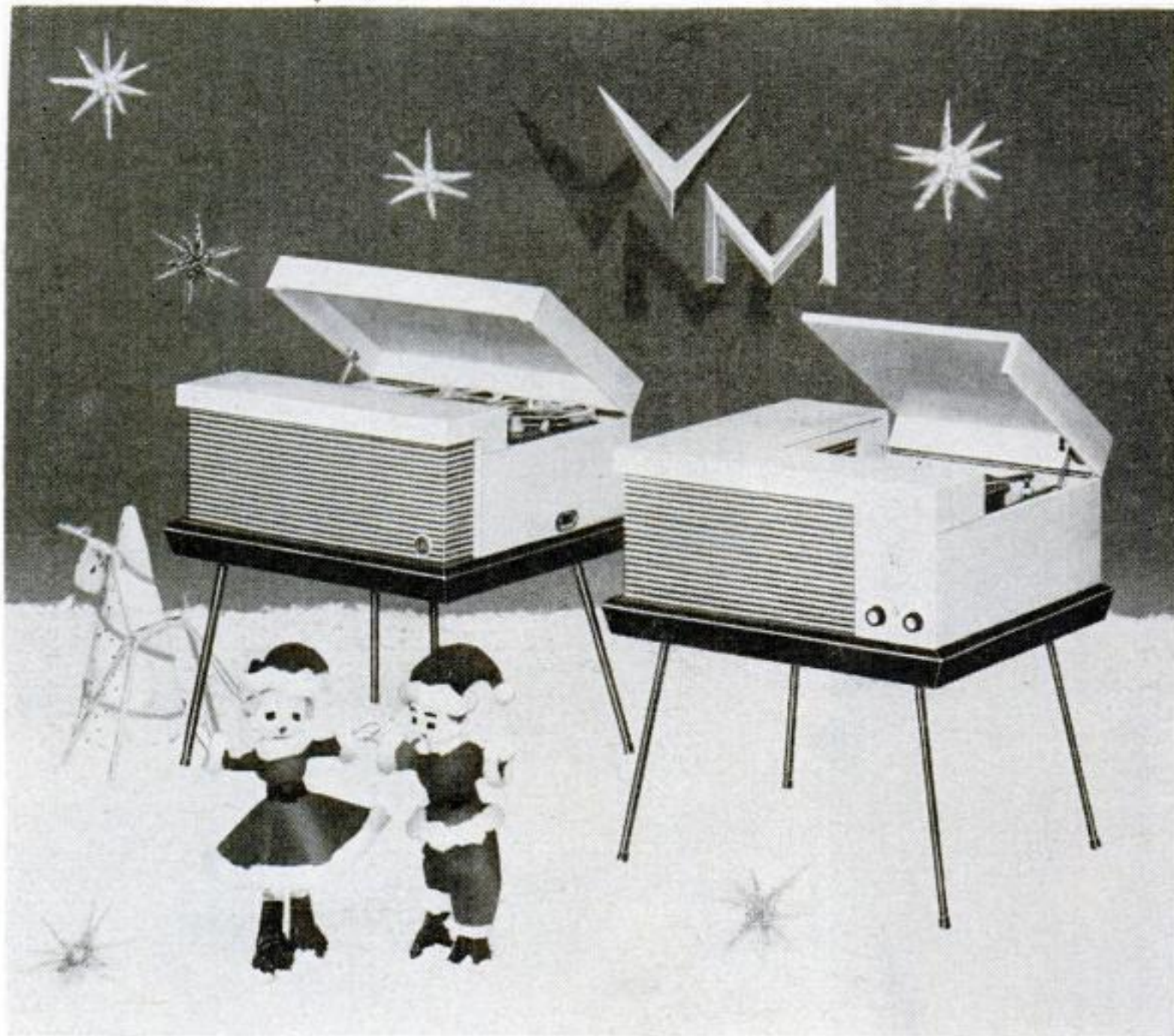
'JULIE' IS TERROR TALE OF FLIGHT FROM FIEND

Shortly after her second marriage fear crept into Julie's heart and soon she was running. She fled across sun-drenched seashores, down country roads and through weird night shadows of city streets. In form-fitting sweaters, tweedy suits and air hostess uniforms she ran sobbing. But there was no escape. Two specialists in shivers, Andrew Stone who wrote and directed the movie *Julie* and his wife Virginia who helped edit it, made fiendishly sure of that. In this MGM tale of terror they keep poor Julie (Doris Day) running faster and faster from the fearful fright of the next page.

CONTINUED



V-M 'Celeste' and 'Fidelis' Together...STEREOPHONIC!



SHE: "A 'Celeste' tape recorder for you!"

HE: "A 'Fidelis' Hi-Fi Phono for you!"

Give the year's most unique, exciting and thoughtful gift... these V-M Stereomates! They combine to give you stereophonic sound at home... the sound that thrills you in theaters.

V-M Stereomates do much more than play stereophonic tapes! 'Celeste' is a complete, professional-quality, high-fidelity tape recorder; 'Fidelis' a swank high-fidelity phonograph with all the famous V-M features. Separately and together, they're a gift of pleasure for the whole family for the years to come. *Hear stereo now... give these Stereomates this Christmas.*

V-M Model 750, 'Celeste' in Blonde or Mahogany fine-furniture finish, \$259.95.* **V-M Model 560, 'Fidelis'** in Blonde or Mahogany, \$149.50.* Walnut or Ebony a bit more. Optional Legs available for both units.

V-M has portable Stereomates, too... tape-o-matic® portable tape recorder and the V-M hi-fi portable phonograph.

24 V-M Models to Choose From

V-M Automatic 4-speed portable. Here's a light and lyric gift for teenagers and people on-the-go. It has terrific tonal qualities, a V-M four-speed changer with Siesta-Matic that automatically shuts off everything after last record plays. V-M Model 1260
..... \$54.95*

*Slightly higher in the West.



Ask your V-M Dealer about the diamond needle offer available with some V-M models.

Purely for Pleasure



V-M CORPORATION • BENTON HARBOR, MICHIGAN
WORLD'S LARGEST MANUFACTURER OF PHONOGRAPHS AND RECORD CHANGERS

JULIE CONTINUED



THE MAD MENACE who chills Julie is her wildly jealous second husband (Louis Jourdan) who, out to murder her, chases her to the film's lurid end.

New Bigelow carpet laughs at stains

Never anything like it! Ink, food, puppy accidents clean out of new Baton broadloom. But color stays put.

A man-made marvel of Bigelow's newly developed Staylux* carpet rayon, Baton is handsome enough to be a hit on lustrous looks alone. But Baton's fashionable tweedy texture is not the only attraction. Its real claim to fame is its "bred-in" color.

Baton is resistant to stains and fading because color goes through and through the fiber itself.

Don't worry if ink or food is spilled on a Bigelow Baton, or the baby or puppy "forgets." Baton's handsome tweed texture is easily cleaned.

Other features of this modern carpeting include greater resistance to the fading actions of sunlight and salt water. Pleasant news, too is its low price. You can buy enough Baton broadloom to carpet 3 average-size rooms, wall-to-wall for . . .

only \$2.60 a week

Room-size rugs cost less. Ask your Bigelow dealer to show you this amazing new carpeting . . . and to tell you about his low monthly terms.



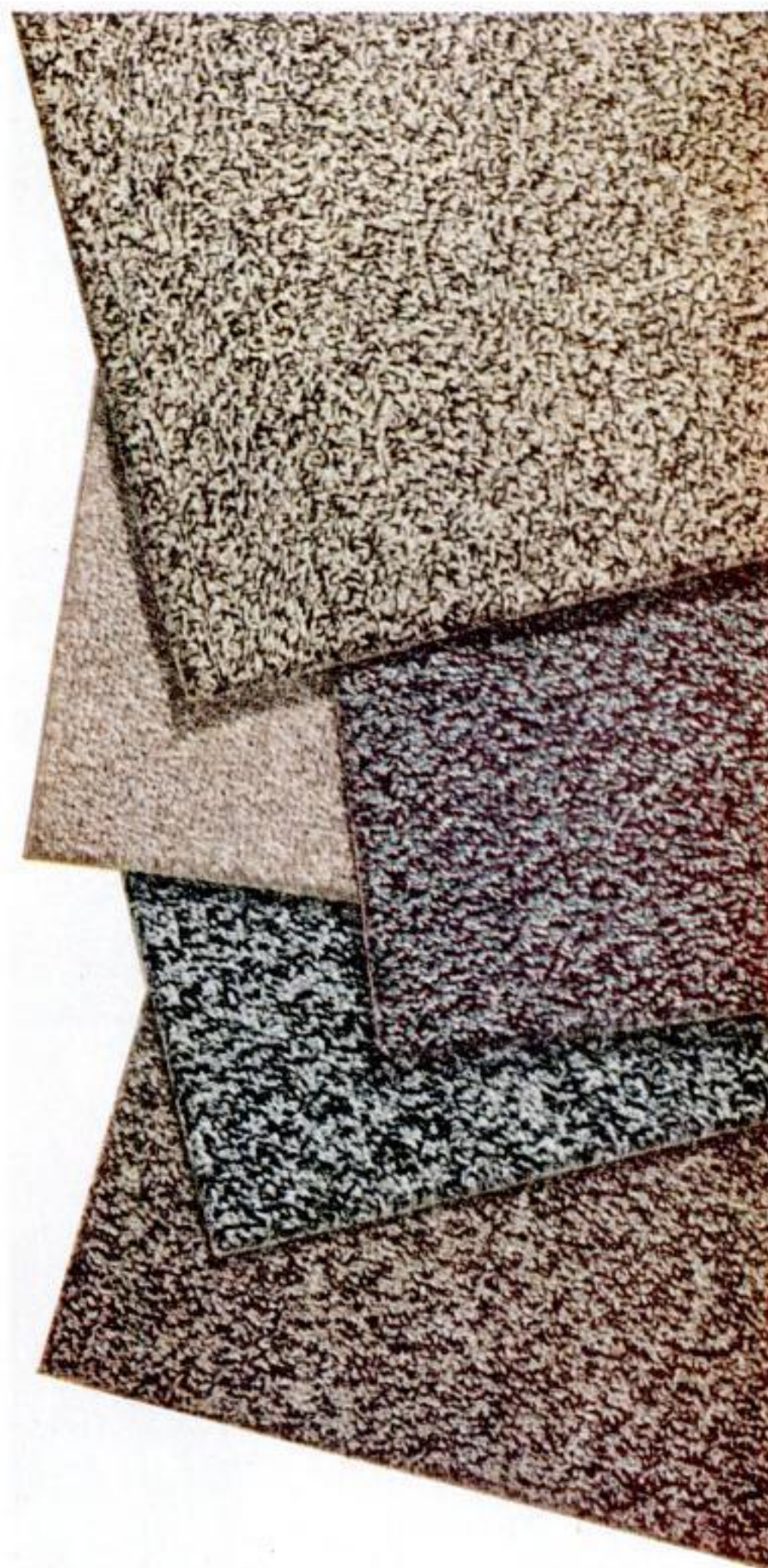
Revolutionary new kind of carpet. Accidents like this spilled ink, that would seriously affect an ordinary rug, don't bother a Bigelow Baton. Simple household bleach, when used as directed, removes the stain . . . leaves colors bright and lovely. And

Baton's resistance to stains is just one of many virtues. The multicolor, tweedy texture is deep and "bouncy." Footsteps and floor noises are suddenly muffled, bringing wonderful quiet to your home.

*Staylux—a Bigelow trade-mark

Bigelow

Number 1 name in Carpets



You can carpet 3 average-size rooms with Baton for only \$2.60 a week. This handsome, tweed-textured broadloom is made in the 5 multicolors shown above.



Ideal background for informal furniture or casual Provincial pieces. Practical for active living—Baton's multicolors and tweedy texture hide scuff marks.



Resists fading. A Bigelow Baton has greater resistance to the fading actions of sunlight and salt water. Bred-in color resists fading . . . as test after test has proved. And Baton's deep pile is 100% mothproof, too!

The gift
of perfect taste

OLD TAYLOR

"THE NOBLEST BOURBON OF THEM ALL"

Here is world-famous 100 proof bonded Old Taylor, in its truly beautiful Presentation Decanter, specially designed for the 1956 holiday gift season. You pay no premium, and get the same full measure of the same Old Taylor bourbon as in standard bottles. Here, fine bourbon flavor and perfect decanter design go hand in hand.

1956 *Presentation Decanter*



JUST IMAGINE A GIFT LIKE THIS!

Both the Old Taylor Presentation Decanter and the regular bottle are available in Gift Cases of one dozen, with beautiful holiday cartons of matching design. What a splendid gift a full case will make for the V.I.P.'s on your list!



KENTUCKY STRAIGHT BOURBON WHISKEY • 100 PROOF • BOTTLED IN BOND • THE OLD TAYLOR DISTILLERY CO., FRANKFORT, KY. • DIVISION OF NATIONAL DISTILLERS PRODUCTS CORP.



RUSSIANS BUILD A BETTER CHUTE

This strange parachute with a gaping hole in its canopy is the Russians' newest and best sport model. Yet here it is drifting over Woodbury, Conn., with an American dangling from its shrouds. The chutist is Jacques Istel, captain of the U.S. parachuting team which placed sixth in the international meet in Moscow this year. While there—to the surprise of the U.S. parachute industry—

Istel talked the Russians into trading this chute for a 1939 American model. Even more surprising to U.S. jumpers was his discovery that despite the wide gap the new Red chute drops much more slowly than any of their own full-canopied models. This gentle descent, combined with the chute's remarkable maneuverability (*see next page*), enables the jumper to land lightly just where he wants.

CAR NEED A NEW MUFFLER? When You Think of Mufflers Look for



MIDAS[®] MUFFLER SHOPS

Only Your Friendly Midas
Muffler Man Saves You Money—
Saves You Time—This Way!

1. FREE INSTALLATION BY SPECIALISTS
2. 15 MINUTE SERVICE While You Wait
3. AVAILABLE FOR ALL CARS AND TRUCKS

WRITTEN FACTORY GUARANTEE
good from COAST-TO-COAST for life of
vehicle on which muffler is installed

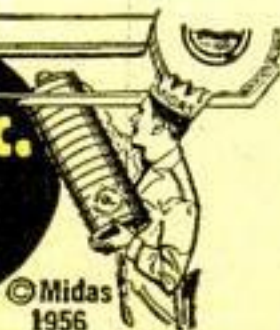
Here Are America's Finest Centers Exclusively Servicing Automobile
Exhaust Systems. DRIVE OVER TODAY FOR A FREE MUFFLER CHECKUP.

BIRMINGHAM, ALABAMA, 2401 Fifth Avenue N.
MOBILE, ALABAMA, 1905 St. Stephens Road
MONTGOMERY, ALABAMA, 9 Molton Street
TUSCALOOSA, ALABAMA, 622-25th Avenue
FT. LAUDERDALE, FLORIDA, 2212 S. Andrews
FORT MYERS, FLORIDA, 1533 Jackson Street
JACKSONVILLE, FLORIDA, Main and 34th Streets
MIAMI, FLORIDA, 499 N. W. 79th
MIAMI, FLORIDA, 1680 S. W. 27th Avenue
ORLANDO, FLORIDA, 1220 W. Robinson
POMPANO BEACH, FLORIDA, 1484 S. Federal Hwy.
PENSACOLA, FLORIDA, 1800 W. Cervantes
ST. PETERSBURG, FLORIDA, 1600 Fourth Street, N.
SARASOTA, FLORIDA, 2070 Ringling Blvd.
TAMPA, FLORIDA, 1100 Florida Avenue
WEST PALM BEACH, FLORIDA, 2733 S. Dixie Hwy.
ATLANTA, GEORGIA, 292 Memorial Dr., S. E.
ATLANTA, GEORGIA, 877 Marietta St., N. W.
AUGUSTA, GEORGIA, 705 Reynolds
COLUMBUS, GEORGIA, 315-13th St.
MACON, GEORGIA, 656 Broadway
ROME, GEORGIA, 330 W. 3rd Street
SAVANNAH, GEORGIA, Montgomery & Duffy Streets
CHICAGO, ILLINOIS, 6050 Broadway
CHICAGO, ILLINOIS, 27 E. 111th Street
CHICAGO, ILLINOIS, 4417 S. Kedzie Avenue
PEORIA, ILLINOIS, 405 S. Jefferson
ROCKFORD, ILLINOIS, 228 S. Church Street
FT. WAYNE, INDIANA, 319 Baker Street
HAMMOND, INDIANA, 6031 Calumet Avenue
INDIANAPOLIS, INDIANA, 322 E. Market Street
DES MOINES, IOWA, 1114 Walnut Street
BATON ROUGE, LOUISIANA, 4085 Florida Street
LAFAYETTE, LOUISIANA, 339 S. Buchanan
LAKE CHARLES, LOUISIANA, 110 W. Mill
MARRERO, JEFFERSON PARISH, LA., 4801-4th St.
NEW ORLEANS, LOUISIANA, 2530 Canal Street
NEW ORLEANS, LOUISIANA, 844 Howard Street
NEW ORLEANS, LOUISIANA, 1700 Tulane Avenue
SHREVEPORT, LOUISIANA, 1024 Texas Avenue
BALTIMORE, MARYLAND, 5617 Harford Road
WHEATON, MARYLAND, 2652 Kensington-Wheaton Rd.
MALDEN, MASSACHUSETTS, 190 Exchange Street
WORCESTER, MASSACHUSETTS, 1143 Main Street
FLINT, MICHIGAN, 3009 S. Saginaw
GRAND RAPIDS, MICHIGAN, 726-30 S. Division Ave.

LANSING, MICHIGAN, 120 W. Ionia
MUSKEGON, MICHIGAN, 2107 Henry Street
MINNEAPOLIS, MINNESOTA, 1400 Hennepin Avenue
JACKSON, MISSISSIPPI, 1305 Gallatin, Box 8008
KANSAS CITY, MISSOURI, 1905 Truman Road
ST. LOUIS, MISSOURI, 1163 S. Kingshighway
OMAHA, NEBRASKA, 1501 Davenport Street
CLIFTON, NEW JERSEY, 1340 Main Avenue
NEWARK, NEW JERSEY, 975 Raymond Blvd.
ALBUQUERQUE, NEW MEXICO, 213-215 Tijeras, N. W.
ALBANY, NEW YORK, 907 Central Avenue
BINGHAMTON, NEW YORK, 46-48 State Street
BUFFALO, NEW YORK, 1450 Michigan Avenue
NIAGARA FALLS, NEW YORK, 501 Main Street
SYRACUSE, NEW YORK, 1205 Erie Blvd., East
SYRACUSE, NEW YORK, 515 S. State Street
UTICA, NEW YORK, 1205 Oriskany Street, West
CHARLOTTE, NORTH CAROLINA, 916 Graham Street
WINSTON-SALEM, NO. CAROLINA, 711 N. Trade St.
AKRON, OHIO, Corner Case and Arlington
CINCINNATI, OHIO, 3062 Markbreit Avenue
CINCINNATI, OHIO, 3719 Spring Grove Avenue
COLUMBUS, OHIO, 865 Cleveland Avenue
COLUMBUS, OHIO, 3151 N. High Street
COLUMBUS, OHIO, 3254 E. Main Street
COLUMBUS, OHIO, 163 S. Sandusky Street
MANSFIELD, OHIO, 28 E. 6th Street
TOLEDO, OHIO, 1401 Cherry Street
TOLEDO, OHIO, 378 Phillips Avenue
OKLAHOMA CITY, OKLAHOMA, 315 North Walker
TULSA, OKLAHOMA, 3811 E. 11th Street
ALLENTOWN, PENNSYLVANIA, 105-109 Walnut St.
COLUMBIA, SOUTH CAROLINA, 1100 Devine Street
NORTH CHARLESTON, SOUTH CAROLINA
2039 Meeting Street Road
CHATTANOOGA, TENNESSEE, 2309 McCallie Avenue
MEMPHIS, TENNESSEE, 639 Madison Avenue
NASHVILLE, TENNESSEE, 121-13th Avenue, N.
AMARILLO, TEXAS, 728 North Fillmore Street
BEAUMONT, TEXAS, 1045 Gulf Street
DALLAS, TEXAS, 2815 Main Street
EL PASO, TEXAS, 1013 Texas Street
FORTH WORTH, TEXAS, 201 Commerce Street
HOUSTON, TEXAS, 1219 Caroline Corner Polk
SAN ANTONIO, TEXAS, 3930 East Commerce Street
SAN ANTONIO, TEXAS, 1227 North Main Avenue
WACO, TEXAS, 115 Washington Avenue
SALT LAKE CITY, UTAH, 2354 S. State Street
NORFOLK, VIRGINIA, 108 W. 15th Street
ROANOKE, VIRGINIA, 426 Carver Avenue, N. E.
TACOMA, WASHINGTON, 1810 S. Tacoma Way
MILWAUKEE, WISCONSIN, 1251 North 4th Street

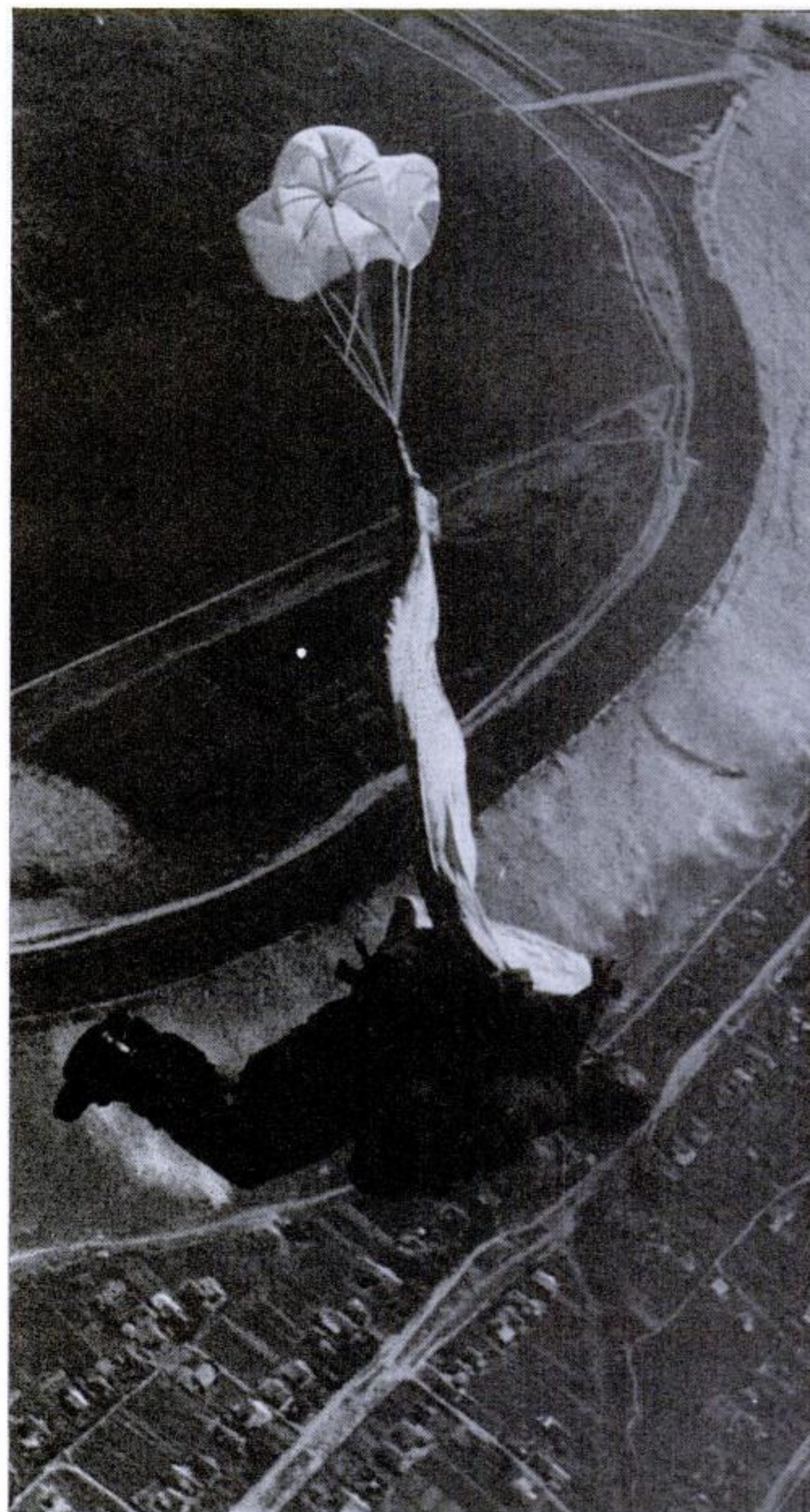
MIDAS[®] Inc.

1023 S. State Street
Chicago 5, Illinois

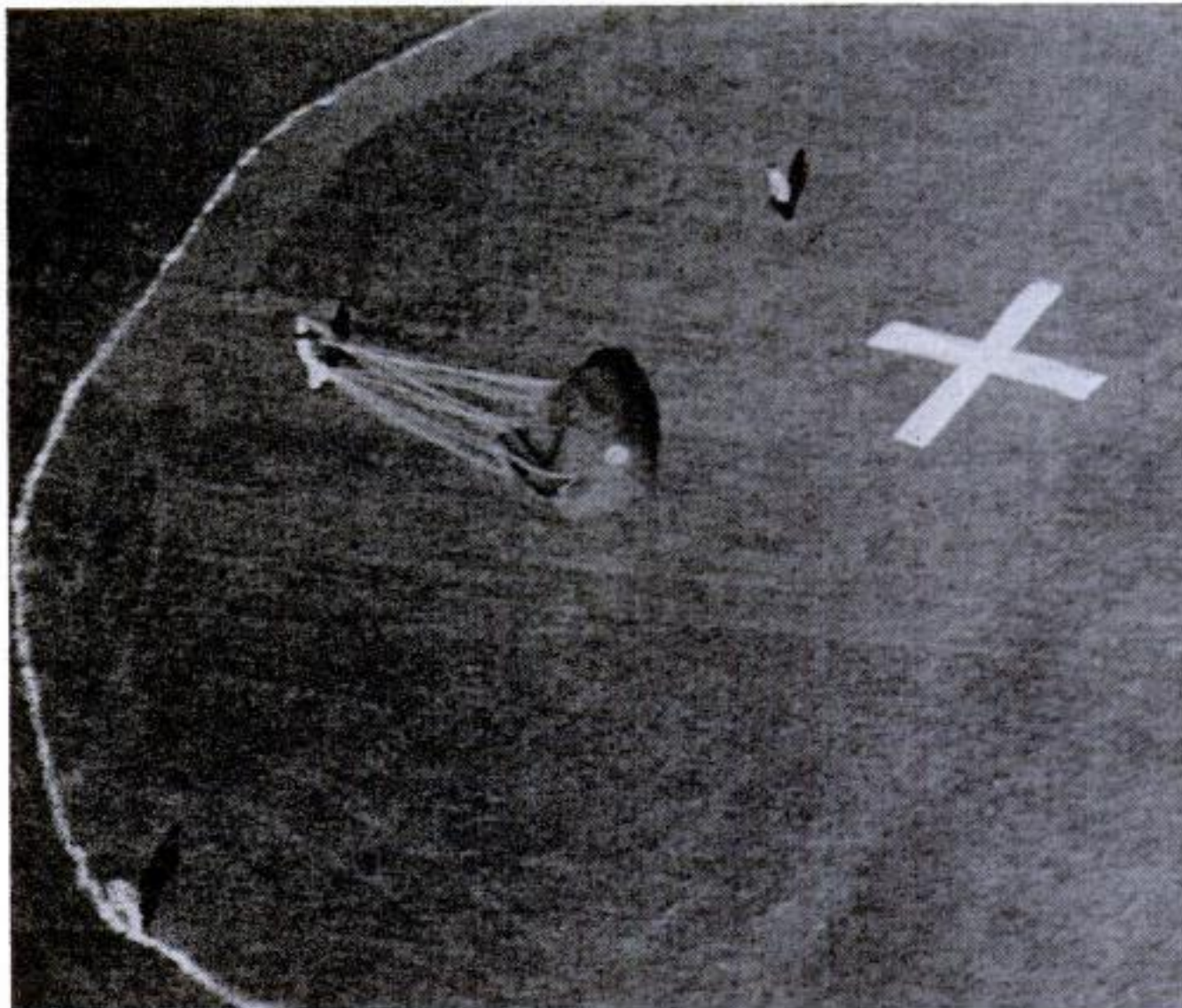


CHOICE FRANCHISES STILL AVAILABLE
WRITE TODAY FOR INFORMATION

Better Chute CONTINUED

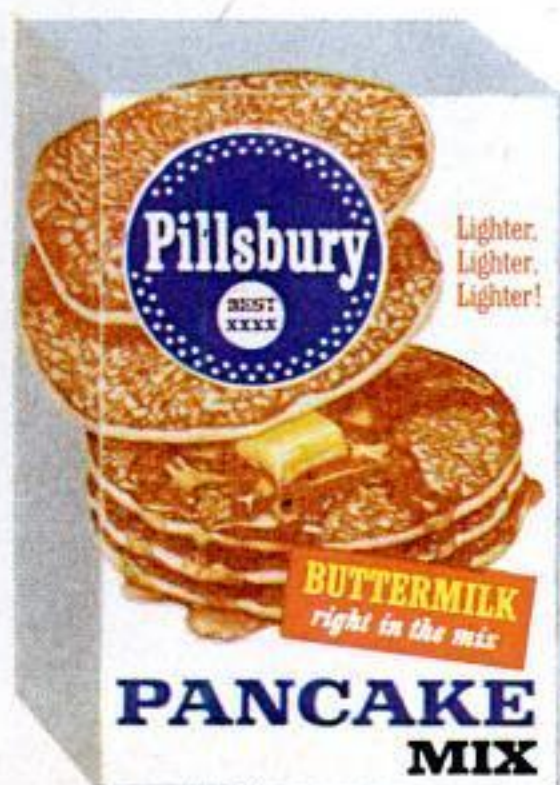
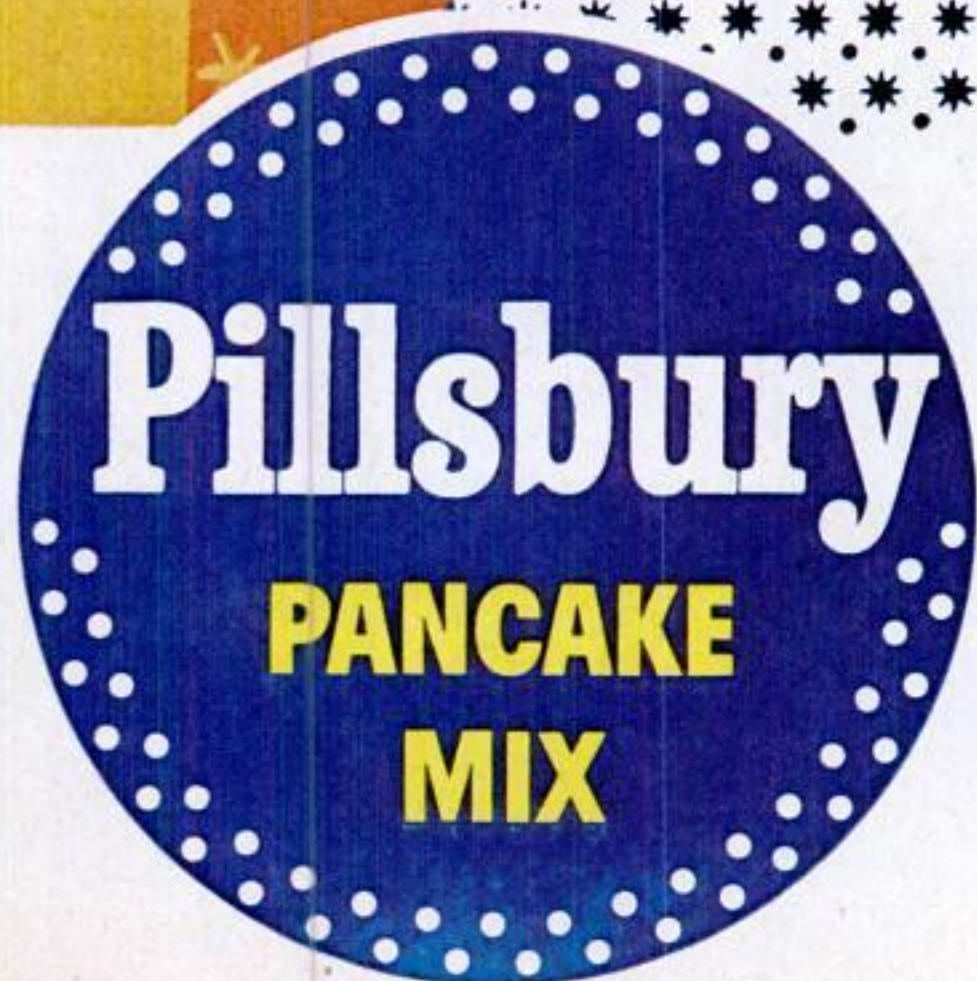


OVER MOSCOW, as Russian chutist falls, a small pilot chute begins to pull main canopy from pack. Main canopy is enclosed in a sleeve, between jumper and pilot chute. Resistance offered by sleeve plus air spilling from gap when main canopy billows open greatly reduces amount of shock felt on opening.



HITTING TARGET in Connecticut, Istel demonstrates precision aim of new Russian chute by landing within 25 yards of bull's-eye. During descent air rushing from the gap propels chute forward, even against the wind. Gap also prevents pendulumlike swinging, which causes rapid descent of other chutes.

Those
lighter
Pillsbury Pancakes!



Now with
Buttermilk
right in the mix

Buttermilk—the real down-on-the-farm kind—now right in Pillsbury Pancake Mix. Now those *lighter* Pillsbury pancakes really make a family party out of breakfast.

Now you can have your Pillsbury Buttermilk Buckwheats, too!

Now! An Electric Range



Sauce won't separate!

Presto Electric Sauce Pan watches your cooking! Long-cooked foods won't burn, macaroni or rice won't boil over, sauces won't separate. Food stays warm without overcooking. **\$13⁹⁵*** Metal cover included.



Dutch Treat, automatically!

Presto Electric Dutch Oven. At last, a Dutch Oven with no washing problems! Delicious meats or one-dish meals, automatically! **\$16⁹⁵*** Metal cover included.



No flops for flapjacks!

Presto Electric Griddle. Sit at the table and cook perfect pancakes, hamburgers, sausages. Enjoy greaseless foods because exclusive slide-out drip tray drains off fat. **\$14⁹⁵***



Eggs won't scorch!

Presto Electric Fry Pans. Bacon, eggs, hamburgers, just right every time! Two convenient sizes for controlled-heat cooking; big 11-inch size or companion 9-inch size.

\$10⁹⁵* and **\$12⁹⁵***

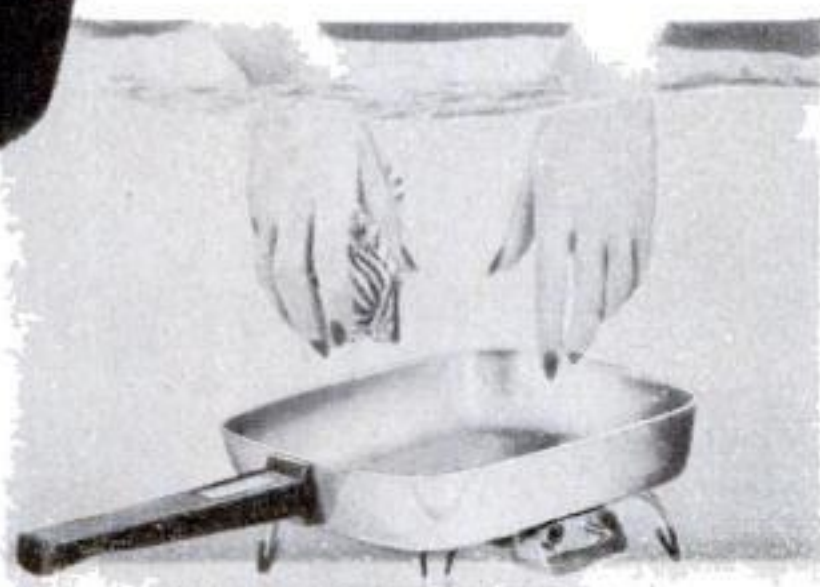


in the palm of your hand !

This one \$6.95* Control-Master operates 6 new submersible appliances that fry, grill, bake, roast, stew, simmer and pressure cook—automatically!



PLUGS IN to make any Control-Master appliance automatic. One Control-Master operates all six. You save \$6.95 with each appliance you add!



DETACHES so each appliance washes under water, handle and all. No worry about handles slipping; wash Control-Master appliances without a care!

Think of the best cooking days you've ever had. The days when the bacon slices are straight and evenly brown; the pancakes light and lacy; the pot roast tender with good beef juices. That's the way cooking can be every day, and all you need is one palm-size Control-Master that brings you automatic cooking for just \$6.95.

An electric cooking brain

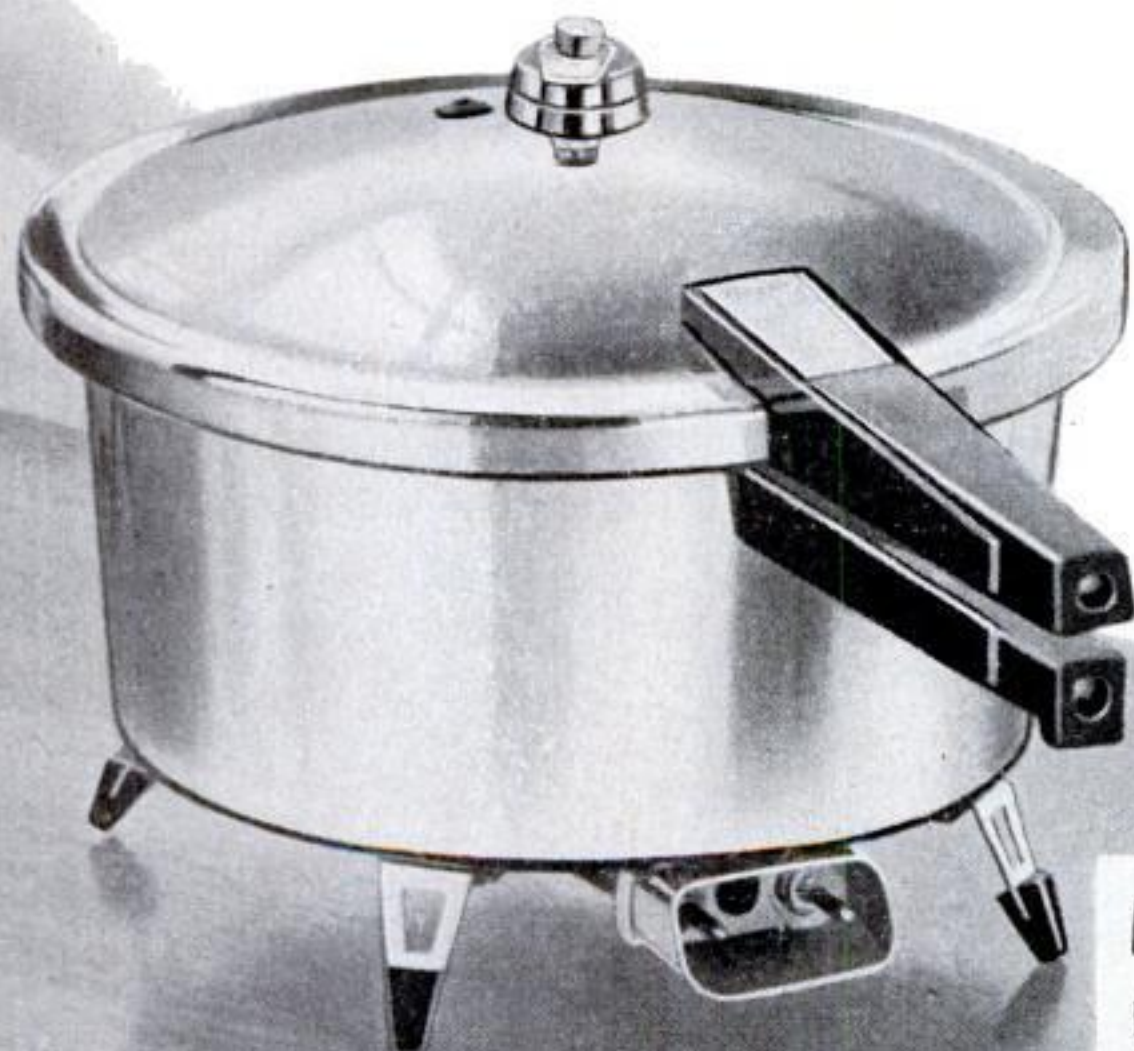
The Control-Master plugs in to each of six different appliances to cook by controlled heat. You set the temperature, the Control-Master keeps it constant, turns heat up or down as needed. You won't have to keep peeking, prodding, turning. Never again will good food burn while your back is turned! Never again will you have to guess at proper cooking temperatures. Select the heat setting that suits you and your family, and dial it every time for the same perfect results.

Thermostat, pilot light, and heat settings are all in the Control-Master instead of the appliance. That means each Presto appliance can be washed separately, without a care, completely under water.

Save \$6.95 on each appliance you add!

One Control-Master runs the entire family of appliances. Once you own it, you save \$6.95 on the next appliance you buy, and the next. You could spend hundreds of dollars for an electric range just to get the controlled heat features you enjoy with carefree, economical, portable Control-Master Appliances.

Gift shopping? You couldn't find a gift newer or more exciting. And you'll be solving future gift problems, too, because you can keep adding to her set of Control-Master appliances on each gift occasion. Find out more at your Presto dealer's!



Presto®

Control-Master®

A P P L I A N C E S

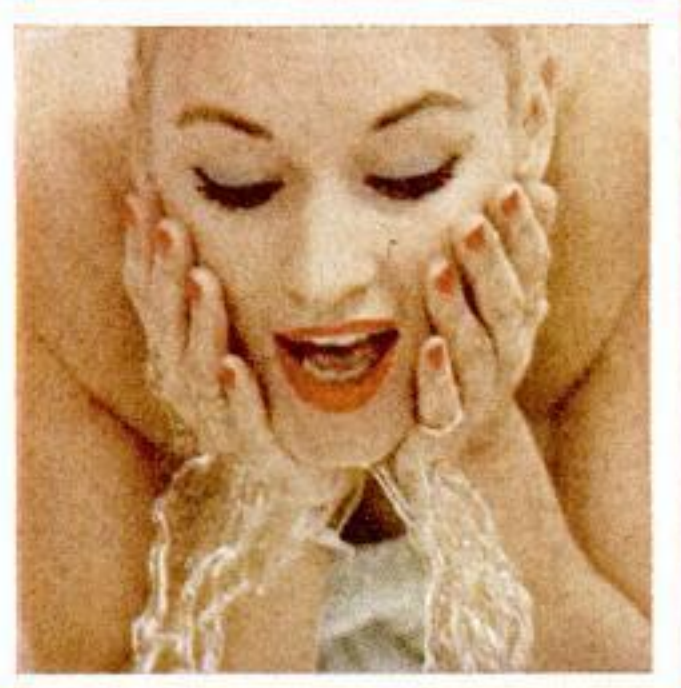
NATIONAL PRESTO INDUSTRIES, INC.

Eau Claire, Wisconsin

*MANUFACTURER'S RECOMMENDED RETAIL OR FAIR TRADE PRICE, FED. TAX INCL.
PRICES SLIGHTLY HIGHER IN CANADA

Meals 3 times faster !

Presto Electric Pressure Cooker. Just set it and forget it; complete meals 3 times faster. The first submersible automatic pressure cooker **\$19.95*** saves money, retains vitamins and minerals, aids digestion.



When you want
to look
Dazzling
use
**Masque
Frappe**

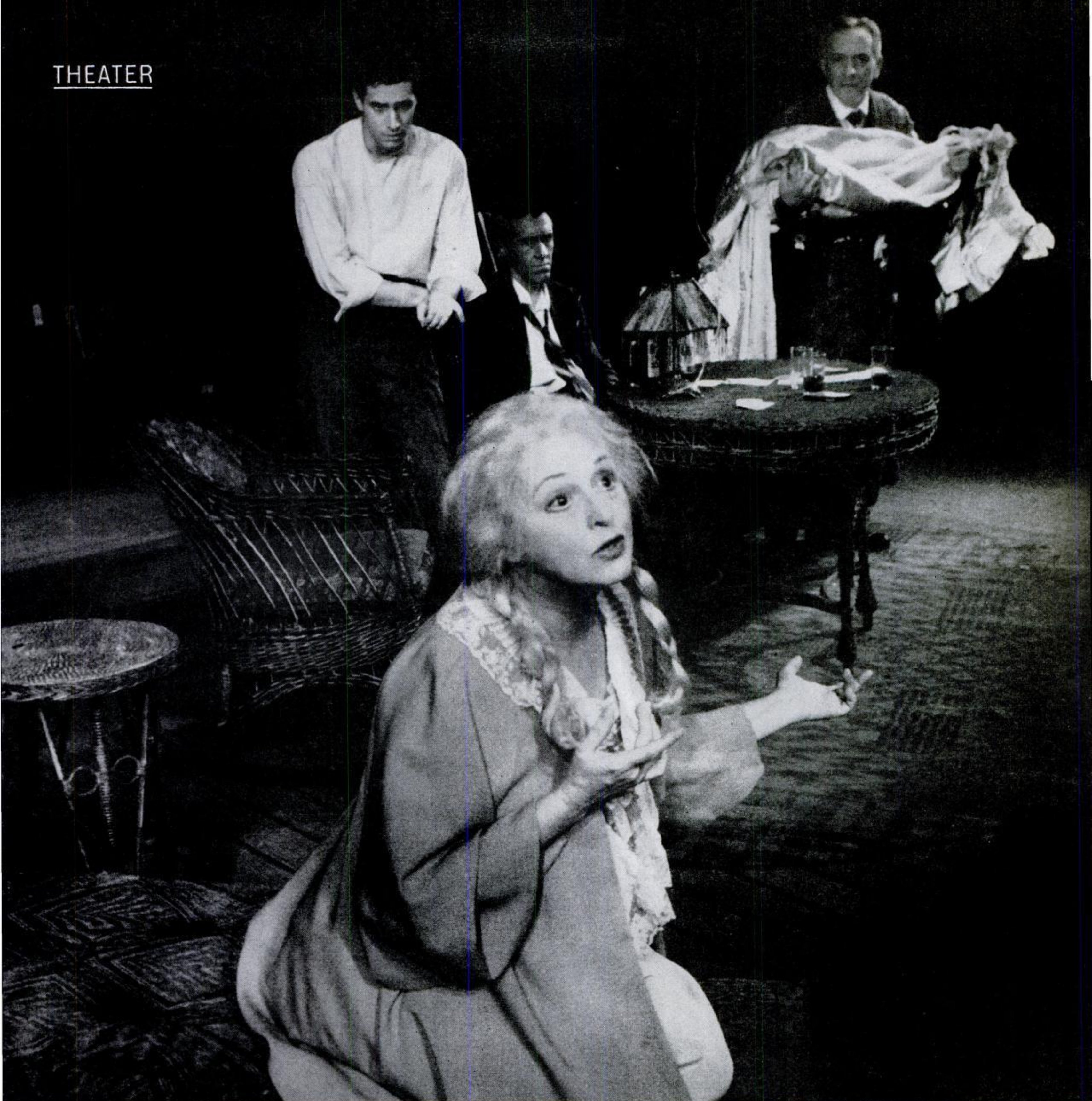
You're home. He's on the way. You've just a few minutes to come out of the day's cocoon like a brilliant butterfly. Masque Frappe—in five tingling minutes—makes you look all new and fresh again! You smooth its rosy richness over face and throat, look at your watch, then rinse your face with scoops of cool water. New Masque Frappe's super tightening action works fast to brace and freshen, to leave your skin looking and feeling like silk. Keep this magic jar ready—like a smile, or a jewel—whenever you want to look beautiful. \$1.00 and \$2.00.

In Canada, too.

For beauty the modern way



Dorothy Gray



THE HERO'S CRAZED MOTHER (FLORENCE ELDRIDGE) LAMENTS HER YOUTH, WATCHED BY SONS AND HUSBAND (FREDRIC MARCH), HOLDING WEDDING GOWN

O'NEILL'S YOUTH ON U.S. STAGE

Playwright's autobiographical play is finally seen in his native land

After having been produced in Stockholm (LIFE, March 12), Milan and Berlin, the late Eugene O'Neill's stormy drama, *Long Day's Journey into Night*, is at last being unveiled to U.S. audiences. Because the play told such a personal story of O'Neill's own youth, the U.S. production was put off for years, but his widow finally consented to the current showing.

O'Neill, who called himself Edmund Tyrone in the play, begins his *Journey* by mercilessly exposing his father's stinginess, his mother's drug habit, his brother's moral decay and his own weakness and torment.

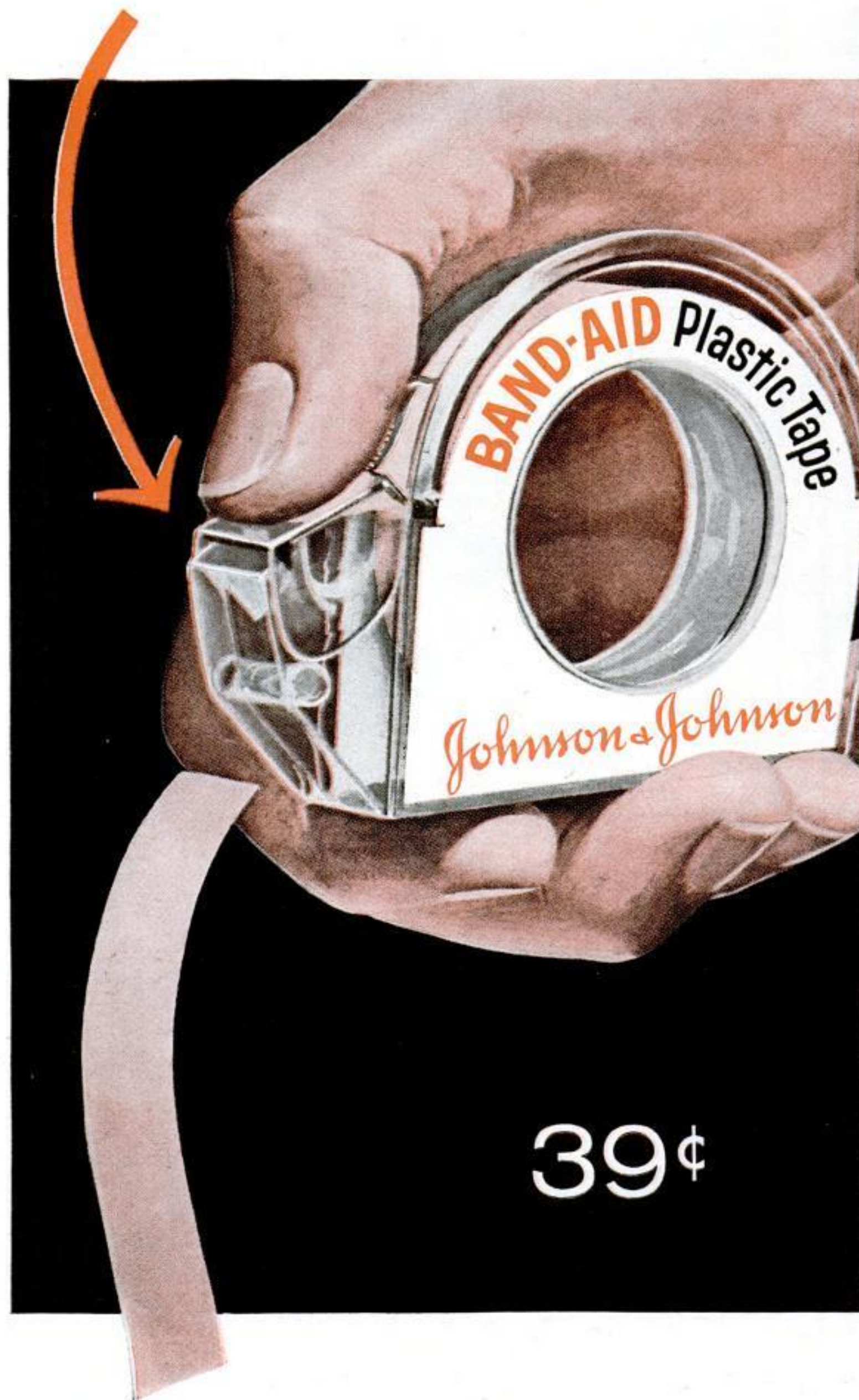
In the end, however, the play is warmed by a whole-souled quality of mercy which is rare in recent years when playwrights too often examine and excuse human frailties in clinical psychiatric terms. At times *Long Day's Journey* seems numbingly long—it lasts three and a half hours—and needlessly repetitive. But as acted by a fine U.S. cast, headed by Fredric March and his wife, Florence Eldridge, O'Neill's massive lament has the ring of true tragedy and seems as surely as the works of Hawthorne or Stephen Crane to be a permanent part of American literary heritage.

BAND-AID

TRADE MARK

PLASTIC TAPE

new dispenser **cuts tape for you!**



***Flesh-colored**

***Won't loosen in water**

Johnson & Johnson

O'NEILL PLAY CONTINUED


FITS OF PARENTAL LOVE



HIS MOTHER leans possessively over Edmund (Bradford Dillman) when she hears he must go to sanitarium for consumption, refuses to let him go.



HIS FATHER, after threatening to hit Edmund in family squabble over saving electricity, embraces him remorsefully when the boy has a coughing fit.



design
for giving

Old Forester

Decanter designed by
Raymond Loewy • Every
bottle registered for your
assured satisfaction

YOU GIVE SO MUCH MORE

WHEN YOU GIVE THE YEAR'S MOST ADVANCED DECANTER

AND FAMOUS BONDED

Old Forester

"There is nothing better in the market"

©1956, B. F. D. CORP.

KENTUCKY STRAIGHT BOURBON WHISKY • BOTTLED IN BOND • 100 PROOF • BROWN-FORMAN DISTILLERS CORPORATION • AT LOUISVILLE IN KENTUCKY

Copyrighted material



ACRONIZED*

When you see the word "ACRONIZED" used with the brand name of your holiday bird, you know two things—

FIRST, that it's a top-quality turkey...processed in a modern plant under rigid inspection; **SECOND**, that it's just about the freshest, tastiest turkey you can buy.

Acronized poultry is the result of a great new advance in processing the fresh-dressed birds while they are chilling for shipment. It is a new development that brings you turkey at its very peak of taste and flavor...and now, at last, makes it possible for you to buy birds that are *consistently* fresh and country-sweet.

...your guide to a really fresh turkey!

Every Acronized turkey is identified by the Acronized seal. Look for it on the brand sold at your favorite food store. And remember—

IF IT HASN'T THE SEAL, IT ISN'T ACRONIZED!

look for
this seal! →

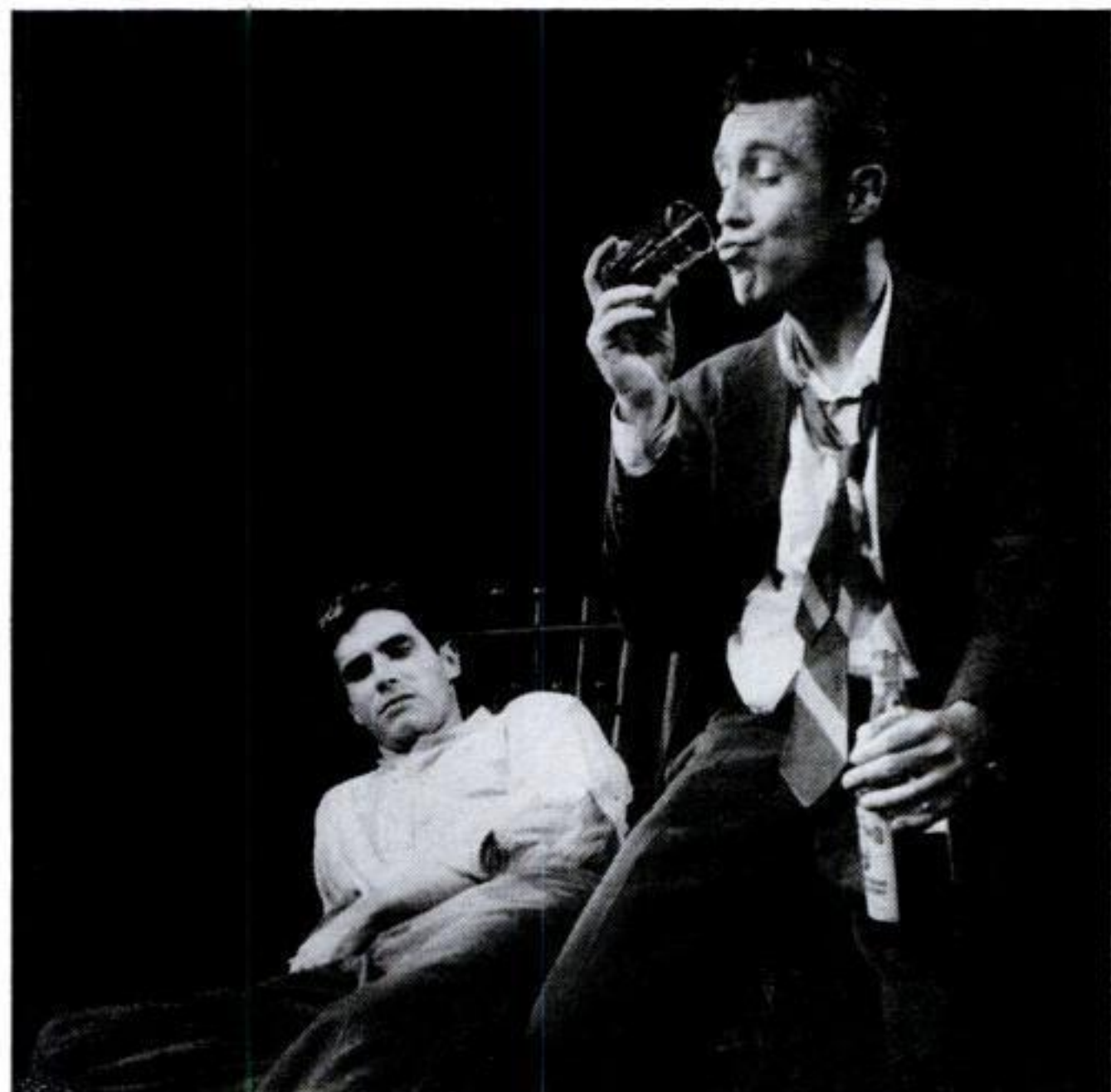


CYANAMID

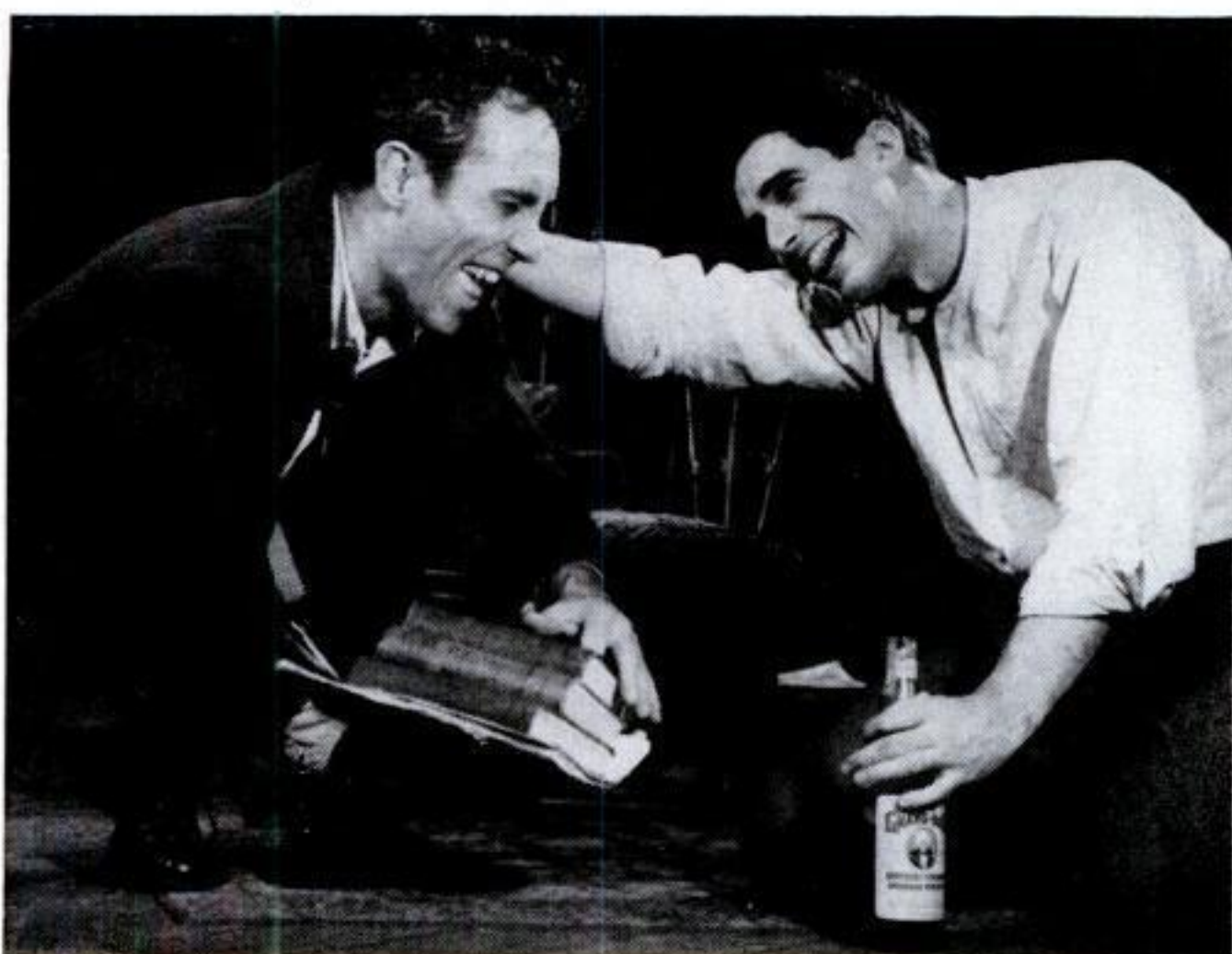
AMERICAN CYANAMID COMPANY, NEW YORK 20, N. Y.

O'NEILL PLAY CONTINUED

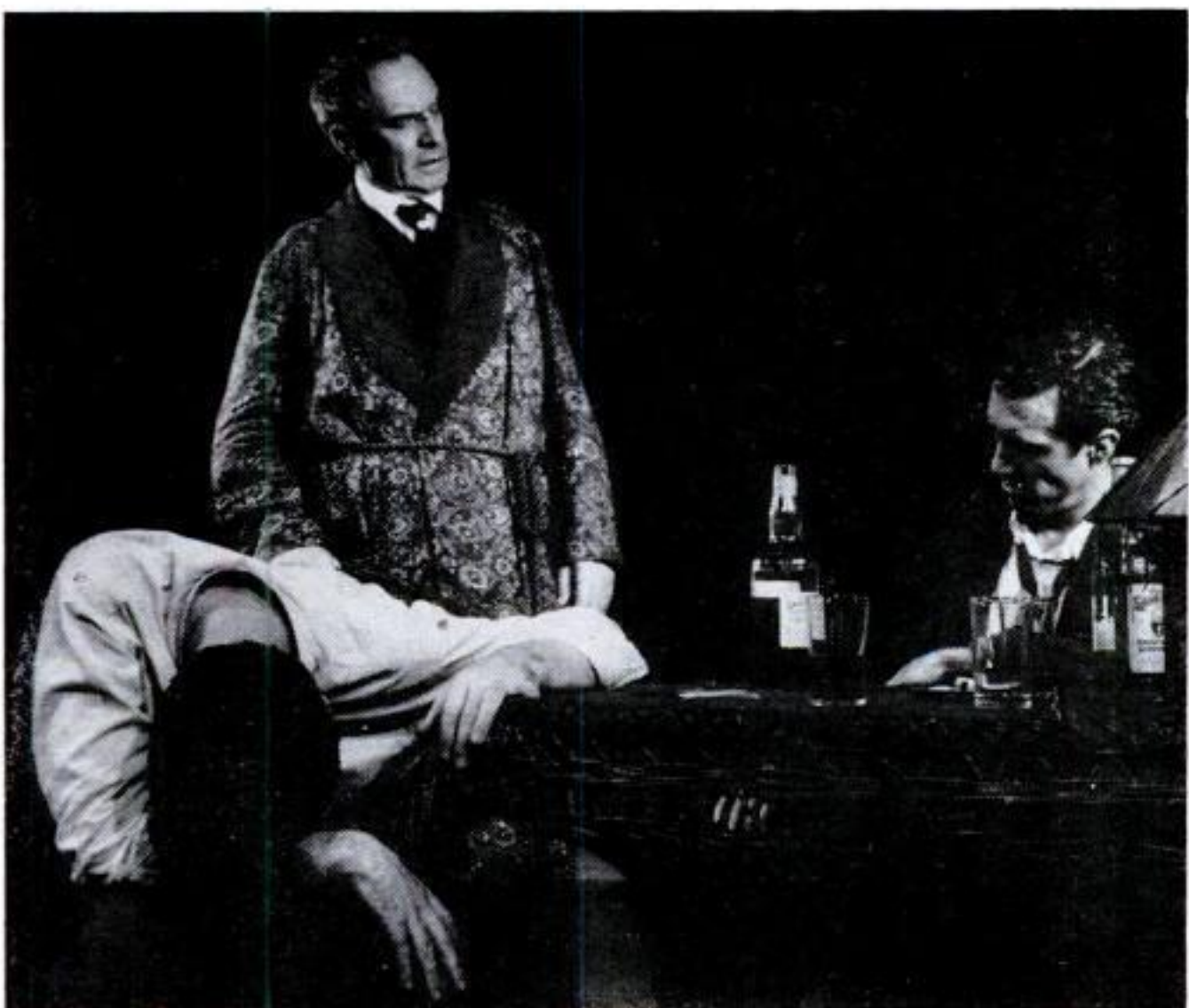
BOOZY FRATERNAL LOVE



IN DRINKING BOUT hero's dissolute elder brother James (*right*), acted powerfully by Jason Robards Jr., treats him with rough cynicism and devotion.



IN HAPPY OUTBURST James cheers up consumptive brother, "Don't be scared of this sanitarium business. You can beat that standing on your head."



IN BITTERNESS the drinking party ends as James confesses he has always been envious of Edmund's talent, and calls his father a strutting actor.

CONTINUED

*End of
a perfect day...*



As the wintry dusk deepens, the hunter calls it a day. And a rewarding day it has been! Exhilarating hours in the open air... a bagful of table-bound trophies... and the wonderful satisfaction of Dutch Masters Cigars.

Whatever you're doing, *tastefully* mild Dutch Masters contribute greatly to your enjoyment. Try the Belvedere, just 15c. Also available in crushproof 5-Packs. Other Dutch Masters shapes from 2 for 25c to 25c each.

*Mild yes...
tastefully mild*

Dutch Masters



HANES HOSIERY, INC. • 350 FIFTH AVENUE, NEW YORK • \$1.35 TO \$1.95

O'NEILL PLAY CONTINUED

THE STORY'S REAL SCENE



O'NEILL HOME in New London, Conn., where family used to spend summers and where play takes place, is visited by actors to soak up atmosphere.



IN SUNROOM of the family house, which O'Neill left in 1916, Actress Florence Eldridge paces the floor as the playwright's lonely mother used to do.



IN FAMILY PARLOR the four leading actors rehearse one of the play's few happy scenes, watched by Director José Quintero in rocking chair (left).



See Color every night—even a child can tune it. (Shown) The Aldrich (21CS781) in limed oak grained finish. \$495.

“LIVING COLOR” AT \$495 IS NOW BEST TV BUY—IT’S LIKE 2 SETS IN 1

New RCA Victor Big Color is the TV for thrifty families. Now you can enjoy Color plus black-and-white in one TV set!

Here is double-value Color TV at the lowest price in history. Now you and your family will see every program *exactly* as it is broadcast. The big Color shows in breathtaking “Living Color”—all regular programs in sharp, clear black-and-white.

You see them easily with new “Color-Quick” tuning—so simple a child can do it. Turn two knobs and the screen blossoms out in Color.

You have your choice of 10 Big Color models—from table model to full-door console in contemporary or traditional styling.

See “Living Color” with your own eyes at your RCA Victor dealer’s soon. Ask him about easy budget terms on any Big Color set—your present TV may even cover the down payment!

Manufacturer’s nationally advertised VHF list price shown subject to change. UHF optional, extra. At your service: RCA Victor Factory Service Contracts from \$39.95 (90 days).

RCA VICTOR
RADIO CORPORATION OF AMERICA

RCA PIONEERED AND DEVELOPED COMPATIBLE COLOR TV



Big as life. Even the lowest priced RCA Victor Big Color set gives a huge 254 square inches of viewable picture—crisp and clear in black-and-white or Color.



All the colors of life. RCA Victor Big Color TV gives Color so natural, so alive—you have to see it to believe it. It’s a completely new experience in home entertainment.



Practical and dependable. Big Color TV service is low-cost—RCA Factory Service Contracts are available in most areas, but only to owners of RCA Victor TV sets.



Like 2 sets in 1 because it’s RCA Victor Compatible Color. Color shows in Color—all others in black-and-white. This is today’s common-sense investment in TV.



One good turn deserves another—when the cereals are
Post-marked for Happy

You can be a real Lazy Susan yet please everybody—when you swing 'round the *Post*-marked cereals. Because corn or wheat, rice or bran—these are the best-tasting cereals in the whole wide world.

Just start serving 'em regularly—you'll see!



Eating!



LOOK FOR THE POST MARK...
FOR HAPPY EATING!



The Breakfast Foods of General Foods

Copyrighted material

Lady Borden Ice Cream is Extra-Good because it's made with Extra Cream!



A merry idea for the holidays! Here's the ice cream that belongs at all the joyous parties of the season... and makes a gay occasion of the simplest family meal. Serve Lady Borden Holiday Bisque Tortoni often while it's here—because *everyone* loves this holiday ice cream with festive bits of red and green pineapple in every delicious spoonful!

Another one of Borden's family of fine foods

Available to Canadians in the provinces of Quebec and Ontario. See Borden's TV show, "The People's Choice" over NBC.

"Look for it where you see this sign,"
says Elsie, the
Borden Cow.



©1956, The Borden Company



TAKING OFF, balloon rises out of sheltered valley with gondola half a balloon-length beneath it.

A RECORD RISE, PERILOUS DROP

Outside Rapid City, S. Dak. shortly after 6 a.m. one day last week two U.S. Navy officers climbed into a gondola attached to a balloon and soared upward. Less than three hours later they had reached an altitude of 76,000 feet—nearly 4,000 feet higher than the record for manned balloon ascents set by two Army men in 1935. They planned to hover at that height for two hours, making a scientific study of cosmic rays and atmospheric conditions which would be valuable to high-altitude military pilots.

But suddenly, before they could start these tests, the balloon began to drop. One of the valves had burst open. The officers threw out much of their equipment, managed to slow their descent and landed safely in a Nebraska field. Though they had no time to make maximum-altitude observations—all they noticed was that the sky was "blue-black"—they were wired to instruments which kept a useful record of their reactions to stress and strain. It was just after 10 a.m. when they landed, but the experience had so shaken their sense of time that one of them thought it was "late in the afternoon."



READY FOR ASCENT, Lieut. Commanders Morton Lewis (right) and Malcolm Ross stand beside

gondola in their flying suits. Their balloon was made by General Mills from plastic only .002 inches thick.



AFTER LANDING (above), gondola crew is joined by local pilots and farmers who wave to LIFE plane.

NAVY HELP comes from a helicopter pilot who greets Ross before flying two out on first leg home.





How your Living Insurance premiums make more jobs

Your Equitable premium dollars are invested to produce more goods and expand the national economy

In every part of our country you see evidence that the dollars you pay in *Living Insurance* premiums are helping America grow.

You see an oil well "under rig" in Louisiana; an air line accepting delivery of new planes in California; houses being finished in Illinois; a steel mill shooting up in Pennsylvania; an office building completed in New York.

These projects are typical of many that are made possible by Equitable funds. Indeed, every working day of the year, Equitable invests an average of over four million dollars in the U.S. economy. Thus new jobs are created; more goods are produced — and everyone stands to gain.

Present and future owners of Equitable policies gain very directly. For the interest earned by investments helps to hold down the cost of *Living Insurance* — the modern insurance concept that stresses benefits for you and your family while you live, or for the loved ones who live on after you.

Living Insurance by Equitable

The Equitable Life Assurance Society of the U. S.,
393 Seventh Avenue, New York 1, N. Y.



"Industrial Worker"
Photographed by W. Eugene Smith



“Better fix more Postum, Mom... the paper’s fat today!”

Just as each section of the paper has its special appeal, so Postum’s *special flavor* will appeal to you.

You’ll find Postum *different* from everyday hot drinks . . . with a grain-rich, slow-roasted flavor you and your whole family will enjoy.

And Postum helps you top a relaxing Sunday—or a workday—with a good night’s sleep. It’s 100% *caffeine-free* . . . safe even for children!

For less than a penny a cup—make this pleasant change from everyday hot drinks today.

Enjoy the hot drink with a different flavor...



A product of
General Foods

COUNTRY MUSICIANS

FIDDLE UP ROARING BUSINESS



IN BILLINGS, MONT., TROUPE OF NASHVILLE MUSICIANS LED BY LONZO AND OSCAR (CENTER) REGALE AUDIENCE OF 1,200 WITH SONG "I'M MY OWN GRANDPA"

THEIR BACKWOODS SONG AND HOMESPUN HOKUM SPREAD OVER U.S.

Up until a few years ago one half of the popular music fans of America had no idea what the other half was up to. One half listened to slick songs from Hollywood and Broadway. The other—mostly from rural districts—was devoted to a brand of music loosely known as hillbilly, which sprang from the southern Appalachians and sometimes echoed cowboy singers of the West.

Today hillbilly music, dolled up with the new name of "country music," draws all classes of listeners. This year some 50 million country music records will be sold, which is 40% of the total sales of all single popular music records. Two thriving centers for rustic music makers are Springfield, Mo. with its *Ozark Jubilee*, and Shreveport, La. with station KWKH. But the rugged pioneers—the self-styled hicks, hayseeds and fiddling fools who put country music on a paying basis 31 years ago—are still operating out of their

home base, Nashville, Tenn. Through their efforts Nashville has become the country's third biggest record-making center, just behind New York and Hollywood.

The primary source of Nashville's music is some 150 performers who are employed by the *Grand Ole Opry*, started by station WSM and now the oldest continuous commercial radio show in America. It goes on every Saturday night of the year and lasts 4½ hours. Because the *Grand Ole Opry* is an ideal showcase for their talents and helps build up a nationwide following, performers are glad to appear on it for a nominal salary. Between times they resort to more lucrative business. Teaming up in 10 units, they scatter across the nation, think nothing of driving 500 miles between one-night stands, put on their shows in civic auditoriums, airplane hangars, gymnasiums or any place where a platform can be nailed together.



GALESBURG, ILL. turned out for Duke of Paducah who sang and told jokes in high school gym.



SALT LAKE CITY welcomed Minnie Pearl who wore hick costume for show in veterans' hospital.



IN BOZEMAN, MONT. 16-month-old Freddie Fuller slips down to play with a bottle while his

uncle and mother applaud Singer Ray Price. Freddie had to be pulled up by suspenders to stop his roving.



ON THE ROAD to Billings, Mont. members of Oscar and Lonzo troupe keep guns poised as they

look for game. They shot a deer, cleaned and dressed it and put it with three other deer in back of bus.



Above, the bus stops in Montana and troupers remove luggage so Oscar can get to engine for checkup.



MUSICAL BACKBONE of *Grand Ole Opry* is made up of groups of players like these who accompany singers and do specialty numbers. Guitarist Lonny

Wilson, Bass Player Joe Zinkham and Accordionist Gordon Stoker take time out to laugh at antics of other performers, make *Opry* seem like big free-for-all party.

CONTINUED

Copyrighted material



RUBE COMEDIAN Oscar Sullivan of well-known musical team, Lonzo and Oscar, plays bashful boob.



SPIRITUAL SINGER Martha Carson rocks the rafters with "I'm satisfied with my Jesus."



MUSICAL CUT-UP Jimmy Dickens acts with Jordanaires quartet. His hits include *Ole Cold 'Tater*.

COUNTRY MUSIC CONTINUED



JUT-JAWED JODY joins in guitar duet with hayseed partner, Odie (right). In the great tradition of

rustic clowns who have long been a mainstay of American tent shows and circuses, Jody sings loudly



through his nose and makes sassy cracks. He also makes chin touch nose by removing his false teeth.



YOUNG FAVORITE June Carter interrupts her singing to tell jokes about dopey country doctors

and half-wits with bananas in their ears. Beside her is Singer Faron Young who hangs around for fun.



OLD FAVORITE Roy Acuff (center), whose hits include *The Great Speckled Bird* and *Wabash Cannon*

Ball, shouts out old hymn called *I'll Fly Away* with Ruby Wells and a singer known simply as Oswald.

CONTINUED



FLASHY HABERDASHERY is a point of pride with most *Ole Opry* stars like Ray Price. While he sings and plays his current hit, *Crazy Arms*, Ray displays

Indian headdress on back of his jacket because he is part Indian and bills himself as the Cherokee Cowboy. Studded with rhinestones, Ray's costume cost \$345.



IMPORTANT ARRIVALS at convention are Columbia Records' president, Goddard Lieberson,

and director of popular music, Mitch Miller (right), greeted by square dancers and girls with straw hats.



TOP DEE JAY for country music, Eddie Hill, gets kissed by horse of Singer Hawkshaw Hawkins.

NASHVILLE SPREE FOR MR. DEE JAY

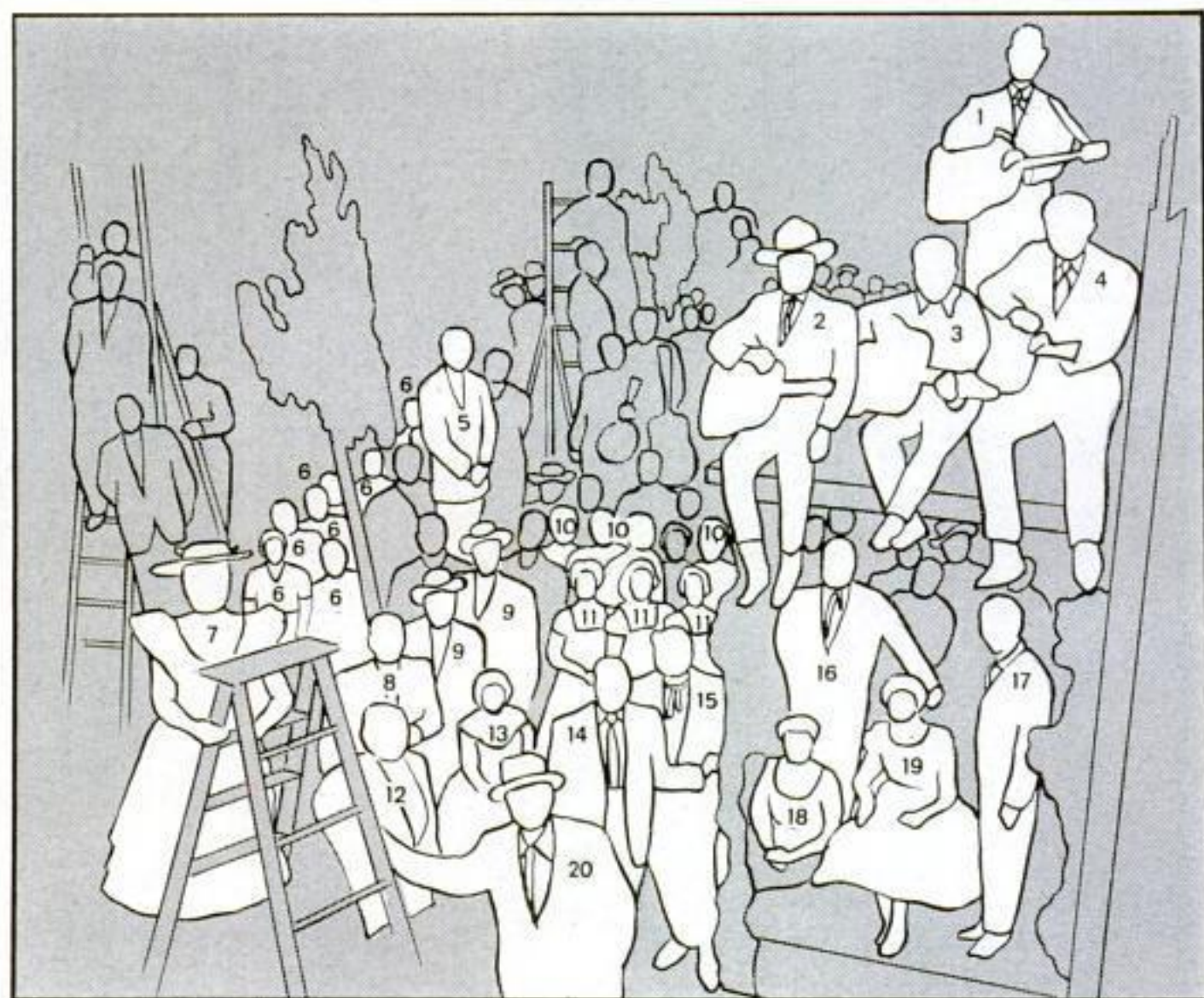
As evidence of the magnitude of country music business, some 1,200 radio disk jockeys who specialize in country music records journeyed at their own expense to Nashville last week to attend WSM's "Dee Jay" (for disk jockey)

convention. Officials from music and record companies also attended. The "Dee Jays," who came from all over the U.S., felt the trip was worthwhile because they could go home and give listeners the latest news in country music.



OFFICIAL GREETING is given to assembled Dee Jays on eve of their convention by Tennessee's Governor Frank Clement and his wife, who are standing on a

platform in Hermitage Hotel between Comedienne Minnie Pearl and Mitch Miller (right). Governor and wife sang *No Help Wanted*, Miller played his oboe.



AN 'OPRY' FAMILY PORTRAIT

This picture, taken on the stage at Nashville's Ryman Auditorium, includes most of the 152 performers who make up the *Grand Ole Opry*. Most are oldtime favorites, who have practically grown up with the *Opry*. The best known of them are identified in the drawing at left, whose numbers are keyed to the photograph. 1 Hank Snow. 2 Ernest Tubb. 3 Little Jimmy Dickens. 4 Webb Pierce. 5 Jim Reeves. 6 the Ralph Sloan Square Dancers. 7 Minnie Pearl. 8 Benny Martin. 9 Johnnie and Jack. 10 the Jordanares. 11 La Dell Sisters. 12 Vito Pellettieri. 13 June Carter. 14 Ferlin Husky. 15 Johnny Cash. 16 Marty Robbins. 17 Faron Young. 18 Del Wood. 19 Kitty Wells. 20 "Judge" George Hay. Some of the most important stars, like Ray Price and Carl Smith, were out on the road and could not get back to Nashville for this gathering.

Because they work and travel so much together, the *Opry* stars have the feeling of a close-knit family. Most of them own comfortable homes, spend most of their social life visiting each other and generally spend money on expensive cars, fancy electrical appliances and thoroughbred horses. As one performer said, "So many of us have come from poor families, I guess we want to buy things that make life easy, or satisfy some dream of our childhood. I always wanted to own horses. Now I do."

CONTINUED

November Is Longines-Wittnauer "90th Anniversary" Month At Your Jeweler

Longines

THE WORLD'S *Most Honored* WATCH

Ten World's Fair Grand Prizes • 28 Gold Medal Awards

HIGHEST HONORS FOR ACCURACY FROM GOVERNMENT OBSERVATORIES

Official Watch For Timing Championship Sports The World Over

THE FIRST WATCH OF AVIATION, EXPLORATION AND SCIENCE



A Report and A Promise

The Longines achievement of yesterday is the Longines challenge of tomorrow. The observatory accuracy records made by Longines watches twenty years ago are surpassed by the Longines watches of today. The Byrd Expedition to the Antarctic in the Geophysical year of 1957-58 will have better Longines watches than those carried by the first Byrd

Expedition of 1928. The Longines timepieces used in the U.S. Olympic Trials of 1956 far surpass those prepared for the Olympic Games of 1940. In the same manner, the 90th Anniversary Longines Watches now at your jeweler are our all-time finest—even by Longines standards. Your Longines-Wittnauer Jeweler will be *honored* to serve you.

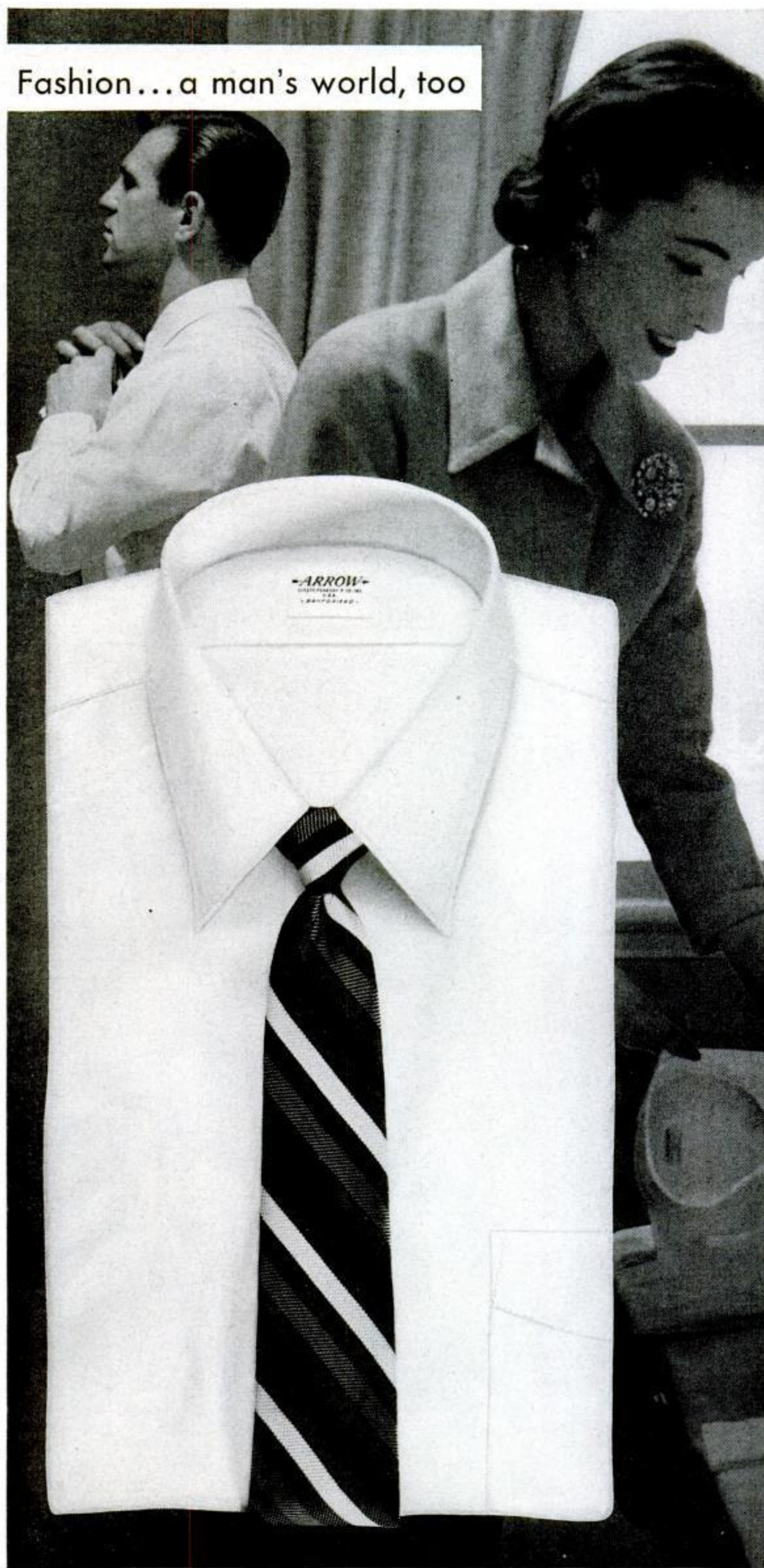
A gift-within-a-gift — celebrating the 90th Anniversary of Longines-Wittnauer, the Longines watches illustrated are boxed in double-duty metal Presentation Cases. The case for her doubles as a glamorous evening carryall

—his is perfect for a cigarette or stud box. Left to right: Byron, \$90; Laurel, 14K gold, \$90; Arcadia, 10K gold, two diamonds, \$95; Bristol Automatic, shock-resistant, \$95. Other Longines watches from \$71.50. Fed. tax incl.

Longines-Wittnauer Watch Company

SINCE 1866 MAKER OF WATCHES OF THE HIGHEST CHARACTER

Fashion...a man's world, too



THE ARROW DART, \$3.95

What a well-dressed man will wear tomorrow. The odds are that it will be an Arrow *Dart* because it's America's most popular shirt. The *Dart's* trim non-wilt collar has made it *the* shirt for traveling, too. The *Dart's* teammate, the *Dale*, of premium broadcloth, is available with non-wilt collar and French cuffs. Both shirts are "Sanforized"-labeled. *Dart*, \$3.95; *Dale*, \$5.00; Arrow acetate and rayon Tie, \$1.50. (Arrow Shirts are available in boys' sizes, too.) Cluett, Peabody & Co., Inc.

ARROW — first in fashion

COUNTRY MUSIC CONTINUED

WOES OF LOVE, DISASTER AND A COLD TOENAIL

The torrent of country music which pours out of Nashville started officially in 1925 with a champion Tennessee fiddler named Uncle Jimmy Thompson, who despite his 80 years could "fiddle all the bugs off a sweet potato vine." Jimmy was invited to play one Saturday night on the new WSM radio station. He drew so much joyful comment that from then on the station was besieged by fiddlers, guitar plunkers and harmonica huffers. Other stations were realizing they also had untapped talent in backwoods musicians, who ordinarily played only for barn dances and hoedowns, and the era of country music began.

The first earmark of country music is a strong, contagious beat, accented by slapping the bass strings, while the fiddles skitter and whine and the electric guitars seem to wail like lovesick loons. Many songs are written in swingy waltz time, with some notes held over for an unexpected extra beat as if the singer were too moved to go on, or were stopping to think up the next line. Country music has lost much of the freshness of the old folk songs from which it stems. But it retains the old songs' blunt appeal to human emotions.

The agony of unrequited love is a recurring theme, perhaps most eloquently put in Hank Williams' *Cold, Cold Heart*, which ends:

There was a time when I believed that you belonged to me.
But now I know your heart is shackled to a memory.
The more I learn to care for you the more we drift apart.
Why can't I free your doubtful mind and melt your cold, cold heart?

Religious songs are a standard item in a country singer's program. In *If Jesus Came to Your House* sinners are called to repent and "hide some magazines." *Dust on the Bible* warns that "dust on the Bible will doom your poor soul."

The worries of conducting an illegal love affair are described in a new song, *Conscience I'm Guilty*, presumably sung by a husband who has just two-timed his wife.

Now I'm driving home slowly, my spirits are low,
I've cheated on her again, and why I'll never know.
I hope I don't look too guilty when she lets me in.
Oh, conscience, don't ever let me do that again.

But all is not trouble and woe. Romance often runs smoothly, as in *You Are the One*, and love of parents—a favorite subject, especially with parents—shines from *That Silver-Haired Daddy of Mine*. A fresh and genuine strain in country music is found in the comic songs made famous by Little Jimmy Dickens. Telling about his boyhood in a poor family, Jimmy in *A-Sleeping at the Foot of the Bed* recalls his dismay when kinfolk stayed overnight:

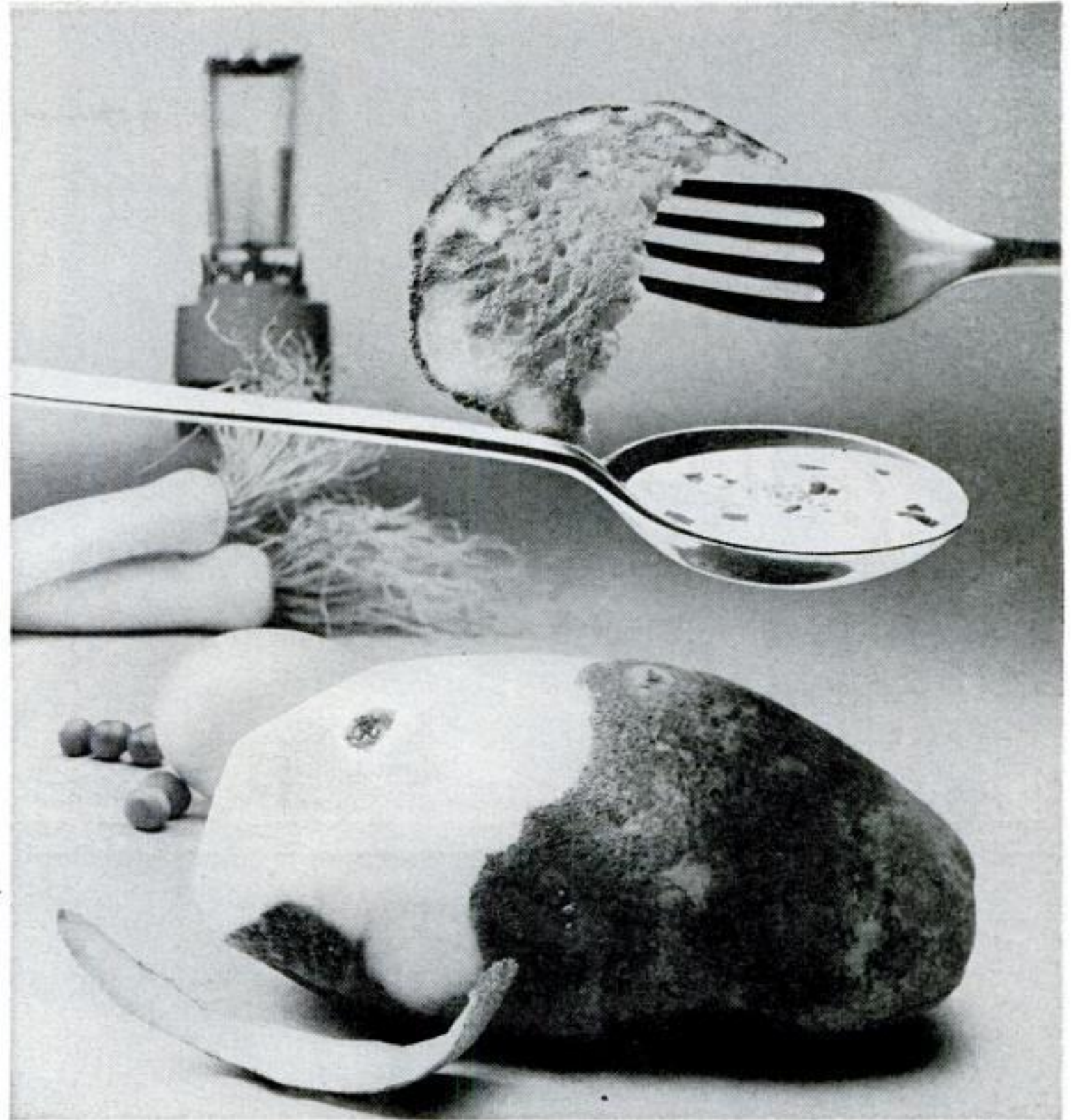
They say some folks don't know what it is, havin' company
all over the place.
You wrasse for cover on a winter night with a big foot
settin' in your face.
A cold toenail's a-scratching your back, and the footboard
scrubbin' your head.
I'll tell the world you ain't lost a thing never sleepin'
at the foot of the bed.



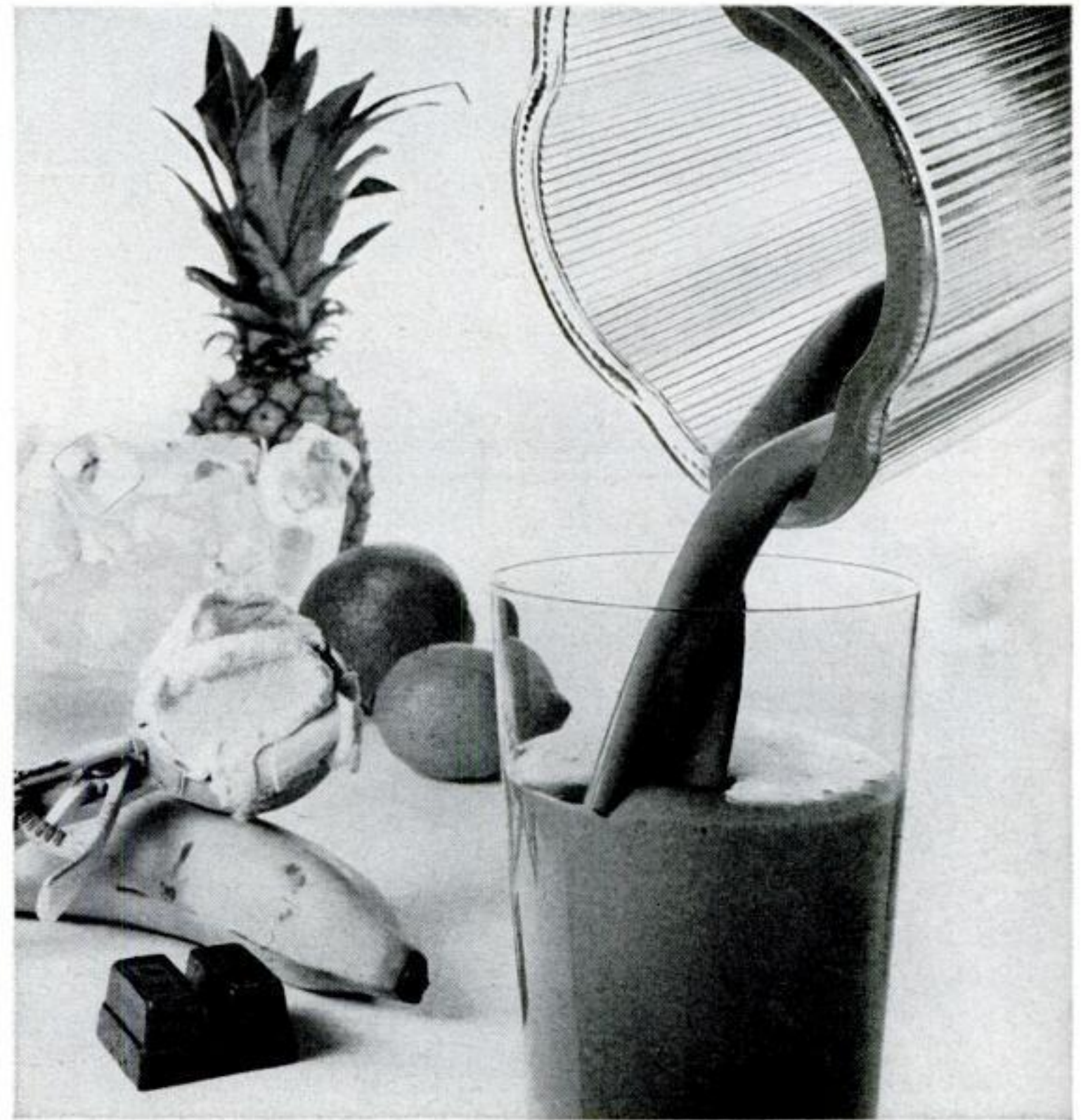
PRETTY "OPRY" WIVES, bedecked in white mink, are Audrey Williams (left), the widow of Hank Williams, in her Cadillac with Mrs. Webb Pierce.



Desserts . . . Omelets . . .

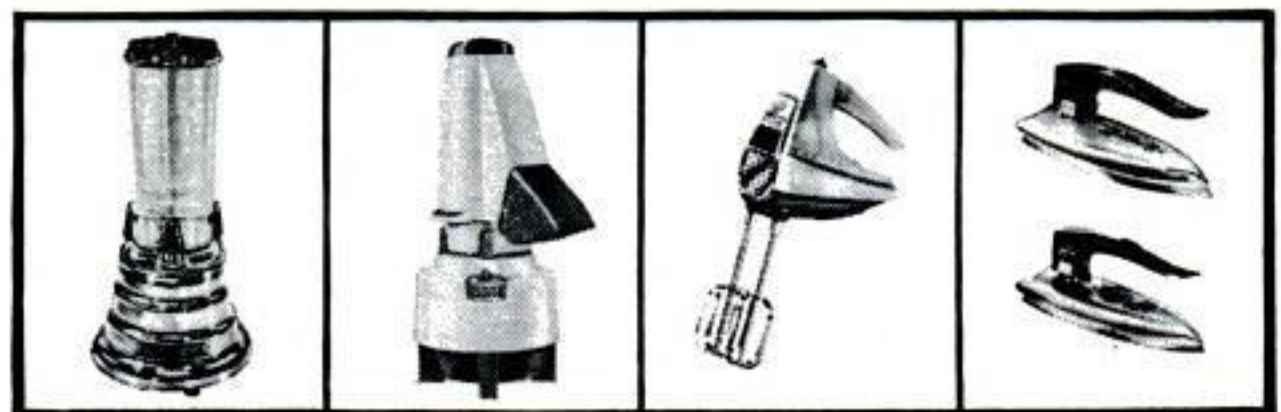


Soups . . . Drinks . . .



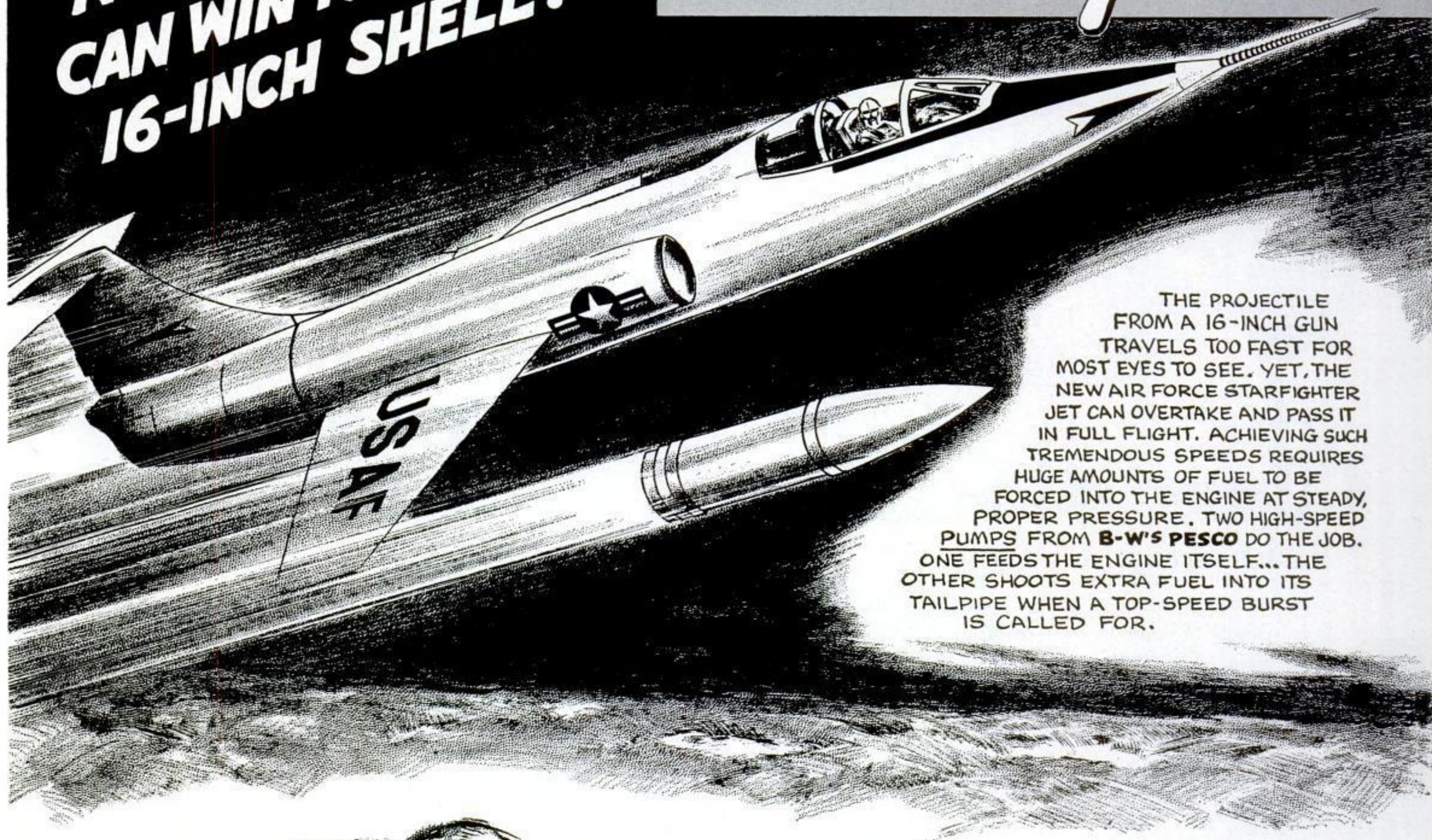
Done . . . in two shakes of a Waring Blendor

Hundreds of different treats for the whole family to enjoy. The Waring Blendor—what a gift to give or get! Especially with the Ice Jet ice crusher attachment. Include the portable Waring Mixor of many uses on your gift list, too. Or maybe the Durabilt Travel Iron would come in handy. A whole family of Waring gifts—from \$6.95 to \$61.90—for the people you really like! WARING PRODUCTS CORPORATION, 25 West 43rd Street, New York 36, New York. Subsidiary of Dynamics Corporation of America.

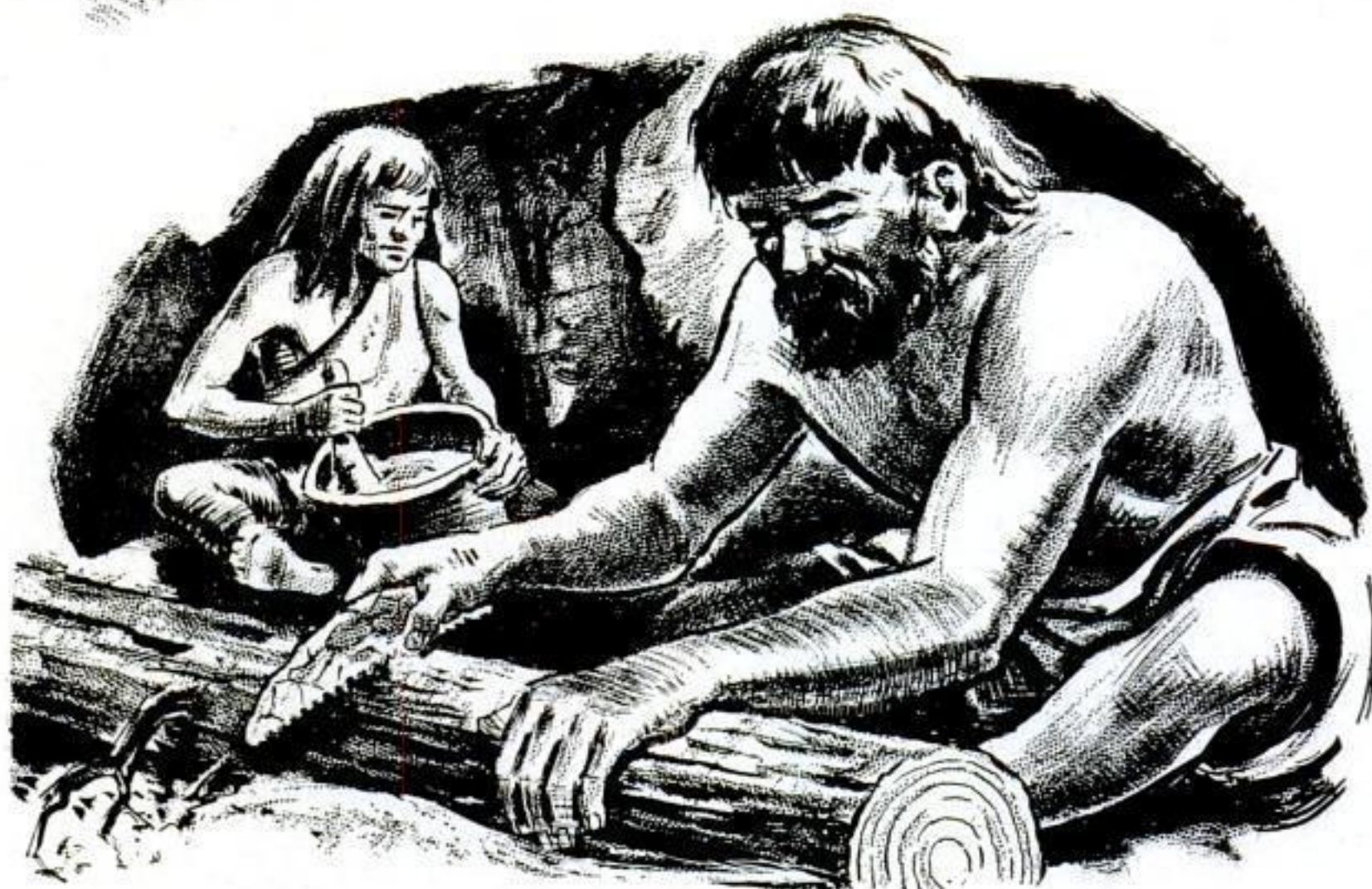


**NEWEST JET
CAN WIN RACE WITH
16-INCH SHELL!**

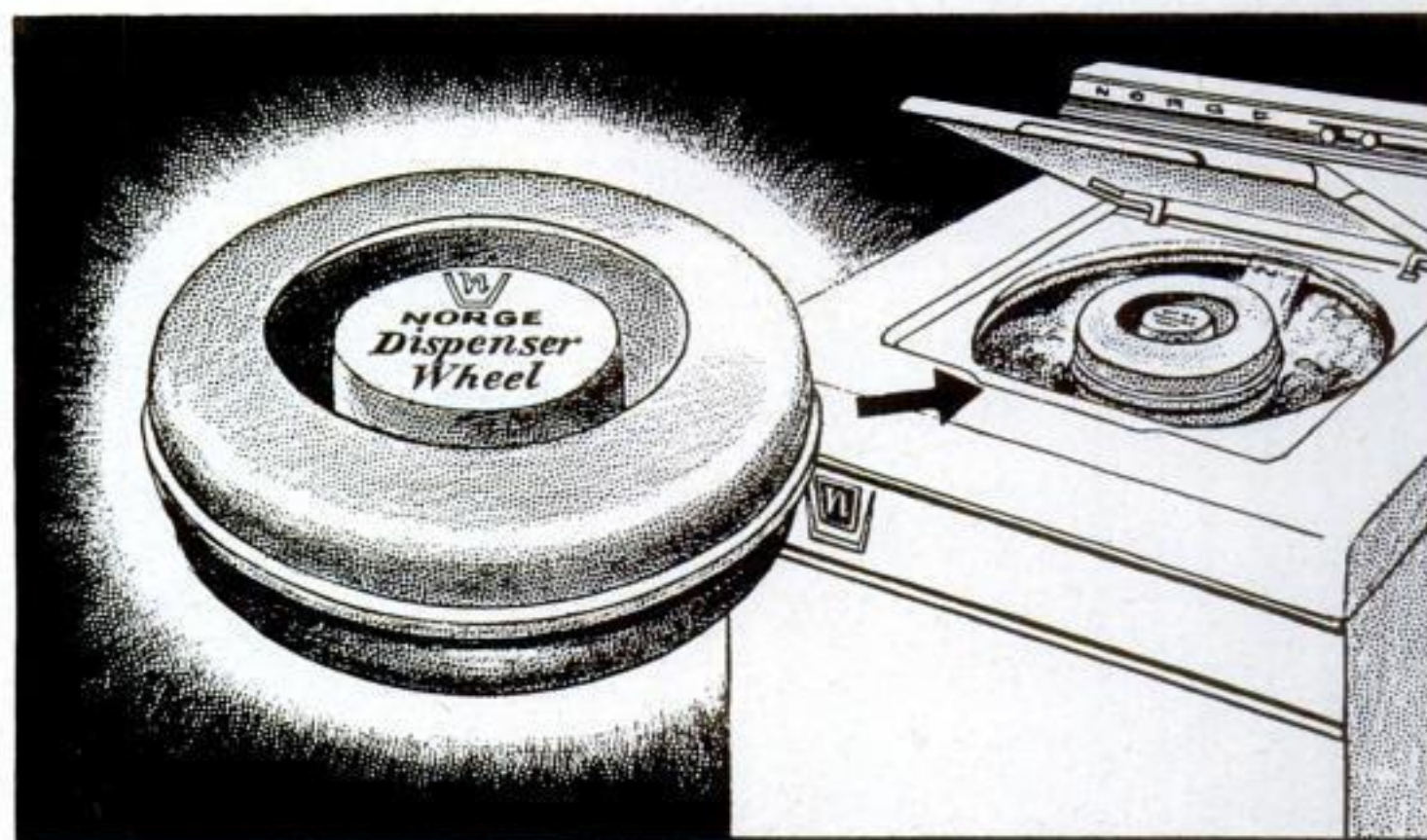
Ripley's



THE PROJECTILE FROM A 16-INCH GUN TRAVELS TOO FAST FOR MOST EYES TO SEE. YET, THE NEW AIR FORCE STARFIGHTER JET CAN OVERTAKE AND PASS IT IN FULL FLIGHT. ACHIEVING SUCH TREMENDOUS SPEEDS REQUIRES HUGE AMOUNTS OF FUEL TO BE FORCED INTO THE ENGINE AT STEADY, PROPER PRESSURE. TWO HIGH-SPEED PUMPS FROM **B-W'S PESCO** DO THE JOB. ONE FEEDS THE ENGINE ITSELF... THE OTHER SHOOTS EXTRA FUEL INTO ITS TAILPIPE WHEN A TOP-SPEED BURST IS CALLED FOR.



PREHISTORIC HANDYMAN USED A STONE SAW! BY CHIPPING A SHARP, TOOTHED EDGE ON A LONG PIECE OF STONE, A STONE AGE CAVE MAN CREATED THE FIRST HANDSAW. FROM THAT CRUDE STONE TOOL EVOLVED BETTER SAWS OF COPPER, IRON AND FINALLY STEEL. TODAY, THE LATEST IMPROVEMENT IS A STAINLESS STEEL HANDSAW FROM **B-W'S ATKINS SAW**. IT CUTS FAST AND CLEAN, STAYS SHARP FAR LONGER THAN ORDINARY SAWS, AND IS 100% RUSTPROOF.



MAGIC WHEEL GIVES SOFTER RINSE WATER AUTOMATICALLY! THE 1957 **B-W NORGE*** WASHER MAKES HOME LAUNDERING FULLY AUTOMATIC--EVEN TO CONDITIONING THE RINSE WATER FOR GREATER RINSING POWER. AN INGENUOUS "WHEEL" IS PRELOADED WITH WATER CONDITIONER WHEN CLOTHES ARE PUT IN. AT THE RINSE CYCLE, IT AUTOMATICALLY RELEASES THE CONDITIONER TO PROVIDE PERFECT RINSING WITH ANY KIND OF WATER... ASSURE SOAP-FREE, BRIGHT CLOTHES.

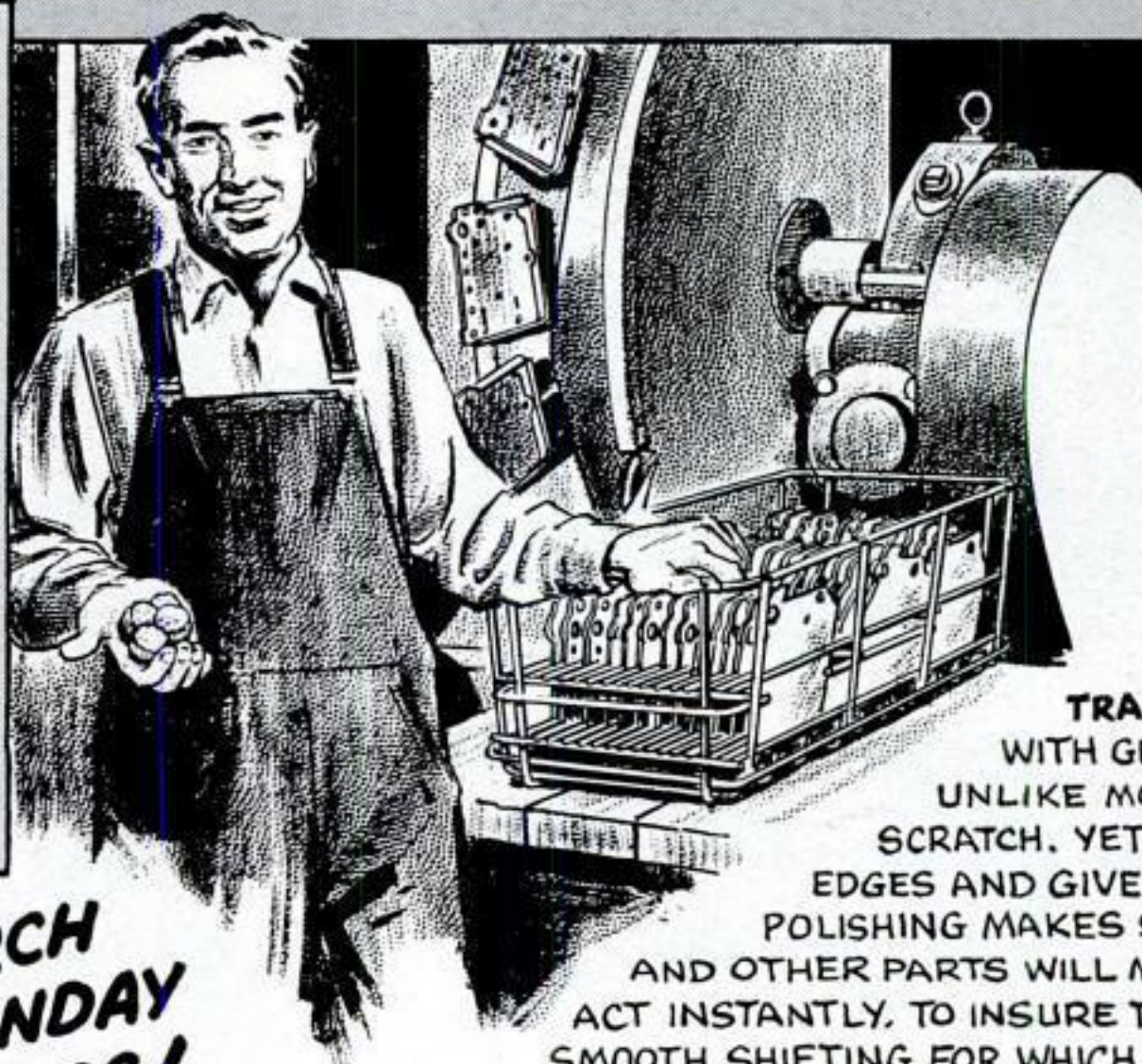
**185 PRODUCTS
IN ALL ARE MADE BY **BORG-WARNER****

Believe It or Not!



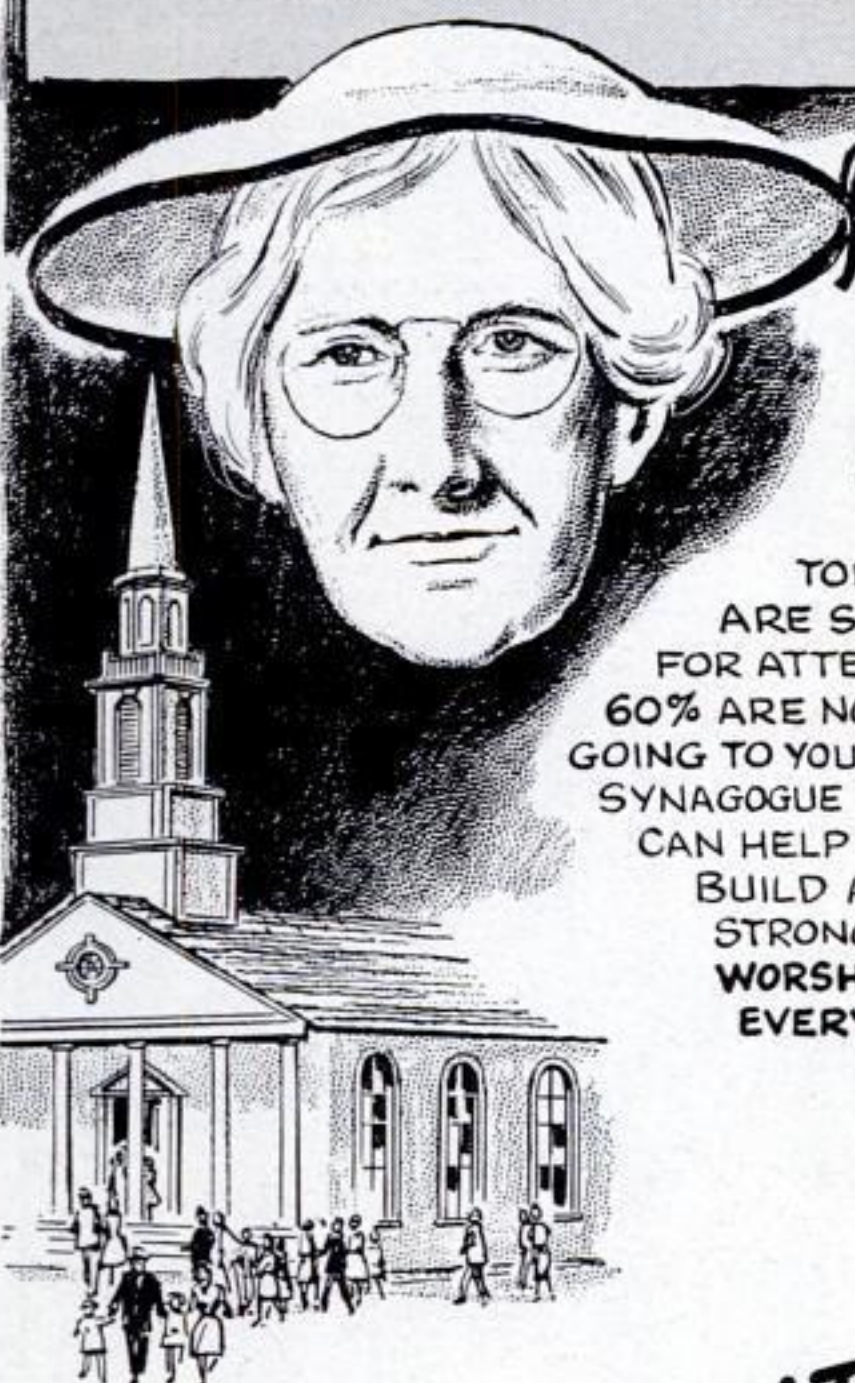
BORG-WARNER SKILL AND INGENUITY BENEFIT ALMOST EVERY AMERICAN EVERY DAY THROUGH THE AUTOMOTIVE, AVIATION, MARINE, FARM MACHINERY AND HOME EQUIPMENT FIELDS!

19 OUT OF THE 20 MAKES OF CARS CONTAIN ESSENTIAL **B-W** PARTS. EVERY COMMERCIAL PLANE AND MANY SHIPS HAVE VITAL **B-W** COMPONENTS. 9 OUT OF 10 FARMS USE **B-W** EQUIPPED MACHINES. EVERY OIL FIELD USES **B-W** EQUIPMENT. MILLIONS OF HOMES HAVE **B-W** BUILDING MATERIALS, EQUIPMENT AND APPLIANCES.



WALNUTS MAKE AUTOMATIC TRANSMISSIONS SHIFT SMOOTHER!

TO POLISH VITAL PARTS OF **B-W AUTOMATIC TRANSMISSIONS**, THEY ARE BLASTED WITH GROUND-UP WALNUT SHELLS. UNLIKE MOST ABRASIVES, SHELLS WON'T SCRATCH. YET, THEY TAKE OFF BURRS, ROUGH EDGES AND GIVE A HIGH SHEEN. SUCH POLISHING MAKES SURE VALVES, GEARS AND OTHER PARTS WILL MOVE FREELY, ACT INSTANTLY, TO INSURE THE SMOOTH SHIFTING FOR WHICH **B-W AUTOMATICS** ARE FAMOUS.



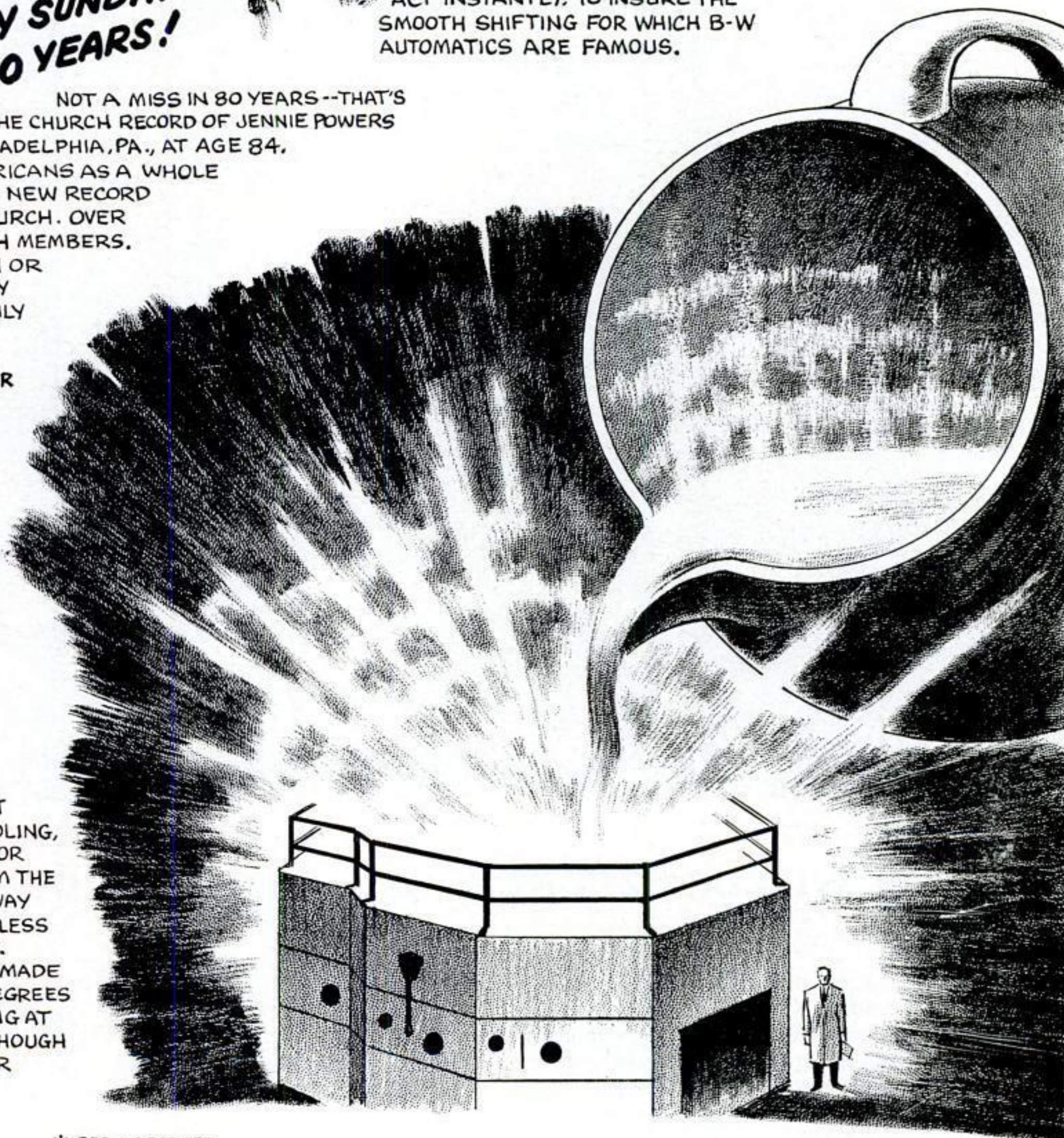
IN CHURCH EVERY SUNDAY FOR 80 YEARS!

NOT A MISS IN 80 YEARS--THAT'S THE CHURCH RECORD OF JENNIE POWERS OF PHILADELPHIA, PA., AT AGE 84.

TODAY, AMERICANS AS A WHOLE ARE SETTING A NEW RECORD FOR ATTENDING CHURCH. OVER 60% ARE NOW CHURCH MEMBERS. GOING TO YOUR CHURCH OR SYNAGOGUE REGULARLY CAN HELP YOUR FAMILY BUILD A RICHER STRONGER LIFE. **WORSHIP TOGETHER EVERY WEEK.**

POURING MOLTEN METAL INTO AN ATOMIC FURNACE COOLS IT!

WITHOUT CONSTANT COOLING, A NUCLEAR REACTOR WOULD EXPLODE FROM THE FIERCE HEAT IT CREATES. TO CARRY AWAY THIS HEAT, MOLTEN SODIUM METAL IN ENDLESS PIPE COILS IS PUMPED THROUGH THE "FIRES". GIGANTIC **NUCLEAR PUMPS** TO DO THIS JOB ARE MADE BY **B-W'S BYRON JACKSON**. THE METAL, 1500 DEGREES HOT AND DEADLY RADIOACTIVE, IS KEPT FLOWING AT A 12,000 GALLONS-PER-MINUTE RATE. EVEN THOUGH THE PUMPS GLOW RED HOT, THEY DON'T FALTER OR LEAK.



* REG. U.S. PAT. OFF.

These units form **BORG-WARNER**, Executive Offices, 310 S. Michigan Ave., Chicago. Research Center, Des Plaines, Ill. **DIVISIONS:** ATKINS SAW • BORG & BECK • BUILDER SALES • BYRON JACKSON • CALUMET STEEL • DETECTOLAB • DETROIT GEAR • FRANKLIN STEEL • INGERSOLL CONDITIONED AIR • INGERSOLL HUMPHRIES • INGERSOLL KALAMAZOO • INGERSOLL PRODUCTS • INGERSOLL STEEL • LONG MANUFACTURING • MARBON CHEMICAL • MARVEL-SCHEBLER PRODUCTS • MECHANICS UNIVERSAL JOINT • NORGE • PESCO PRODUCTS • ROCKFORD CLUTCH • SPRING DIVISION • WARNER AUTOMOTIVE PARTS • WARNER GEAR • WOOSTER DIVISION • YORK. **SUBSIDIARIES:** BORG-WARNER ACCEPTANCE CORP. • BORG-WARNER INTERNATIONAL • BORG-WARNER, LTD. • BORG-WARNER SERVICE PARTS • BYRON JACKSON OF CANADA, LTD. • BJ SERVICE, INC. • EBERHARDT-DENVER CO. • LONG MFG., LTD. • MORSE CHAIN • MORSE CHAIN OF CANADA, LTD. • REFLECTAL CORP. • WARNER GEAR, LTD. • WESTON HYDRAULICS, LTD.



MR. WILLIAM ZECKENDORF: HIS IDEAS COST \$100,000,000 UP

To say Mr. Zeckendorf is in real estate is like calling Fort Knox a piggy bank. President of Webb & Knapp, his ideas are changing the face of America with a \$350 million Communications City for Manhattan, an industrial city to join Dallas and Ft. Worth, a \$300 million redevelopment for Washington, D.C. His world's largest shopping center on New York's once-abandoned Roosevelt Field is complete, will soon serve 13 million customers a year.

Business, plus an occasional quail shoot or fishing trip, keeps Mr. Zeckendorf on the go. His *favorite* way to go: Lockheed Luxury Liner. Today's Super Constellation is the fastest, most luxurious Constellation ever built. With its relaxing chairs, generous leg room, new freedom from noise and vibration, handsome decor and convivial lounge, this big silver ship makes the *longest* trip pleasantly brief.

In December, 1957, Mr. Zeckendorf will visit Rome on the *NEW*, faster, longer-range Lockheed Luxury Liner (Model 1649) . . . via AIR FRANCE.



Now in service: The Super Constellation

COMING: THE LARGEST, FASTEST LOCKHEED LUXURY LINER (Model 1649)—going into service for AIR FRANCE on trans-Atlantic flights between New York, Boston, Chicago, Montreal and Paris in 1957.

LOCKHEED AIRCRAFT CORPORATION

THESE SUPER CONSTELLATION AIRLINES SERVE THE WORLD: Air France • Air-India International • Avianca • California Eastern • Cubana • Dollar Associates • Eastern Air Lines • Iberia • KLM—Royal Dutch Airlines • LAV—The Venezuelan Airline • Lufthansa—German Airlines • Northwest Orient Airlines • Pakistan International • Qantas • Resort Airlines • Seaboard & Western • TAP • Thai Airways • The Flying Tiger Line • Trans-Canada Air Lines • TWA—Trans World Airlines • U. S. Overseas Airlines • Varig Airlines

Copyrighted material

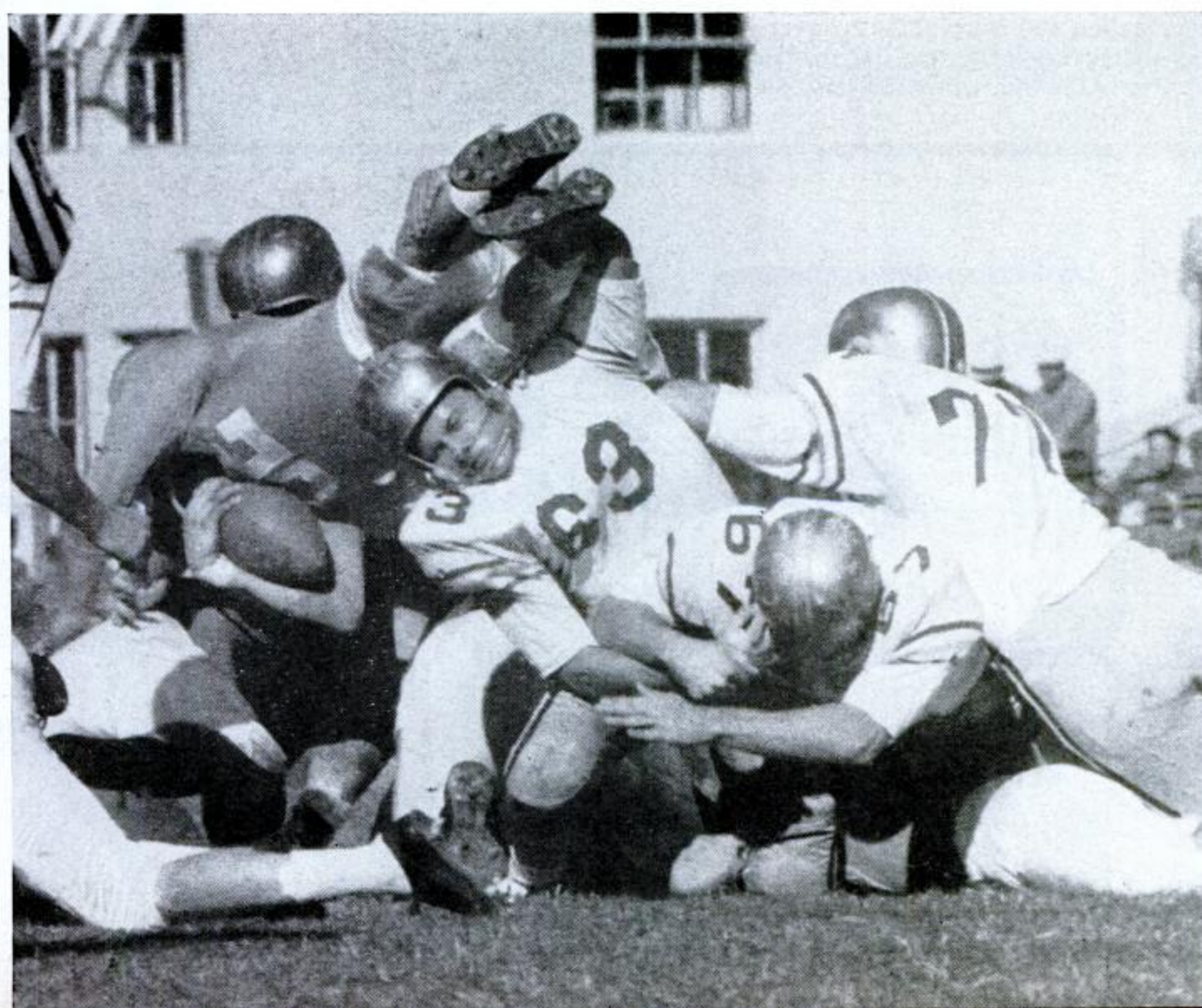


AS GEORGIA TECH LINEMEN LEAP TO STOP HIM, JOHNNY MAJORS (45) THROWS PASS RESULTING IN 45-YARD GAIN THAT SETS UP GAME-WINNING SCORE

UNBEATEN GIANTS—SOMETHING HAD TO CRACK

It was the only Saturday game between two unbeaten major teams. When the South's two football giants, Georgia Tech and Tennessee, met at Atlanta, the question was which would crack under the strain. Hysteria had swirled around both schools for days. The teams were as taut and precisely prepared as two fighters before a title bout. Tennessee had averaged 31 points against six opponents; Georgia Tech had yielded only four touchdowns in six games.

In the first half, Tennessee's slashing single-wing attack was blunted by Tech's swarming defense. In turn, Tennessee slammed down Tech's ball-hiding backs before they could get started. The battle of the lines was so grim the savage foes were forced into 23 punts. Suddenly, in the third quarter, Tennessee's slick tailback Johnny Majors (LIFE, Nov. 12) found his opening. He passed perfectly to Buddy Cruze for a 45-yard gain to Tech's one-yard line. Full-back Tom Bronson bucked over and Tennessee had the touchdown that proved its superiority, 6-0, in the fiercest football battle of the year.

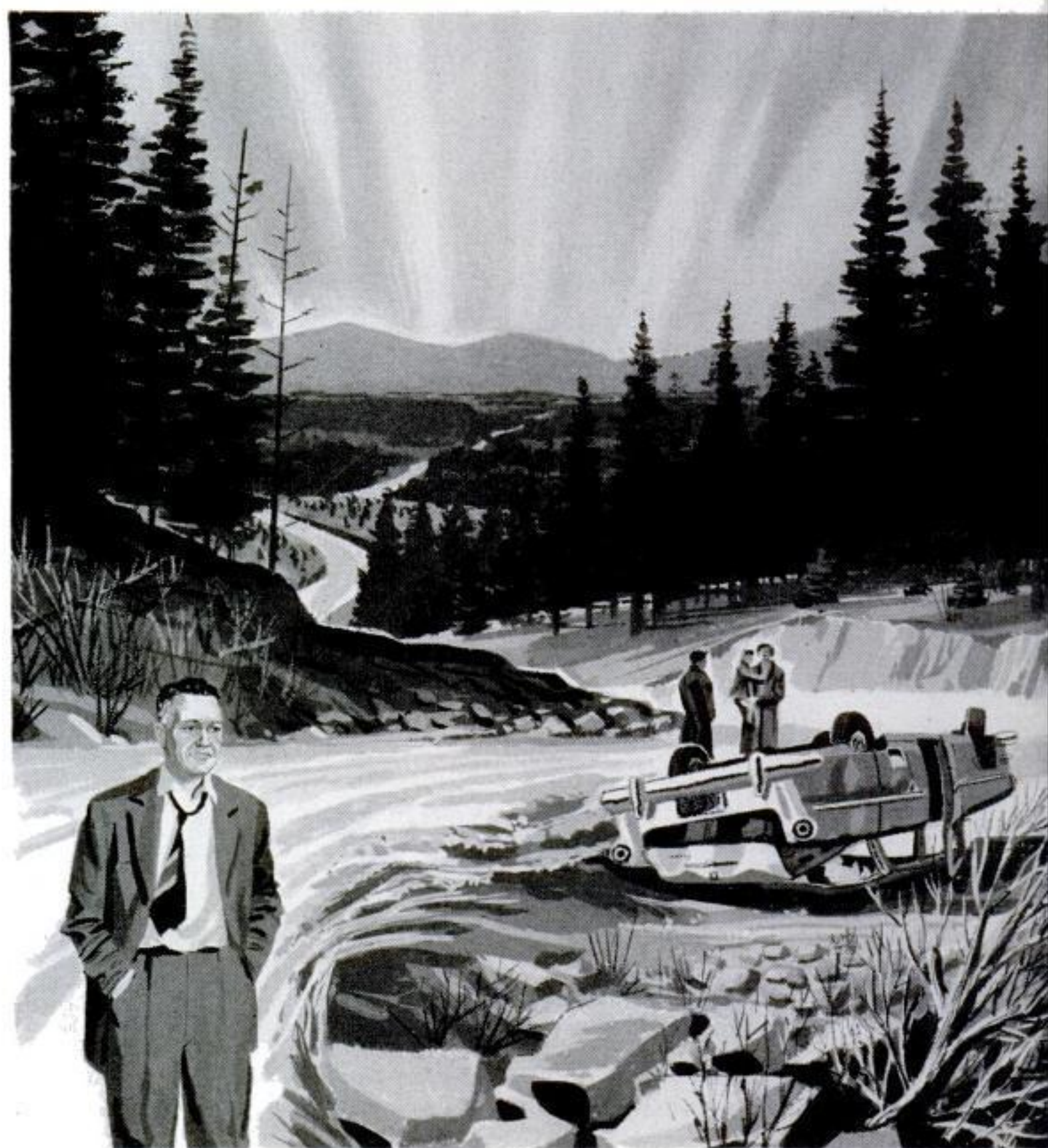


BATTLING LINES collide violently as Tennessee's → Carl Smith (32) dives over pile for a one-yard gain.

"Stranded in the Yukon, we got State Farm



Mr. Mackie writes: "We were driving home along the Alaska Highway, after visiting our son in Anchorage. It was about 1 o'clock in the morning, but the 'midnight sun' made it nearly bright as day. Suddenly, a car came careening around a curve, headed straight for us down the middle of the road. As we tried to get out of the way, our wheels hit the soft shoulder. The loose gravel pulled the car right off the road, and it rolled over in the rocky ditch. The other car didn't even slow down, but kept right on going as though they had never seen us."



"Thank goodness, none of us was hurt. But our car was smashed—the windshield was broken, the top caved in, even the wheels were bent. Some men from a nearby construction camp helped us turn the car back over. We found it would still run, so we decided to limp on to the frontier town of Whitehorse, 200 miles away. That wasn't much comfort—we were still 3,000 miles from home. Not knowing a soul there, we sent a telegram to our State Farm agent back home, asking for help. Right away—even though it was the 4th of July weekend—State Farm swung into action."



NOW INSURING MORE CARS THAN ANY OTHER

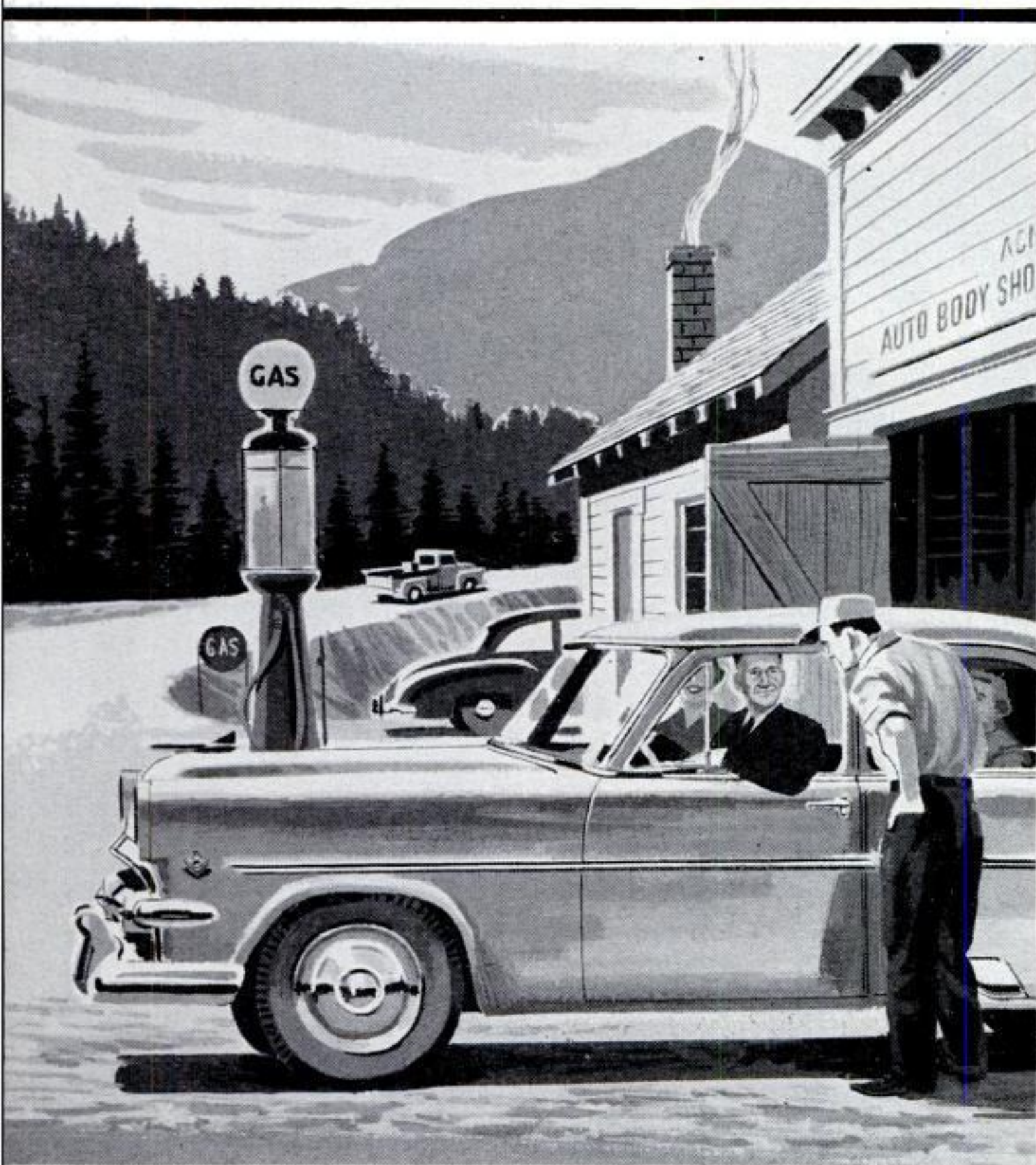
State Farm

THE CAREFUL DRIVER

State Farm Insurance is written only by the
STATE FARM MUTUAL AUTOMOBILE INSURANCE COMPANY
and its wholly-owned companion companies:

STATE FARM LIFE INSURANCE COMPANY • STATE FARM FIRE AND CASUALTY COMPANY

3,000 miles from home, service I'll never forget!"



"The very next morning, which was a Sunday, we got a long-distance call from State Farm, assuring us that everything would be all right. They also wired an OK to have temporary repairs made in Whitehorse. Backed up by State Farm's telegram, we were able to contact a local adjuster and have \$511 worth of repairs made without further delay. Later, back home, State Farm followed through with \$309 worth of additional repairs, which put the car in tiptop shape. We're convinced—State Farm comes through, and *follows through*, when you need help."



Says
Policyholder E. C. Mackie,
Pampa, Texas.

Mr. Mackie's experience, reported in the picture story to the left, is a good example of State Farm claim service in action

Although Mr. Mackie's case was unusual, you can always expect *outstanding* service from State Farm Mutual. At home, you just call the man who sold you your policy. Away from home, call any State Farm agent. Because State Farm is America's most widely bought auto insurance, you'll find State Farm agents (and our own salaried claim adjusters) in city after city . . . town after town. Each agent is pledged to treat every State Farm policyholder as a personal client.

And the cost is rock-bottom low!

At State Farm, we sell auto insurance at "less-than-industry" rates. We can do this because we deliberately aim to insure careful drivers only. And because sales cost, including the agent's commission, is not added into your premiums. You don't pay it year after year. Instead, it's covered by an initial membership fee, paid once and only once . . . when you first take out a coverage.

How much can you save where you live? For the coverage you want to carry? On your kind of car? Call any agent listed under "State Farm Insurance" in the yellow classified pages of your phone book.

COMPANY IN THE WORLD

Mutual

INSURANCE COMPANY

HOME OFFICES: BLOOMINGTON, ILLINOIS
Field Claim Offices in 400 principal cities
7,500 agents in 42 states, District of Columbia, and Ontario, Canada

Insurance (cont'd)

STATE FARM INSURANCE

Famous careful-driver auto insurance at rock-bottom rates. We insure more cars than any other company.

Fast, fair claim service.
7500 agents in U. S. and Canada.
Also life and fire insurance; residence liability.

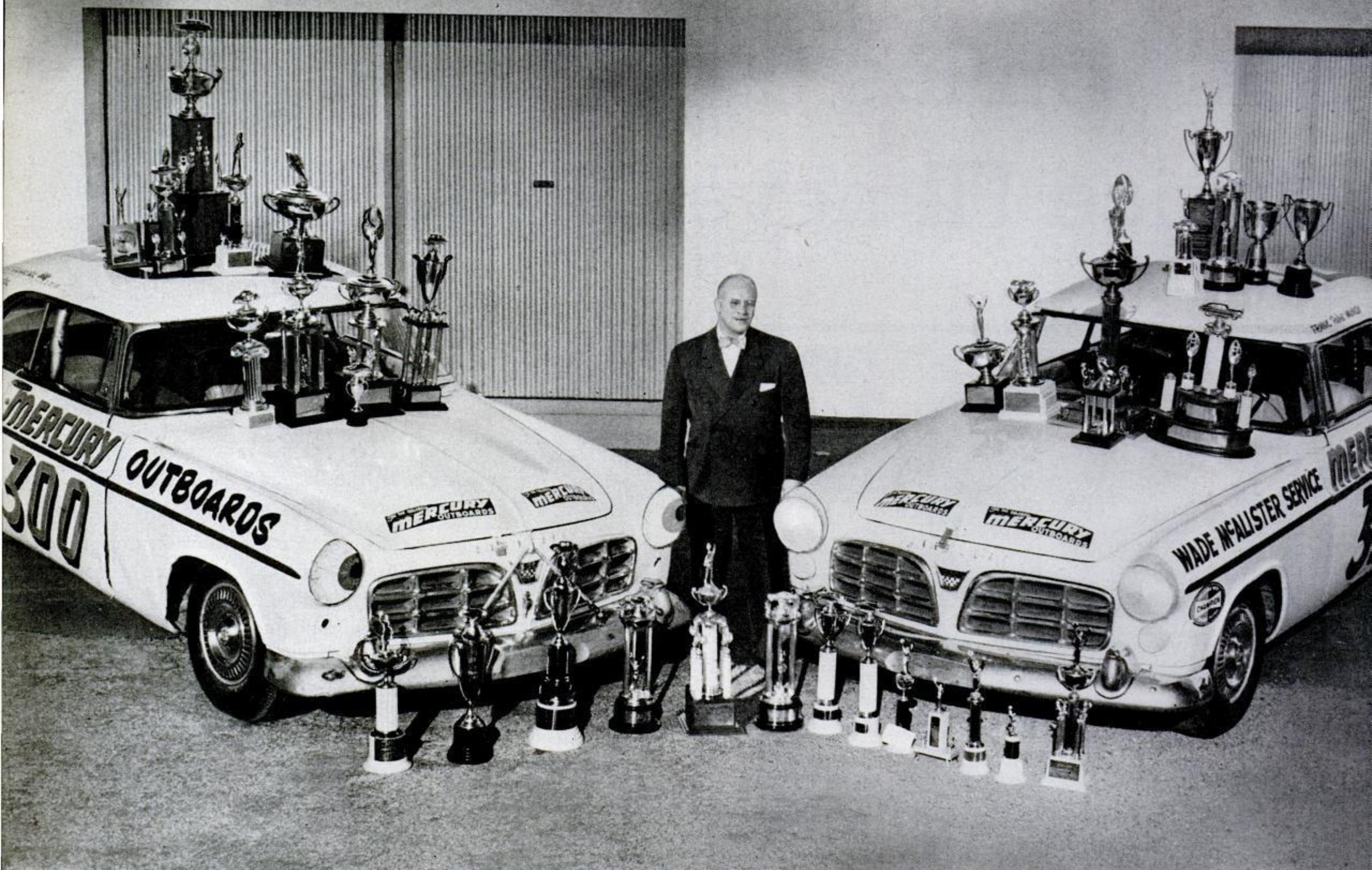
"FOR INFORMATION CALL AGENTS"

STATE FARM INSURANCE

Insurance

Brown
Brown
Comis
Ernst
Fox
Hartr
K

If you cannot find this listing in your phone book, write: Director of Public Relations, State Farm Mutual, Bloomington, Illinois.



Carl Kiekhaefer gets more power from his Chrysler-built cars with 5-rib Champion spark plugs. He's shown here with two of his big winners and part of his remarkable trophy collection

Big winner in stock car racing uses Champion spark plugs!

And Champions can give your car more power, too! If you've gone 10,000 miles without a spark plug change, they can increase your road horsepower by 24%!

Whether you drive for prizes or pleasure, Champion spark plugs can give you *more road horsepower!*

Carl Kiekhaefer and his drivers—one of the winningest teams in stock car racing history—know this well. That's why they use Champions in all their record-smashing Chrysler-built cars. (What's more, Mr. Kiekhaefer uses Champions in every single one of his famous Mercury Outboard Motors—which are built by his company, the Kiekhaefer Corp.)

And here's an important tip for you! Tests show that if you've gone about 10,000 miles without a spark plug change, new

Champions can give you an immediate gain in road horsepower—the real power actually delivered at the rear wheels. All major makes of cars were tested—and *the average gain was 24%!*

There just never has been a spark plug to match these great 5-rib Champions with their Powerfire electrodes. Replace your old plugs with Champions today—and you'll feel the difference *at once!*

CHAMPION

LOOK FOR THE 5 RIBS



The Hectic Daily Rat Race of a Master U.S. Cartoonist

HERBERT LAWRENCE BLOCK, who signs his pictures "Herblock," once wrote: "Cartoons don't exactly make up into lace valentines—they're not supposed to." It was in keeping with this tradition that Herblock, one of the few remaining masters of a once great but sadly declining art, went through the 1956 presidential campaign. And when the man of whom he had been critical was re-elected hands down, Herblock stayed in character. He eschewed the post-election handshake and kept a touch of the needle. As always, the cartoon came hard to Herblock. How he went through the throes of doing it—and how it came out—is shown on these pages.

Chicago-born Herblock, a shambling man of 47, has won two Pulitzer prizes and is acknowledged to be the country's leading political cartoonist. He now works for the *Washington Post* and *Times-Herald* and is syndicated in 179 papers. Though he has a strong New Deal-Fair Deal slant, he has taken pot shots at the Democrats and insists he is an independent. He operates, he says, on the theory that criticism should be dealt out where it seems most needed, without trying to keep score: "In our line of work, we have to

CONTINUED



IN morning at *Washington Post*, Herblock worries over his list of 17 ideas.

"I've never jumped out of bed at 4 a.m. with a great idea. Just as well—I'd always be waiting around for the muse to hit me."

FIGHTING deadline, he works on final drawing in midst of office shambles.

"I'll try to clean up this mess tonight, but I know I won't. I'll be so tired the porters will probably have to cart me down the hall with the trash."





A tough-bearded Texan named Sands
 Couldn't shave his barb-wire strands
 Now his blades do the trick
 He's got EVERSARP-SCHICK,
 He's so happy he stands on his hands!



THE NEW *thin* EDGE
EVERSHARP-SCHICK
 INJECTOR BLADE



20 BLADES ONLY 73¢

P.S. Just in case
 you don't use
 an Eversharp-Schick
 Injector Razor . . .
 get one quick! You'll find it's
 the smoothest . . .
 the blades the sharpest . . .
 the shaves the greatest!

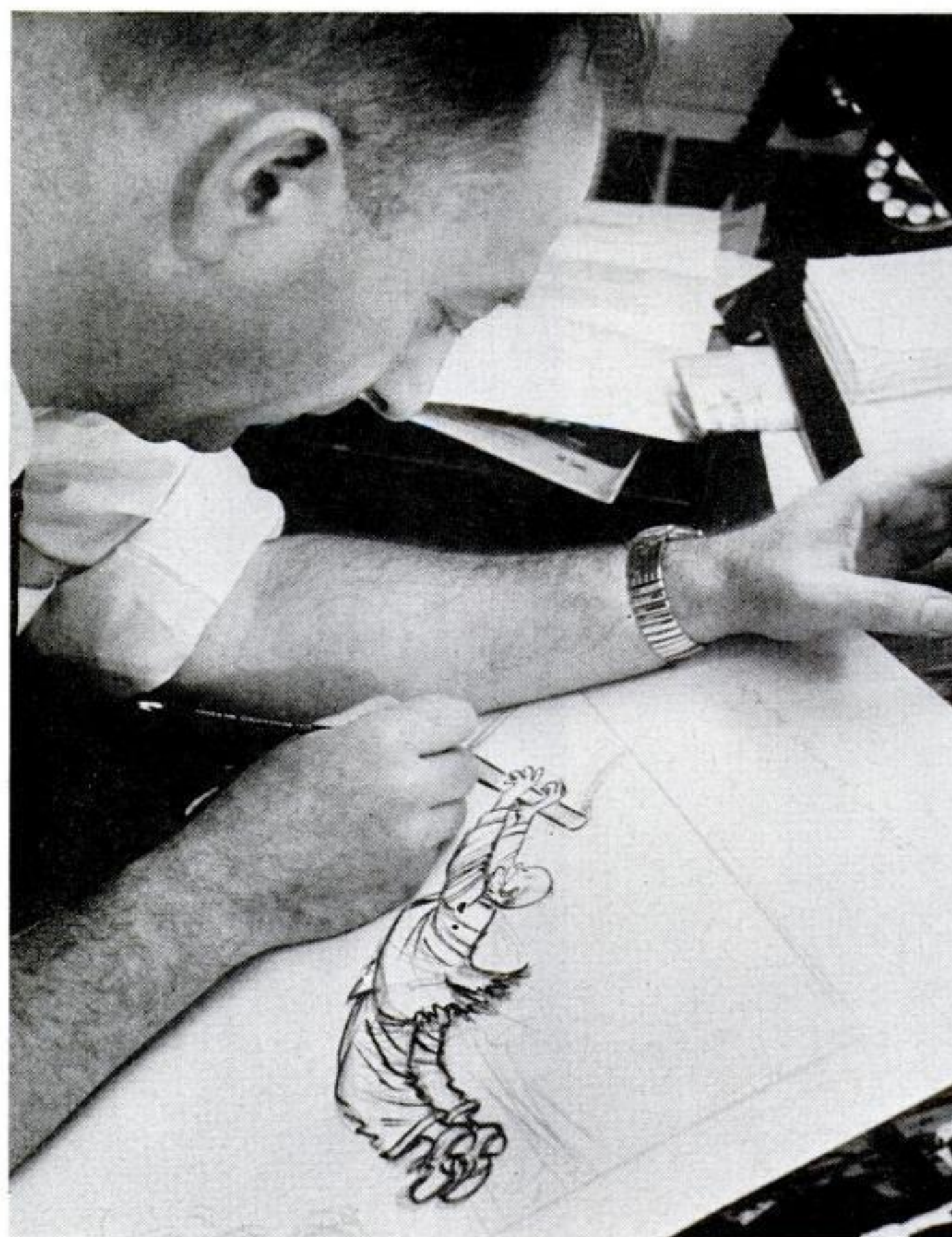


CARTOONIST CONTINUED

show our leaders that they can get into much more ludicrous situations by doing wrong than right. This may make it easier for them to do right."

Herblock loves to take sides—"I don't know what's so fascinating about the middle-of-the-road. It has the same attraction for some people as a coffee cup has for cigaret butts, the ideal place to dump any decision." His opponents deplore or admire him but rarely ignore him. "I'm disconcerted," he says, "when I hear someone I've just tried to annihilate chuckling on the phone and asking for a drawing. Sometimes I thumb quickly through the paper with one hand to make sure we're both talking about the same cartoon."

There is no sign that Herblock will modify his dislikes, which include the D.A.R., the A.M.A., the Soviet Union, Herbert Hoover and Herbert Brownell. "I've been criticizing for years," he says, "and it's not unpleasant work either, even though it doesn't get a fellow outdoors as much as he'd like."



NERVOUS Herblock sweats out Editor Robert Estabrook's choice of 11 sketches he submitted.

"This is the acid test. I usually put the one I like best on top. But sometimes when I have a big batch he chuckles and I don't know which one he's laughing at."



"I like what I like"



"But I'm with the official party—I'm a personal friend"



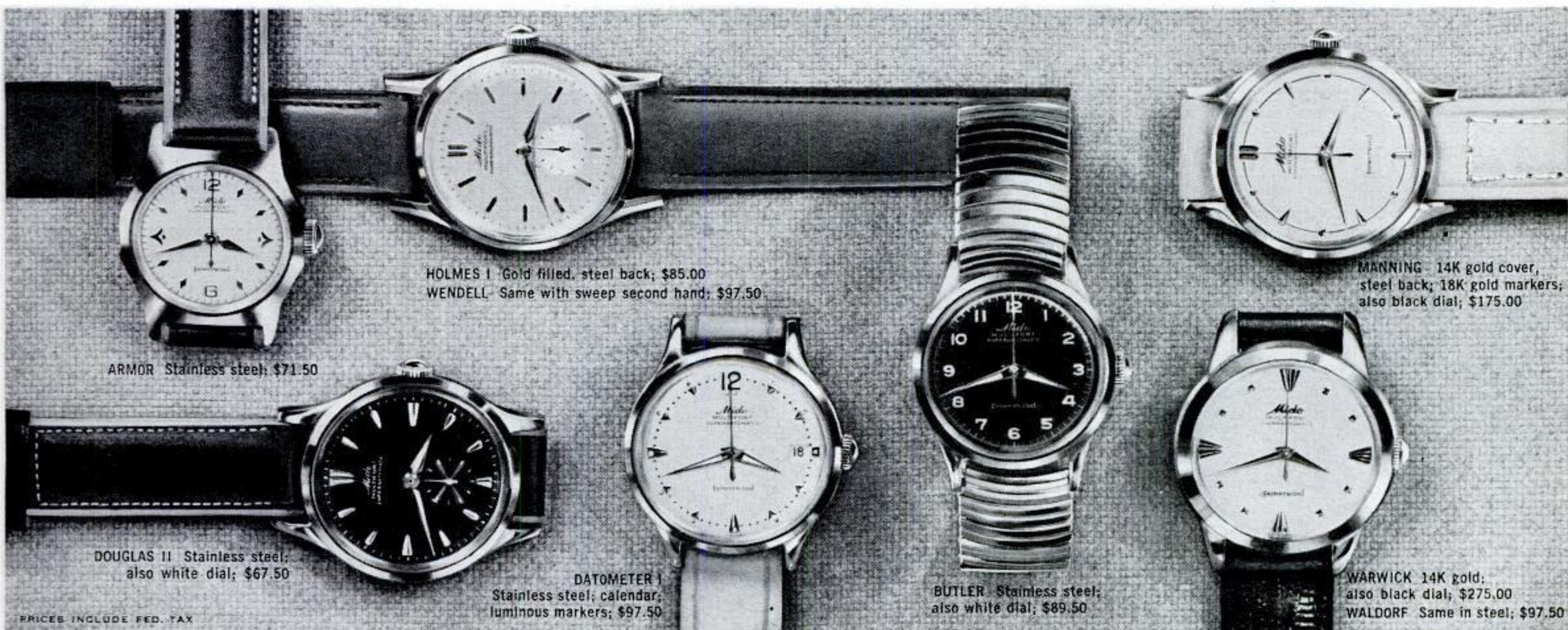
"I knew him well—these are the very coattails I held in 1956"

WITH rejected cartoons cast aside—three of them are above—he finishes up the one chosen.

"This is the easy part. Now the pressure is off and even though it's still a race with the deadline, I can see the finish line up ahead."

CONTINUED

You don't have to wind



ARMOR Stainless steel; \$71.50

HOLMES I Gold filled, steel back; \$85.00
WENDELL Same with sweep second hand; \$97.50

DOUGLAS II Stainless steel; also white dial; \$67.50

DATOMETER I Stainless steel; calendar; luminous markers; \$97.50

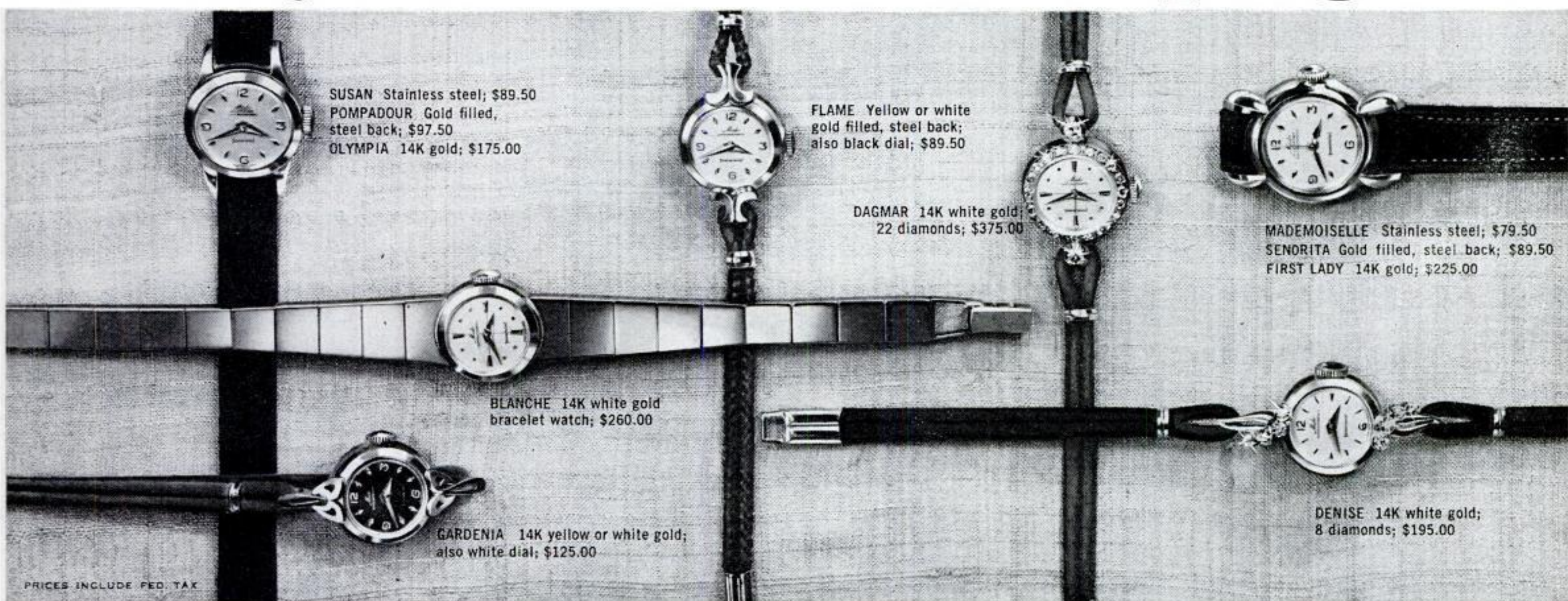
BUTLER Stainless steel; also white dial; \$89.50

MANNING 14K gold cover, steel back; 18K gold markers; also black dial; \$175.00

WARWICK 14K gold; also black dial; \$275.00
WALDORF Same in steel; \$97.50

PRICES INCLUDE FED. TAX

any watch on this page



SUSAN Stainless steel; \$89.50
POMPADOUR Gold filled, steel back; \$97.50
OLYMPIA 14K gold; \$175.00

FLAME Yellow or white gold filled, steel back; also black dial; \$89.50

DAGMAR 14K white gold; 22 diamonds; \$375.00

MADEMOISELLE Stainless steel; \$79.50
SENORITA Gold filled, steel back; \$89.50
FIRST LADY 14K gold; \$225.00

BLANCHE 14K white gold bracelet watch; \$260.00

GARDENIA 14K yellow or white gold; also white dial; \$125.00

DENISE 14K white gold; 8 diamonds; \$195.00

PRICES INCLUDE FED. TAX

-you never have to wind a Mido!

Imagine the excitement, the astonishment and the joy of receiving a fine watch that never has to be wound! You give all this when you give a Mido. And it doesn't matter if he (or she) already has a watch. Time they owned a *modern* watch—a watch that winds itself.

A Mido starts winding *automatically* the instant you put it on and keeps winding as you wear it. It can't *help* but be accurate—its mainspring stays wound at precisely the right tension for perfect timekeeping. Never *overwound*. Never *underwound*.

And what a *pleasure* it is to own this remarkable timepiece! You can swim or shower with any of the Mido waterproof* models. The shock-protected 17 jewel movement shrugs off severe jolts. Mag-

netic currents from appliances and power tools won't affect it. Even the mainspring is guaranteed unbreakable. In short, the worry-free watch!

Mido (pronounced Meedo) makes only self-winding watches—the world's largest gift selection—including fabulous *Mido Miniatures*, the tiniest self-winding ladies' watches, smaller than a dime!

Give a Mido for Christmas. (And wouldn't it be nice to hint your way into receiving one, too?) For the Mido jeweler nearest you and our new gift catalog, write Mido, Dept. L11, 580 Fifth Avenue, New York 36. In Canada: 410 St. Peter Street, Montreal.

Sold and serviced in 65 countries.

*As long as case, crystal and crown remain intact.

Mido
with **Powerwind**

THE WATCH YOU NEVER HAVE TO WIND

It takes
two
to romance



And two to give you an
alluring, blemish-free skin
—Cuticura Soap and Ointment!

First—Cuticura Soap. Alone of all leading soaps Cuticura Soap is superemollient and mildly medicated to help preserve the natural moisture and normal healthy acidity of the skin—and give you the clean, clear, fresh, baby-softness men love.

Next—Cuticura Ointment. This emollient does more than help clear up externally caused pimples. Along with modern scientific medication it contains effective softening elements—goes after hateful blackheads, flaky dryness, oily shine—softens and stimulates as it helps heal.

Thrilling results often in 7 days. Cuticura Soap and Ointment are used by hundreds of doctors—certain leading hospitals. Buy at drug counters today!

Cuticura



Try sensational new
Cuticura Shampoo—

Combines the best features of soap and soapless shampoos. Leaves hair silky, gleaming, completely manageable. Get it in the unbreakable, plastic squeeze bottle—makes shampoo go 50% further! At leading drug counters.

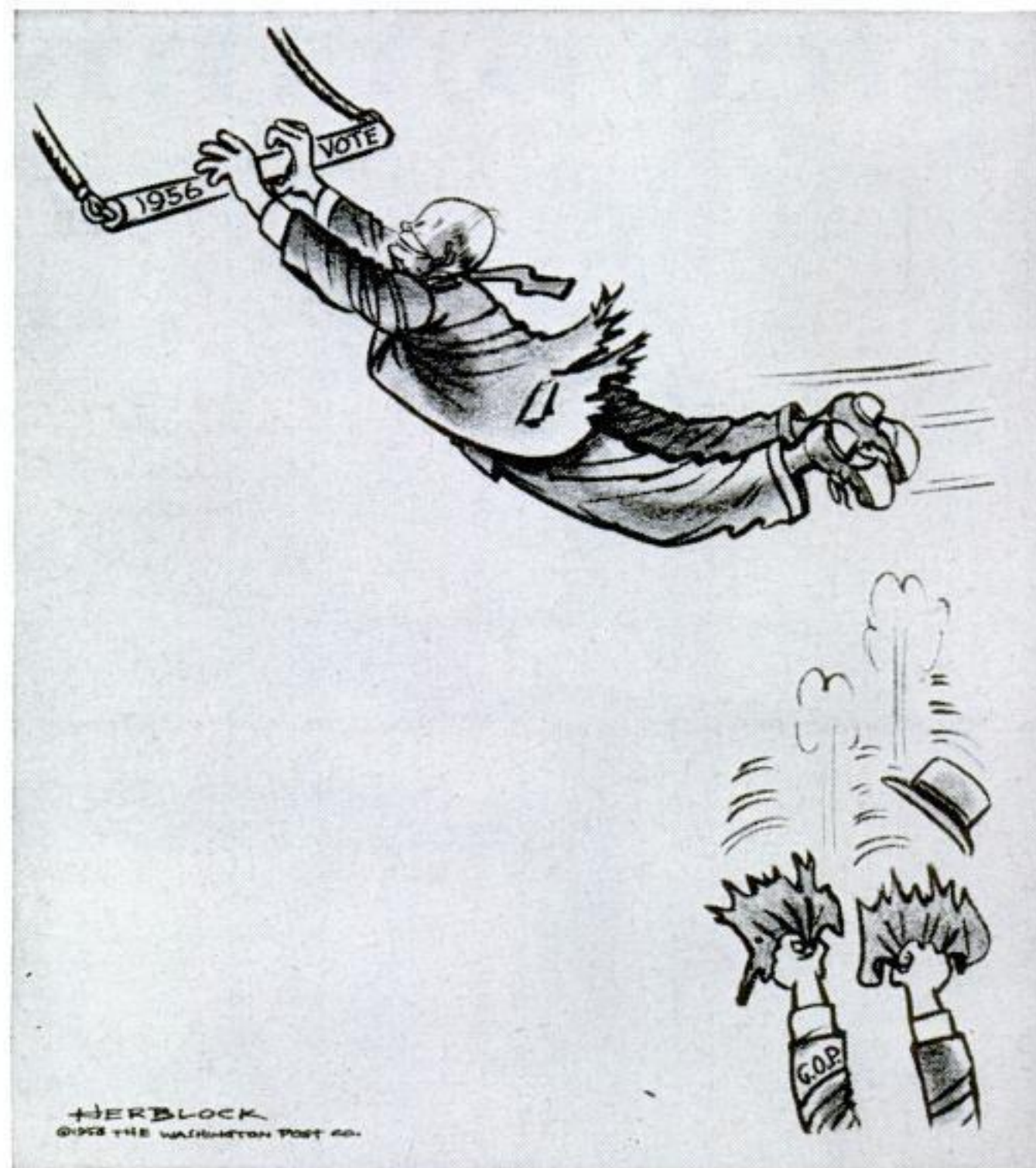


THREE minutes before 7:30 deadline Herblock jumps up (above), dashes out of office (right).

“All the time in the world. I just hope the elevator is running. Even so, the boys in the shop will yell all together, ‘Where the hell you been up to now!’”

CARTOONIST

CONTINUED



FINAL cartoon, which ran in about 150 U.S. papers, was titled “With the Greatest of Ease.”

“I kind of liked this one of Ike on the trapeze best. Estabrook liked several and suggested using one next day—but you seldom do—something new always happens.”

In bed after supper, Herblock rips out news stories for next day's cartoon ideas.

“I never get inspirations in bed, but it's a good place to start tomorrow's routine. The big ideas come on office time only, after hard work.”

AMAZING—NEW
**LIQWID
CENTER
COUGH DROPS**

The Greatest Improvement
in Cough Relief in 50 Years

SCIENTIST SEALS REAL
“DOCTOR'S PRESCRIPTION”
COUGH SYRUP INSIDE A
COUGH DROP

INSTANT RELIEF!

Stop coughing misery this better . . . convenient way. Relieves dryness and heals raw, irritated throats.

First, you get relief from the pleasant tasting shell; later, when the shell has dissolved, your throat is bathed with the soothing, medicated syrup sealed inside.



Made by the
makers of Iodent Tooth Paste



**SO HANDY FOR POCKET,
PURSE OR BEDSIDE**

**Corn Pain Stopped
Fast**

**Out Come
Corns in
a Hurry!**



Dr. Scholl's Zino-pads not only give fast nerve-deep relief from pain, but also remove corns one of the quickest ways known to medical science. Try them!

Dr. Scholl's Zino-pads

**Don't let
worms
kill your dog**



To give your dog a complete safe worming at home, use a product proved effective against the two most frequent worms.

Large roundworms steal his food, common hookworms suck his blood. Either can kill a puppy and seriously weaken an older dog.

Eliminate both types of worms with Sergeant's Sure Shot Worm Capsules (Puppy Capsules for puppies and dogs under 10 lbs.). Sergeant's outsells all other worming products 2 to 1. Use twice a year and protect your dog. Only 75¢ at drug or pet counters.

Sergeant's

SURE SHOT WORM CAPSULES

Motorola's gift for a happy family

TV that really tunes itself

A tap of the button
and Motorola TV changes channels, brings in the next one
instantly, silently—with perfect picture and sound.



One tap . . .

To change channels, just tap Motorola's Station Selector button.

Channel
changes

Click . . .

Instantly, Motorola TV blanks out picture and sound, and click . . .



Next channel

. . . your next channel is there, picture and sound perfectly tuned!

When your new Motorola® TV is delivered, every channel is fine-tuned exactly right for your home. To change channels, all you do is tap the button. Find out how completely enjoyable TV

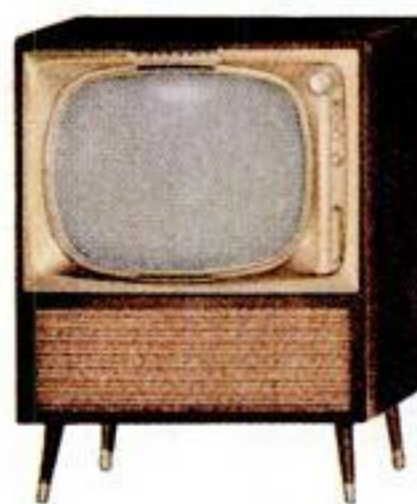
can be. See your favorite Motorola dealer and tap the button on a new Self-Tuning Motorola TV—very soon.

There's still plenty of time to arrange for Christmas Eve delivery.

ANOTHER MOTOROLA EXCLUSIVE!



New all-transistor wireless remote control
Change TV channels from your easy chair—without wires or flashing lights! Merely tap new "Transituner" and change channels perfectly—from clear across the room. It's another Motorola transistor miracle. Try it today!



New Motorola Special Self-Tuning console. Fully automatic TV at surprisingly little cost. Model A21K54.



New Motorola Custom Self-Tuning console in handsome wood cabinet features twin speakers. Model A21K60.



New Motorola Deluxe Self-Tuning table model. Picture on huge screen is bigger than life! Model A24T6.



\$2.25 Gift Wrap Kit for only 89¢. Wrap all your Christmas packages for just 89¢! 117-piece kit available now at your Motorola dealer's Holiday House Gift Center.



MOTOROLA TV

World's Largest Exclusive Electronics Manufacturer

Copyrighted material



OLIVER CROMWELL was portrayed around 1655 by Robert Walker, dressed in the armor of his time to which a page fixes a sash. Though a general and a man of action, Cromwell was also a lover of the arts who

enjoyed music, collected tapestries and shocked his Puritan friends by refusing to remove the statuary from Hampton Court. As his Latin secretaries, Cromwell employed poets John Milton and Andrew Marvell.

COURTESY THE NATIONAL PORTRAIT GALLERY

THE CURSE OF CROMWELL

by SIR WINSTON CHURCHILL

THE GREAT CIVIL WAR that ended in the execution of Charles I plunged England into 10 years of Puritan dictatorship under the bleak military rule of Oliver Cromwell. The Ironside Army was still the most powerful force in the country, and to keep it from disrupting civil affairs Cromwell decided to lead a holy war against the Irish Catholics.

The Irish might have saved themselves from disaster by uniting with the Protestant Royalists under the Marquess of

Ormonde, whose army of 12,000 men was ready to defy Cromwell's Puritans. But they did not. Cromwell was able to land his army and to pursue the subjection of Ireland with deliberate and sensational brutality.

As in all instalments of this series, transitional paragraphs have been prepared to serve as bridges between passages of the *History*. These transitions are indented from Sir Winston's text, which now begins.

CROMWELL'S CAMPAIGN of 1649 in Ireland was cold-blooded, and imbued with those Old Testament sentiments which dominated the minds of the Puritans. Ormonde's army was grievously weakened before Cromwell landed, but he had occupied the towns of Drogheda and Wexford and was resolved to defend them. Upon these Cromwell marched with his ten thousand veteran troops.

Ormonde would have done better to have kept the open field with his regulars and allowed the severities of the Puritan invaders to rally the Irish nation behind him. Instead he hoped that Cromwell would break his teeth upon a long siege of Drogheda, in which he placed a garrison of three thousand men, comprising the flower of the Irish Royalists, and English volunteers. Cromwell saw that the destruction of these men would not only ruin Ormonde's military power, but spread a helpful terror throughout the island. He therefore resolved upon a deed of "frightfulness" deeply embarrassing to his nineteenth-century admirers and apologists.

Having unsuccessfully summoned the garrison to surrender, he breached the ramparts with his cannon, and at the third assault, which he led himself, stormed the town. There followed a massacre so all-effacing as to startle even the opinion of those fierce times. All were put to the sword. Every priest and friar was butchered. The corpses were carefully ransacked for valuables. The Governor, Sir Arthur Ashton, had an artificial leg, which the Ironsides believed to be made of gold; however it was only in his belt they found his private fortune. The ferreting out and slaughter of those in hiding lasted till the third day.

There is no dispute about the facts, for Oliver told his own tale in his letter to John Bradshaw, President of the Council of State. "It hath pleased God to bless our endeavors at Tredah [for thus he spelt Drogheda]. After battery, we stormed it. The Enemy were about 3000 strong in the Town. They made a stout resistance; and near 1000 of our men being entered, the Enemy forced them out again. But God giving a new courage to our men, they attempted again, and entered; beating the Enemy from their defenses. . . . Being thus entered, we refused them quarter: having, the day before, summoned the Town. I believe we put to the sword the whole number of the defendants. . . . I do not believe, neither do I hear, that any officer escaped with his life, save only one. . . . The Enemy upon this were filled with much terror. And truly I believe this bitterness will save much effusion of blood, through the goodness of God. . . . I wish that all honest hearts may give the glory of this

to God alone, to whom indeed the praise of this mercy belongs."

In another letter to Speaker Lenthall he gave further details. "Divers of the Enemy retreated into the Mill-Mount: a place very strong and of difficult access. . . . The Governor, Sir Arthur Ashton, and divers considerable Officers being there, our men getting up to them, were ordered by me to put them all to the sword. And indeed, being in the heat of action, I forbade them to spare any that were in arms in the Town: and, I think, that night they put to the sword about 2000 men;—divers of the officers and soldiers being fled over the Bridge into the other part of the Town, where about 100 of them possessed St. Peter's Church-steeple. . . . These being summoned to yield to mercy, refused. Whereupon I ordered the steeple of St. Peter's Church to be fired, when one of them was heard to say in the midst of the flames, 'God damn me, God confound me; I burn, I burn.'"

"I am persuaded," Cromwell added, "that this is a righteous judgment of God upon these barbarous wretches, who have imbrued their hands in so much innocent blood." A similar atrocity was perpetrated a few weeks later at the storm of Wexford.

In the safe and comfortable days of Queen Victoria, when Liberals and Conservatives, Gladstone and Disraeli, contended about the past, and when Irish Nationalists and Radical Nonconformists championed their old causes, a school grew up to gape in awe and some in furtive admiration at these savage crimes. Men thought such scenes were gone forever, and that while moving into a broad age of peace, money-making, and debates they could afford to pay their tributes to the rugged warriors who had laid the foundations of a liberal society. The twentieth century has sharply recalled its intellectuals from such vain indulgences. We have seen the technique of "frightfulness" applied in our own time with Cromwellian brutality and upon a far larger scale. We know too much of despots and their moods and power to practice the philosophic detachment of our grandfathers. It is necessary to recur to the simpler principle that the wholesale slaughter of unarmed or disarmed men marks with a mordant and eternal brand the memory of conquerors, however they may have prospered.

In Oliver's smoky soul there were evident misgivings. He writes of the "remorse and regret" which are inseparable from such crimes. While brazening them out, he offers diverse excuses, eagerly lapped up by his biographer, Carlyle. By a terrifying example he believed that he had saved far greater bloodshed. But this did not prove true. The war continued in squalid, murderous fashion for

two years after he had left Ireland. He shielded himself behind "the heat of action" when his troops had not suffered a hundred casualties, and when, in the German historian Ranke's impartial judgment, "there throughout mingled a cold-blooded calculation and a violence which is deliberate." Above all, the conscience of man must recoil from the monster of a faction-god projected from the mind of an ambitious, interested politician on whose lips the words "righteousness" and "mercy" were mockery.

Cromwell in Ireland, disposing of overwhelming strength and using it with merciless wickedness, debased the standards of human conduct and sensibly darkened the journey of mankind. Cromwell's Irish massacres find numberless compeers in the history of all countries during and since the Stone Age. It is therefore only necessary to strip men capable of such deeds of all title to honor, whether it be the light which plays around a great captain of war or the long repute which covers the severities of a successful prince or statesman.

We have seen the many ties which at one time or another have joined the inhabitants of the Western islands, and even in Ireland itself offered a tolerable way of life to Protestants and Catholics alike. Upon all these Cromwell's record was a lasting bane. By an uncompleted process of terror, by an iniquitous land settlement, by the virtual proscription of the Catholic religion, by the bloody deeds already described, he cut new gulfs between the nations and the creeds. The native inhabitants, for their part, across three hundred years, have used as their keenest expression of hatred "The curse of Cromwell on you." The consequences of Cromwell's rule in Ireland have distressed and at times distracted English politics down even to the present day. To heal them baffled the skill and loyalties of successive generations. They became for a time a potent obstacle to the harmony of the English-speaking peoples throughout the world. Upon all of us there still lies "the curse of Cromwell."

AUTOCRACY marked Cromwell's rule. The famous Long Parliament had been purged of all members who failed to accept the Puritan vision, but even the remaining "Rump" Parliament never achieved that nicely balanced blend of competence and acquiescence that Cromwell kept seeking. His disposal of the "Rump" gave a telling measure of the political temper of the man. Sir Winston resumes his narrative.

CROMWELL went to the House on April 20, 1653, accompanied by thirty musketeers. He took his seat and for a time listened to the debate. Then, rising in his place, he made a speech which grew in anger as it proceeded. "Come, come," he concluded, "I will put an end to your prating. You are no Parliament." He called in his musketeers to clear the House and lock the doors. While the indignant politicians, most of whom were men of force and fire, were being hustled into the street the General's eye fell on the Mace, symbol of the Speaker's authority. "What shall we do with this bauble?" he asked. "Take it away!" That night a Cockney wit scribbled on the door of St. Stephen's, "This House to let—unfurnished."

To this halt then had come that famous effort in which Pym and Hampden had consumed their lives. Here sank for the moment all the constitutional safeguards and processes built and treasured across the centuries, from Simon de Montfort to the Petition of Right. One man's will now ruled. One puzzled, self-questioning, but explosive spirit became for a spell the guardian of the slowly gathered work of ages, and of the continuity of the English message.

Cromwell, although crafty and ruthless as occasion claimed, was at all times a reluctant and apologetic dictator. He recognized and deplored the arbitrary character of his own rule, but he had no difficulty in persuading himself that his authority sprang both from Above and below. Was he not the new Moses, the chosen Protector of the people of God, commanded to lead them into the Promised Land, if that could indeed be found?

Cromwell only desired personal power in order to have things settled in accord with his vision, not of himself or his fame but of the England of his youthful dreams. He was a giant laggard from



DISSOLUTION OF PARLIAMENT in 1653 was ordered by Cromwell (left), telling "rogues" to be gone. This Parliament had been in session

the Elizabethan age, a "rustic Tudor gentleman, born out of due time." In foreign policy he was still fighting the Spanish Armada, ever ardent to lead his Ironside redcoats against the stakes and fagots of some Grand Inquisitor, or the idolatrous superstitions of an Italian Pope. Were these not now ripe for the sickle; aye, for the same sickle which had shorn down the malignant Cavaliers at Marston Moor and Naseby and had exterminated the Papists of Wexford and Drogheda? In vain did John Thurloe, the able and devoted Secretary to the Council of State, point out, what was already so plain, that Spain was in decay, and that in the ever-growing power of the united France which Richelieu and Mazarin had welded lay the menace of the future. None of this was apparent to the Master. He sharpened his heavy sword for Don Quixote and the successors of Torquemada.

THE FRETFUL SEARCH for some saving political device went on as Cromwell tried again and again to handpick an obedient Parliament. Army leaders drew up an "Instrument of Government" making Cromwell Lord Protector. Naked military dictatorship supervened, with England and Wales divided into districts under 11 major-generals. Cromwell was even offered the Crown. The offer appealed to him, though he dismissed it as a mere "feather in a hat," but he knew the Army would not stand for it. Rejecting the trappings of royalty, he set about enjoining Puritan morality.

THE English Puritans, like their brethren in Massachusetts, concerned themselves actively with the repression of vice. All betting and gambling were forbidden. In 1650 a law was passed



13 years but was dismissed abruptly when it challenged Cromwell. The owl at lower right probably satirizes poor vision of committee members.

making adultery punishable by death, a ferocity mitigated by the fact that nothing would convince the juries of the guilt of the accused. Drunkenness was attacked vigorously and great numbers of alehouses were closed. Swearing was an offense punishable by a graduated scale of fines: a duke paid 30s. for his first offense, a baron 20s., and a squire 10s. Common people could relieve their feelings at 3s. 4d. Not much was allowed for their money; one man was fined for saying "God is my witness," another for saying "Upon my life." These were hard times. The feast days of the Church, regarded as superstitious indulgences, were replaced by a monthly fast day. Christmas excited the most fervent hostility of these fanatics. Parliament was deeply concerned at the liberty which it gave to carnal and sensual delights. Soldiers were sent round London on Christmas Day before dinnertime to enter private houses without warrants and seize meat cooking in all kitchens and ovens. Everywhere was prying and spying.

All over the country the Maypoles were hewn down, lest old village dances around them should lead to immorality or at least to levity. Walking abroad on the Sabbath, except to go to church, was punished, and a man was fined for going to a neighboring parish to hear a sermon. It was even proposed to forbid people sitting at their doors or leaning against them on the Sabbath. Bear-baiting and cock-fighting were effectually ended by shooting the bears and wringing the necks of the cocks. All forms of athletic sports, horse-racing, and wrestling were banned, and sumptuary laws sought to remove all ornaments from male and female attire.

One may easily see how desire for office or promotion led to hypocrisy. If sour looks, upturned eyes, nasal twang, speech garnished with Old Testament texts, were means to favor, there were others who could assume them besides those naturally afflicted by such habits. But behind all this apparatus of cant and malignity stood an army of disciplined sectaries, who constantly extorted

increases both of their numbers and their pay, and against whom none could make head. Their generals and colonels soon engrossed to themselves rich landed estates carved out of the Crown lands.

To the mass of the nation however the rule of Cromwell manifested itself in the form of numberless and miserable petty tyrannies, and thus became hated as no Government has ever been hated in England before or since. For the first time the English people felt themselves governed from a center in the control of which they had no say. Anger and hatred welled the stronger because their expression was difficult. The old kings might have harried the nobles and taxed the rich; but here were personages who had climbed up by lawless, bloody violations, and presumed to order the life and habits of every village and to shift custom from the channels which it had cut in the flow of centuries. What wonder that under the oak-leaves, broad and far throughout the countryside, men dreamed fondly of what they called the good old times and yearned for the day when "the King shall enjoy his own again"?

Then on September 3, 1658, in the crash and howling of a mighty storm, death came to the Lord Protector. He had nominated his eldest son, Richard, a harmless country gentleman, as his successor, and for the moment none disputed his will. If in a tremendous crisis Cromwell's sword had saved the cause of Parliament, he must stand before history as a representative of dictatorship and military rule who, with all his qualities as a soldier and a statesman, is in lasting discord with the genius of the English race.

THE RESTORATION

THE UNMOURNED DEATH of Cromwell swiftly undid his cold and graceless work. His son Richard lacked the force for dictatorship and was soon out of office. A widespread Royalist movement grew, and Charles II, a cheerful, patient prince, looked up hopefully from his long exile in Europe. At last the commander in Scotland, General George Monk, marched to London, called a new Parliament, and summoned Charles to the throne.

PARLIAMENT hastened to send the exiled Charles a large sum of money for his convenience, and soon concerned itself with the crimson velvet furniture of his coaches of State. The Fleet, once so hostile, was sent to conduct him to his native shores. Immense crowds awaited him at Dover. There on May 25, 1660, General Monk received him with profound reverence as he landed. The journey to London was triumphal. All classes crowded to welcome the King home to his own. They cheered and wept in uncontrollable emotion. They felt themselves delivered from a nightmare. They now dreamed they had entered a Golden Age. Charles and a handful of wanderers who had shared the royal misfortunes gazed about them in astonishment. Could this be the same island from which they had escaped so narrowly only a few years back? Still more must Charles have wondered whether he slept or waked when he saw the dark, glistening columns of the Ironside Army drawn up in stately array and dutiful obedience.

The entry to the City was a blaze of thanksgiving. The Lord Mayor and Councillors of rebel London led the festival. Both Houses of Parliament acknowledged their devotion to his rights and person. And all around the masses, rich and poor, Cavalier and Roundhead, Episcopalian, Presbyterian, and Independent, framed a scene of reconciliation and rejoicing without compare in history. It was England's supreme day of joy.

The wheel had not however swung a full circle, as many might have thought. This was not only the restoration of the monarchy; it was the restoration of Parliament. The House of Commons had broken the Crown in the field; it had at length mastered the terrible Army it had created for that purpose. It had purged itself of its own excesses, and now stood forth beyond all challenge, or even need of argument, as the dominant institution of the realm. All that was solid in the constitutional claims put forward against Charles I had become so deeply rooted that it was not even necessary to mention it. All the laws of the Long Parliament since Charles I quitted London at the beginning of 1642, all the statutes of the Commonwealth

or of the Protectorate, now fell to the ground. But there remained the potent limitations of the Prerogative to which Charles I had agreed. The statutes to which he had set his seal were valid. The work of 1641 still stood. Above all, everyone now took it for granted that the Crown was the instrument of Parliament and the King the servant of his people.

THE SPIRIT OF THE KING was generous. The menacing Army was swiftly disbanded, and less than a dozen citizens paid with their heads for all the indignities the Crown had suffered. The new Commons was far less generous. Instead of profiting from the lessons of religious intolerance, this Parliament tried to exclude all but Royalist Anglicans from office and to make life unpleasant for everyone else. In so doing it prepared the way for the rise of conservative and liberal parties, soon to be known as Tories and Whigs.

But to cheerful King Charles these were matters of small importance. Restoration life became an odd mixture of social extravagance and natural disaster as the King and his court set a gaily immoral example of reaction to the Puritan pall.

COURT life was one unceasing flagrant and brazen scandal. Charles II's two principal mistresses, Barbara Villiers, created Countess of Castlemaine, and Louise de K  rouaille—"Madame Carwell," as the English called her—created Duchess of Portsmouth, beguiled his leisure and amused themselves with foreign affairs. His marriage with Catherine of Braganza, who brought a rich dowry, in no way interrupted these dissipations. His treatment of his wife was cruel to an extreme degree; he forced her to accept his mistress Barbara as her Lady-in-Waiting. The refined, devout Portuguese princess on one occasion was so outraged that the blood gushed from her nostrils and she was borne swooning from the Court. It was with relief that the public learned that the King had taken a mistress from the people, the transcendently beautiful and good-natured Nell Gwyn, who was lustily cheered in the streets as "the Protestant whore." But these were only the more notorious features of a life of lust and self-indulgence which disgraced a Christian throne, and in an Asiatic Court would have been veiled in the mysteries of the seraglio.

The King's example spread its demoralization far and wide, and the sense of relief from the tyranny of the Puritans spurred forward every amorous adventure. Nature, affronted, reclaimed her rights with usury. The Commonwealth Parliament had punished adultery by death; Charles scourged chastity and faithfulness with ridicule.

There can however be no doubt that the mass of the nation in all classes preferred the lax rule of the sinners to the rigorous discipline of the saints. The people of England did not wish to be the people of God in the sense of the Puritan God. They descended with thankfulness from the superhuman levels to which they had been painfully hoisted. The heroic age of the constitutional conflict and

of the Civil Wars and the grim manifestation of the Puritan Empire were no more. All shrank to a smaller size and an easier pace. Charles noticed how much weaker was the type of manhood of the new generation he found about him than the high-spirited Cavaliers and rugged Roundheads who were dying off.

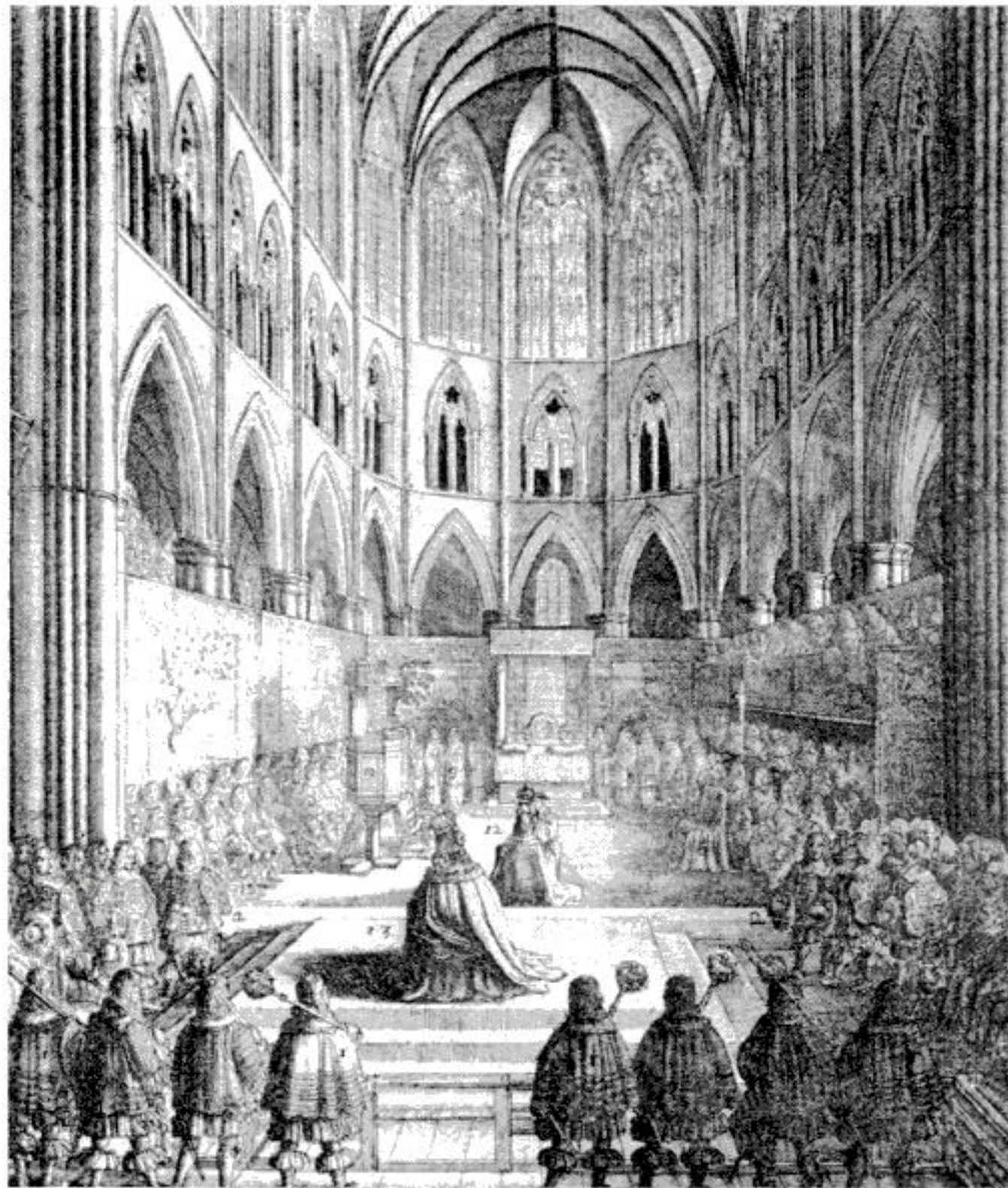
It is inevitable that after a period of intense effort there should follow one of exhaustion and disarray. But this was a fleeting view. The race endured, and in Charles's Court, at his side, there was already a young man, an ensign in his Guards, a partner in his games at tennis, an intruder, as he learned with some displeasure, in the affections of Lady Castlemaine, who would one day grasp a longer and a brighter sword than Cromwell's and wield it in wider fields only against the enemies of British greatness and freedom.

A Dorsetshire squire, Winston Churchill, along with his father, had fought in the Royalist ranks and had been wounded, mulcted, and expropriated by the Roundheads. The King could do little for his faithful adherent. He tried without success to persuade his First Minister Clarendon to include Sir Winston in his private committee of Parliamentary managers. But he found a place at Court for Sir Winston's son as one of his own pages, and for his daughter Arabella in the household of the Duchess of York. Both improved their advantage. John Churchill obtained a commission in the Guards; Arabella became the mistress of the Duke of York.

FROM the spring of 1665 the Great Plague raged in London. Never since the Black Death in 1348 had pestilence spread such ravages. In London about seven thousand people died in a single week. The Court retired to Salisbury, leaving the capital in the charge of General Monk, whose nerves were equal to every kind of strain. Daniel Defoe's *Journal of the Plague Year* reconstructs for us in vivid, searing style the panic and horror.

The worst of the plague was over when in September 1666 the Great Fire engulfed the tormented capital. It broke out near London Bridge in a narrow street of wooden houses, and, driven by a strong east wind, the flames spread with resistless fury for four whole days. Among the Puritans the plague and the fire were regarded as direct visitations by which the Almighty chastised the immorality of the age, and especially of the Court. Wild suspicions that the fire was the work of Anabaptists, Catholics, or foreigners maddened the mob. The King, who had returned to London, acquitted himself with courage and humanity. When the fire was at length stopped outside the City walls by blowing up whole streets, more than thirteen thousand dwelling-houses, eighty-nine churches, and St. Paul's Cathedral had been devoured.

The warehouses containing the merchandise for months of trade and many warlike stores were destroyed. The yield of the chimney tax, then so important to the revenue, was ruined. Yet the fire extinguished the plague, and to later times it seems that the real calamity was not so much the destruction of the insanitary medieval city as the failure to carry through Christopher Wren's plan for rebuilding



CORONATION of Charles II (in foreground, wearing crown) at Westminster in 1661 was high-water mark of the Stuart Restoration.

RESTORATION LIFE ON PAGES 166-171

TEXT CONTINUED ON PAGE 173



COURTESY THE DUKE OF PORTLAND

CHARLES II, here wearing the ornamental collar of the Order of the Garter, was described by a contemporary woman as having "fine black eyes, a large ugly mouth, a graceful and dignified carriage and a fine figure." To exaggerate the effect of his swarthy complexion he often wore a dark periwig.

CONTINUED

AN ARDENT KING'S LOVELY CONQUESTS

The Puritan pall that Cromwell's Protectorate left as its legacy could have found no more startling antidote than Charles II, "that known enemy of virginity and chastity, the monarch of Great Britain," as a friend affectionately called him. From years of exile in Europe, Charles brought to England a vast and abiding love of the ladies. He took to himself a succession of beauties: Lucy, Barbara, Nell, Louise, here shown as they were portrayed by the court painters. Even after his affections waned, the king provided for each of his mistresses and the children they bore him.

Such cheerful responsibility failed to console Queen Catherine. Yet she remained devoted to him. He, for his part, defended her against conspiracy charges, refused to divorce her, though she was childless, and, on dying, begged her pardon "with all my heart!"



COURTESY THE DUKE OF BUCCLEIGH AND QUEENSBERRY, K.T., G.C.V.O.

LUCY WALTER was Charles's mistress in Holland when both were 18. She bore him a son, the Duke of Monmouth, whose portrait she holds. She was described as "a brown, beautiful, bold but insipid creature."



COURTESY THE COMMISSIONERS OF THE ROYAL HOSPITAL, CHELSEA

THE QUEEN, Catherine of Braganza, whom Charles married in 1662, brought as her dowry the naval bases of Tangier and Bombay. He felt "there was nothing in her face that in the least degree can disgust one."

NELL GWYN became a comic actress at 15 and Charles's mistress soon afterward. The cupid is her first son by the king. One diarist described her as "the indiscreetest and wildest creature that ever was in court."



COURTESY H.D.M. WILLS

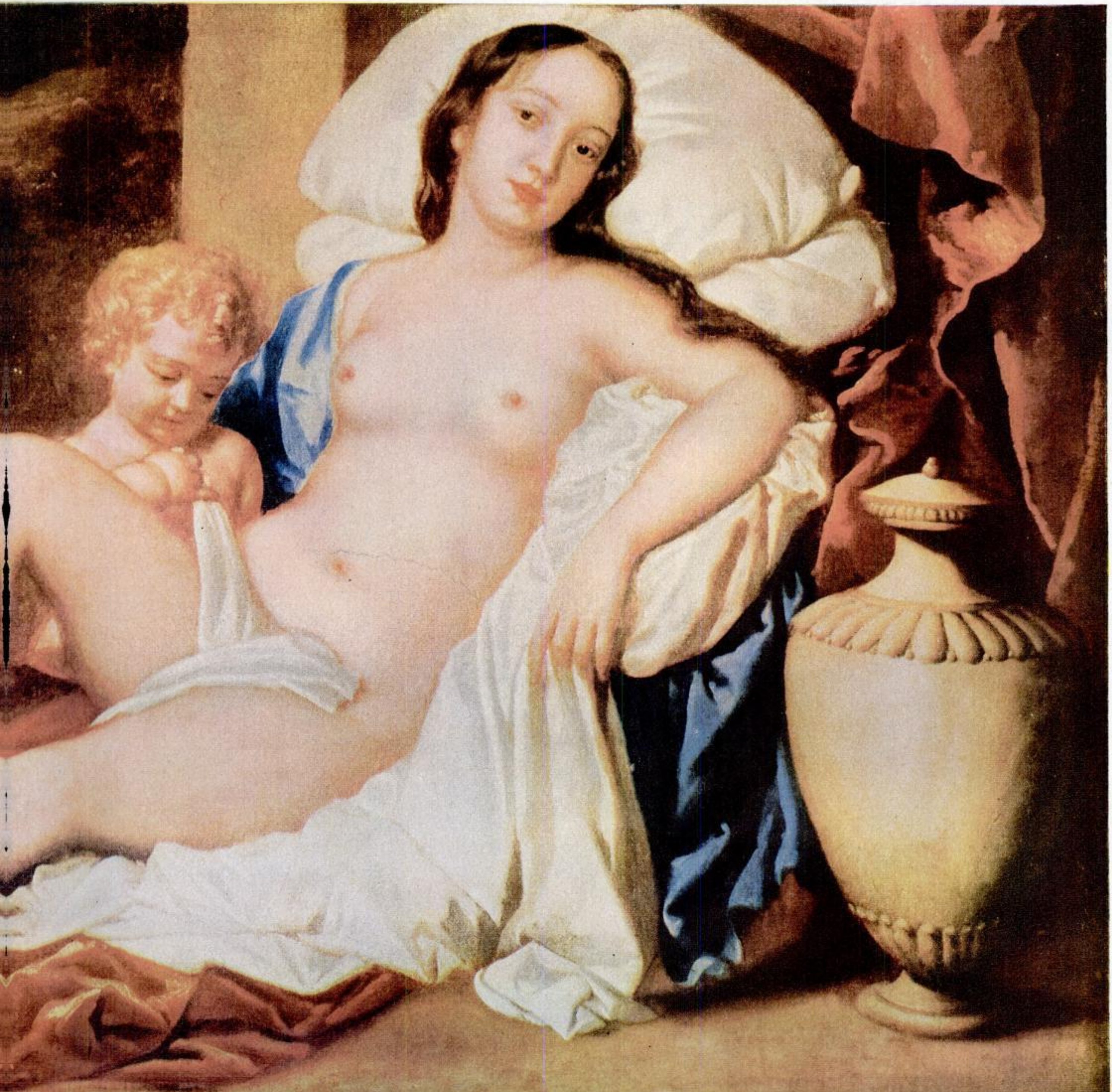


BARBARA VILLIERS became the king's mistress in 1660, two years before his marriage, and was made a lady of the queen's bedchamber over Queen Catherine's protests. She bore Charles five illegitimate children.



COURTESY THE NATIONAL PORTRAIT GALLERY

LOUISE DE KEROUAILLE, a French gentlewoman, came to the court in 1670 and supplanted Barbara Villiers. Shrewd and rapacious, she was his last established mistress, maintaining her position until his death.



COURTESY THE BOWER COLLECTION, CHIDDINGSTONE CASTLE



EXECUTING A DAINTY STEP, CHARLES PARADES BEFORE DUTCH SOCIETY ATTENDING A BALL. THIS IS AT THE HAGUE IN 1660, BEFORE CHARLES

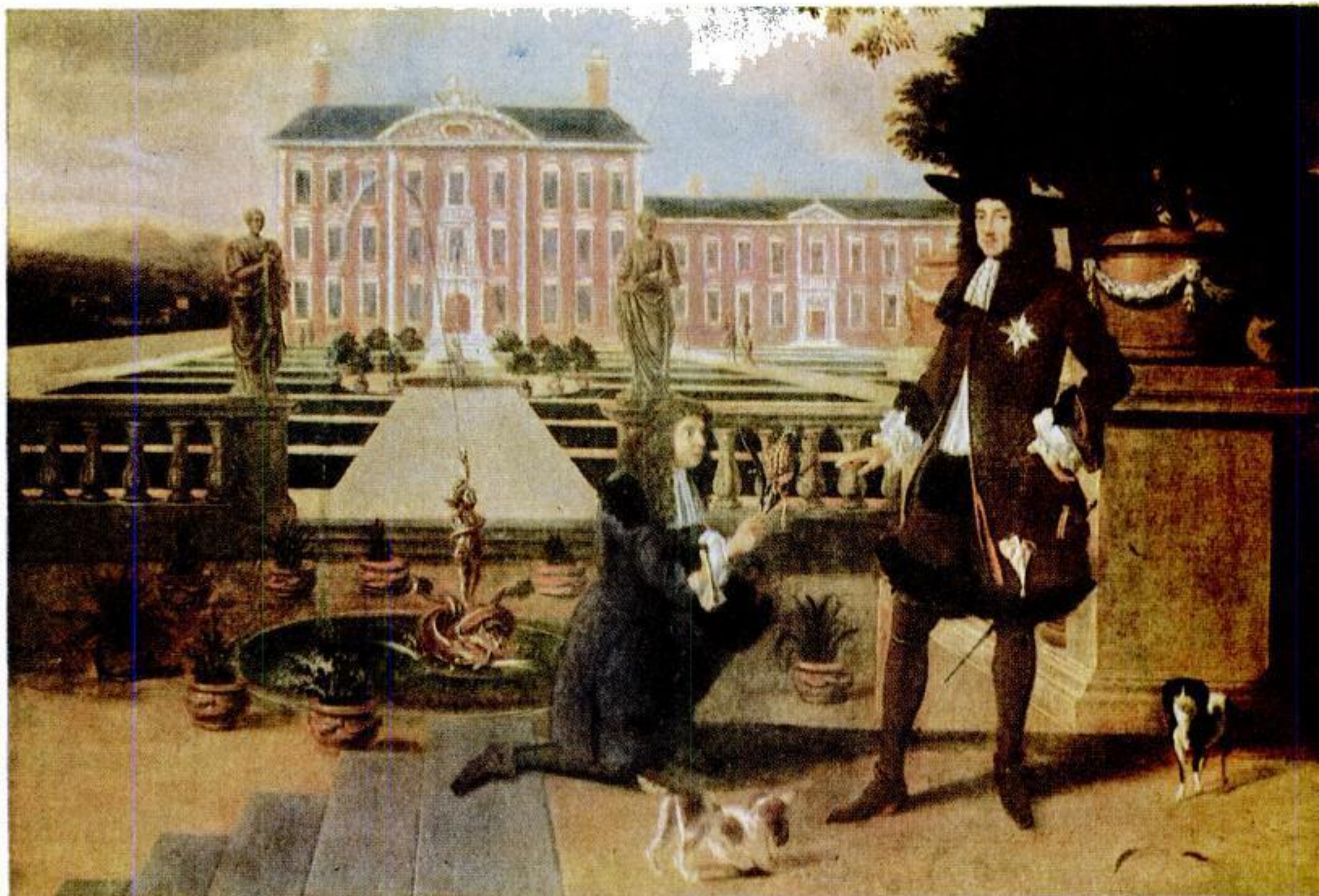


COURTESY CAPTAIN R.G.W. BERKELEY



RETURNED TO ENGLAND FOR CORONATION

COURTESY ARNOLD WIGGINS AND SONS LTD., LONDON



COURTESY THE MARCHIONESS OF CHOLMONDELEY

OFFERING A PINEAPPLE, Charles's gardener, John Rose, kneels to present the strange fruit, the first to be grown in England after its

introduction to the country from Barbados island. The country house in the background is believed to be Dawney Court in Surrey.

COURT AND COUNTRY LIFE

The center of King Charles's court was the palace of Whitehall, a collection of galleries, apartments and gardens stretching along the Thames for nearly half a mile and to which he brought an elegance acquired in the court of France. From its docks he sailed out to race the royal yachts, receive foreign visitors and review his fleet that warred with the Dutch. In nearby St. James's Park, which his gardeners trans-

formed, he walked and joked with his ministers and nobles, or stopped to converse with ordinary Londoners.

But the king drew equal pleasure from his visits to the country. Here he escaped the pressures of life among diplomats and ministers to pursue game in the early morning, converse with his gardeners, arrange amorous assignations or pass the hours in chemical experiments, a favorite pastime.



COURTESY THE HON. JOHN WYNDHAM

← WHITEHALL, seen from St. James's Park, consisted of (left to right) the Banqueting Hall, the Tiltyard Gallery reached by stairs, and apartments of the palace. At the left is a group of courtiers out for a walk.

A MORNING RIDE is enjoyed by Charles and his queen, emerging from a gate at Whitehall Palace. The tower at the right is Holbein Gate, built by Henry VIII, which contained the apartments of Barbara Villiers.

CONTINUED

A FAMILY ELEVATED, A CITY DESTROYED

Enamored of his ladies and his court, Charles also loved the ribald, raucous, rebellious England of his day, whose heart was the sprawling city of London, teeming with 1.5 million people. Sometimes careless of his person, he unceremoniously rode its highways and byways to attend the theater and visit his friends. In 1666 the great fire broke out. "I to Whitehall," wrote the diarist Samuel Pepys, "... and I did give them an account dismayed them all ... and did tell the King and Duke of York what I saw; and that unless his Majesty did command houses to be pulled down nothing could stop the fire." Heedless of the danger, Charles rushed to aid the fire-fighters and, following Pepys's advice, ordered blocks of buildings blown up to contain the blaze.

Charles's solicitude for London pervaded his dealings with crown officials, whom he named on merit and faithfully defended against the ever-changing factionalism of Parliament. Under Charles rose one of England's great families, the Churchills, who, in the time of Charles, James II and their immediate successors—as in present times—had a profound effect on the fortunes of their country.

COURTESY THE DUKE OF MARLBOROUGH



SIR WINSTON CHURCHILL, the author's 17th Century ancestor, began his career as a lawyer and served as a Cavalier colonel during the Civil War. He was knighted by Charles II and served as a court official.

THE GREAT FIRE BROKE OUT IN PUDDING LANE NEAR LONDON BRIDGE (RIGHT). FANNED BY A HIGH WIND, IT RAGED FOR DAYS, DESTROYING

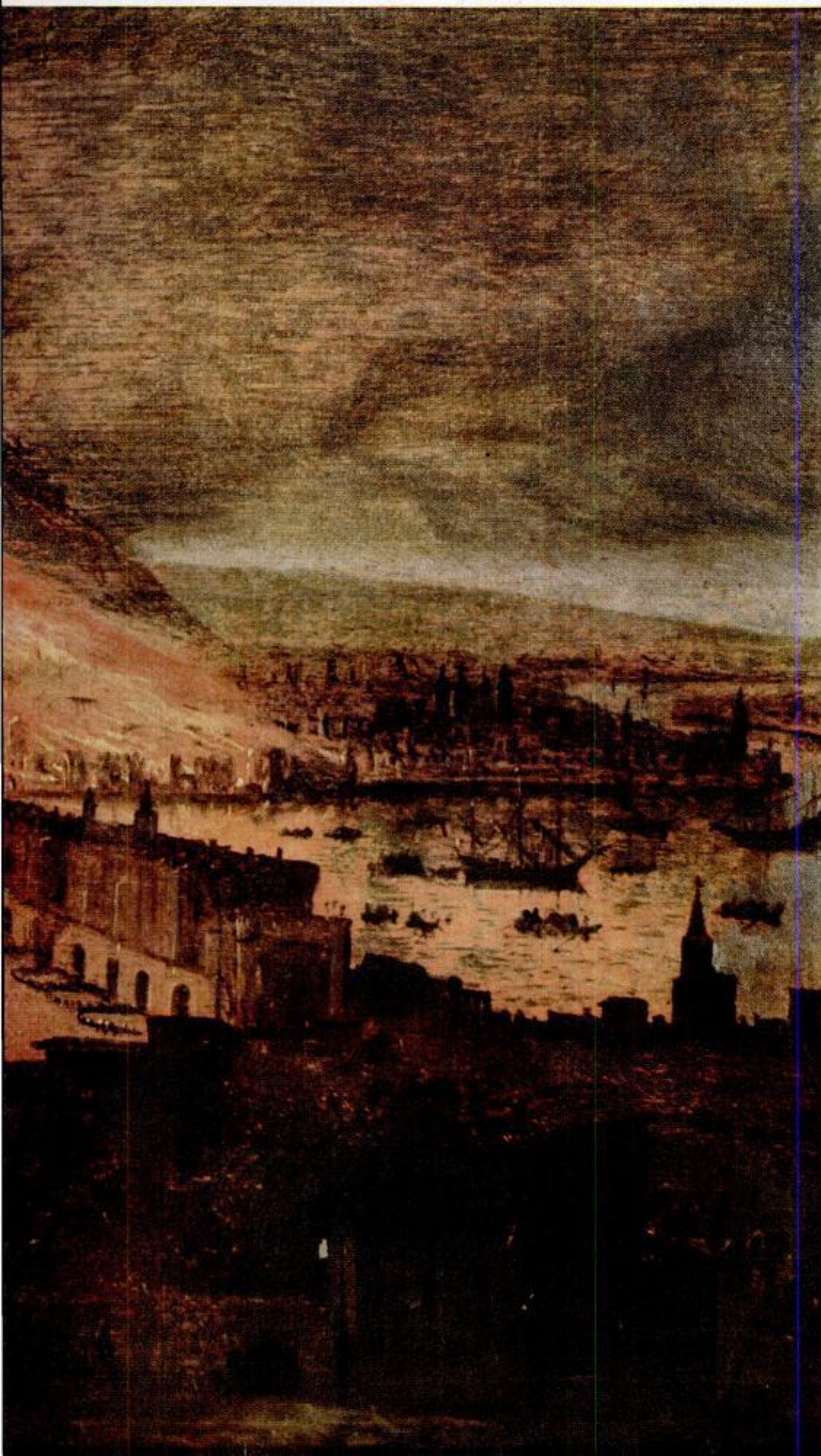


COURTESY EARL SPENCER



DUKE OF MARLBOROUGH, Sir Winston's son John, was a lover of Barbara Villiers and served as an officer under James. John defeated the French at the Battle of Blenheim and was made a duke by Queen Anne.

13,200 HOUSES, 89 CHURCHES AND ST. PAUL'S CATHEDRAL (CENTER)



COURTESY LORD CADOGAN



COURTESY EARL SPENCER

ARABELLA CHURCHILL, John's sister, became James's mistress at 17 when he was Duke of York. Their liaison lasted a dozen years and Arabella bore James four children. After his exile, she married a colonel.



COURTESY THE NATIONAL PORTRAIT GALLERY

OBSTINATE JAMES, England's last Catholic king, was arrogant and vindictive. Not so handsome as Charles, he was nonetheless successful with women and, as Charles remarked, "loves them still more [than I]."

Enjoy the game with light refreshing Ballantine!

THAT'S ALE, BROTHER!



P. BALLANTINE & SONS, NEWARK, N. J.



No other ale...no beer...has such refreshing flavor, yet is so light

NO WONDER BALLANTINE LEADS ALL ALES IN SALES!

Enjoy some soon...

Ask the man for

Ballantine  **ale**





VICTIMS OF PLAGUE filled the churchyards in 1665. At height of epidemic 7,000 died in London in one week, and so many graves were filled that some cemeteries rose a foot above their original levels.

ENGLISH-SPEAKING PEOPLES

CONTINUED

it as a unity of quays and avenues centered on St. Paul's and the Royal Exchange. The task of reconstruction was nonetheless faced with courage, and from the ashes of the old cathedral rose the splendid dome of St. Paul's as it stands today.

ACROSS the seas widespread thrusts were taking place, often on the initiative of the men on the spot rather than by planned direction from London. On the coasts of Newfoundland, English fishermen had revived the earliest colony of the Crown. On the American mainland the British occupation of the entire eastern seaboard was almost complete. The capture of New York and the settlement of New Jersey had joined in contiguity the two existing groups of colonies that lay to the north and south. Inland the state of Pennsylvania was beginning to take shape as an asylum for the persecuted of all countries under the guidance of its Quaker proprietor, William Penn. To the south the two Carolinas had been founded. At the end of Charles's reign the American colonies contained about a quarter of a million settlers, not counting the increasing number of Negro slaves, transshipped from Africa. The local assemblies of the colonists were sturdily asserting traditional English rights against the interventions of the King's Ministers from London.

Perhaps not many Englishmen at the time, absorbed in the pleasures and feuds of Restoration London, foresaw the broad prospects that stretched out before these comparatively small and distant American communities. One who caught a glimpse was Sir Winston Churchill. Toward the close of his life he wrote with pride of the new horizons of seventeenth-century Britain, "extending to those far-distant regions, now become a part of us and growing apace to be the bigger part, in the sun-burnt America." But all this lay in the future.

THE TIDE of public and parliamentary opinion was seldom steady during Charles's 25-year reign. At one moment he was a popular symbol of monarchy, the next moment he flouted tradition and national pride. His cynical subservience to the Catholic monarchy of Louis XIV of France involved England in an unpopular and inconclusive war with the Dutch Protestants. Charles, like all the Stuarts, was constantly in need of money and actually accepted an allowance from Louis in return for supporting Louis' schemes.

But of far graver consequence was the problem of the succession. Since Charles had no legitimate children, the next king would be his brother James, a convert to Catholicism. A major part of the country, appalled by the prospect of a Catholic king, wanted to exclude James from the succession. From this struggle came England's two great political parties.

CONTINUED

NOW! MORE COMPLETE RELIEF AT ANY STAGE OF A COLD!

New BROMO QUININE®—with Citrus BioFlavonoid plus Vitamin C—guarantees more complete relief than ANY COLD REMEDY!



New Bromo Quinine cold tablets go to work in minutes to relieve all these symptoms:

- 1 Runny or Stuffy Nose 2 Headache
- 3 Fever 4 Muscular Aches and Pains
- 5 Temporary Irregularity

Bromo Quinine's six famous cold-fighting ingredients have been combined with the latest scientific weapon against colds—Citrus BioFlavonoid plus Vitamin C.

Now, new Bromo Quinine not only guarantees more complete relief, it actually helps strengthen your body's natural defenses and builds up your resistance to colds. Unlike aspirin and other "cold remedies," new Bromo Quinine is a *real* cold tablet.

Here's BROMO QUININE'S unsurpassed guarantee:

Grove Laboratories guarantees that new Bromo Quinine will bring you:

- 1. More complete relief 2. More immediate relief
- 3. Longer-lasting relief

than any remedy sold—at any price—with or without prescription—or money back!



When you've got a cold—get a real cold tablet!

NEW BROMO QUININE

WITH CITRUS BIOFLAVONOID PLUS VITAMIN C

The Original HOLLYWOOD SKUF SHINE
by makers of famous sani-white
COVERS SCUFFED SHOES... NO BRUSHING!
SHINES TO A BRILLIANT GLOSS
HOLLYWOOD SHOE POLISH, Inc.
RICHMOND HILL 19, NEW YORK

GLOBESTER
luggage for the discriminating traveler

HONOR DIAMOND RINGS
FAMOUS 6 ★★★★★ QUALITY
★ Brilliant White Color ★ Perfectly Proportioned
★ No Imperfections Visible to natural eye
★ Highest Quality Diamonds ★ Satisfaction Guaranteed
★ Highest Value - Lowest Prices!
#322H-\$450.00 Total Wt. Diamonds .45 ct. Mountings 14K Yellow or White Gold.
Honor Division, The Allerton Company, Inc.
22 W. Madison Street • Chicago 2, Illinois

LOT OWNERS BUILD—OWN—OPERATE A TASTEE-FREEZ STORE WITH FOOD ADDITION



Put your vacant property to work. Become part of America's fastest growing drive-in chain. Over 1700 stores in operation. Continuous year 'round earnings guaranteed with new food service, serving hamburgers and hot dogs besides soft ice-cream. We furnish plans, supervise construction, train you for successful operation. If your vacant property is suitably located, ownership of Tastee-Freez Store will yield substantial profit. Equipment furnished at cost. Get details. Write Tastee-Freez, Dept. L, 2518 W. Montrose, Chicago 18, Ill.



"Driver's neck" is dangerous!

For quick relief, rub on Absorbine Jr. When you get sore, aching neck muscles from driving your car, hour after hour, it is a signal of tension that makes driving dangerous.

When this happens, it's time to pull

over to the side of the road and rub on Absorbine Jr. You'll get blessed relief instantly . . . feel fresh and eager to start up again. Get Absorbine Jr. wherever drugs are sold. Keep it in your car. W. F. Young, Inc., Springfield, Mass.

America's favorite relief for sore muscles

So soothing for colds and congestion



NEW **Electresteam** ALL-NITE VAPORIZER Runs up to 16 hours without refilling

Set it — forget it! Safe Electresteam provides the soothing moisture doctors recommend for colds, croup, congestion. AIDS ADULTS, TOO! ONE-GALLON MODEL, \$7.95. Other models from \$2.95.



Bottle Warmer, \$1.98



8-Bottle Sterilizer, \$8.95

ELECTRIC STEAM RADIATOR CORP.
Paris, Kentucky
Subsidiary of Lenders, Frary & Clark

ALL THAT MILADY COULD DESIRE
... WHY PAY MORE



the Empress "75" LADIES ELECTRIC SHAVER

A Most "Personal" Gift **\$5.95**
For Your Beauty
Sold everywhere

WHISKS OFF SUPERFLUOUS HAIR IN SECONDS
... FOR THAT SATIN SMOOTH SKIN ...

The efficient Empress Electric Shaver, with its gold-plated double-shaving head, gives you gentle action eliminating all nicks, cuts, or irritation. Charming gift boxed with detachable cord and plug. Makes an ideal gift in beautiful Mother-of-Pearl, Pink, Charcoal or Turquoise with matching traveling case.



SPECIAL ADAPTER FOR
UNDERARM SHAVING

Herold also presents

THE VANITY at \$3.95
THE REGAL JEWEL at \$7.50

HEROLD PRODUCTS

2110 W. Walnut, Chicago 12, Illinois

Manufacturers of

SPARTUS CAMERAS • SPARTUS CLOCKS

ENGLISH-SPEAKING PEOPLES CONTINUED

It is in this interval that we first discern the use of those names Whig and Tory which were to divide the British Island for nearly two hundred years. During the year 1680, the gentry, who had the main power in the land, began to be disturbed at the violence of the Protestant Movement. The loathed memory of the Civil War and the so-called "Commonwealth" obsessed the older generation. If petitions for the exclusion of James were signed by many thousands in the cities and towns, so also abhorrence of these demands upon the Crown was widespread in the country. But no parties could live under such labels as Petitioners and Abhorers. Instead of naming themselves they named each other.

The term "Whig" had described a sour, bigoted, canting, money-grubbing Scots Presbyterian. Irish Papist bandits ravaging estates and manor houses had been called "Tories." Neither side was lacking in power of abuse: "A Tory is a monster with an English face, a French heart and an Irish conscience. A creature of a large forehead, prodigious mouth, supple hams, and no brains." The Whig, on the other hand, "talks of nothing but new light and prophecy . . . to which also the zealous twang of his nose adds no small efficacy. . . . His prayer is a rhapsody of holy hickops, sanctified barkings, illuminated goggles, sighs, sobs, yexes, gasps, and groans."

One can see from these expressions of scorn and hatred how narrowly England escaped another cruel purging of the sword. Yet the names Whig and Tory not only stuck, but became cherished and vaunted by those upon whom they were fastened. They gradually entered into the whole life of the nation.

DREAD OF A PAPIST KING led many Englishmen to look longingly at the Stadtholder of Holland, William of Orange. Married to Mary, James's eldest daughter, William was an inflexible Protestant, a man of high gifts, proven accomplishment and noble ancestry. And he was by no means averse to the prospect of ruling England.

But Charles II, who was indifferent to many matters of state and religion, had one unshakeable resolve: a legitimate succession. Through concessions and promises, through compromise and caution, he won his goal, and in 1685, at Charles's death, James II came to the throne. He would not sit on it for long. William of Orange had only a few years to wait.

FOR the last two years of his brother's reign James had played a leading part in the realm. He had exploited the victory which Charles, by compliance, by using time, by an ignominious foreign policy, had gained for the house of Stuart. His accession to the throne seemed to him to be the vindication of the downright conceptions for which he had always stood. All he thought he needed to make him a real king, on the model now established in Europe by Louis XIV, was a loyal Fleet and a standing Army, well trained and equipped. Warlike command appealed strongly to his nature. To form land and sea forces devoted to the royal authority and to his person was his first object. Here was the key by which all doors might be opened. Prating Parliaments, a proud, politically minded nobility, the restored, triumphant Episcopacy, the blatant Whigs, the sullen, brooding Puritans, all would have to take their place once the King of England possessed a heavy, tempered, sharpened sword.

But behind this there swelled in the King's breast the hope that he might reconcile all his people to Catholicism and heal the schism which had rent Christendom for so many generations. He was resolved that there should at least be toleration among all English Christians. It is one of the disputes of history whether toleration was all he sought. James was a convert to Rome. He was a bigot, and there was no sacrifice he would not make for his faith. Toleration was the natural first step to the revival of Catholicism.

These large plans filled James's resolute and obstinate mind. The English Protestant nation would have been very foolish to

Helps prevent ingrown toe-nails



Major cause of ingrown nails, painful infections are nails cut with rounded corners . . .



TRIM is the only instrument that cuts toe-nails correctly—straight across.

This is the way chiropodists recommend. TRIM's exclusive "chiro-pedic" cutting edge prevents the cause of ingrown nails, automatically trims all toe-nails correctly. Safer, easier, faster than scissors or ordinary clippers. Handy file attached. Costs only \$1. Guaranteed for life. At stores everywhere.

INSIST ON

TRIM
Trade Mark

TOE-NAIL
CLIPPER

\$1



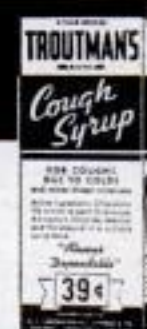
Cut your
Finger-Nails right
TRIM
FINGER-NAIL
CLIPPER
only
25¢
World's Largest Seller

The W. E. BASSETT Co., Derby, Conn. *pat. pending

TROUTMAN'S COUGH SYRUP

Since 1921, a most trusted cough syrup for coughs due to colds. Used and praised by millions. Giant 5 oz. family size—only 39¢—wherever drugs are sold.

G. E. Laboratories — Shamokin, Pa.



STOP CAR SICKNESS before it starts...

Just a single daily dose of delicious tasting, melt-in-your-mouth BONADETTEs* prevents carsickness, airsickness and seasickness for as long as 24 hours.

At all drug stores . . . get TRAVEL-TESTED

BONADETTEs

*trademark

NOW! 79¢

PREVENT CLOGGING IN SEPTIC TANK AND CESSPOOL

SEPTI-KLEEN

79¢

AMAZING, NEW FORMULA

SEPTI-KLEEN

MOST MODERN ADVANCEMENT IN SEPTIC TANK CLEANERS

- PREVENTS CLOGGING
- ABSORBS SEWAGE
- SAFE—SIMPLE TO USE

LARGE ECONOMY 6 TREATMENT BOX...\$2.98

LEWIS RESEARCH LABORATORIES, INC.
14 EAST 34th STREET, NEW YORK 16, N. Y.

Look
what's coming
into your
kitchen!

This amazing new work-saver
beats pins, tacks, clips, twine,
paste, glue, tape!

At last — a stapler designed for housewives.
One tool so terrific, it takes over dozens of
different jobs! As fast as you can bat an eye,
Swingline fastens things, tacks things, makes
things, mends things.

Handiest gadget ever invented. Operates
right where it hangs . . . on any wall or cabi-
net. Or can be slipped out of wall bracket
and used anywhere in the house.

Handsome too — your choice of smart decor-
ator colors combined with de luxe chrome.

Why do things the hard way when it's so
easy to own a Swingline? Sold at stationery,
housewares, chain or variety stores. (Or
write Swingline, Inc., Long Island City 1,
N. Y. for name of nearest dealer.)



\$2.95

Complete with
wall bracket and
1,000 staples.

Always look for Swingline
— the sign of fine staplers
for homes, offices, industries.



Use it on the wall . . .
off the wall . . .
anywhere at all!



NEW

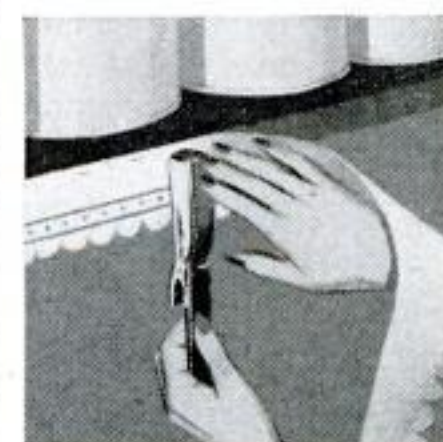
Swingline® HOUSEHOLD STAPLER



• Make freezer cartons
just the size you want.



• Fasten recipe clippings
to binder sheets.



• Tack shelf trimming.
Fastest, easiest way yet!

Swingline works for you all these ways . . .

• Fastens memos, sales
slips, receipts, bundles,
envelopes.

• Makes lunch bags, bowl
covers, ironing board
covers, book covers.

• Mends window shades,
slickers, straps, linings,
ripped hems.



*"How I
use
Murine
for tired
eyes"*

PATRICIA NELSON

United Air Lines Stewardess

"I do this often to rest and refresh my eyes. And for the comfort of United's Mainliner passengers, we keep Murine in our stewardess kits, too." Miss Nelson's idea is worth copying. Rest and refresh your eyes with a couple of drops of gentle Murine any time they feel the least bit tired or irritated. It's such a pleasant way to be good to your eyes!

MURINE

*for your
eyes**

The Murine Co., Inc.,
Chicago, U.S.A.
*Trademarks Reg.
U.S. Pat. Off.



PORTRAIT OF A WHIG, Titus Oates, was drawn by satirical Tory artist when Oates falsely "exposed" plans for a French invasion and the massacre of Protestants.

ENGLISH-SPEAKING PEOPLES CONTINUED

trust themselves to the merciful tolerances of James II once he had obtained the absolute power he sought.

They did not do so. They viewed with intense distrust every step he took in the name of toleration. They were quite sure, from his character, from his record, from his avowed unshakeable convictions, from the whole character of the Catholic Church at this time, that once he wielded the sword their choice would be the Mass or the stake.

James took every measure which forethought could enjoin to grasp the royal power, and his earliest declarations carried comfort to an anxious land. He tried to dispel the belief that he was vindictive or inclined to arbitrary rule. "The laws of England," he said, "are sufficient to make the King a great monarch." He would maintain the rights and prerogative of the Crown, and would not invade any man's property. He is even reported to have said that "as regards his private religious opinions, no one should perceive that he entertained them." Nevertheless, from the moment he felt himself effectively King, on the second Sunday after his accession, he went publicly to Mass.

TROUBLE WITH PARLIAMENT was the watchword of the Stuarts, and James II was no exception. In the first year of his reign his demand for a strong standing army—anathema to all who remembered Cromwell—and his announced intention of furthering the cause of Catholics so distressed Parliament that James decided to rule without it. Parliament never met again during his brief reign. Almost single-handed, James set to work to make his rule intolerable to his people.

DURING the whole of 1686 and 1687 while James held Parliament in abeyance, and used his dispensing power to introduce Roman Catholics into key positions, Whigs and Tories drew closer together. James was uniting the party that had challenged his brother with the party that had rallied so ardently to his brother's defense. He now embarked upon a political maneuver at once audacious, crafty and miscalculated. Hitherto he had striven only to relieve his Catholic subjects. He would now bid for the aid of the Dissenters, who were equally oppressed. If Whigs and Tories were combined he would match them by a

CONTINUED

Refresh your taste—
**NEW SMOKE
FRESH TASTE—
NEW IDEA**



- MENTHOL FRESH
 - RICH TOBACCO TASTE
 - MOST MODERN FILTER
- all in one!*

Try new
Salem
You'll love 'em!



UNDER THE STARS TERRACE



CRYSTAL ARCH ROOM



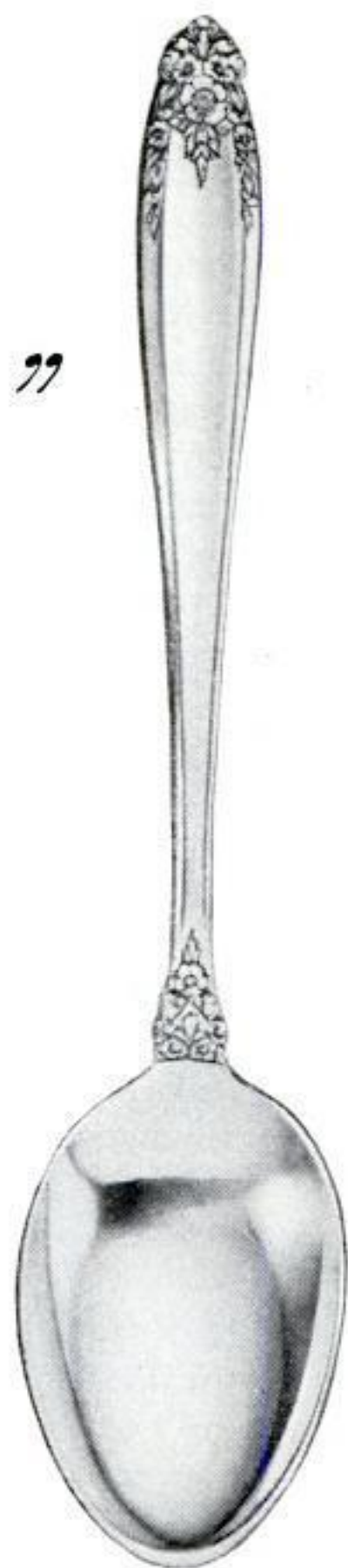
Lefty Clark's
NEW CASINO

TROPICANA
HAVANA-CUBA

Opening Feb. 1st. **NAT' KING' COLE**

To honor
"Prelude"
 America's best-loved
 silver pattern...

you are offered
 the magnificent
 solid silver



ONCE in a lifetime a silversmith makes a pattern that delights more people than any pattern he ever made, before or since. These are the *great* sterling patterns. There are only a very, very few of them, and *Prelude* is one of the greatest.

First designed some 20 years ago, beautiful *Prelude* today is known as America's best-loved sterling design. It is the proud possession of countless homes.

To honor this great pattern and to reward the thousands who have bestowed their favor upon it, we are doing a most unusual thing. To *Prelude* owners, and to all others who appreciate the finest of silver design, we are offering the famous *Prelude* Tea & Coffee Service at a price unheard of in this day and age.

Here is a solid silver service—designed to match *Prelude*, but beautiful with any pattern—with the exquisite craftsmanship, heavy weight and superb finish found exclusively in International Sterling.

Whether or not you now own *Prelude* flatware, go to your favorite silverware dealer and ask to see the *Prelude* Tea & Coffee Service. Examine it, handle it, see how gorgeous it is. Imagine how proud you will be to own it!

"Prelude" 5-piece service, regularly \$450, now \$275



Especially for Christmas—this magnificent 5-piece service has regularly sold, and is currently listed in our catalog, at \$450.00, Federal tax included. For a limited time, we are offering it at \$275.00, Federal tax included. Yes! \$275.00—and you can buy it for as little as \$5.00 down and \$5.00 a week at most silverware stores. But don't delay, for this offer closes Christmas Eve, 1956.

International Sterling
 The solid silver with beauty that lives forever

Samovar

GENUINE DRY VODKA



*For breath
sublime
Samovar
truly fine!*

Product of U.S.A. Boaka Kompaniya, Schenley, Pa. and Fresno, Calif. Made from Grain. 80 and 100 proof.

the perfect snack!

FILLER'S
Taste Thrillers

**READY-TO-EAT
BAKON
KRISP**
FRIED BACON RINDS

In Cellophane Bags.
Vacuum Packed Jars and Cans.

**IT'S NEW...
IT'S AMAZING... IT'S** *Fibreglass*
Evercoat

The very latest repair material—glass fibres and exclusive resins—for use in home, farm or workshop. Fibreglass-Evercoat family of products are sold in leading marine, automotive, sporting goods, chains and hardware stores.

- Marine Kits • Automotive Kits • Athletic Kits
- Fix-It Kits • Pipe Wrapping Kits • Insulation Kits
- Hood Liner Kits • Foundation Repair Kits

Also SPARKL-SAFE snow for Christmas and Holiday decorations.
See your dealer or write to...

FIBRE GLASS-EVERCOAT CO., INC.
7220 Vine Street Cincinnati 16, Ohio

SORE THROAT PAIN

due to a COLD or EXCESSIVE SMOKING?

**New Antibiotic Lozenge Discovery Soothes Instantly—Helps Heal Naturally.
Kills Dangerous Germs Known To Cause Sore Throat!**

Anahist Research Laboratories, N. Y.

Medical research has, at last, developed an effective way to relieve hot, scratchy sore throat due to a cold or excessive smoking. The secret is an exclusive antibiotic formula in easy-to-take lozenge form. It dissolves in the mouth with continuous action... releases soothing, germ-killing medicines into your throat... gives blessed relief with every swallow.

This new discovery is called Super Anahist Antibiotic Throat Lozenges. Just one of these pleasant-tasting lozenges helps you swallow without pain... instantly. It helps heal irritated throat tissues—to speed recovery from

sore throat miseries. And its special antibiotic ingredient actually kills on contact dangerous germs which may attack weakened throat membranes—as no ordinary, non-antibiotic lozenge can do.

Super Anahist Antibiotic Throat Lozenges are proved completely safe, even for children, to take as directed. They are available at drug counters everywhere without a prescription.

So if you, or any member of your family, suffer from sore throat due to a cold or excessive smoking... get New Super Anahist Antibiotic Throat Lozenges, today. Carry the handy package in your purse or pocket... for fast, effective relief whenever needed.

© 1956 ANAHIST CO., INC.

ENGLISH-SPEAKING PEOPLES CONTINUED

coalition of Papists and Nonconformists under the armed power of the Crown. In William Penn, the Quaker courtier and founder of the Quaker state of Pennsylvania across the seas, influential in both this and the former reign, he found a powerful and skillful agent. Thus did the King break down the national barriers of his throne and try to shore it up with novel, ill-assorted, and inadequate props.

Meanwhile James was raising and preparing his Army. Charles II's forces of about seven thousand men had cost £280,000 a year. Already James was spending £600,000 upon the upkeep of more than twenty thousand men. Every summer a great camp was formed at Hounslow to impress the Londoners. In August 1686 this contained about ten thousand men. The King went often to the camp, seeking to make himself popular with the officers and all ranks. He allowed Mass to be celebrated in a wooden chapel borne on wheels and placed in the center of the camp between the horse and foot. He watched the drill of the troops, and dined with Feversham, Churchill, and other generals. He continued his infusion of Catholic officers and Irish recruits. He had a parson, Johnson, pilloried and whipped from Newgate to Tyburn for a seditious pamphlet addressed to Protestant soldiers. He comforted himself with the aspect of this formidable Army, the like of which had not been seen since Cromwell, and against which nothing could be matched in England. He increasingly promoted Catholics to key posts.

The provocations of the royal policy continued. The first Declaration of Indulgence was issued. It did precisely what James's Parliament had objected to in advance: it set aside statutory Act by Royal Prerogative. Meanwhile an attempt to force a Catholic President upon Magdalen College, Oxford, and the expulsion of the Fellows for their resistance, added to the stir. In July James planned the public reception of the Papal Nuncio, d'Adda. The Duke of Somerset, when commanded to conduct the ceremonial, objected on the ground that the recognition of Papal officials had been declared illegal at the Reformation. "I am above the law," said James. "Your majesty is so," replied the Duke, "but I am not." He was at once dismissed from all his offices.

DURING the autumn of 1688 everything pointed, as in 1642, to the outbreak of civil war. But now the grouping of the forces was far different from the days when Charles I unfurled his standard at Nottingham. The King had a large, well-equipped regular Army, with a powerful artillery. He believed himself master of the best, if not at the moment the largest, Navy afloat. He could call for powerful armed aid from Ireland and from France. He held the principal seaports and arsenals under trusty Catholic governors. He enjoyed substantial revenues. He assumed that the Church of England was paralyzed by its doctrine of nonresistance, and he had been careful not to allow any Parliament to assemble for collective action.

Ranged against him on the other hand were not only the Whigs, but almost all the old friends of the Crown. The men who had made the Restoration, the sons of the men who had fought and died for his father at Marston Moor and Naseby, the Church whose bishops and ministers had so long faced persecution for the principle of Divine Right, the universities which had melted their plate for King Charles I's coffers and sent their young scholars to his armies, the nobility and landed gentry whose interests had seemed so bound up with the monarchy—all, with bent heads and burning hearts, must now prepare themselves to outface their King in arms. Never did the aristocracy or the Established Church face a sterner test or serve the nation better than in 1688. They never flinched; they never doubted.

As early as the spring of 1688 the Whig leaders invited William of Orange to come over; and William replied that if he received at the right moment a formal request from leading English statesmen he would come, and that he would be ready by September. A nationwide conspiracy was on foot by the end of May. Detailed plans were made, and the land was full of whisperings and of mysterious comings and goings.

Much now turned upon the Army. If the troops obeyed orders and fought for the King, England would be torn by civil war, the end of which no man could foresee. But if the Army refused to

CONTINUED

Holiday Glamour



With fine Farberware Automatic Electric Appliances in **STAINLESS STEEL**.



AUTOMATIC ELECTRIC FRY PAN: Gleaming, "Chafing Dish" beauty. The only stainless steel fry pan with that wonderful aluminum-clad bottom for better cooking, easy cleaning. Completely immersible in water thanks to Farberware's "in-the-plug" heat control. 10½" \$26.95; 12" \$29.95 (Covers extra).



AUTOMATIC ELECTRIC COFFEEMAKER. World's fastest! Brews 2 cups in 2½ minutes, 12 cups in 10. Keeps coffee ready to serve. Easiest to clean. \$29.95
HOSTESS URNS: Perfect for social occasions large and small. 12 to 30 cups in only 12 to 24 minutes, \$49.95; 12 to 55 cups in 12 to 40 minutes, \$59.95.



NEW, STAINLESS STEEL DUTCH OVEN: A versatile, fully-automatic appliance. So wonderful for cooking: waterless, roasts, stews, soups, french frying, braising or as a chafing dish, casserole. Like all Farberware with the removable heat control it's designed for better cooking, easier cleaning. \$34.95.



FARBERWARE

*PAT. PENDING

EXCLUSIVELY **STAINLESS STEEL**

For descriptive literature write Dept. L2 • S. W. FARBER, Inc., New York 54, N. Y. • Makers of Stainless Steel Cookware with that wonderful thick aluminum-clad bottom

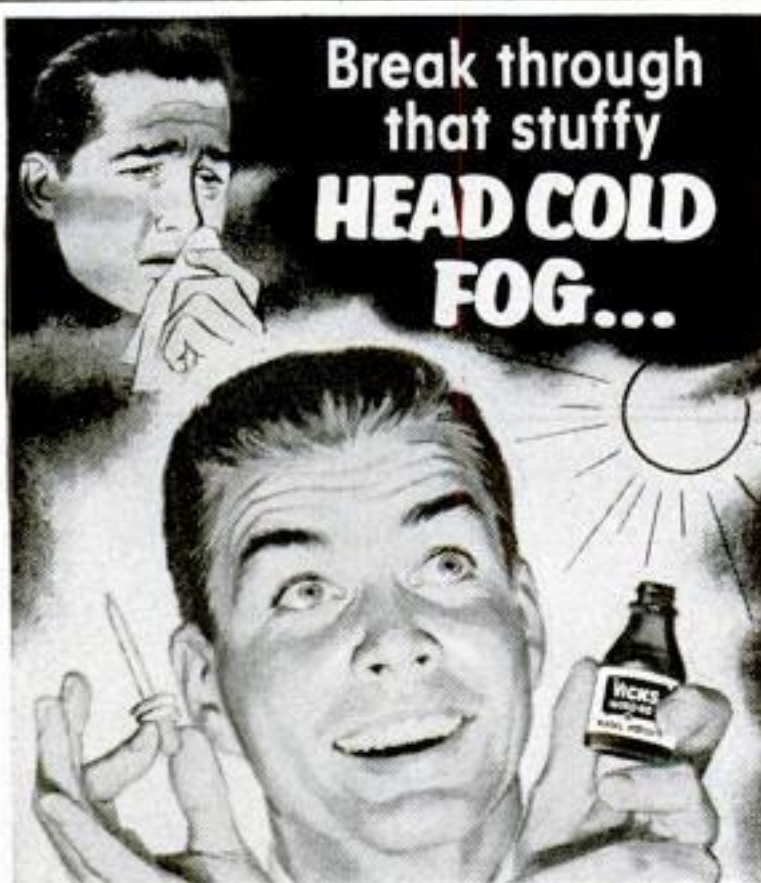


I'm never without MURIEL

Muriel cigars! Sweet music to your taste. The mellow-mild happy cigar. Make MURIEL CIGARS the light of your day!



PERFECTOS 10¢ BABIES 5¢



Break through that stuffy
HEAD COLD
FOG...

OPEN UP YOUR NOSE
Breathe Again!

When a cold stuffs up your head and it's hard to breathe, just put a few drops of Vicks Va-tro-nol up each nostril as directed. Instantly, you feel a refreshing tingle. The swelling goes down, the irritation is soothed, your nose opens. You breathe again! Wonderful relief, too, for sneezes and dry, itching nose.

VICKS VA-TRO-NOL
NOSE DROPS



NOW—for children...

a new, different aqueous nose drop that clings to give longer relief. Milder-feeling. Fully effective.

New MILD VICKS VA-TRO-NOL Nose Drops



THE SEVEN BISHOPS, imprisoned by James II, are shown leaving Tower of London to be tried for seditious libel. People in boats blow trumpets and cheer to show sympathy for Protestant martyrs.

ENGLISH-SPEAKING PEOPLES CONTINUED

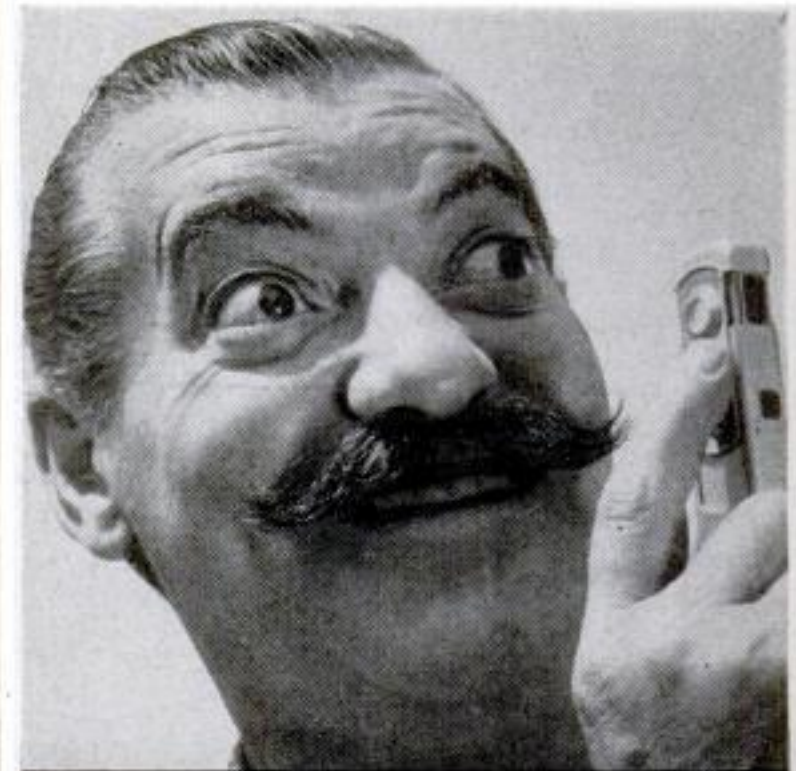
fight, or was prevented from fighting by any means, then the great issues at stake would be settled bloodlessly.

At the end of April James had issued a second Declaration of Indulgence. He ordered that the Declaration should be read in all the churches. On May 18 seven bishops protested against this use of the dispensing power. The clergy obeyed their ecclesiastical superiors and the Declaration was left unread. James, furious at disobedience, and apparently scandalized at this departure, by the Church he was seeking to undermine, from its doctrine of nonresistance, demanded that the bishops should be put on trial for seditious libel. The trial was ordered, and the bishops, all of whom refused the proffered bail, were committed to the Tower.

Up to this moment there always lived the hope that the stresses which racked the nation would die with the King. The accession of either Mary or Anne, James's Protestant daughters, promised an end to the struggle between a Catholic monarch and a Protestant people. Peaceable folk could therefore be patient until the tyranny was past. The doctrine of nonresistance did not seem a principle of despair. But on June 10, while the trial of the bishops was still pending, the Queen gave birth to a son. Thus there lay before the English people the prospect of a Papist line, stretching out indefinitely upon the life of the future.

The bishops, formerly detested, never popular, now became the idols of the nation. As they stepped on board the barge for the Tower they were hailed by immense crowds with greetings in which reverence and political sympathy were combined. For the first time the Episcopacy found itself in alliance with the population of London. The same scenes were repeated when they were brought back to Westminster Hall on June 15, and at their trial on June 29. The sitting lasted until late in the evening, and the jurors remained together throughout the night. When on the following day the bishops were declared "Not Guilty" the verdict was acclaimed with universal joy. As they left the court masses of people, including lifelong foes of the Episcopacy, knelt down and asked their blessing. But the attitude of the Army was more important. The King had visited them at Hounslow, and as he departed heard loud cheering. "What is that clamor?" he asked. "Sire, it is nothing; the soldiers are glad that the bishops are acquitted." "Do you call that nothing?" said James.

On the same night, while cannon and tumults proclaimed the public joy, the seven leaders of the party of action met at the Earl of Shrewsbury's town house, and there and then signed and dispatched their famous letter to William. It was cool and businesslike in tone. "If the circumstances stand so with your Highness," it said, "that you believe you can get here time enough, in a condition to give assistance this year, . . . we, who subscribe this, will not fail to attend your Highness upon your landing." The signatories were Shrewsbury, Danby, Russell, Bishop Compton, Devonshire, Henry Sidney, and Lumley. The letter was conveyed to The Hague by Admiral Herbert, disguised as a common sailor, and its signatories spread throughout the



"Incredible!"

... pops Jerry Colonna as he snaps dozens of photos with his tiny 2 1/2 oz. precision

minox
camera



Developed for military intelligence, the incredible Minox camera weighs less than your keys . . . is slightly larger than a pack of gum.

No longer a secret weapon, Minox is the gift supreme! . . . the highest compliment you can pay your wife or husband, son or daughter, doctor, friend or business associate.

- synchronized for flash
- shutter speeds from 1/2 sec. to 1/1000 sec.
- focusing range: 8" to infinity
- optical viewfinder
- built-in filters
- f/3.5, 15 mm. lens

MINOX III-S with chain and case . . . **13950**

at all better camera dealers for literature write Dept. DD
Kling Photo Corporation
257 Fourth Avenue
New York 10, N. Y.



On Sale at Leading Chain and Variety Stores Everywhere



*** don't blame your electric shaver**

Get a smoother shave in half the time with **SHAVEX®**
Just plug it in . . . attach your shaver
An ideal gift — \$7.95

14 Day FREE Home Trial
* Your own shaver can give you much faster, closer shaves. SHAVEX changes house current to direct current—increases efficiency up to 80%—Better for motor, too.
at electric shaver dealers everywhere
SHAVEX CO., Box 2811
Hollywood 28, Calif.

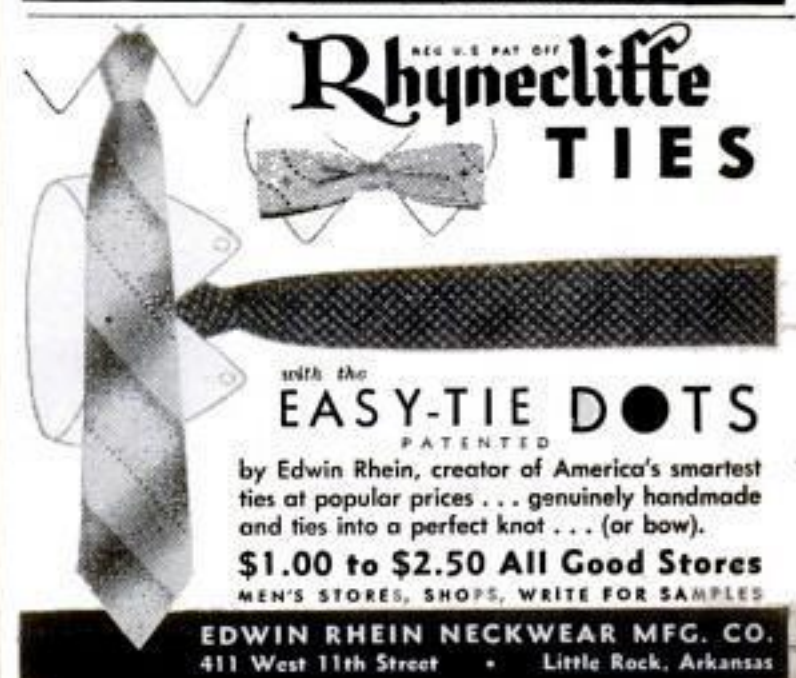


Test-Mark Your Best Buy In **HOUSEHOLD PAPERS**

Test-Mark is the family name of a complete and colorful line of quality home papers. Try them. You'll like them all!

Truly America's Finest

TESTED PAPERS OF AMERICA INC., CHICAGO 1



Rhinecliff
TIES

with the **EASY-TIE DOTS**

by Edwin Rhein, creator of America's smartest ties at popular prices . . . genuinely handmade and ties into a perfect knot . . . (or bow).

\$1.00 to \$2.50 All Good Stores

MEN'S STORES, SHOPS, WRITE FOR SAMPLES

EDWIN RHEIN NECKWEAR MFG. CO.
411 West 11th Street • Little Rock, Arkansas

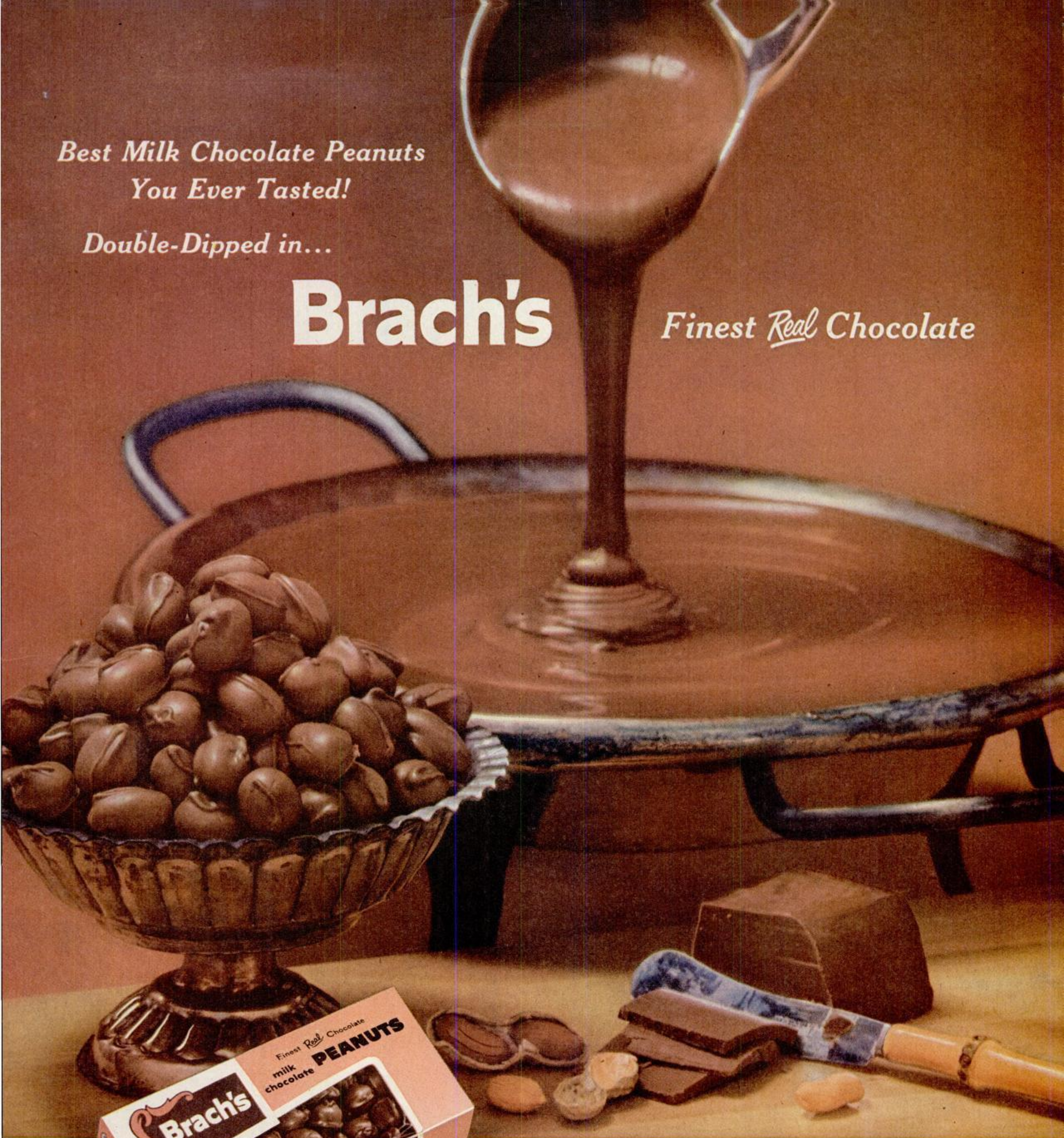
CONTINUED

*Best Milk Chocolate Peanuts
You Ever Tasted!*

Double-Dipped in...

Brach's

Finest Real Chocolate



© E. J. Brach & Sons,
Chicago

Look at that chocolate! Finest *Real* Chocolate, made at Brach's. It's dipped DOUBLE-THICK on crisp roasted peanuts to make one of America's favorite chocolates.

All Brach's Chocolates are made
with finest real chocolate.
You can taste the difference!

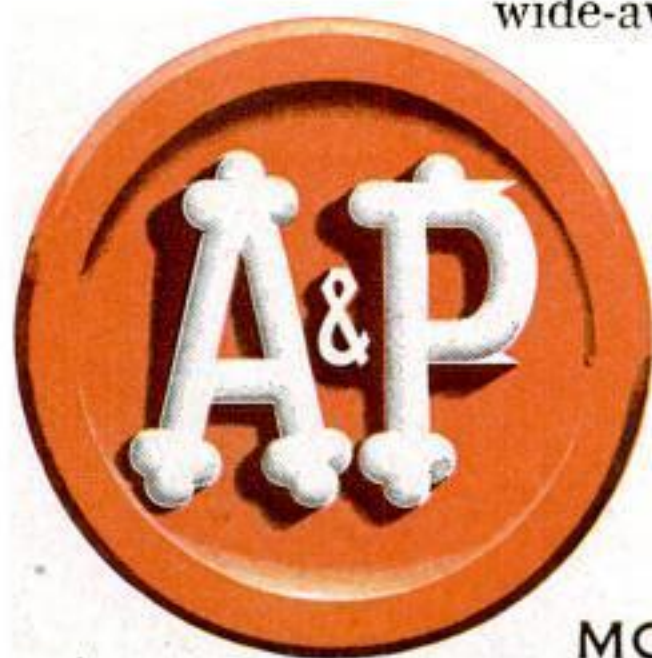


Copyrighted material



Serve the Coffee that's **Alive** with Flavor!

With happy holidays ahead . . . and lots of lively entertaining to do . . . now's the perfect time to serve A&P *premium-quality* Coffee. For here's the *guaranteed* richly-satisfying coffee with enticing fragrance that says "welcome" to every lucky guest . . . and wonderful, wide-awake flavor that says "hurry back . . . for more!"



A&P *Custom Ground* **COFFEE**

EXCLUSIVELY AT A&P STORES



Mild & Mellow



Rich & Full-Bodied



Vigorous & Winery

CUSTOM GROUND TO GIVE YOU ALL THE RICH FLAVOR!

Fresh, *fresh* A&P Coffee is Custom Ground, when you buy, exactly right for your coffeemaker. Result? Truly enjoyable coffee . . . "alive with flavor."

MORE FLAVOR IS WHY THOUSANDS ARE CHANGING TO A&P COFFEE

Island for the purpose of levying war upon the King. Shrewsbury, a former Catholic, converted Protestant, after mortgaging his estates to raise £40,000, crossed the sea to join William. Danby undertook to raise Yorkshire; Compton toured the North "to see his sisters." Devonshire, who had lain since 1685 in obscurity at Chatsworth, formed his tenantry into a regiment of horse. William, stricken in his ambition by the birth of a male Stuart heir, exclaimed, "Now or never!" and began to prepare his expedition.

FEAR AND HOPE ran high in the Protestant camp as the country secretly made ready to welcome William. Among those whose religious feelings made them turn against the King was James's long-trusted friend and general, John Churchill.

CHURCHILL in August renewed his pledge to William, given fifteen months before, and wrote in his own handwriting a signed letter, still extant, which if betrayed would have cost him his life. "Mr. Sidney will let you know how I intend to behave myself; I think it is what I owe to God and my country. My honor I take leave to put into your Royal Highness's hands, in which I think it safe. If you think there is anything else that I ought to do, you have but to command me, and I shall pay an entire obedience to it, being resolved to die in that religion that it has pleased God to give you both the will and power to protect."

Nevertheless this extraordinary man, who at this time played only a subordinate part, continued to hold all his offices and commands in the Army, and no doubt intended to use all his influence with the troops against James when the time came. He hoped in this way either to compel the King to submit or to deprive him of all means of resistance. His sincerity of purpose and duplicity of method were equal. He acted as if he was conducting a military operation. Moreover, deceit is inseparable from conspiracy.

As the autumn weeks slipped by, excitement and tension grew throughout the Island, and the vast conspiracy which now comprised the main strength of the nation heaved beneath the strain of affairs. The King's attempt to bring in some of the Irish Roman Catholic regiments produced symptoms so menacing that the project was abandoned. The hatred and fears of all classes found expression in an insulting, derisive ballad against the Irish and the Papists. *Lilliburlero*, like *Tipperary* in our own times, was on all lips, in all ears, and carried a cryptic message of war to all hearts.

Everyone watched the weathercock. All turned on the wind. Rumor ran riot. The Irish were coming. The French were coming. The Papists were planning a general massacre of Protestants. The kingdom was sold to Louis XIV of France. Nothing was safe, and no one could be trusted. The laws, the Constitution, the Church—all were in jeopardy. But a deliverer would appear. He would come clad with power from over the seas to rescue England from Popery and slavery—if only the wind would blow from the east. And here one of *Lilliburlero*'s couplets gained a new significance:

O, why does he stay so long behind?
Ho! by my shoul, 'tis a Protestant wind.

The Protestant wind was blowing in the hearts of men, rising in fierce gusts to gale fury. Soon it would blow across the North Sea!

On October 19 William set out upon the seas. His small army was a microcosm of Protestant Europe—Dutch, Swedes, Danes, Prussians, English, and Scotch, together with a forlorn, devoted band of French Huguenots, to the number of fourteen thousand, embarked upon about five hundred vessels, escorted by sixty warships. William had planned to land in the North, where Danby and other nobles were in readiness to join him. But after he had been once driven back by a gale, the wind carried him through the Straits of Dover, which he passed in full view of the crowded coasts of England and France. On November 5 he landed at Torbay, on the coast of Devon.

CONTINUED



More and more ads appearing in magazines in the months to come will carry the **Yellow Pages** emblem like the one shown here.

It will remind you that dealers for the products advertised will be found in the **Yellow Pages** of telephone directories.

Save shopping time. Check the **Yellow Pages**. It's a helpful habit that leads to happy buying!

Inspired by Scotland's
finest regiment...
the Seaforth Highlanders.



**MIGHTY
MASCULINE—**

MORE REFRESHING!

Here's a real man's after shave lotion with a hearty, masculine scent that lasts and lasts. Seaforth Scotch Heather After Shave Lotion is the perfect way to start your day. Refreshing and invigorating as the air of a Scottish glen. Gives your face that so soothing, so cooling effect you've been looking for. Buy it at your favorite drug or department store. Only \$1.

Seaforth!

Grooming essentials
inspired by Scotland's
most famous regiment—
the Seaforth Highlanders!



ARRIVAL AND DEPARTURE of kings is shown in Dutch cartoon. As William and Mary land (right), James flees (left), losing his crown.

ENGLISH-SPEAKING PEOPLES CONTINUED

RENEWED CIVIL WAR seemed inescapable, and James, with an army in the field nearly twice the size of William's, seemed assured of victory. But though he had ruled less than four years, James had offended everyone. The generals of his beloved army deserted him, some taking their troops to William, others refusing to fight. The entire country rose in revolt, and James's rule came to an abrupt end.

THE King, finding resistance impossible, assembled such peers and Privy Counsellors as were still in London, and on their advice entered into negotiations with the Prince of Orange. Meanwhile the invading army moved steadily forward towards London. James sent his wife and son out of the kingdom, and on the night of December 11 stole from the palace at Whitehall, crossed the river, and rode to the coast. He endeavored to plunge his realm into anarchy. He threw the Great Seal into the Thames, and sent orders to disband the Army. The wildest rumors of Irish massacres spread through the land. The London mob sacked the foreign embassies, and a panic and terror, known as "Irish Night," swept the capital. Undoubtedly a complete collapse of order would have occurred but for the resolute action of the Council, which was still sitting in London. With some difficulty they suppressed the storm, and, acknowledging William's authority, besought him to hasten his marches to London.

James in his flight had actually got on board a ship, but, missing the tide, was caught and dragged ashore by the fishermen and townsfolk. He was brought back to London, and after some days of painful suspense was allowed to escape again. This time he succeeded and left English soil forever. But though the downfall and flight of this impolitic monarch were at the time ignominious, his dignity has been restored to him by history. His sacrifice for religion gained for him the lasting respect of the Catholic Church and he carried with him into life-long exile in France an air of royalty and honor.

NEXT YEAR IN 'LIFE' THE AMERICAN REVOLUTION

In 1957 LIFE will publish instalments from the third volume of Churchill's *History*. This volume will tell how the American colonies fought for independence and will carry the chronicle from the time of John Churchill, the great Duke of Marlborough, through the Napoleonic wars and the triumph of Waterloo.

Advertisement



Smoked Salmon Canapés. Spread toast rounds with smoked trout purée or liver pâté, place a curl of smoked salmon on top and garnish with triangles of green pepper and small dabs of hard-cooked egg yolk mashed to a paste with butter.

*Seagram's Golden Gin
is satin-smooth*



Cheese Olives. Remove pits from large black olives by cutting away the flesh in a spiral. Fill olives with softened cream cheese pressed through a small fluted pastry tube and place each olive on a small bread round spread with cream cheese.



Melon and Prosciutto. Cut long strips of thinly sliced prosciutto or ham and weave on wooden picks with a melon ball between each fold. Top with a sprig of mint.

*Seagram's Golden Gin
is extra-dry*



Red Caviar Tartlets. Fill small flaky tart shells with red caviar, top with sour cream and garnish with wedges of lemon.



Salami Cornucopias. Roll thin slices of salami into cornucopias and fasten with toothpicks. Fill each cornucopia with liver pâté pressed through a large fluted pastry tube and garnish with a star of truffle or black olive.

*Seagram's Golden Gin
is naturally golden*



Anchovy Squares. Cover thin slices of trimmed, buttered bread with slices of pimento, cover the pimento with lattice-work of anchovy fillets and cut into squares.



Lily-of-the-Valley Canapés. Place thin slices of cheese, white meat of chicken or cooked ham on thin buttered bread and cut into rectangles. Press a line of softened cream cheese around the edge of each canapé through a small round pastry tube. Garnish with strips of green pepper and cut-outs of hard-cooked egg white. Brush with liquid aspic and chill until aspic is set.

*Seagram's Golden Gin
makes better drinks*



Ham Rolls. Spread thinly sliced ham with liver pâté or soft cheese and form into rolls. Garnish with parsley sprays and thin strips of pimento.



Shrimp Crescents. Spread bread crescents with chive cream cheese and top with tiny canned shrimp. Garnish with chive cheese pressed through a small fluted pastry tube.

NOTE: Tear out the recipes on the opposite page and keep them handy — for the ultimate touch to your parties or gatherings.



Smoked Salmon Canapés



Cheese Olives



Melon and Prosciutto



Red Caviar Tartlets



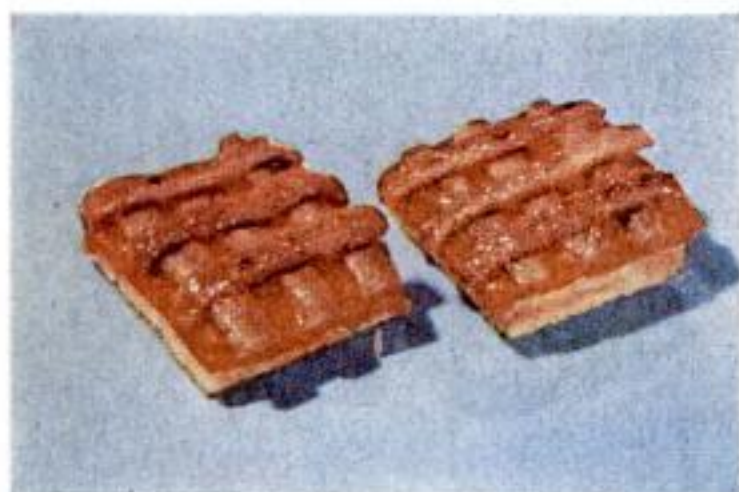
Lily-of-the-Valley Canapés



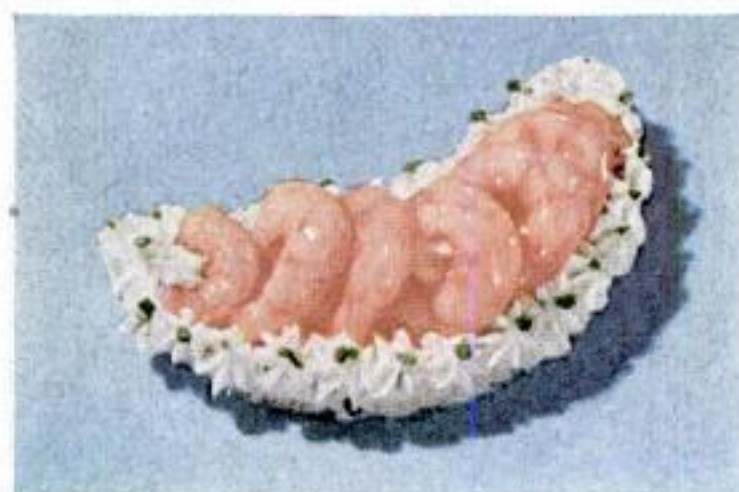
Salami Cornucopias



Ham Rolls



Anchovy Squares



Shrimp Crescents



The best friend your
hors d'oeuvres ever had...

SEAGRAM'S GOLDEN GIN

The Golden Touch of Hospitality

MOST nearly everybody is discovering the extra flavor, extra smoothness of America's fastest-growing gin. And there's a reason. At the point where usual types of gin are bottled, Seagram's Golden Gin is endowed with an extra, vital step. A step that naturally mellows, slowly turns its color from white to pale gold. And imparts an incomparable taste. The result is a rare gin Wondrously smooth. Extra dry and appetizing. You'll pay a bit more—but you'll enjoy your martinis or gin-on-the-rocks a great, great deal more, too!

SEAGRAM-DISTILLERS COMPANY, NEW YORK CITY. 90 PROOF,
DISTILLED DRY GIN, DISTILLED FROM AMERICAN GRAIN

Lady...Be A Genius

IN 2 DELIGHTFUL WAYS...IN JUST 6 MINUTES



WONDER BROWN 'N SERVE DINNER ROLLS —Perfect For Every Meal

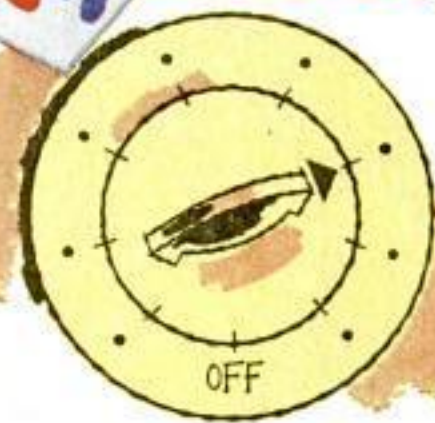


FRESH!
Bake At 450 Degrees
For 6-8 Minutes.

Guaranteed Foolproof!

BECAUSE WONDER
BROWN 'N SERVE ROLLS
BAKE
ALL THE WAY THROUGH

ALL YOU DO IS →

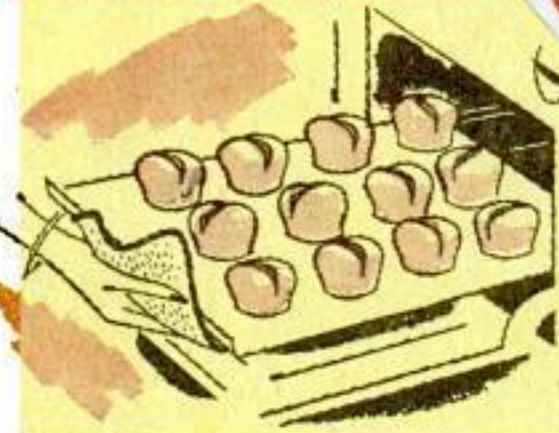


1 Pre-heat Oven To Temperature
Shown On Package.

WONDER BROWN 'N SERVE FRENCH ROLLS With Poppy Seeds



FRESH!
Bake At 425 Degrees
For 8-10 Minutes.



2 Put Rolls On Ungreased Baking
Sheet. Bake To Time On Package.



3 Take From Oven. Brush Tops With
Melted Butter And Serve.

In
Cellophane—
Fresh At Your
Grocer's Today—
Stock Up!

Your Family And Guests Will Rave About These 2
Wonder BROWN 'N SERVE Perfect Baking Delights!



SOLVED AT LAST is the problem many women have had with ready-to-bake rolls... soggy, unbaked dough in the middle.

Just take Wonder Brown 'n Serve Rolls out of the package and do this: put them on an ungreased baking sheet in pre-heated oven (follow instructions on package)... brush tops with melted butter... serve and take a bow!

You get perfect results... delicious rolls, the crust brown... the inside tender and light and completely baked through... or your money back from your grocer!

IT'S THE WONDER FORMULA—A perfect roll breaks through at a touch... it is not tough!

A perfect roll is glistening brown on the outside... and tender white inside with a delicate texture... it is not uncooked or soggy!

The secret of Wonder Brown 'n Serve Rolls is in the formula... to banish the chance of failure to cook through the middle!

BE A GENIUS—Get Wonder Brown 'n Serve Rolls... follow the simple directions.

And... in 6 minutes... you're a genius. Because the Wonder formula for Brown 'n Serve Rolls takes the guesswork and chance of failure out!

Get Wonder Brown 'n Serve Rolls fresh from your grocer today. And hear your family sing your praises.



BAKED BY THE BAKERS OF FAMOUS WONDER BREAD
Copr., 1956, Continental Baking Company, Inc.

Today—Stock Up On
WONDER BROWN 'N SERVE ROLLS

KEEP FRESH IN REFRIGERATOR 2 WEEKS
...IN DEEP FREEZE EVEN LONGER

SHIRTS DON A BOLD FRONT

As men's shirts move steadily away from plain white, this year's newest styles have bold stripes or colorful contrasting inserts reminiscent of the gay and gaslit '90s. Shown here in the private barbershop at New York's "21" are: shirt which has half-inch stripes (in chair, Arrow, \$5), white with blue collar, cuffs and tucked front (Van Heusen, \$7),

white with checked yellow front (Hatton-Case, \$17), and horizontal stripes with white collar, cuffs (Hathaway, \$13). The striped shirts are patterned all over but the others are made with dickey fronts decorating only the area visible under a business suit. They should be worn with dark, solid-color ties that do not conflict with the shirt's design.



I settle
my stomach
in seconds...



with Milk of Magnesia

Gas, heartburn, stomach sourness—all symptoms of acid indigestion are eased away—*quickly!* Phillips' Milk of Magnesia—one of world's fastest antacids—actually *settles your stomach in seconds!* So when too much food, drink, tobacco upsets you, take Phillips' Milk of Magnesia and feel fine again—*fast!*



PHILLIPS'
MILK OF MAGNESIA

BOLD SHIRTS CONTINUED



SLOT FOR TIE is feature of striped shirt with V across chest made in Germany (Europe Craft, \$13). It looks like a normal shirt when suit coat is worn.



TIE SILK PATTERN is copied in a dark cotton shirt (Arrow, \$6) designed for sports and country wear. Oddly cut cuffs set off wearer's outsize cuff links.



These airlines...

*will get you there
with speed and luxury
by Douglas*

Listed below are the leading airlines that fly the fast, luxurious, four-engine Douglas DC-6, DC-6B, or new DC-7 series airplanes:

AEROLINEAS ARGENTINAS
*ALASKA AIRLINES
ALITALIA
AMERICAN AIRLINES
AUSTRALIAN NATIONAL AIRWAYS
BRANIFF INTERNATIONAL AIRWAYS
BRITISH OVERSEAS AIRWAYS CORP.
CANADIAN PACIFIC AIR LINES
CATHAY PACIFIC AIRWAYS
CONTINENTAL AIR LINES
DELTA AIR LINES
EASTERN AIR LINES
JAPAN AIR LINES
KLM ROYAL DUTCH AIR LINES
LINEA AEREA NACIONAL DE CHILE
LINEE AEREE ITALIANE
MARITIME CENTRAL AIRWAYS, LTD.
MEXICANA DE AVIACION
NATIONAL AIRLINES
*NORTHEAST AIRLINES
NORTHWEST AIRLINES
PANAGRA
PAN AMERICAN WORLD AIRWAYS
SABENA BELGIAN WORLD AIRLINES
SCANDINAVIAN AIRLINES SYSTEM
SOUTH AFRICAN AIRWAYS
SWISSAIR
TASMAN EMPIRE AIRWAYS LTD.
†TRANS AMERICAN AIRLINES
TRANSPORTS AERIENS
INTERCONTINENTaux
UNION AEROMARITIME
DE TRANSPORT
UNITED AIR LINES
WESTERN AIR LINES
Cargo Service Only
FLYING TIGER LINE
*RIDDLE AIRLINES
SLICK AIRWAYS
Supplemental Air Carrier
LOS ANGELES AIR SERVICE
NEVADA AERO TRADE
*OVERSEAS NATIONAL AIRWAYS
TRANS CARIBBEAN AIRWAYS

*Flying 'soon

†Certificate applied for

DOUGLAS

Twice as many people fly Douglas
as all other airplanes combined



Your quickest way to the laziest living—fly DC-7

Whatever your reason for getting there faster...

*Nothing beats the **DC-7**—world's fastest airliner*



You go up to 50 mph faster in the new DC-7 than in any other airliner—its top speed is 410! You fly in luxury, too, with scores of new comforts, new conveniences.

Next time, be sure to go by DC-7. See why twice as many people fly Douglas as all other airplanes combined.

DC means
DOUGLAS

WOOLWORTH'S Toyland



64 page Christmas gift catalog
with 20 page Toy Section
FREE at any WOOLWORTH store

GO TO WOOLWORTH'S NOW...ask for free Christmas Gift and Toy Catalog! Its 64 pages, illustrated in full color, are filled with exciting gift inspirations.

USE THE LAY-AWAY PLAN for easy shopping in person at Woolworth's. small deposit will hold all your purchases until you are ready to take them home.

ORDER BY MAIL! A **NEW** WOOLWORTH SERVICE

The toys shown below (on this page only) may be ordered by mail. Just use the coupon. Woolworth's pays postage on your selections.

Your money will be gladly refunded if you are not entirely satisfied. (There are many more mail order suggestions in Woolworth's Christmas Catalog.)

Send your mail order coupon now, to be sure of delivery before Christmas. Remember, Woolworth's pays the postage, and you have a money-back guarantee of satisfaction!



POSTAGE PAID ANYWHERE IN U.S.A.



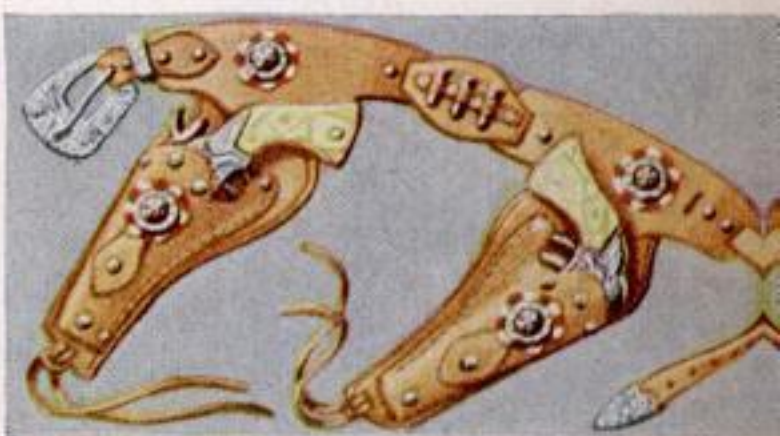
2302. Box of 48 Games! Fun and variety for the whole family. Includes Checkers, Bingo, Pick-up Sticks, Pachisi, Old Maid, Rummy and many other favorite games. **2.98**



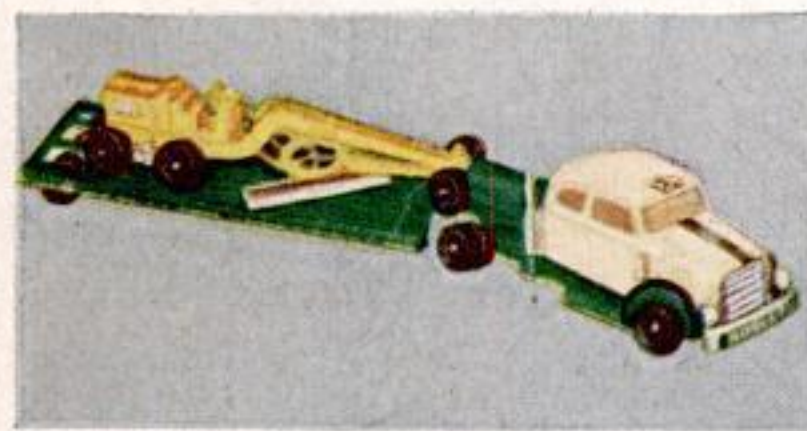
2304. Revell Plastic Models Guided Missile "Navy Log" Fleet to assemble. USS NORTON SOUND (rocket launcher); USS BOSTON (cruiser); USS NAUTILUS (submarine). **4.95**



2306. Chemistry Set for more than 100 safe experiments. Instructions, equipment. **1.98**
2308. Microscope magnifies objects 60 times. Directions and lab equipment. **2.98**



2310. Double Holster Set of genuine cowhide; adjustable belt. Decorated with nickels, plated conchas, daisy cut-outs. Two break-barrel 50-shot repeater cap pistols. Boxed. **4.95**



2312. Heavy Duty Trailer Truck 20½" long of diecast metal. This green flat bed machinery carrier comes with 10¾" metal road scraper. Seven wheels on rear of trailer. **3.79**



2314. All Aboard! Stream-lined 41" electric freight train. Steam-type locomotive and tender with steel cars and caboose. More than 7 feet of track, straight and curved. Underwriter-approved transformer. Just plug in, train runs electrically by remote control. **7.95**



2316. Doll Carriage just like a real baby's, by Thayer. Folding model. 22" length suitable for big and little dolls. Body is Sealuft fabric. Hood has four bows; wheels are 6" in diameter. Gleaming chrome pusher. Comes in navy blue with oyster. **8.95**



Adorable Dolls, washable and complete dressed. They cry when squeezed.
2318. (left) Pretty girl of vinyl, 16¾" high. Rooted hair in pony-tail style. **3.95**
2320. (right) Beautiful baby of latex, 25½" tall. Bunting in pink or blue. **7.95**

COMPLETE SATISFACTION GUARANTEED OR YOUR MONEY BACK

Mail your order to address nearest you.
F. W. WOOLWORTH CO. DEPT W
900 E. 132nd St.
Bronx 54, N. Y.
4801 S. Lawndale Ave.
Chicago 32, Ill.
1855 Folsom St.
San Francisco, Cal.

Add Use and Sales Taxes, both State and local, which are in effect in your community.
ADD TAX _____
TOTAL _____

Mdse. No.	Quantity	Item	Color	Price

I enclose check ☐ or Money Order ☐
(Do not send cash — No C.O.D.'s accepted)

Name of Purchaser _____ (please print)

Street No. and Zone _____

City and State _____

Send Gifts To: Name _____

Street No. and Zone _____

City and State _____



2322. Miss Flexie Doll and Trunk Set. Gay plaid trunk; 18" vinylite doll with rooted feather bob. Wardrobe includes dresses, coat, pajamas and accessories. **7.95**



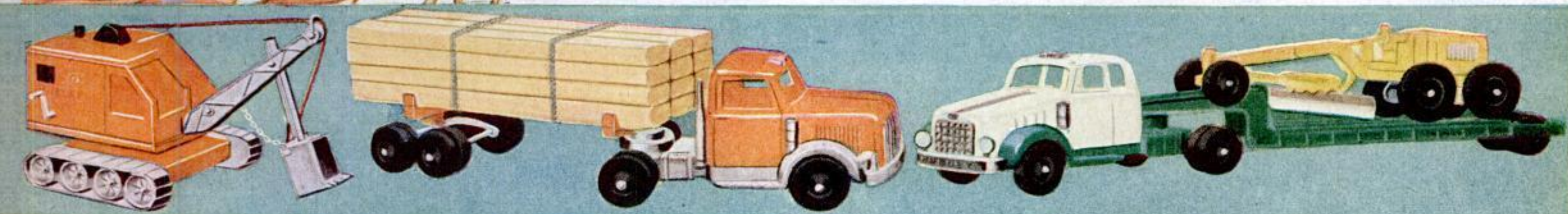
2324. "Sleepy Pooch" cute and cuddly, is made of plush and corduroy. He has a button nose, felt eyes, satin ribbon. 18" long. Choice of pink, blue, lamb, mint. **2.98**



2326. Doll-E-Crib, a delight for dolly! 26" long; all steel. Green, decorated with lamb decals. Movable drop sides adjust up or down; lock-link steel bedspring; inflatable plastic mattress. **7.95**

Woolworth pays all mailing charges anywhere in U.S.A.

is a Christmas Joyland



Bulldozer Power Shovel for playtime! 8" long. Orange with black striping. Bright metal shovel. Realistic details. **1.49**

Log Truck 13 $\frac{3}{4}$ " long, with logs and double chain holding them in place. Knee-action rear wheels on trailer. **1.89**

Trailer Truck 20 $\frac{1}{2}$ " long. Green flat bed machinery carrier with removable metal road scraper 10 $\frac{3}{4}$ " long. **3.79**



Heavy Fighter Bomber with aluminum body, folding wings and revolving propeller, retractable landing gear. **1.89**

Plane, Truck, Car Collection. 4 in one box. All with metal bodies and rubber wheels. Log truck with tiny logs. Airplane

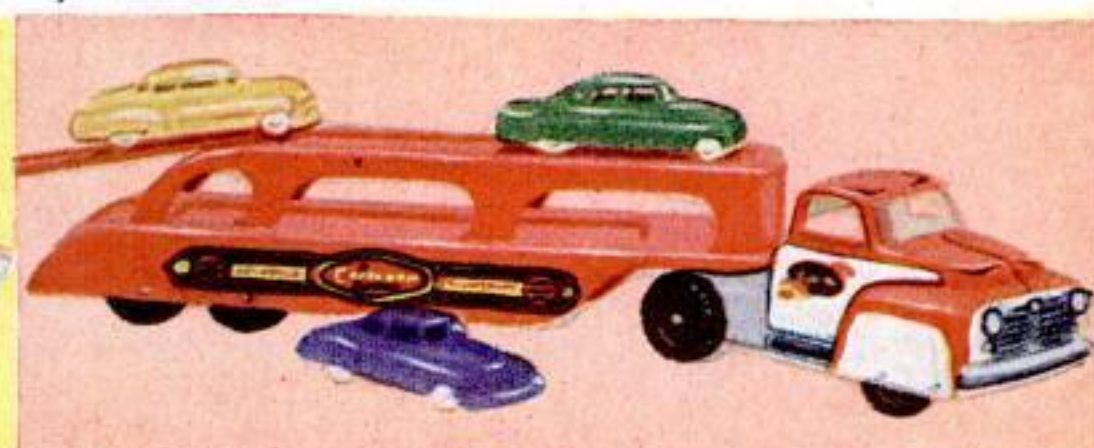
with adjustable wings, wheels. Dump truck really dumps. And a bright yellow sports car! **1.89**
By HUBLEY MANUFACTURING CO.



Bright Bouncy Balls for all kinds of fun. Sturdy and gaily decorated. Cellophane wrapped. 5" and 6". **69c, 89c**
By EAGLE RUBBER CO.



Doll Clothes. Socks, shoes, slippers, day of the week doll pants. Dolset of girdle, halter and garters. **19c to 49c**
By B. L. CUSTER CO.



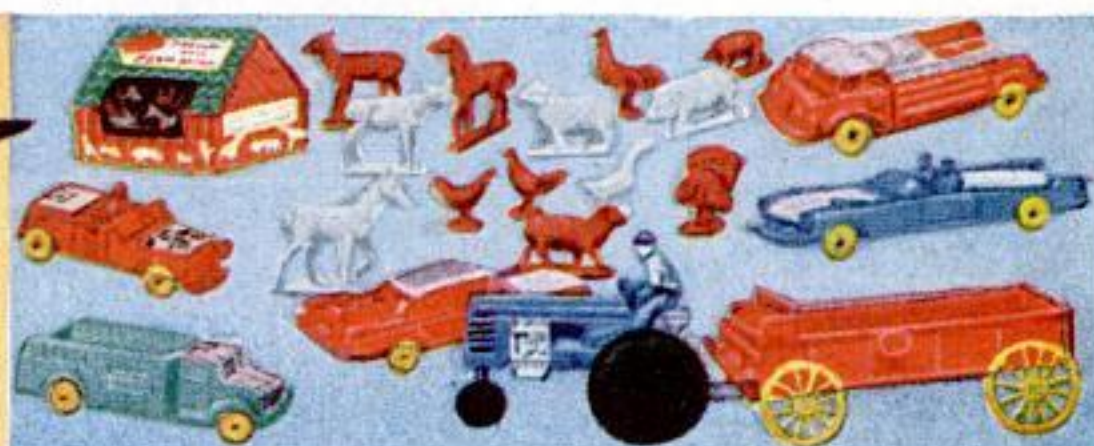
Automobile Transport, 22 $\frac{1}{2}$ " long of heavy gauge steel, with 3 sedans, 5 $\frac{1}{2}$ " long. Unloading ramp for cars. **1.98**
By ALL METAL PRODUCTS



Child-Size Aluminum 8-piece "cooking 'n' baking" set; percolator set with "Lazy Susan," service for four. **89c*, 1.89***
By ALUMINUM SPECIALTIES CORP.



Kadet Trainerifle 27" long. Wood with metal trim. Lever action, cork shooter. C.D. sling. Arms manual. **1.59***
By PARRIS MANUFACTURING CO.



Twenty-Piece Farm and vinyl animal set. Tractor and wagon; and assorted vehicles: all of vinyl. **15c to 79c**
By AUBURN RUBBER CO.



Plasticville U.S.A. Everything from a flagpole to a village. So many different miniature buildings, people, and animals

to arrange in a town of your own! Realistic details. Items already painted, others to paint, assemble. A wonderful group

of toys for village making and home decorating. **10c to 1.98**
By BACHMANN BROS., INC.



Hydraulic Steel Dump Truck. Real hydraulic cylinder controls raising and dumping automatically. **5.69**



Heavy Duty Steel Road Grader. Front wheels steer. Scraper blade rotates, raises, lowers, tilts. 18" long. **2.98**
By STRUCTO MANUFACTURING CO.



Plastic Scale Models of cars, boats, planes, locomotives. 42 authentic "Precision Miniatures." Box of 2, **39c**
By IDEAL TOY CORPORATION



LISTEN TO THE WOOLWORTH HOUR
Percy Faith, his Orchestra and Chorus, and outstanding guest stars, broadcasting "The Best in Music" live from New York, every Sunday afternoon. See newspaper for time and CBS Radio Station.

Merchandise shown here is on sale at most Woolworth Stores.
There are over 2,050 stores in the U.S., Canada, Cuba and Mexico.

*Prices slightly higher in West.

F. W. WOOLWORTH CO.



Serve the modern
the LIGHT
refreshment

IT'S GREAT to live in a land of plenty, where the choice of foods is vast and varied—and people look better than they ever did. Today's Americans keep trim and slender by choosing from Nature's riches wisely. Their modern taste is for the lighter, less filling foods and drinks.

Today's Pepsi-Cola keeps pace with this wholesome, up-to-date trend. Reduced in calories, never heavy, never too sweet, Pepsi-Cola refreshes without filling.

Have a Pepsi—the modern, *light* refreshment.

Pepsi-Cola
refreshes

without filling





NEWLY CHOSEN ATLANTA DEBUTANTES SMILE FOR THEIR FIRST FORMAL PICTURE IN THE ENTRANCE TO THE BALLROOM OF THE PIEDMONT DRIVING CLUB

A Stately Welcome to Society

In the South where old traditions linger and it means a lot to be a debutante, no debutantes have to pass a tougher admission test than those in Atlanta, Ga. For in Atlanta the social arbiters are the debutantes themselves. They have organized a debutante club and each June the outgoing debs select the girls that will succeed them.

The girls lucky enough to pass this careful screening make their first public bow at a ball in Atlanta's exclusive Piedmont Driving Club. This

month, dressed in her whitest gloves and dress, each of this year's 30 new girls walked the length of the ballroom on the arm of her proud father and officially became a 1956 deb. This formal ceremony was followed by a sedate evening of dinner and dancing under the watchful eye of Atlanta society. But after the ball was over the newly recognized young ladies went to breakfast parties where they kicked off their dancing shoes and played party games just like young girls everywhere (*next page*).

IN HER PRESENTATION TO SOCIETY MARY ANN CAMPBELL IS ESCORTED BY FATHER ACROSS BALLROOM TO JOIN OTHER NEWLY INTRODUCED DEBUTANTES





THE three Hillyer sisters (*left to right*), Mrs. Bernard Wolff, Mrs. James D. Cromer, Mrs. Alfred Newell, sit at dinner. Members of an old Atlanta family, they came because Mrs. Newell's granddaughter, Mary Lane Bryan, was a debutante.

AT breakfast party for debs and their escorts (*below*) Michael Black demonstrates how to pass an orange without using hands. They later gave up orange-passing game and passed a rose petal and grape. Party finally broke up at 4 a.m.



RACING for doughnut, Mary Lane Bryan and Ralph Paris Jr. chew along a string. Virginia Eastman, debutante club president, watches.



TRYING to take an orange from underneath Charles Bell's chin with her own chin, Marian Martin moves into a position for the transfer.



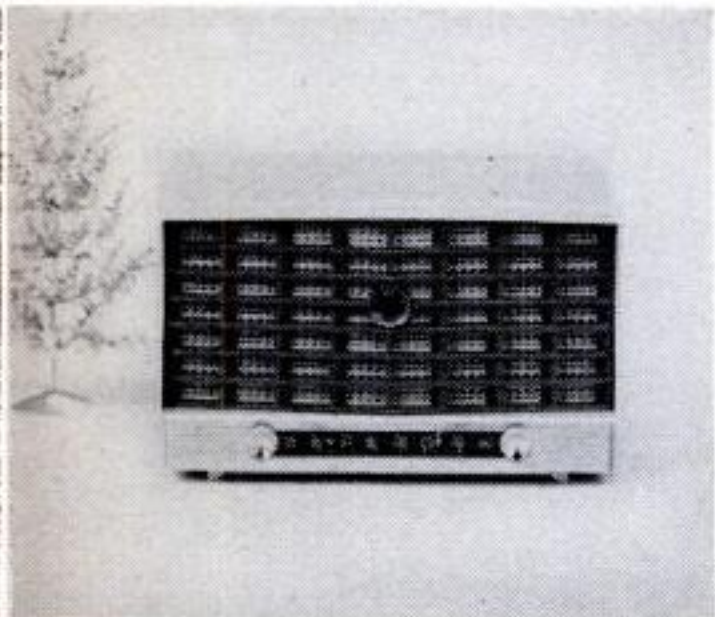
New sensations in sound for Christmas! 16 brand-new Christmas gift suggestions from RCA Victor

FROM \$19.95 TO \$29.95



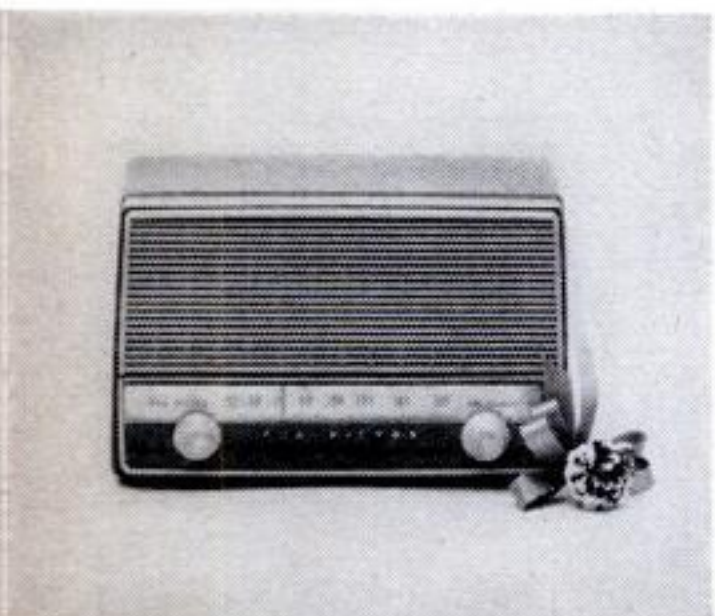
"Victrola"® 45 attachment. Plugs into phono-jack. 3 finishes. (6JY1) **\$19.95**

FROM \$34.95 TO \$39.95



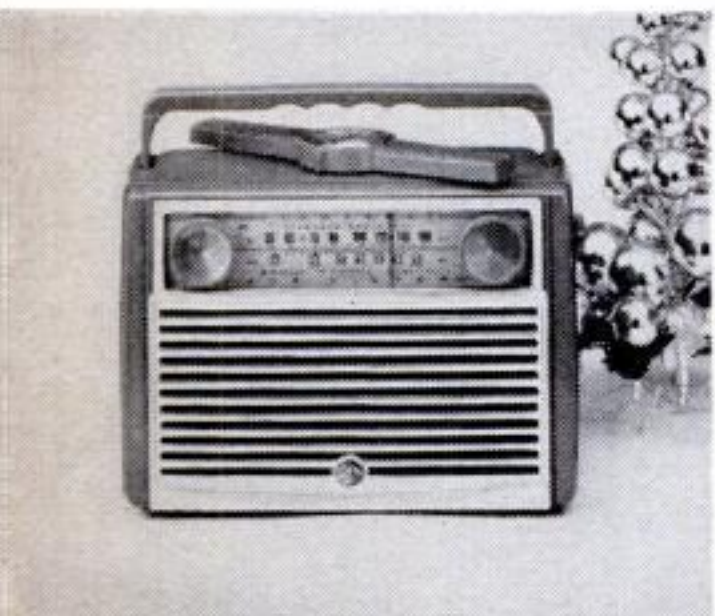
The *Glendon*. Twin-speaker fidelity. Phono-jack. 3 finishes. (6XD5) **\$34.95**

FROM \$39.95 TO \$69.95

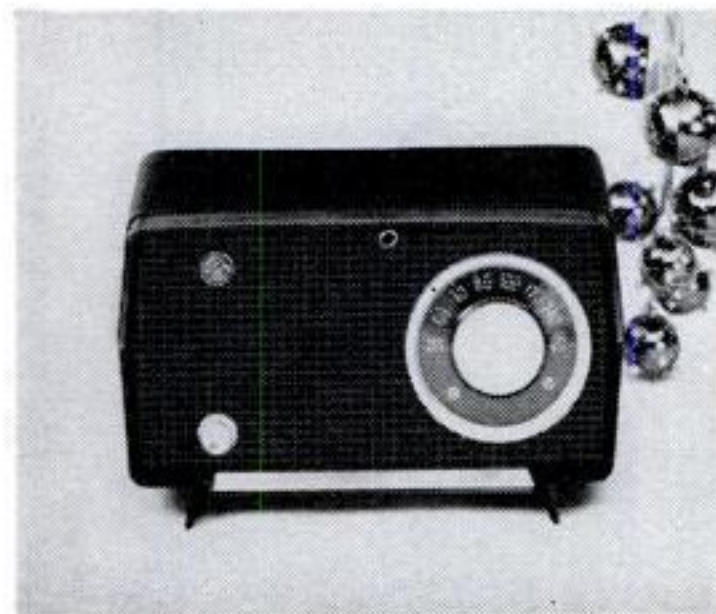


The *Kentfield*. Extra power. "Golden Throat" tone. Two finishes. (8X9) **\$39.95**

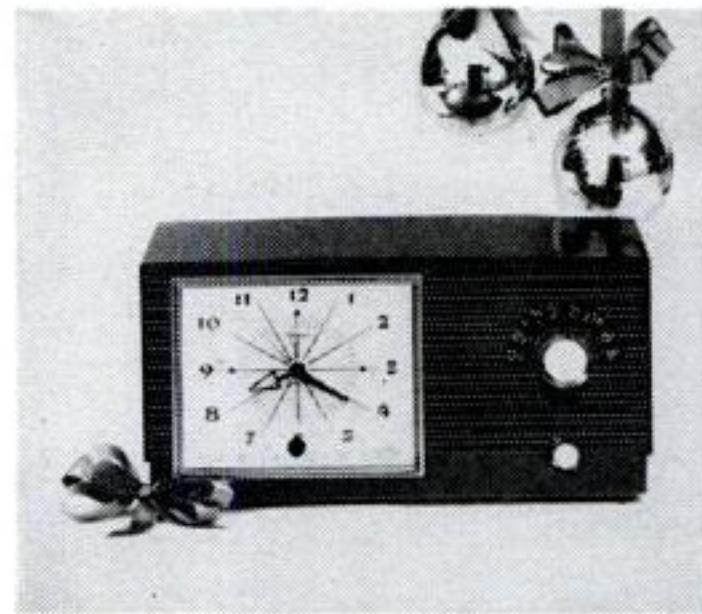
FROM \$69.95 TO \$179.95



The *Yachtsman*. Hear marine and standard broadcasts. "Wavefinder" antenna. Surf green "IMPAC" case. (7BX9) **\$69.95†**



The *Avalon* table radio. "Golden Throat" tone. Smartly styled in black, kitchen white or willow green. (6X7) **\$24.95**



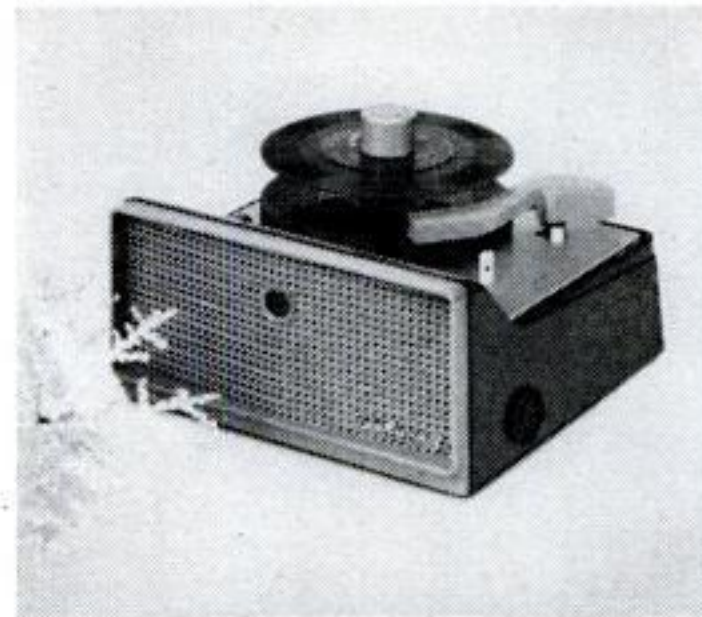
The *Roommate* clock-radio. Wakes you to music. "Golden Throat" tone. Black, white, turquoise or pink. (6C5) **\$29.95**



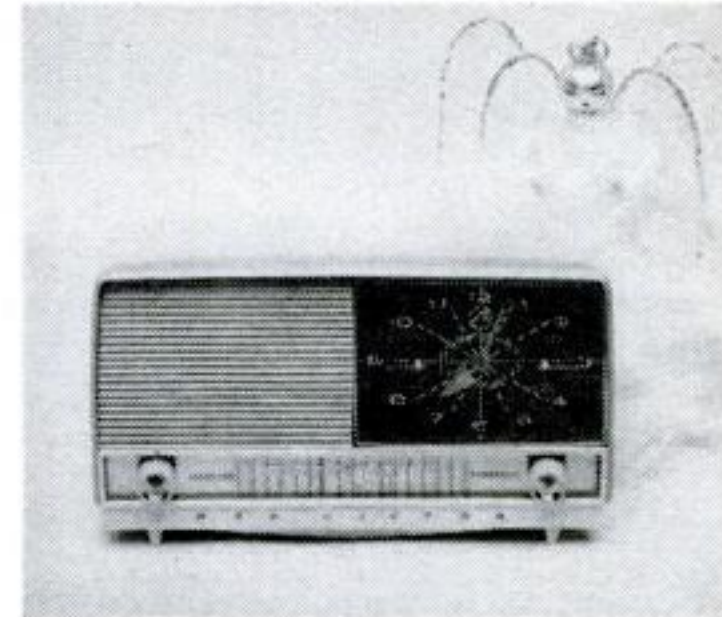
Portable 4-speed "Victrola" phonograph. Smart luggage styling. Choice of tan, tan-and-brown or blue. (7EMP2) **\$29.95**



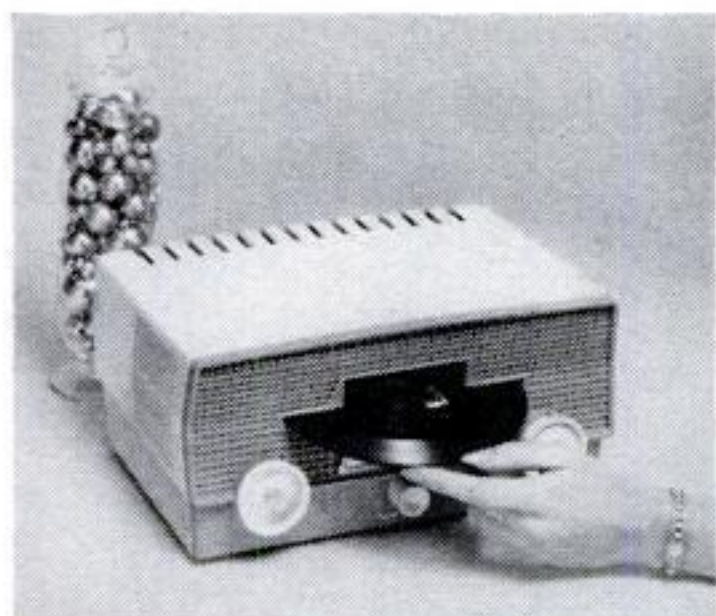
The *Midshipman* portable. 3-way operation. Non-breakable "IMPAC" case. Gray, white or aqua. (7BX6) **\$34.95†**



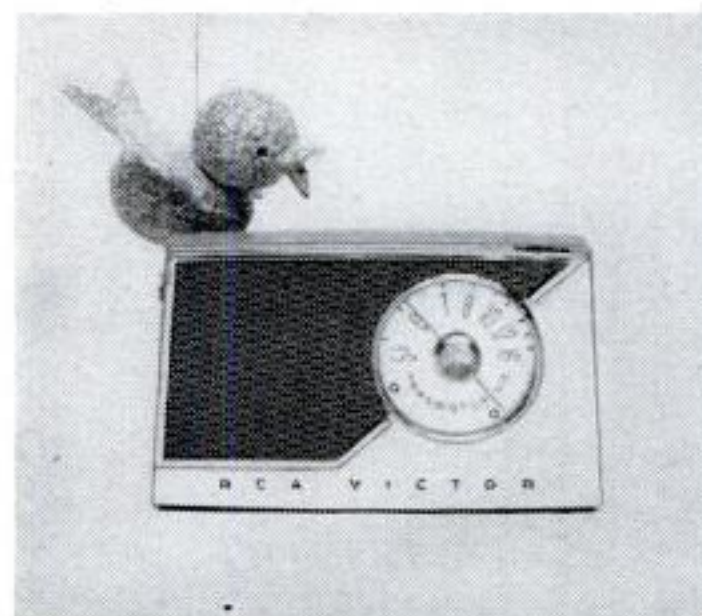
Automatic 45 "Victrola." Large speaker. Plays almost 2 hours of "45" EP's. 2-tone gray or 2-tone green. (7EY2) **\$36.95**



The *Sentry* clock-radio. Turns itself off, on. Runs appliances. Turquoise & white, pink & white or white. (8C7) **\$39.95**



Radio-"Slide-O-Matic" 45 "Victrola" Combination. Antique white-and-turquoise or black-and-gray. (6XY5) **\$44.95**



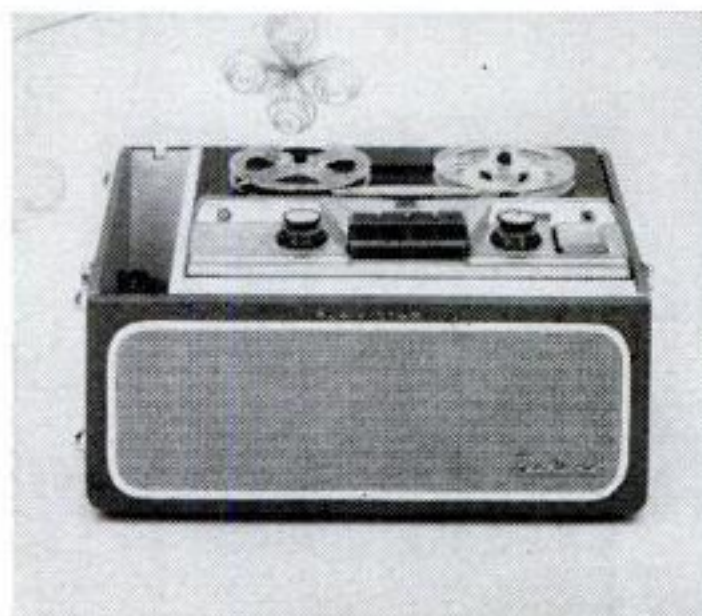
Transistor Six. Non-breakable "IMPAC" case. Aluminum-and-gray or antique white-and-brushed brass. (8BT9) **\$65.00†**



The *Lindsay*. 2-speaker AM-FM radio. "Golden Throat" tone. Tone control. Phono-jack. Three finishes. (6XF9) **\$69.95**



Mark VIII. Lowest priced true Hi-Fi! Multiple-speaker automatic 45 "Victrola." 3 wood finishes. (7HF45) **\$79.95***



The *Congressional* tape recorder. Push-button control. 2 speeds. Tan simulated leather case. (7TR2) **\$159.95**



Mark IV. Hi-Fi! 3-speaker Panoramic Sound. Plays 4 speeds. Jack for Stereophonic Sound. 3 finishes. (7HF4) **\$179.95***

GIVE "THE GIFT THAT KEEPS ON GIVING"

†Less batteries. Always insist on RCA batteries for extra listening hours. *Mark VIII and Mark IV prices quoted for mahogany finish, others slightly higher. Nationally advertised list prices shown, subject to change. Slightly higher for West and South. Most models available in Canada.

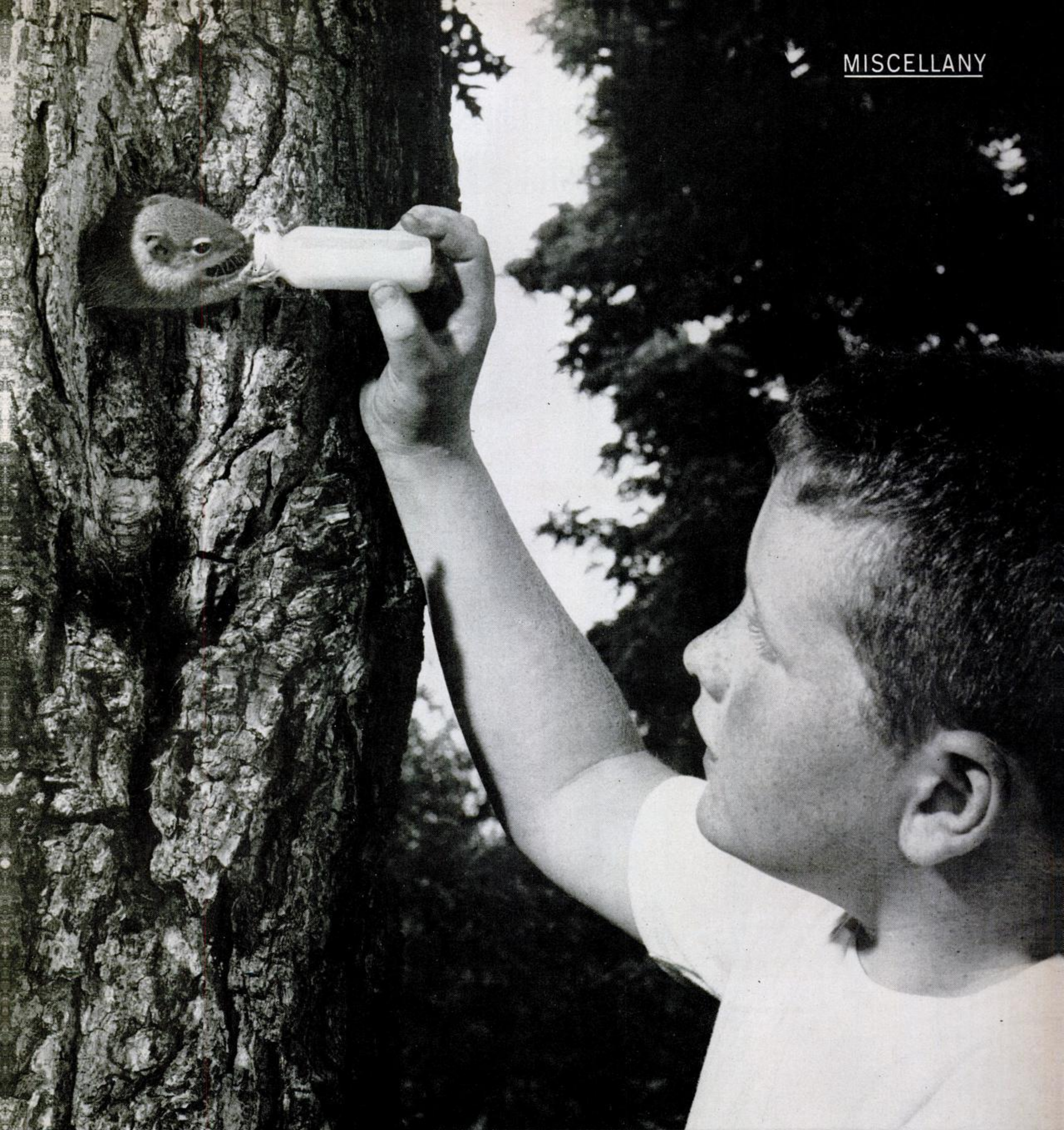
©RCA trademark for record players

RCA VICTOR

Tmks. ®

CAMDEN 8, NEW JERSEY





A SQUIRT FOR A SQUIRREL

Like a lot of country boys, Michael Hall, 9, who lives near Ithaca, N.Y., has had an assortment of animal friends, wild and domesticated. One day last September his cat caught an infant squirrel that had fallen from a tree, but Michael and a school chum intervened in the nick of time. Michael took the squirrel in, named it Wiswall for reasons that he will not even tell his mother, and fed it with a doll baby bottle.

Wiswall thrived on this gentle treatment until Michael, who thinks wild animals are better off wild, decided it was about time to send him back to his squirrel friends. He tucked a doll blanket into an old squirrel hole in a tree and pushed Wiswall in. But Wiswall, accustomed to easy indoor living, showed no interest in hunting for nuts. Instead he chatters hungrily twice a day until Michael comes up with a bottle.

FOR
The Height of Elegance
IN HOLIDAY GIFTS... GIVE
Schenley

It's the gift no one ever wants to exchange...
clearly finer Schenley elegance. And this year, more than ever,
it's America's most wanted gift whiskey.

Proudly displayed in the "Skyline"
decanter, here is a gift for just everyone on your list.
(Don't forget yourself when you get your supply
at your favorite retailer's.)

"SKYLINE"
DECANTER

Buy this elegant decanter at the
same price as the regular fifth.
It comes in a handsome
"pre-wrap" gift box, from which
the label peels off readily.
Opens easily to add your gift card.



SCHENLEY DISTILLERS CO., N. Y. C. BLENDED WHISKEY, 86 PROOF. 65% GRAIN NEUTRAL SPIRITS.

Quick Cooked



Our "Mr. 5 x 5" can (it's as wide as it's tall) tells you this corn is vacuum packed. Every kernel stays crisp. You get as many servings as in taller liquid-packed cans. And you don't pour vitamins and minerals down the drain.

Quick! That's the way cookbooks say to cook vegetables. That's how you keep the flavor, color and vitamins the sun and good earth put into them.

And now quick-cooked corn is here. Niblets Brand corn.

A revolutionary new pressure cooker does it. The corn is whirled through the cooker under high heat and pressure. *Zing!* It's cooked.

No can of corn ever brought you such flavor before. Such crispness. Such color. It's like eating kernels from an ear fresh out of the garden.

You try it and see. New quick-cooked Niblets. All you do is heat and serve.

NIBLETS BRAND CORN

the quick-cooked corn